



APRIL 2025 | USA

LEADERSHIP

IN ACTION

| ENHANCING THE LIVES OF THOSE WE TOUCH® |

YOU'LL LOVE IT!



7 Proven
**WAYS TO SHARE
MELALEUCA** *P. 12*



A MESSAGE FROM CEO **JERRY FELTON**

All Roads Lead to Melaleuca

Those who know and understand the power of Melaleuca will often say, “All roads lead to Melaleuca.” What does that mean? It’s simple. In today’s world, most people are in need of improving something meaningful in their lives. It might be their physical health. It might be their financial situation. Or they may want to improve their inner wellness or emotional well-being—including their positive social connection to friends and community.

The fact is that Melaleuca meets all these wellness needs—and more. And Melaleuca’s solutions literally work for every human being. That’s why “all roads lead to Melaleuca.”

We have over 400 exclusive wellness products inspired by nature and proven by science. Products that are superior to the competition. Products that have been carefully designed to elevate health and wellness in every way. These are real products purchased and consumed by millions of real customers every month because they really love them.

There are many reasons to love Melaleuca. But my absolute favorite thing about this company is our mission and how we change lives. Melaleuca’s business-building opportunity is designed for everyone. If you need to get out of debt or want to get ahead—or if you’re interested in dusting off your financial dreams and goals—you can do it here at Melaleuca.

There is no financial investment to get started. You don’t need an elite education, an extraordinary set of skills, or years of work experience. Anyone—absolutely anyone—can come to Melaleuca, apply hard work and dedication, and be rewarded in ways that are absolutely life changing.

Consider the following individuals whose roads have led to Melaleuca:

Senior Director 2 **Amy Trietsch** said *no* to Melaleuca seventeen times. And then—eventually—she said *yes*. Her road to Melaleuca may have taken the scenic route, but it brought her here all the same. In January, she triple-advanced from Director 8 to Senior Director 2, and her check was \$17,805.

For Senior Director 5 **Josie Hinkle**, her road to Melaleuca started with the birth of her daughter. Motherhood made her passionate about using safe cleaning products, and she found them at Melaleuca. Though she wasn’t interested in building a business, once she tried Melaleuca’s products, she couldn’t help but share them.

Executive Director 6 **Elicia Bennett** was a single mom and an education professional. She had no business experience. She initially declined an invitation to enroll as a Melaleuca customer. When the time was right, she not only enrolled but also started



building her business. Thanks to her Melaleuca income, Elicia can be there to support her elderly mother and teenage son.

Executive Director 2 **Maricel Meade** is a legal immigrant to the United States. She was worried that she didn't have the connections or skills to build a business. While attending Convention, Maricel committed to go all in with Melaleuca. Today her monthly repeat income is over \$5,000!

Three years ago, Director 2 **Joyce Galewick** enrolled at the age of 89! Widowed and living alone, Melaleuca has reinvigorated Joyce with purpose and connection. Plus, she earns a reliable monthly check averaging about \$75—which is enough to pay for her Melaleuca products.

Corporate Directors 2 **Kristin and Kristian Hoenicke** were serial entrepreneurs who saw their traditional businesses, as well as their multiple attempts at MLMs, crumble—leaving them broke and without a home. Their road led them to Melaleuca. And now we're honored to call them our 2022 and 2024 Melaleuca Marketing Executives of the Year.

Senior Director 9 **Angie Echols'** road to Melaleuca started as a teenager when she tried Melaleuca products for the first time. That experience stayed with her, and decades later she rediscovered Melaleuca. With her business, she earned Fast Track 2024 and got to go to Paradisus. She also earned PartnerUp Las Vegas. And most recently, she qualified for Quest and got to go to Cancún!

Executive Director **Lindsay Percuoco** was a happy shopper for two years before she was open to building a business. She and her husband were both elementary school teachers with a desire

to increase their income. She exemplifies "grit." She doesn't give up. She advanced from Senior Director 5 to Executive Director in one year and earned \$123,857.

Executive Directors 6 **Wilhelm and Maria Siemens'** road to Melaleuca started when they tried a bottle of *Melaleuca® Herbal Shampoo*. They called the phone number on the bottle to find out how to get more. Consequently, they learned about Melaleuca's Shopping Club and business opportunity that is now changing their lives.

Melaleuca is home to doctors and plumbers, farmers and teachers, stay-at-home parents, and more. All can succeed here at Melaleuca. It takes hard work, being coachable, and being consistent. There is no educational requirement. People of all ages and backgrounds are building Melaleuca businesses in more than 20 countries around the world. Over the past 40 years, more than \$7.6 billion in commissions have been paid to families just like yours. And we're just getting started.

Now more than ever, people are seeking financial stability, better health, and connection and purpose. And that's what we have here. Continue to share Melaleuca with passion and perseverance. We have what the world needs. That's why all roads lead to Melaleuca.

 [Facebook.com/groups/MelaleucaEnhancingLives](https://www.facebook.com/groups/MelaleucaEnhancingLives)





Renew™
INTENSIVE SKIN THERAPY

CLINICALLY PROVEN MOISTURIZING LOTION
Heals & Prevents Even the Driest Skin
Provides Immediate & Long-Lasting Relief
Leaves Skin Softer & Healthier



Melaleuca
8 FL OZ (237 mL)

7 Proven WAYS TO SHARE MELALEUCA

12

Feature Story
Doing anything new can take you out of your comfort zone. Learn from seasoned Marketing Executives how to build confidence in yourself and develop seven approaches anyone can use to introduce others to Melaleuca.



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Executive Director 4 Kevin Merriweather shares his road-tested secrets to building a thriving Melaleuca business. And when you follow this game plan consistently, you'll win too!



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Being the CEO of your life isn't enough. You need to also become the Chief Momentum Officer. In fact, it may be the most important role you'll ever have.



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APRIL 2025



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EXECUTIVE LEADERSHIP COUNCIL

The Executive Leadership Council represents the pinnacle of dedication, leadership, and consistency at Melaleuca. These outstanding business builders have demonstrated an unwavering commitment to growth, mentorship, and overall wellness. We celebrate their hard work and congratulate them on earning their place among Melaleuca’s top leaders.



Masters are those Executive, National, Corporate, and Presidential Directors who have been Senior Directors or above for five or more years.



1

Morgan & Derek Martin
TENNESSEE

MELALEUCA LIFETIME EARNINGS: **\$1,077,513**



5

Chelsie & Bo Gilbert
MISSISSIPPI

MELALEUCA LIFETIME EARNINGS: **\$1,736,282**



6



MASTERS

Erin & Aaron Clark
MISSOURI

MELALEUCA LIFETIME EARNINGS: **\$11,792,215**



7

Kristina & Christopher Brown
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$416,294**



11

Jessie & Andrew Trudeau
FLORIDA

MELALEUCA LIFETIME EARNINGS: **\$847,041**



12

Kayla Roberts
MANITOBA

MELALEUCA LIFETIME EARNINGS: **\$484,245**



13

Jenna & Nolan Trudeau
ALBERTA

MELALEUCA LIFETIME EARNINGS: **\$709,860**

The Executive Leadership Council (ELC) is composed of the top Presidential, Corporate, National, or Executive Director businesses with the highest contribution index and a current Monthly Retention Index (MRI) of 50% or more. At least five positions are reserved for Masters.



2

Jonathan & Kimberly Montgomery
GEORGIA

MELALEUCA LIFETIME EARNINGS: **\$450,217**



3

Joshua & Natalie Blanton
SOUTH CAROLINA

MELALEUCA LIFETIME EARNINGS: **\$234,636**



4

Emily Raynes
NORTH CAROLINA

MELALEUCA LIFETIME EARNINGS: **\$174,270**



8

M MASTERS

Lucas & Chantel Brooks
KANSAS

MELALEUCA LIFETIME EARNINGS: **\$1,061,868**



9

M MASTERS

Ashley & Brandon Olive
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$6,624,349**



10

Benjamin & Brittany Kovacs
OHIO

MELALEUCA LIFETIME EARNINGS: **\$329,872**



14

Shanna Kelty
OREGON

MELALEUCA LIFETIME EARNINGS: **\$741,561**



15

M MASTERS

Abby & Dustin Tormondson
KANSAS

MELALEUCA LIFETIME EARNINGS: **\$1,269,628**



16

M MASTERS

Sadie & Brent Kolves
FLORIDA

MELALEUCA LIFETIME EARNINGS: **\$1,895,320**

YOUR NEW TITLE: CHIEF MOMENTUM OFFICER!



DARRIN JOHNSON
Senior VP of Sales
✕ @darrinToGo
📷 @darrinjohnson1

You've heard it said that you're the CEO of your life, right? And sure, you get to decide how you spend your time, where your money goes, and what your personal brand represents. But here's the truth: Taking command as the CEO of your life isn't enough.

Here's why. As a CEO, it's actually pretty easy to get disconnected from what's happening on the ground. The higher you climb, the harder it is to feel the pulse of what's going on around you. Sound familiar?

That's why I'm giving you a new title. As of right now, you've been promoted to Chief Momentum Officer! I first heard this term from performance psychologist Dr. Julie Gurner, and it resonated with me. Chief Momentum Officer isn't just some cute title. It may be the most important role you'll ever have.

Move from Good to Great!

Working with Melaleuca leaders worldwide, I've noticed something critical that we just don't talk about enough. Whether you're a Director 3 or a Corporate Director, your ability to create momentum—for your team, your family, and yourself—is what separates good from great. Do you inspire action, or do you feel like you're just pushing a rope? Let's explore how you can become a leader who inspires action and creates momentum.

First, what exactly is momentum? It's not just growth metrics or progress charts. Momentum is when you and your team feel unstoppable. Period. And that's basic brain science.

When you succeed in something, your brain releases dopamine, that feel-good chemical that reinforces behavior, generates energy, and drives more action.

My point is that when you are on the ground with your team, celebrating every win together, you're all getting that dopamine hit. Now you're not just a bunch of people working—you're a team creating powerful forward motion together.

As of right now,
you've been promoted to
Chief Momentum Officer!

Your Chief Momentum Officer Checklist

Are you ready to become the kind of leader who creates exponential momentum? Are you ready to assume your duties as Chief Momentum Officer? Here are your job responsibilities.

✓ Lead by Example

This is nonnegotiable. There's a reason why Lead by Example is one of Melaleuca's Seven Critical Business-Building Activities. Are you walking your talk or just talking? Are you consistently enrolling new Members each month, attending Convention and ADVANCE Regional Conferences, and staying engaged with your team? Do people see you as someone who consistently delivers results? Are you the energy giver in every interaction? Remember, others are watching you—so bring it every single day.

✓ Challenge the Status Quo

Let's be honest: You're on autopilot most days. Your comfortable routines feel good, but they're probably not getting you where you want to go. You need to push yourself to break patterns. Great leaders deliberately disrupt comfortable routines because they know growth happens outside their comfort zones. So shake things up—starting today. Try out new ways to build relationships on social media. Experiment with new ways to approach others. Above all, get out of your comfort zone on purpose.

CONTINUED >>

✓ Win Friends and Influence People

Dale Carnegie nailed it decades ago, and it still works today. What you celebrate publicly sets the tone for everyone. Be specific about expectations and celebrate progress loudly. Great leaders know there's always something and someone worth celebrating. Here's a question that will change your leadership. Ask your team, "What's the best recognition you've ever received and what made it special?" You'll be shocked at what you learn. A personal note might mean more than any public shout-out. Plus, just asking your team this question shows you're serious about building momentum.

✓ Bring the Energy

Look, we all know a Debbie Downer (like that SNL character who shows up and kills the vibe with negativity). As a leader, you cannot afford to be that person. Not even once.

As Chief Momentum Officer, your optimism isn't optional—it's required.

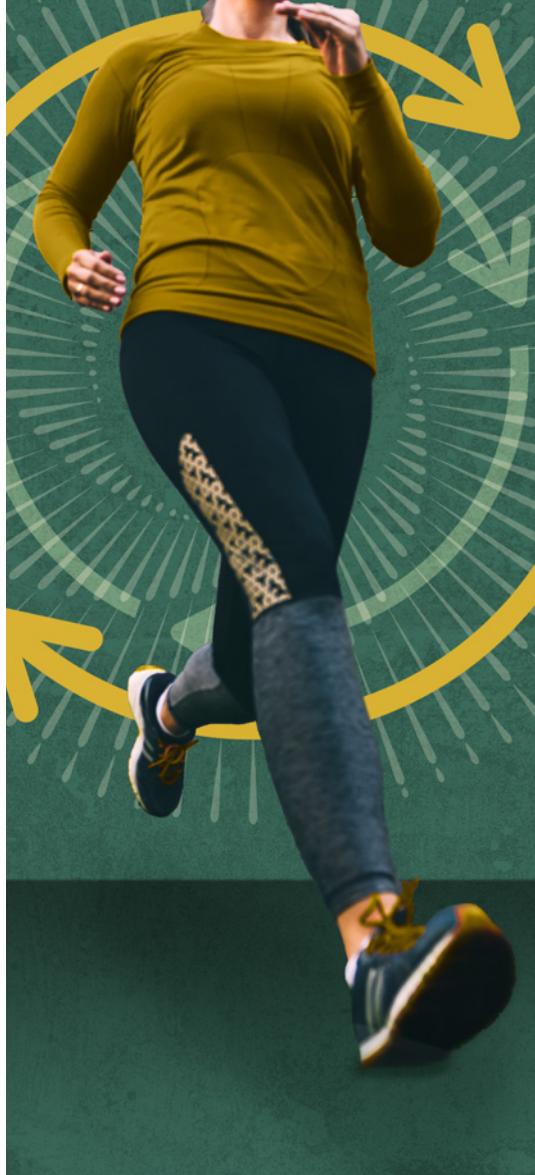
Be intentional about the energy you bring to every meeting and every web conference call. Ask yourself: Would you be inspired by you?

I challenge you to make sure every single interaction you have leaves the other person more energized than they were before you showed up. And if you do identify an energy vampire in your midst? First, make sure that it's not you, of course! Then—if you want real momentum—either help them reframe their perceptions or limit your time with them. No exceptions.

✓ Keep Score

When my kids played sports, their youth soccer league didn't keep score because everyone needed a trophy. But guess what? The kids ALWAYS knew the score. The parents knew too. That's just human nature.

Keeping score drives behavior when it's done right. As Chief Momentum Officer, it's your job to create opportunities for people to win publicly and then celebrate them loudly. This



creates positive energy in your team and shows everyone what's possible.

During my time as Vice President of Pharmaceutical Sales for a Fortune 100 pharmaceutical company, I led and managed 500 sales reps. One of the ways I created exponential momentum was by publicly celebrating top performers—and, just as importantly, never shaming those at the bottom. Doing that just kills momentum and crushes spirits. My advice to you is to focus intensely on what's going right and celebrate progress (not just results). Then just watch how your momentum builds.

Be Unstoppable

As the Chief Momentum Officer, it's crucial to keep track of what's right in front of you:

- April is the final month to earn Fast Track Punta Cana. If you're serious about creating momentum and elevating your brand as a leader, guiding your team to Fast Track success isn't optional.

- Side gigs are exploding because people need additional income streams. Melaleuca stands alone in offering genuine repeat income that builds over time.
- Wellness isn't just trending these days—it's a mainstream movement. Melaleuca's business model and product line perfectly position you to fulfill our mission of enhancing lives.

Melaleuca is built for both speed and endurance. We're debt-free and thriving. And we're just getting started.

Now embrace your role as Chief Momentum Officer! Not everyone has the grit and optimism to inspire action in others, but you absolutely do. How do I know? Because you're a Melaleuca leader. Like all of us, you live by our mission to enhance the lives of those we touch by helping people reach their goals.SM

You're unstoppable. Let's go!

ONE MINUTE TO GROW

Check Off a To-Do While Waiting for Your Checkup

Before you scroll social media, check Grow first! It takes just minutes to complete a Grow app To-Do created specifically to move your business forward. While in the app, you can also filter To-Dos by when they were received, by when they expire, and by priority. You can even create your own custom To-Dos and set reminders to ensure that nothing slips through the cracks. Your business is sure to get a clean bill of health when you utilize Grow!



With every spare minute,
you can build your Melaleuca
business with Grow.





Renew™

INTENSIVE SKIN THERAPY

CLINICALLY PROVEN MOISTURIZING LOTION
Heals & Prevents Even the Driest Skin
Provides Immediate & Long-Lasting Relief
Leaves Skin Softer & Healthier



Melaleuca
8 FL OZ (237 mL)

7

PROVEN WAYS TO SHARE MELALEUCA!

*It's Undeniable.
Helping Others Just Feels Good.*

Our mission is to help others in all kinds of ways. That's what makes Melaleuca such a special company. Over the years, Melaleuca has helped millions of people through its life-changing products and peerless Compensation Plan designed to help the little guy.

If you're a new business builder—or coaching a new builder—this article is for you! *Leadership in Action* consulted with seasoned Marketing Executives who drew on their own experiences as new business builders and their experiences developing Directors to identify seven ways to share Melaleuca that anyone can duplicate.

CONTINUED ►

Here's a **PRO TIP!**

Before we get any further, let's start with the fundamentals. You're building a business because Melaleuca has made a difference in your life, and you're eager to help others. That's such a basic foundation for every business builder that it can be easy to underestimate how important it is. When talking about Melaleuca, it might feel easier to focus on products, ingredients, or income. While those things might intrigue a prospective customer, they won't be the tipping point.

"People don't buy what you do, they buy why you do it," Executive Director 6 Jenna Trudeau says. "It's so important to share why you got involved in this company and how it's different from other ways of shopping. Get vulnerable. Share the pain points that brought you to Melaleuca. This allows prospective customers to see themselves in you."

With that advice in mind, look at how you can use these seven ways to share the store you love.

1. USE PRODUCTS AND SERVICES ENTHUSIASTICALLY

Share Melaleuca without saying a word by proudly using Melaleuca products whenever you can. Friends and family will take note of the intoxicating *Sei Bella*® perfume you're wearing. They'll check out the travel-size bottle of *Renew*® Lotion you keep in your handbag. They'll see eye-catching products on your countertop and notice the sign for your *Melaleuca Home Security* system. Chances are that they'll ask you about them. Maximize the opportunity for these interactions by completely converting your home to Melaleuca products. Plus, the more product experiences YOU have, the easier it is to identify ways to help others.

2. HOST A GET-TOGETHER

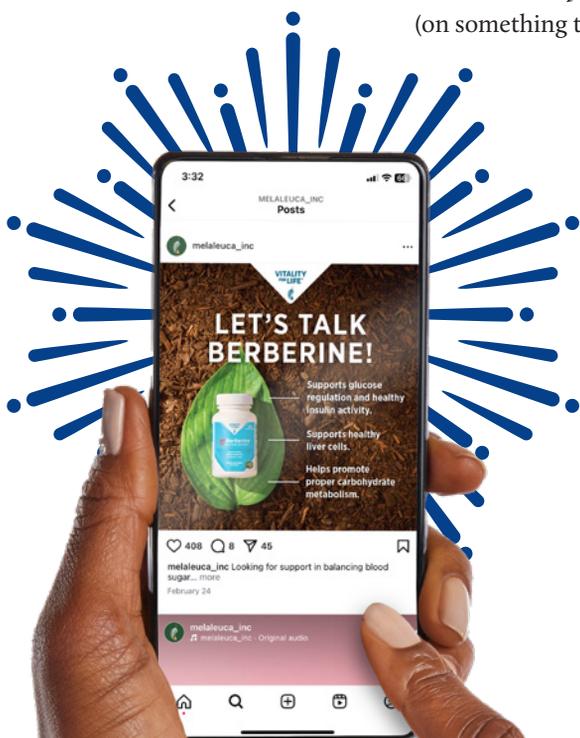
In-homes are a great way to enroll new Members and develop personal leadership at a record-breaking pace. If the idea of hosting an in-home event makes you sweat with nerves, ditch the "in-home" label and invite some friends over for a get-together where you can showcase some products, talk total-body wellness, and just hang out. Senior Director 7 Noelle Kruse shares the way she invites others to this type of event:

Hi [NAME]! I wanted to see if you're free on Friday night. I'm having a little get-together, wellness style, but there will be yummy snacks...so not totally healthy 😊 6:30 if you can make it! We are just going to be sampling some things while we hang out and learn about healthier living on a budget! Nothing to buy (because it's all my own stuff from the store) but lots to learn! I'd love to have you come! Let me know! ❤️

3. LAW OF RECIPROCITY

The law of reciprocity is the idea that people feel the urge to do something in return when something is done for them. If you're not sure how to start a conversation about a product you like or how you're building a business, try flipping the script. Ask your friend for an opinion or recommendation (on something that wouldn't have a direct

comparison with Melaleuca), and then it will feel very natural to recommend a Melaleuca product or service in return. If you have a friend who would appreciate you showing up for them for an activity they are involved with, you'll feel more comfortable asking them to take time to attend a Melaleuca Overview.



4. GO ONLINE

Social media offers endless opportunities for sharing how Melaleuca has improved your day-to-day life. “The goal is to generate curiosity about Melaleuca through social media posts,” says Corporate Director 5 Ashley Olive. “You don’t need to be a product specialist. You just want someone to see the value of a product.

“When it comes to the business side, it’s all about nuance. Followers noticing that I’m home or that I’m able to go on field trips and be present for my kids. Posts showing my husband at home with our daughter on a Monday morning. People who see my posts wonder what I do for a living. It plants the seeds that start a conversation.”

You can expand your warm market with social media. Join online groups that interest you. Engage in the conversations. Send out new friend requests to individuals who you connect with. As you get to know your new friends, you’ll quickly learn how Melaleuca can help them.

CONTINUED ►

5. GIVE GIFTS

Any gift-giving occasion is an opportunity to get a unique and excellent product into someone's hands who wouldn't experience that product any other way. Share why you gave that product—why it's your personal favorite or why you thought of them when you saw it. Of course, you can mention it's from the company you've partnered with.



6. REFER A FRIEND

Refer a Friend is a great way to ease into building a business and discover the power of repeat income.

Director 9 Tori Galbreath has seen the success of Refer a Friend firsthand. “If I have a customer who wants to refer one or two customers, I’ll show them how to send the Refer a Friend video. Often, after they get their first \$25 check, they’ll come back to me and say, ‘Okay, now what do I really need to do to build my business?’”

7. GET INTO R3

“When it comes to health and weight loss, people connect and collaborate all the time,” Director of R3 Susan Torborg says. “And since R3 is a free program that is available to Melaleuca Members and Non-Members alike, it’s a low-barrier way to introduce others into the Melaleuca community.”

After Senior Director Taylor Hoopii lost 17 pounds with R3, he became a “walking billboard” for R3. Family members, friends, and coworkers asked him what he was doing to successfully lose weight. Then they joined him in R3 challenges and got great results too. In turn, they shared R3 with others. “My business has exploded thanks to R3,” Taylor says. “R3 is what I lead with whenever I talk about Melaleuca.”

Quiet Your INNER CRITIC

You're here because you already know that Melaleuca has so much to offer, and you know how important it is to share it. But sharing might feel uncomfortable. That's only natural. Doing anything new takes you out of your comfort zone. There's a learning curve to conquer. The same applies to sharing Melaleuca. It's a skill that you can—and will—develop with persistence and practice.

Feeling nervous or fumbling an approach doesn't mean anything more than that you're learning and growing. But our inner critic often tells us things are far worse than they actually are. Our biggest hurdles are almost always the ones we create in our own minds. But with the right mindset and a few simple strategies, you can quiet your doubts and share Melaleuca with confidence. Here's how:

- **Practice, Practice, Practice**
- **Use Your Resources**
- **Focus on Others**
- **Immerse Yourself in Melaleuca Culture**
- **Remember, You've Done This Before**

Practice, Practice, Practice

Practicing your approaches helps build confidence before you ever start a conversation. Repeating your message aloud allows you to refine your wording, adjust your tone, and become more comfortable overall. Work with your enroller to fine-tune your approach. The more you practice in a low-pressure setting, the more natural and self-assured you'll feel when the time comes to share Melaleuca with others.

Use Your Resources

From your enroller to Melaleuca's attentive Business Development team, the Grow app, ADVANCE meetings, the Business Center at Melaleuca.com, and more, you have all the resources you need to succeed. "We have so many tools at Melaleuca and so many ways for people to get their eyes on a Melaleuca Overview," Executive Director 4 Katie Hill says. "Melaleuca's tools make building a business simple."

Focus on Others

Customers and Marketing Executives alike consistently and proudly say that their lives are better because of Melaleuca. There are literally thousands upon thousands of customers who are so grateful that someone—like you—shared Melaleuca with them.

"Instead of thinking, 'Who can I enroll?' I take the perspective of 'Whose life can I change next?'" National Director 3 Morgan Martin says. "When I look at it like that, it takes the pressure off because it feels good to help others."

Immerse Yourself in Melaleuca Culture

It's something that's hard to explain until you experience it yourself, but you're sure to undergo a major shift in your business as you immerse yourself in Melaleuca culture. Impostor syndrome will vanish. Belief in Melaleuca and in yourself will soar. Your business-building efforts will be more intentional and yield more results.

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Tori Galbreath got a slower start to building her own business. Sharing Melaleuca wasn't something she ever planned on doing, but the products were so good that she couldn't help but talk about them. Once she did, she qualified for the 2023 PartnerUp Cruise. "I got really immersed in the Melaleuca culture on that cruise," Tori says. "It blew my mind that the entire ship was filled with everyday people who were winning with Melaleuca. That's when I overcame my impostor syndrome and realized that even though my journey may not look like someone else's, I was worthy and capable of success."

How can you immerse yourself in Melaleuca culture? Participate fully in team activities. Attend Convention and every Melaleuca event you can. Go all in with Fast Track. Actively listen to the *BEST Series* and Leadercast episodes.

Remember, You've Done This Before

Just like telling your friends about a restaurant you love, a podcast that you know they'd be interested in, or a hilarious meme, sharing Melaleuca feels good because you know it can make a positive impact. And if your friend doesn't try the restaurant or listen to the podcast, will your relationship be ruined? Of course not. Don't overthink how natural it is to share things we love with those we love.



Change Someone's Life. Change Yours.

SHARE MELALEUCA.

At the heart of it all, sharing Melaleuca is simply about offering something that can truly make a difference. Products that promote wellness and protect our health. Residual income that is reliable and scalable. A business model that thrives on genuine connections and sharing what matters most.

When you show your enthusiasm and a willingness to help, those around you will respond to your sincerity. And as you practice, you'll grow more confident in sharing what you love about Melaleuca in a way that feels natural and effortless.

Now more than ever, Melaleuca is worth sharing. So go ahead—share with confidence, knowing that you're not just introducing products; you're providing solutions, improving lives, and making a lasting impact. ^{LH}

Chelsie & Bo Gilbert

MISSISSIPPI

What If She'd Stopped Asking?



Four times Chelsie said *no* to Melaleuca. Looking back now, she's so grateful her enroller, Corporate Director 5 Ashley Olive, didn't give up and asked Chelsie to look at Melaleuca a fifth time. You see, Ashley knew Melaleuca had something that Chelsie wanted in her life—even if it took Chelsie over two years to recognize it. And as Chelsie has built her business, that's a lesson she's carried with her from day one.

Of all the Seven Critical Business-Building Activities, approaching others to set appointments is the one that Chelsie finds the most challenging. But her nerves fade when she stays focused on Melaleuca's mission of helping others. "Even if I don't get a *yes*, I have planted seeds that will grow until the time is right," Chelsie says. "A *no* right now is not a *no* forever."

Her patient persistence is a key to her thriving Melaleuca business. She leads by example and invests in all her business builders. This most recent company-sponsored Fast Track helped spark Chelsie's double advancement to National Director 5, but more importantly, it has established habits that will benefit her entire organization for years to come.

Reflecting on last year's corporate Fast Track, Chelsie says it was a game changer for her and others in her organization. She teamed up with Barb Houser, a new business builder at the time who is celebrating her advancement to Executive Director in this issue! "Fast Track set Barb up with consistent habits and knowing exactly what to do to grow her business," Chelsie says.

Since she had such a successful time with Fast Track last year, it might be surprising to learn that Chelsie deliberately teamed up with different Marketing Executives this year. "I always set up a different team for each Fast Track," she explains. "That's how we establish duplication in our organization. It helps more people win. If all the people who win stick together, that doesn't help others have success. I'm never worried about how far the team will go because we all make the commitment and hold each other accountable. The trip is a nice bonus, but the long-term growth from Fast Track is what really matters."

With an established repeat income of over \$22,000 per month, Chelsie and Bo recently purchased and renovated a dreamy New Orleans-style house. However, they ran into four major surprise plumbing problems that their advancement check will pay for.

Moments like these give Chelsie a chance to reflect on her entire journey with Melaleuca. She's grateful for the life she lives now and all the lives she's helped enhance. "I'm forever grateful to Ashley for not giving up on me," Chelsie says. "What if she'd stopped asking?" 

LAST MONTH'S
EARNINGS

\$139,023

LIFETIME
EARNINGS

\$1,736,282

Morgan & Derek Martin TENNESSEE

Helping Each Other Rise



When Morgan Martin chose to build a business as a Melaleuca Marketing Executive, she had some basic goals in mind. More flexibility to be with her family. Steadier income. And the ability to use and share great products. “I wanted to be a wife and a mom first and to get paid what I’m worth,” she says. “I had a six-month-old son at the time, and he was the reason that I saw so much opportunity with Melaleuca. I wanted to be present with him. I didn’t want to keep spinning my wheels trying to figure out how to keep my paycheck up or why my paycheck keeps dropping even though I worked harder than ever. I came to Melaleuca because I wanted the freedom that I had been promised for seven and a half years at an MLM but had never truly received.”

After enrolling with Melaleuca, Morgan found everything she was looking for and more. She was not only able to reach her personal goals but also help others reach theirs. “At first it was like, ‘Oh, if I help this person advance, I get this bonus, and they get this bonus,’” she explains. “I had experienced a certain level of success at the MLM, but my team never saw commas in

their paychecks, and definitely not in their first month! But they worked just as hard as my Melaleuca team does.”

Feeling that Melaleuca had created a culture where the Compensation Plan was perfectly aligned with the company’s mission, Morgan knew she had found the right opportunity. “When you enhance the lives of those you touch by helping people reach their goals, you reach your goals too. And everything that your team is doing impacts you in return,” she says. “That’s only the selfish part. What’s important is helping them change their lives. It’s helping them have safer homes, and that’s what really matters.”

Morgan notes that if you come into your Melaleuca business with the mentality of needing to make things work for yourself and your family, the benefits of helping others reach their goals becomes clear quickly. “Over the last two and a half years, this business is no longer about me,” Morgan says. “I forget about the Mentoring Bonus and the advancement that it gets me along the way because I’m just so excited to help my team members reach their goals. This collaborative effort started off with a somewhat selfish motive, but it’s turned into this mindset that has become a natural part of who I am. It’s now the culture of the company and our team. And the heartbeat of what we do every day is helping other people without even realizing what that’s doing for us along the way.” ^{SA}

LAST MONTH'S
EARNINGS

\$113,445

LIFETIME
EARNINGS

\$1,077,513

Joshua & Natalie Blanton

SOUTH CAROLINA

I Just Make It Work Around My Life



When Natalie Blanton's four-month-old had eczema, she was looking for anything that would alleviate his dry, itchy, red skin. Then she saw a before-and-after picture that her friend, Executive Director 4 Jonathan Montgomery, had posted about a product called *Renew*® Lotion. She had to give it a try.

"I messaged Jonathan and said, 'Just send me a link to *Renew*—that's literally all I want,'" Natalie says. "He sent me a link and told me that I could purchase it as a Non-Member of the Melaleuca Shopping Club, but that I ought to check out what the rest of the store had to offer. Because I was already buying similar products somewhere else, I decided to go ahead and try out a Melaleuca Membership just to get *Renew* at a better price."

Jonathan had approached Natalie about Melaleuca several months before, but in the throes of life with a newborn, she had forgotten about it. When he offhandedly mentioned that this could also be a good side hustle for her if she was interested, she figured that it couldn't hurt to earn a little extra income.

"I post a lot on social media, so sharing Melaleuca really fit into what I was already doing," she explains. "Jonathan told me that

his check that month had been around \$18,000. I figured if I had 10% of his success, that would be \$1,800. And that would be a pretty fun little side hustle. So I posted a picture when I got my first Melaleuca box and said I was jumping on the wellness train."

With two toddlers and two other family businesses, Natalie and her husband, Joshua, had a lot on their plates, but instead of feeling overwhelmed when she became a Marketing Executive, Natalie didn't let building a Melaleuca business take over her life—she just added it to her life. She immediately told her sister, Emily Raynes, about the store, and Emily became her first shopper and business partner.

"I opened my account in September of 2023 and have shared Melaleuca constantly ever since then," Natalie says. "I've never taken a week off, a month off, or given myself a break. I just make it work within the constraints of my life, which for me is about an hour a day. I have no direct sales experience, but I think Melaleuca is a business that you can do with whatever skills you have, and it's going to help you develop the new skills that you need to be successful, like resilience and perseverance."

Her commitment to working on her business daily and her joy in sharing Melaleuca have helped Natalie build far more than just a nice side hustle. "I really love to help other busy wives and mamas that are in a similar season of life as me recognize the earning potential that's here just by sharing where we're buying our essentials," she says. "The Lord brought this company into our lives at the perfect time, and I am so blessed to offer this financial lifeline to so many people who had no idea it even existed!" ^{SA}

LAST MONTH'S
EARNINGS

\$68,668

LIFETIME
EARNINGS

\$234,636

Christopher & Kristina Brown

TEXAS

You'll Love This!



When Kristina Brown first discovered Melaleuca, she was looking for safer products for her family. She enrolled as a customer after she was referred by a mutual friend to National Director 3 Sabrina Ellis but canceled within a week due to financial struggles. “Sabrina called me right away,” Kristina says. “She shared the referral business side of Melaleuca with me and told me it was about switching stores. I reactivated my account, but I didn’t start building right away.”

For a year, Kristina continued shopping while Sabrina showed the potential of her repeat income. “I wasn’t interested at first, but when I told her I couldn’t afford to visit my daughter who was teaching in France, Sabrina helped me see how Melaleuca could help with that specific goal,” Kristina says. “That shift made it feel doable.”

Kristina was a former nurse who left a six-figure salary to homeschool her children. As a result, she and her husband, Christopher, were struggling to live on just his income. With five children, three of whom were under six, Kristina needed financial flexibility. Melaleuca provided the answer.

“With my commissions, we paid off all our credit card debt,” Kristina says. “My husband is a tennis coach and doesn’t have a guaranteed income, but we don’t stress because we know my repeat income from Melaleuca is reliable.”

That security has given the family freedom like they’ve never had before. “Christopher used to work weekends, missing out on the kids’ activities,” Kristina says. “Now he can take time off. We’re also helping to pay for our daughter’s college tuition.

“Before Melaleuca, long-term goals seemed out of reach. We told our kids they’d have to get scholarships or work through school. Now we’re helping them and taking trips we never thought were possible.”

Beyond financial relief, Melaleuca has brought peace of mind. “The stability gives us security we never had,” Kristina says. “Instead of asking, ‘How will we afford this?’ we can reasonably say *yes* and enjoy life.”

Kristina’s favorite part of her business is seeing others grow. “I love watching my builders go from fearful to confident,” she says. “One of my friends who recently started building was hesitant, but I told her, ‘Once you start helping people, you’ll love this!’ Now, she’s thriving and will soon advance to Director 3.”

Outside of Melaleuca, Kristina’s focus remains on her family. “Spending time with my kids is my favorite thing,” she says. “Thanks to Melaleuca, I can do that while building something meaningful. This business has truly been a blessing for us.” ^{HS}

LAST MONTH'S
EARNINGS

\$22,812

LIFETIME
EARNINGS

\$416,294

Brittany & Benjamin Kovacs

OHIO

Connecting with Support



Brittany Kovacs' journey with Melaleuca began as a shopper. For eight months in 2022, she purchased products without considering the business opportunity. Having spent over seven years in an MLM with moderate success, she began to feel disconnected from its mission. When she welcomed her third child in late 2022, she sought a path aligned with her values.

In May 2023, she contacted her enroller and explored Melaleuca's business opportunity. She felt the products were exceptional and saw that the Compensation Plan emphasized long-term success. After careful thought, she left the MLM company behind and started building her Melaleuca business in July 2023. Starting over was daunting. In her prior business, she had struggled to help others achieve lasting success, leading to doubts. But Melaleuca's everyday essentials and strong support system reassured her. Stories of successful women, including National Director 9 Brittney McLaughlin, inspired her.

With three young children, including a nursing baby, Brittany leaned on her enroller, Executive Director 4 Katie Hill, for guidance. "I stayed closely connected with Katie and my support team when I started," she says. "I practically lived on video calls

with Katie for a while." She recommends new business builders do the same. "Stay connected to—and learn from—your support team!" she says.

A key shift for Brittany was income stability. Unlike in her MLM, where constant recruitment was necessary, Melaleuca provides consistent, repeat income. "The energy I put in determines the outcome," she says. "Unlike many things in life, this is something I can direct."

She feels Melaleuca restored her work-life balance. No longer trapped in social sales, she focuses on meaningful connections and helping others to build confidence. "Melaleuca has processes where a new business builder can quickly help their first customers," she says. "I'm amazed at how fast business builders can start with what Melaleuca provides online or through the Grow app, and I love how their confidence soars after that."

Brittany is now focused on empowering other women. "Some need financial stability, others crave family time, and many seek freedom from the daily grind," she says. Her most recent proud moment was helping her friend, Maddy Brett, advance her business. Maddy's firefighter husband worked extra jobs, but after Maddy advanced to Senior Director 2, Maddy's repeat income allowed him to cut back his hours and spend more time with family.

Stories like these fuel Brittany's passion. Many on her team are homeschooling or blue-collar families. Seeing Melaleuca help parents be home for their children resonates deeply with her. Her mission is to help more families experience freedom—whether that's financial relief, more time together, or peace of mind. ^{HS}

LAST MONTH'S
EARNINGS

\$29,972

LIFETIME
EARNINGS

\$329,872

Emily Raynes

NORTH CAROLINA

Planting the Seeds



Emily Raynes was broke. She found herself unable to work the job she loved as a travel nanny, and she was coping with a long-term illness that completely sapped her energy.

That's why Emily listened when her sister called to tell her about an online shopping club called Melaleuca. "I learned that Melaleuca sold household cleaners, shower gel, cosmetics—all the products I used but without the chlorine bleach, parabens, or phthalates that I had been urged to get rid of," she says.

With some assistance from her sister, Emily enrolled, placed her first order, and began trying the products.

Emily's sister called again. This time, she invited Emily to share Melaleuca with others and earn some money. "That month, I enrolled 10 customers and received a \$1,100 check," Emily says. "It blew my mind!"

Her organization grew over the ensuing months, but developing a Director proved elusive. Finally, Emily reached out to a friend with a compelling invitation and promise. "If she'd work with me,

I'd help her earn a check with a comma," Emily explains. "She trusted me, and in a week, my friend was a Director 2 and I had reached Director 3!"

When she meets with her team, Emily likes to talk about farming. "I'll tell them, 'When you plant a seed, you have to come back regularly to give it sunlight, weed it, and water it,'" she says. "That's the only way it will grow."

Emily has a great example of helping a seed grow. Her nanny mom—the mother of the children Emily had nannied—was someone Emily had loved and respected for years. She had begun following Emily on social media, and Emily invited her to enroll and try out products like *Renew*® Lotion and *MelaPower*® to help with her sons' dry skin. She did. For months, Emily checked in with her nanny mom. She even invited her (unsuccessfully) to join a Fast Track team with her.

Finally, her nanny mom shared Melaleuca with her mother-in-law—and received a commission check! "Her check was for \$46," Emily says. "Mine was for \$9,000. She told her husband that one day, she would be holding a \$9,000 check. Several months later, she helped three of her sisters advance to Director 2. Soon, she was holding her own check for \$9,000! Of course, I bawled. Now this wonderful woman is a Senior Director 2, and we're doing Fast Track together!"

There are dozens more stories she could tell. Emily feels that they've all happened with divine help. "Jesus is my business partner," she says. "By myself, I could not have trained others to build a business. But He helps me help people. He gives me ideas for teaching them. All of this has been such a blessing." ^{JC}

LAST MONTH'S
EARNINGS

\$48,195

LIFETIME
EARNINGS

\$174,270

Barb & Matt Houser ONTARIO

We Are Making a Difference Here



When Barb's mother was diagnosed with cancer, she and Matt were advised to remove hormone-disrupting products from their home. She had no idea how many of the products they were using were toxic—including laundry products, cosmetics, cleaning supplies, personal care items, and more. "Immediately, I began shopping for safer products where I could," she says. "But I was paying a lot more for them, and half the time they didn't work as well."

Although Barb had shopped with Melaleuca during the height of the COVID-19 pandemic, she hadn't initially explored everything Melaleuca could offer as both a store and a business opportunity. This time, she went all in. "When I fully discovered Melaleuca, I was blown away that it was a one-stop shop where I could find healthier alternatives for the products I needed at *much* lower prices," she says.

Referring others to the products she used and loved just made sense. "After losing my mom, showing others how to remove the toxins from their homes felt purposeful to me," she says.

Barb had also spent years spinning her wheels in the MLM industry. This experience made her even more aware of how unique Melaleuca was.

"I was blown away by Melaleuca's business model," she says. "This company has real integrity. It feels so rewarding to know that I'm making a positive impact on the people around me."

Her belief in Melaleuca shines in every word—an authenticity that has inspired friends, family, and strangers to switch their own homes over to safer products.

"As consumers, we often have blind trust in brands we grew up seeing used all around us," she says. "I had never really considered what was in the products we used before my mom got sick. When you know better, you do better."

Learning about the health benefits of using safer products has made Barb even more passionate to share Melaleuca with members of her community.

"Think of it this way: People need what we have here," she says. "Most of our products are monthly—if not weekly—necessities. We're not selling products to someone, we're simply coming from the perspective of a friend beside them saying, 'Hey, I'm a customer here too, and I just want to share something you might not know about. No worries if you say *no*, but these products and this business model have changed our lives in countless ways. I think it could change yours too."

Ultimately, Barb's faith guides her in everything she does. She firmly believes it led her to Melaleuca. "I know God created each and every one of us with purpose," she says. "Through Melaleuca, I get to help others find purpose and make a positive impact. We are all made for more, and Melaleuca can be a vehicle that helps us shine our lights in this world." JW

LAST MONTH'S
EARNINGS

\$20,965

LIFETIME
EARNINGS

\$151,617

Rob & Tracy Melchior

 ARIZONA

The Power of a Clean Load of Dishes



Rob and Tracy Melchior's Melaleuca journey began when Tracy met a new acquaintance at a fundraiser and friended her on social media. She soon noticed that this friend often mentioned in her posts a certain line of safer-for-your-home products she used. Due to some health issues, Tracy had already begun looking to switch to safer home cleaners but was feeling overwhelmed by the prospect. Making her own cleaners was so time consuming! At the same time, she could see that most "green" cleaners on store shelves cost twice as much and worked half as well.

After several months of seeing her friends' posts, Tracy finally responded. "Okay, I'll bite," she posted.

But Tracy was not easy to enroll! Her enroller, Executive Director 2 Nicole Remini-Wiskow, had to chase Tracy down to get her to attend the *Melaleuca: An Overview* presentation. Then it took Tracy weeks to place her first order. And her order, when it came, sat for two weeks until she ran out of dishwasher detergent. Only then did she try *Diamond Brite*®.

"All of a sudden, I was excited about cleaning my home and doing my laundry!" Tracy says. "I organically posted a before-and-after photo of my dishes and mentioned how impressed I was with how clean they were without the chemical smell. Several friends were curious about what I was using, so I asked Nicole what to do. During the latter half of December, she guided me to enroll nine customers.

"In January, I opened my mailbox and couldn't believe it. Melaleuca had not only sent me a beautiful jacket but also a check for \$500! That really got me thinking, and I decided to continue learning about the company and their products."

Tracy is known in her team as the ingredient guru. It's true—she has an in-depth knowledge of the ingredients that appear in the products we use every day. She has looked closely at Melaleuca's products and ingredient philosophy. And she likes what she has found! "Every time I've scrutinized Melaleuca," she says, "they've lived up to the scrutiny. And the more I do this, the more confident I become."

Tracy's and Rob's focus on the concept of overall wellness has served them well, bolstering not only their own health but also that of their friends and family who have trusted them. "Rob and I both had successful corporate careers," Tracy says, "so we're *mission* driven, not *commission* driven. Our passion for sharing Melaleuca is rooted in our desire for others to experience what Melaleuca has done for us!"

Finally, the Melchiors are deeply grateful for the relationships they have with their "Melatives"—all of the customers and Marketing Executives they've gotten to know and serve over the years. This community has truly enhanced their lives like nothing else! 🍷

LAST MONTH'S
EARNINGS

\$18,428

LIFETIME
EARNINGS

\$244,120

Adam & Devan Rothers KANSAS

When Life Throws Curveballs, Melaleuca Is There



When Devan enrolled with Melaleuca in 2017, she never could have imagined that she would be a stay-at-home mother of four who is also an Executive Director and homeschooler. In fact, back then, she couldn't even imagine building a Melaleuca business. "I was probably [Executive Director 6] Abby Tormondson's worst customer for a solid year," Devan laughs. "I only shopped for the cleaning and laundry products, and I really didn't see the vision of Melaleuca."

In late 2018, Devan and Adam had their second child, as well as a frank discussion about finances. "We were making ends meet," Devan remembers, "but we couldn't ever afford to move or do fun things." It was then that she reached back out to Abby. "I emailed her and said something like, 'It's me again. We really need some extra income, but I don't think I can make Melaleuca work because of the monthly requirement.' And she simply reminded me that I had already been shopping for more than a year and half."

In early 2019, Devan had a defining moment. "I woke up one day and asked myself, 'What am I doing? Why am I not sharing this?' So I called Abby and said, 'I'm doing it!'"

Determined, Devan enrolled 13 customers that month and then another 20+ the month after. While that was an excellent start, it was two years before she reached Senior Director, and then another five years to Executive Director. For some, that gap could be frustrating, but for Devan it was a time of personal growth and development. "I wasn't sitting down during those times," she explains. "I was working really hard, and I made some of the best friends I will ever have in this life. But I had to relax and find peace in the journey and believe that it's going to happen when it's going to happen."

A whole lot did happen between those advancements. The Rothers family has grown to include four children, and Devan is now homeschooling them. "Part of the reason we were even able to have four kids is because of my Melaleuca income," she says. "And through all the curveballs life has thrown at us over the years, it's been so nice to be able to say, 'We can do that.' And my Melaleuca income is a big part of that."

Melaleuca has also helped the Rothers move to a small town outside of the city and take numerous camping trips. Next, they hope to help Adam find a job he loves going to every day.

For those who think that they don't have what it takes to build a Melaleuca business, Devan has some simple advice: "I built my business from the ground up," she says. "I know exactly how you feel. But if you're coachable and willing to put in the work, it will happen. It won't always be sunshine and rainbows, but it's going to be worth it." 

LAST MONTH'S
EARNINGS

\$19,947

LIFETIME
EARNINGS

\$314,545

Lisa & Jason Rusk OHIO

Moms, You Don't Have to Feel Stuck!



One of Lisa's most prized possessions is a handwritten note she keeps on her desk. It reads: "Keep working. You're doing great! Thank you, Mom. Love, Jacks."

It was given to her by her oldest son in 2021, when he was 16.

The note reminds her that her family sees the discipline and hard work she puts into her Melaleuca business. But it is also a reminder to see what is possible—the blessings and benefits that come from hard work. And for Lisa, it's a reminder that Melaleuca lets her choose her own sacrifices.

In corporate America, someone up the chain told me when and where I had to be," Lisa explains. "They decided what I could and couldn't show up for. With Melaleuca, I get to choose my sacrifices. That means I get to be a mom and a wife first, and it means that my boys can't remember the last time Mom wasn't at home."

Of course, there was a time when Lisa wasn't home much. As an educator, Lisa used to work long hours every day and take on extra jobs in the summer months just to make ends meet.

When Lisa was first introduced to Melaleuca, she had very little belief in herself and very little confidence, but she did trust her enroller, National Director Keely Trimble. "From our first conversation, Keely was just so relatable, and she made it so personal," Lisa recalls. "She helped paint a vision of what was possible with Melaleuca. She helped me see that Marketing Executives are just ordinary people living extraordinary lives because of Melaleuca."

As Lisa explored Melaleuca, its products and its mission, her belief in the company—and confidence in herself—grew. But what really made a difference were Melaleuca's events. "Attending Launch, ADVANCE, and Convention totally changed my perception of what I could do here," she says. "I went home with so much belief and posture and just wanted to be a better person overall.

"When you come here with a strong work ethic and a passion to help others, you will absolutely win big," Lisa adds. "Now I have a crazy strong fire in my belly to help other moms have what we have. I want moms to know that there are options out there. You don't have to feel stuck. You don't have to feel exhausted. My job is to give them options and then let them decide."

One of Lisa's favorite parts of building a Melaleuca business is forming relationships. "The friendships I have made are just so real and genuine—that has been life changing for me," she says. "You cannot build this business alone. It's not meant for that. You need to lock arms and let others help you. It's like I always say, just dive in, believe in the mission, be a product of the products, and let Melaleuca change you, because it absolutely will." ^{MLB}

LAST MONTH'S
EARNINGS

\$18,757

LIFETIME
EARNINGS

\$532,040

Zach & Brittney Zillig OHIO

Melaleuca Makes Mom Life Easier



It took Brittney a few weeks of testing before she determined that Melaleuca products were right for her family, but once that decision was made, she was all in.

“Not only did they not give my baby a rash—they also smelled fantastic!” she exclaims.

Brittney’s son hasn’t had a rash for almost a year. These days, Brittney has shifted her focus from helping her own family get healthier to helping other families clear the toxins from their homes.

“We all want to use better ingredients, but we want our loved ones to use better ingredients too,” she says.

Brittney gave birth to her fourth baby in January. Reaching Executive Director with a newborn added another layer of difficulty, but she was determined to achieve her goals.

“My family of six is currently living in a 2-bedroom, 1-bathroom home,” she says. “It’s almost like an apartment. I want to have a nice, regular house with a little land.”

Brittney continues to share the benefits of Melaleuca with every mom she knows. Having essentials shipped right to your door makes a world of difference for this demographic in particular.

“We’re the ones lugging our babies down shopping aisles and struggling to read labels while watching kids run this way and that,” she laughs. “With just one box a month, Melaleuca reduces so much stress!” 

When Executive Director Brittney Zillig’s third baby developed full-body eczema at only two months old, Brittney was determined to fill her home with safer products. She began researching the ingredients in common household essentials that can lead to rashes and skin disorders—and discovered that products she thought were good for sensitive skin were, in fact, contributing to the severe rashes her baby boy was experiencing.

“I grew up in a Clorox® family,” she says, “so switching to vinegar and water really didn’t appeal to me.” For one thing, she couldn’t stand the smell of vinegar. After trying numerous “clean” and “clear” products to help her son, she saw a post about Melaleuca from one of her Instagram friends.

“National Director 3 Morgan Martin shared something about these amazing, healthy products, and I knew I had to learn more,” she says.

LAST MONTH’S
EARNINGS

\$32,912

LIFETIME
EARNINGS

\$104,853

Developing Confidence:

Overcoming Social Comparison and Impostor Syndrome

When starting any new journey, it's natural to feel uncertain or even a little scared. Maybe you've looked at someone else's success and thought, "I'll never measure up." Or perhaps you've achieved a personal or professional milestone but still feel like you don't truly deserve it. If so, you're not alone.

These feelings, which are brought on almost exclusively from social comparison, are incredibly common, especially in business. Many people, including Marketing Executives, struggle with self-doubt, questioning whether they're good enough or if they just got lucky. But while these thoughts may feel discouraging, they don't have to be roadblocks to success. Learning how to recognize and manage them can help you build confidence and grow your Melaleuca business more effectively.

Social Comparison: The Trap of Measuring Up

Social comparison is the tendency to evaluate one's own value based on others' achievements. At Melaleuca, it can look like this:

- Watching your enroller, support team, or fellow business builders succeed and feeling like you're falling behind.
- Comparing your status, commissions, or progress to someone else's and thinking you'll never catch up.
- Feeling discouraged when someone else succeeds, wondering if you have what it takes.

While we're often told that comparison can be motivating, research consistently shows it's more likely to create unnecessary pressure and self-doubt. The healthier approach is to recognize when comparison is undermining your confidence and shift your focus toward personal growth instead. Rather than measuring yourself against others, measure your progress against your own previous achievements and the specific goals that matter to you.

Impostor Syndrome: The Fear of Not Being "Enough"

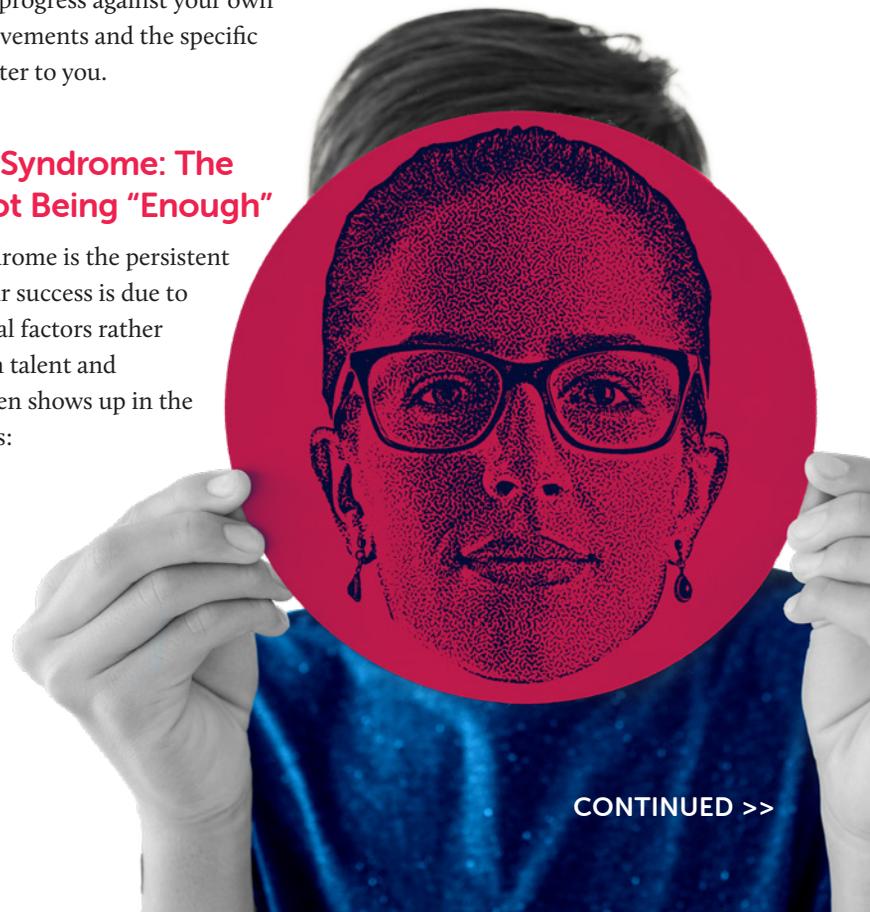
Impostor syndrome is the persistent belief that your success is due to luck or external factors rather than your own talent and abilities. It often shows up in the following ways:

- Feeling like you don't deserve your achievements.
- Worrying that people will "find out" you're not as capable as they think.
- Downplaying your successes or setting impossibly high standards for yourself.

Some of the most successful business builders and leaders have experienced impostor syndrome at one time or another. But at some point they didn't let it stop them. They acknowledged the feeling and chose to push forward anyway.

These Feelings Are Normal

If you've ever struggled with self-doubt, know this: You are not alone. Almost everyone, from CEOs and best-selling authors to top Marketing Executives, has faced these thoughts at one time or another. Even those who seem like they are entirely capable and confident on the outside have likely questioned themselves along the way.



CONTINUED >>

The key is to recognize that these feelings don't reflect reality. They are just thoughts, not facts. Instead of seeing them as proof that you're not good enough, reframe them as signs of growth. They indicate that you're pushing yourself beyond your comfort zone, which is exactly where success happens.

Practical Strategies to Overcome These Barriers

1. Shift Your Perspective About Comparison

- Instead of seeing others' success as proof of your shortcomings, see their achievements as inspiration.

If they can do it, so can you! Melaleuca's referral business model is made to be duplicated.

- Track your progress. Look at where you are now and how far you've come instead of measuring yourself against someone else's timeline.
- Focus on learning from others rather than competing with them.

2. Reframe Negative Thoughts

- Challenge self-doubt by listing your achievements and strengths. Remind yourself of your work.
- Replace thoughts like "I'm not good enough" with affirmations such as "I am learning and improving every day."

- Accept that no one is exempt from mistakes. Progress matters more than perfection.

3. Act Despite Fear

- Confidence doesn't come from waiting until you feel "ready." It comes from acting, even when you're uncertain.
- Set small, achievable goals to build momentum and reinforce positive experiences.
- Celebrate wins, no matter how small; they add up over time.

4. Surround Yourself with Encouragement

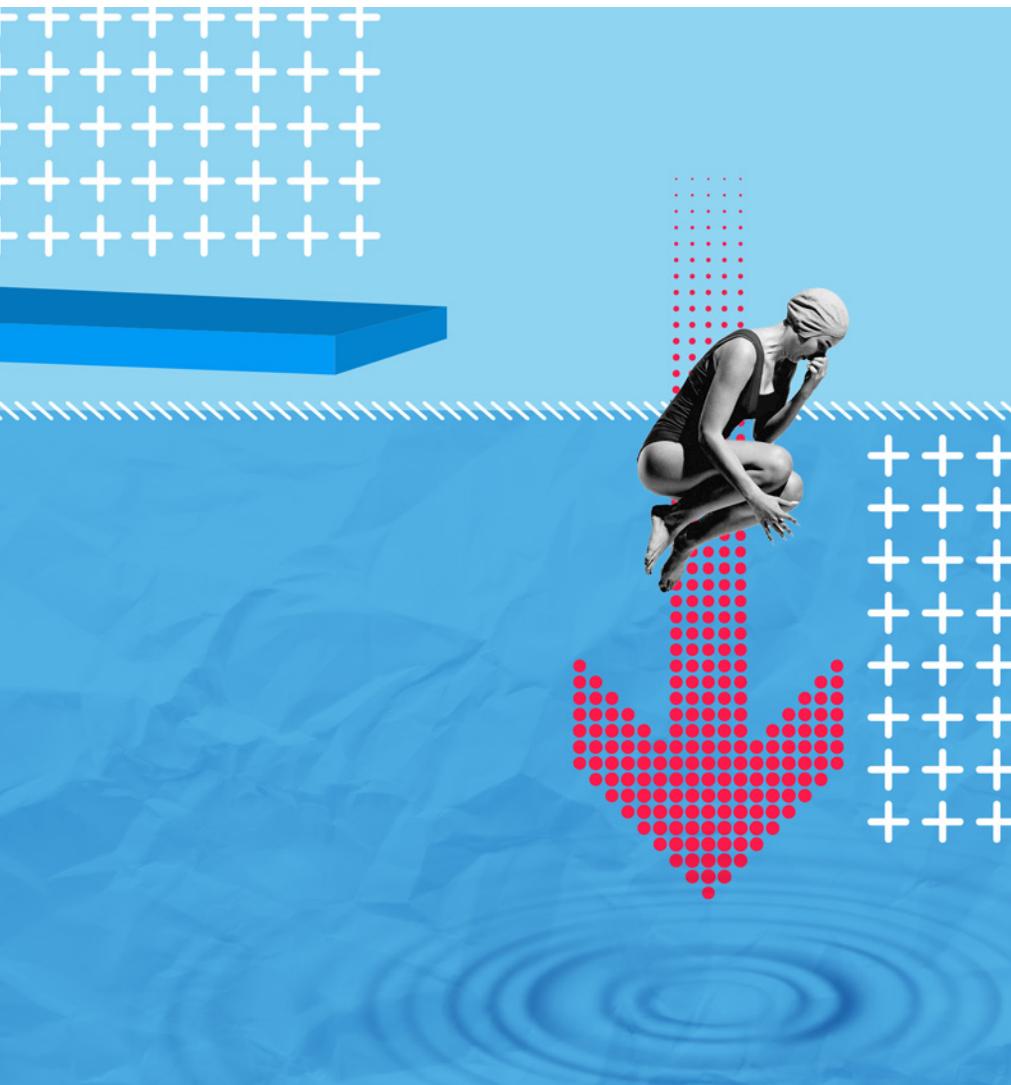
- Connect with mentors on your support team who lift you and remind you of your potential.
- Limit exposure to social media if it leads to negative comparisons. Focus on your journey, not someone else's highlight reel.

5. Focus on Your Why

- Remember why you started your business, and keep your purpose front and center.
- Keep a success journal and write down wins, positive feedback, and milestones to remind yourself of your progress.

Experiencing social comparison and even impostor syndrome are normal, but they don't have to control your mindset or limit your success. By recognizing these feelings, reframing negative thoughts, and taking intentional action, you can build true confidence and grow your business without fear.

No one starts with unshakable confidence; it's something you develop over time. The more you challenge self-doubt and take steps forward, the stronger your belief in yourself will become. So take that next step today—you've got this! ^{HS}



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SERVINGS PER
CONTAINER

14

30

24

GRASS-FED
BOVINE COLLAGEN



SPECIFIC PEPTIDE
SEQUENCES PROVEN TO
CONSISTENTLY SUPPORT
COLLAGEN SYNTHESIS*



REDUCES APPEARANCE
OF CELLULITE*



HELPS SUPPORT THE
GROWTH OF JOINT
CARTILAGE*‡



VISIBLY IMPROVES SKIN
ELASTICITY, HYDRATION,
AND TONE*



INCLUDES CERAMIDES
TO HELP SKIN STAY
HYDRATED*



* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

† Product names are registered trademarks of their respective owners.
‡ With 2 servings per day.

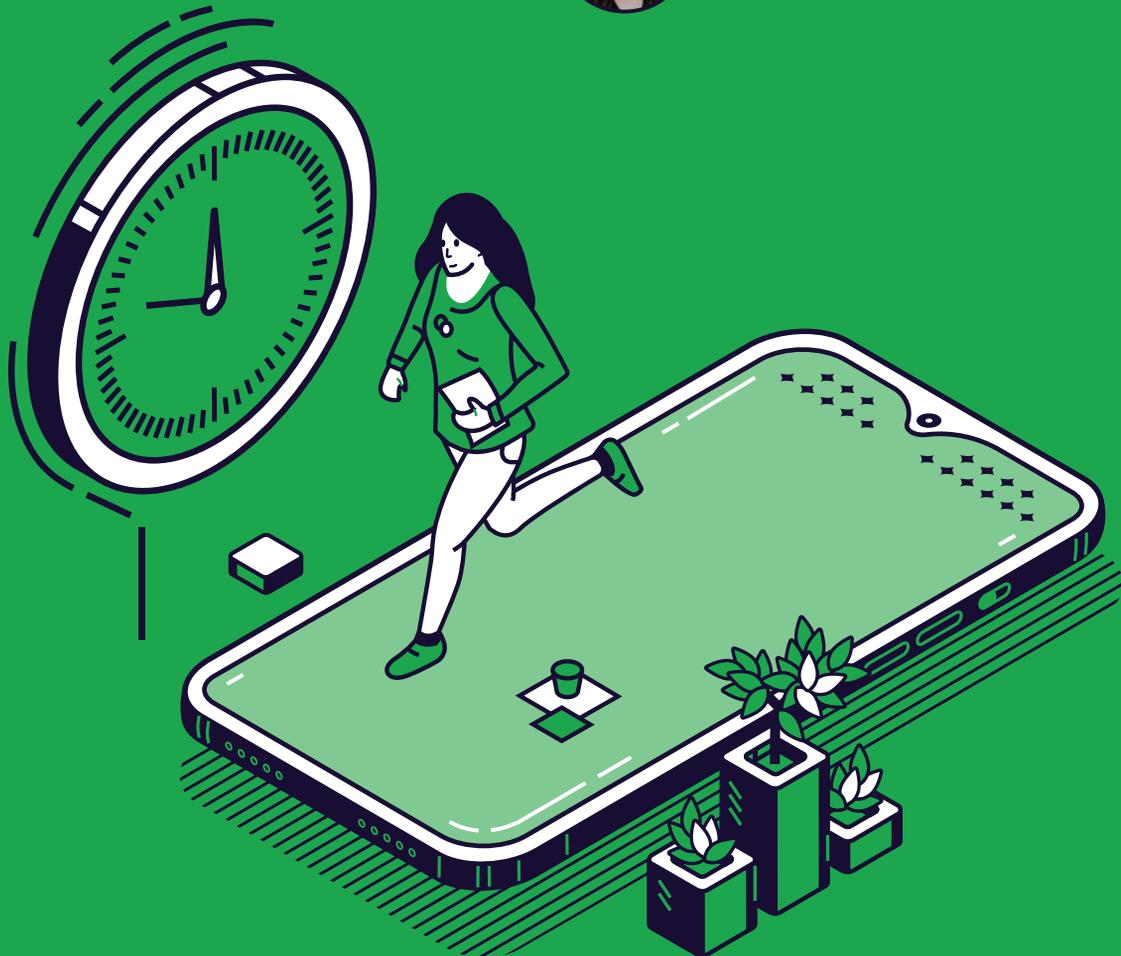


GROW
YOUR SUCCESS

HIT THE GROUND GROWING



Inspired by a Training Presented by
Breanna Borchers at Quest 2025



Every Marketing Executive wants to set their new enrollees up for success, but helping them best utilize their time can be difficult. Luckily, integrating the Grow app from day one simplifies the process, ensures better organization, and leads to faster results.

MANAGING YOUR BUSINESS IN A FAST-PACED WORLD

Marketing Executives juggle multiple responsibilities, such as family, work, and growing their organizations—all while staying connected with potential customers and fellow business builders. In the past, staying organized, prioritized, and focused required multiple tracking methods across digital and physical platforms. But in today's world, this fragmented approach can slow growth and create unnecessary stress.

Social media, for example, is a good place to grow your contact list and connect with potential customers and builders. But with contacts spread across multiple platforms, it means that information is everywhere. This can make follow-ups difficult and lead to missed opportunities. The launch of the Grow app changed that by providing a mobile-friendly hub for organizing potential customers and business builders, tracking team progress, and streamlining communication.

WHY GROW?

Some Marketing Executives may hesitate to fully adopt Grow, believing their existing systems are effective enough. Others may feel overwhelmed by the idea of adding something new to their established workflow. However, those who have embraced Grow have found it to be a game changer in maximizing the investment of their limited time.

KEY BENEFITS INCLUDE:

- **One Place for All Contacts:** No more scattered notebooks or additional apps. Everything is stored in Grow, making follow-ups seamless.
- **Real-Time Engagement:** Marketing Executives can send enrollment links, track team progress, and manage customer interactions from anywhere while working from their phone.
- **Enhanced Training and Onboarding:** New enrollees start strong by accessing the *Foundations* video and other resources, ensuring they are better prepared for Strategy Sessions and early success.
- **Seamless Social Media and In-Person Integration:** Whether reaching out through social media or hosting in-home presentations, the Grow app makes it easy to track interactions and follow up efficiently.
- **Instant Notifications and Insights:** Grow keeps leaders informed about their team members' progress, making mentorship and support more proactive.

IMPLEMENTING GROW ON YOUR TEAM

For Marketing Executives looking to maximize success, integrating Grow into daily activities is simple:

1. **Encourage Immediate Subscription:** The moment a Category 2 or 3 enrolls, send them a message with clear instructions to subscribe to and download the Grow app.
2. **Use Grow for Every Contact:** No matter how you intend to stay in contact with a potential customer—whether through social media, phone contact, or an in-person meeting—enter them into Grow immediately.
3. **Onboard New Category 2s and 3s:** Grow simplifies the Melaleuca learning curve since trainings are housed in one place. Additionally, when Category 2s and 3s are onboarded using the Grow app, there is a significant increase in the number of customers who become enrollees in their first 30 days.
4. **Leverage the Digital Library:** The resources available in Grow—including the overview video, event invitations, product comparisons, and approach scripts—help enrollees build a solid contact list and act quickly.
5. **Track and Follow Up with Ease:** With contacts already in the app, it's easy to send invitations, monitor engagement, and follow up strategically.

THE RESULTS SPEAK FOR THEMSELVES

Marketing Executives who have fully embraced the Grow app have seen faster enrollments, more engaged teams, and a smoother business-building experience. New enrollees show up to Strategy Sessions better prepared.

The future of building your Melaleuca business is here. The Grow app simplifies the business-building process, allowing Marketing Executives to focus on what truly matters—helping their teams succeed. By encouraging enrollees to adopt Grow from day one, you're setting them up for long-term growth. Don't wait! Integrate Grow into your daily activities today and watch your business thrive. 

THANKS TO R3, AMBER GOT
“The Call”
FROM FRANK!

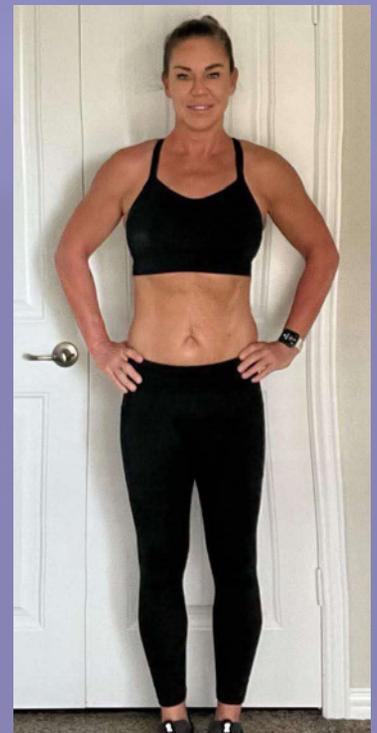


SUSAN TORBORG
R3 DIRECTOR

Health has always been a passion for Amber Blanch from Midlothian, Texas. For the past 17 years, she has been a group fitness instructor and personal trainer. She became a Melaleuca customer in May 2020 and started to refer other customers to shop from Melaleuca six months later.



BEFORE R3



AFTER R3 (50 POUNDS LOST)



Even though her profession keeps her moving and helping others on their fitness journeys, Amber struggled to lose her own unwanted weight. “I have always worked out for two hours a day,” she says. “I have tried every diet out there, including keto, tracking macros, and creating a calorie deficit. I just couldn’t stick to any of them.”

In April 2023, Amber decided to go all in with R3. “I had seen so many people have amazing results with R3 that I hoped it would be a good fit for me,” she says. “I ordered the *Peak Performance Pack*, *FiberWise*®, *NutraTherm*™, and *Good Zymes*® and committed to taking them daily. I printed out the R3 Yes List and No List and put them on my fridge so they were always there when I wanted to eat.”

Amber had some hiccups adjusting to her new eating habits, especially during the Reset phase, but for the first time in her life, she found that she could commit to a nutrition plan. She didn’t feel deprived or hungry! She told herself, “This isn’t a diet; it will be your lifestyle now!”

She lost five pounds in her first month, which wasn’t as much as she had hoped, but she knew that if she just kept going, the weight would come off. She was right! After six months of following the R3 Weight Loss Plan, Amber lost 50 pounds. Better yet, the weight has stayed off for over a year! Amber was intrigued that finally, as a fitness instructor, she had found something everyone could follow. R3 was easy!

R3 changed not only the health of Amber’s body but also the health of her business. Before her experience with R3, Amber had built a successful Melaleuca business to Senior Director 8 status but hadn’t advanced in more than a year. Her personal success with R3 gave her a powerful story to share with her friends on social media. As a product of the products, her confidence in referring Melaleuca soared. She encouraged the customers and Directors

on her team to participate in the upcoming R3 challenge. She grew her business in volume, developed two new Directors, and advanced to Executive Director.

“I was finally able to build my business from Senior Director 8 to Executive Director solely by sharing R3 with my customers,” Amber says. “My Product Point average went from 50.5 Product Points to 54.36 Product Points because all my new customers started shopping for R3 weight loss bundles.” Her customer retention increased as well because once her customers started taking the supplements, they never wanted to be without them.

“I was finally able to build my business from Senior Director 8 to Executive Director solely by sharing R3 with my customers.”

All new Executive Directors anticipate the congratulatory phone call from Melaleuca Executive Chairman Frank VanderSloot. “When I had my call with Frank about achieving Executive Director status, he told me I had one of the highest Product Point averages for a new Executive Director, and he asked me what I was doing,” Amber recalls. “My answer was, ‘Sharing R3 with anyone and everyone! This is the nutrition plan everyone should follow.’”

Since Amber changed her approach to fueling her body, her family has followed along. They have all lost weight, kicked sugar cravings, and never felt healthier. “I hadn’t realized how inflamed my body was until I started following Melaleuca’s R3 Weight Loss Program and taking the *Peak Performance Pack* and other *Vitality for Life*® supplements,” she says. “I’ve never felt better and healthier. Thank you, Frank and R3, and thank you, Melaleuca!” ^{LA}



CREATING YOUR GAME PLAN FOR SUCCESS!



PRESENTED BY
Kevin Merriweather

Executive Director 4

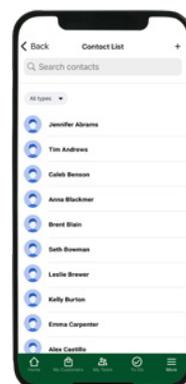
Maybe you enrolled with Melaleuca to earn more income so that you have less to worry about. Or maybe you want to do more with your life, time, and energy. For others, you might want to get out of debt. Whatever your reason, I'm here to tell you that Melaleuca is THE vehicle to help you reach your goals.

You'll see there is nothing complex about what I'm about to share. In fact, it's remarkably simple. I'm going to share my road-tested secrets to building a thriving Melaleuca business, and when you follow this game plan consistently, you'll win.

Your game plan for growth can be found in the Seven Critical Business-Building Activities.

#1: Add Names to Your Contact List

Why does a contact list matter? If your goal is to enroll between four and eight Members every month, you're going to need a solid, growing contact list. It's really the launching pad for a successful business.



If you were going to build a home, you wouldn't start without a blueprint. Similarly, your contact list is the blueprint for a successful Melaleuca business. Without this detailed plan to guide you, your construction will stall before it ever truly begins.

You can create a contact in a few different ways. For me, the Grow app is my favorite. I absolutely love the Grow app. It gives you an incredible opportunity to leverage technology and add names to your contact list right from your phone while keeping it simple and organized.

I actually keep a written list as well. For me, when I write things down, I tend to retain more of the information. Now this is not something you do in just five minutes. This is a 30-minute task. I want you to put time, energy, intention, and focus into this. Make it part of your daily routine. And if you need to, use a memory jogger.

Here's a quick memory jogger :

Who do you work out with or play your favorite sport with?

Who is someone from college or high school who you still are connected to?

Who is your delivery driver?

Who is a trainer at your gym?

Who do you know who is in law enforcement or is a firefighter?

Who do you know who has recently retired?

Who do you know who is a stay-at-home mom or wants to be?

Congratulations! By answering those questions, you just added a bunch of names to your contact list! Now do that every single day.

CONTINUED >>

#2: Schedule Appointments

This is really where the rubber meets the road in your business. It's the one activity that requires the most practice, but the more you practice, the better you'll get, and ultimately the more effective you'll be at enrolling customers.

Here are three proven strategies you can use IMMEDIATELY to have more success approaching others and scheduling more appointments. In fact, this is exactly what I do and what I say—and you can too:

1) I've got something I'm excited about and I want to share it with you!

We've been shopping at an online store that's been saving us time and money on a lot of our household essentials. We've absolutely enjoyed the experience, and I'd love to share the store with you!

2) I'd love to share what we've been doing from home to supplement our income.

3) Do you keep your options open?

Remember, no matter what you say, your posture is key. It's so important because people are attracted to positive energy, and they want to be on a winning team. We've got what people are looking for, so don't chase, don't beg, and don't talk too much. Instead, say less to more people.

Now, you might be asking yourself, "How do I know when to approach? Do I build a relationship first?" The answer is yes! A random text or social media message is not the formula for success. This is a relationship business. You want to invest time in building successful relationships, because if someone likes you, they will do business with you.

#3: Share the Melaleuca Overview

Sharing a complete Overview is essential because this is where you get to share what makes Melaleuca different—the exceptional products and the lucrative Compensation Plan. And the best part is that Melaleuca provides fantastic options to be able to share the Overview.

There's a 12-minute Overview video on the Grow app. It's short, but you couldn't find a more professional explanation of what we do here at Melaleuca. I use this every time I share Melaleuca with someone. And the reason I do that is because I want to show how duplicable building a Melaleuca business can be.

“Let's get your first order placed right now. Your box will be here in the next two or three days. I cannot wait for you to try everything!”

The key is that I never just send the link and hope for the best. You want to get a commitment up front to watch the Overview. So this is exactly what I say: “If I send you a short video explaining how the store works, will you watch it?” That's a simple *yes* or *no* question. Another option would be, “How do you want me to send the Overview? Text or email?”

A third option, if you have the time, is to say, “Let's watch it together right now.” I love doing that! Watching it together

allows you to answer their questions and actually close the deal.

Place the First Order

One final secret that will let you go from the Overview to the first order is this: As soon as I've shared the Overview, my next comment is, “Let's get your first order placed right now. Your box will be here in the next two or three days. I cannot wait for you to try everything!”

The key is to do it with them while recommending some of your favorite products. Why? So that you can show them how easy and simple it is to shop at Melaleuca.com.

The Path to More Directors

Implement this game plan consistently and watch what happens. The end result will be a thriving Melaleuca business and a growing repeat income. The best benefit of implementing this game plan is that you're going to develop more personal Directors.

How can this add more Directors? You never know who your next Director will be. If we could pick them, or if we knew who they were, we'd go straight to them. But we don't. That's why you've got to consistently add names to your contact list. You have to consistently make approaches and set appointments. And then, last but not least, you've got to consistently share a full Melaleuca Overview.

I am cheering for you. I believe in you. Your support team is cheering you on. Everyone at Melaleuca is rooting for you. It's your season. Now, let's go own it! 



STAGE to PAGE

*Lessons shared by
Melaleuca's leading
Marketing Executives*

Melaleuca events are where our leaders come together to share their latest insights and best practices. Look to this series to see excerpts from past events.





Jennifer Becker & Daughters



Laura Schmidt & Family



Corina Diaz & Family



Jill Parker & Daughter



Laura Garza & Family

A MOTHER'S DAY GIFT



Affinia® Body Cleanser & Body Lotion Pack
A duo she can't do without!



Sei Bella® Eyeshadow Palettes
Make sure all eyes are on her on her special day!



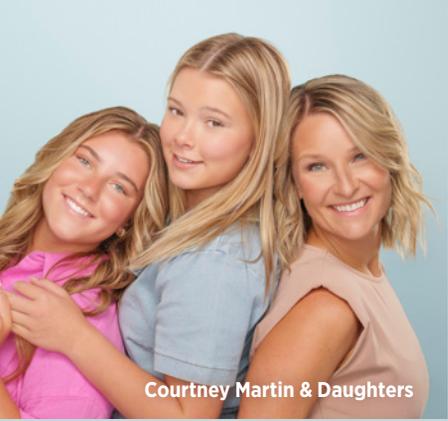
Renew® Lotion with Pure™ Lavender
*Renew on its own makes a great gift, but *Renew with Pure Lavender*? Perfection.*



Sei Bella Vitamin C 4-Step Bundle
Give your radiant mom a gift that will make her glow even brighter! Plus, this month only, receive a **\$20 savings on the Vitamin C 4-Step Bundle!** Visit Melaleuca.com/Coupons.



Sei Bella Fragrance
Versatile, long-lasting, and with a personal touch, fragrance is one of the most popular Mother's Day gifts for a reason. Pick from five nature-inspired scents!



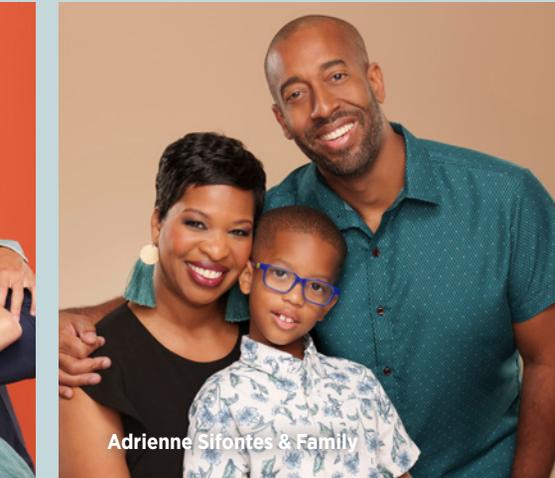
Courtney Martin & Daughters



Chelsea Hyneman & Family



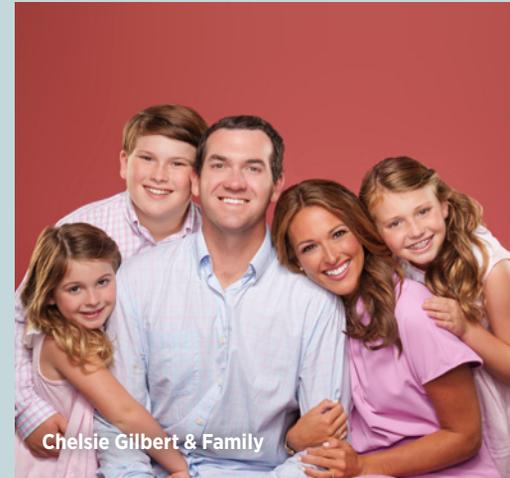
Heather Guzzino & Daughter



Adrienne Sifontes & Family



Monica Rojas & Daughter



Chelsie Gilbert & Family

LIST YOU CAN'T MISS!



Sei Bella Lip Gloss

She deserves to shine this Mother's Day! Choose from 11 shades that range from clear to rich plumberry tart.



Pure Essential Oil Roll-Ons

Ideal for a mom on the go, *Pure Roll-Ons* feature ready-made lifestyle blends to help her relax anytime, anywhere.



Sei Bella Lip Treatment

There's nothing that lips love more than a deep moisturizing treatment.



Age Defying Neck and Chest Cream

Wow your mom with a rich, indulgent cream that is proven to turn back the hands of time in less than eight weeks with consistent daily use. Plus, this month only, receive a **\$4 savings on Age Defying Neck and Chest Cream!** Visit Melaleuca.com/Coupons.



Pure Bath Bombs and Shower Melts

Treat your mom to *Pure Soak Away the Day Bath Bombs* or *Let's Get Steamy Shower Melts*. Powered by *Pure Essential Oils*, these rejuvenating gifts add a touch of luxury to shower or bath time, turning routine into ritual.

THE FAST TRACKS

AFTER

FAST TRACK

The end of the 2025 Melaleuca Fast Track Punta Cana event is a time to celebrate achievements and reflect on progress. How did you, your team, and your organization perform? What growth did you see? And most importantly, how will you sustain that momentum in the months ahead?

One key to continued success is to maintain accountability and adopt a Fast Track mindset year-round. By carrying the same energy beyond the company-sponsored event, you can keep your business vibrant and growing. Many Marketing Executives build upon their success by creating and running their own Fast Tracks all year long.



Fast/Track

MAINTAIN SHARED ACCOUNTABILITY

Even after the company-sponsored Fast Track event concludes, the most successful Marketing Executives continue to report to their teams. Whether it's daily or weekly check-ins, the common thread is accountability. By holding each other accountable, you reinforce good habits and stay focused on the Seven Critical Business-Building Activities.

Focus on the key areas that will propel your business forward, whether that's increasing your approaches, expanding your contact list, or improving other critical activities. It's been proven time and time again: When performance is measured, performance improves. When performance is measured and reported, the rate of improvement accelerates. And when performance is measured, reported, and rewarded, the improvement is optimized. By staying accountable and committed to growth, you can ensure that every month feels like Fast Track season.

"Accountability in our organizations is key," says Executive Director 6 Shanna Keltly. "When you're reporting to someone outside yourself, you're far more likely to follow through with what you commit to. It creates consistent action and propels momentum." Shanna's strategy includes a daily video call with her team to provide structure and support, helping everyone stay on track and keep moving forward.

KEEP A FAST TRACK MENTALITY YEAR-ROUND

The real value of Fast Track extends far beyond the trips and prizes. It's Critical Business-Building Activity number six for a reason. Fast Track is a Melaleuca boot camp. It's the quickest and best way to develop the mindset, work ethic, and habits that lead to continued growth and success. As Executive Chairman Frank VanderSloot has said, "There is no secret to how the Senior and Executive Directors got where they are. They understand the Seven Critical Activities, and they work at them consistently. There is a magic way to build a large, successful Melaleuca business! It's called hard work! Doing the right things! Every day!" By consistently staying in this mindset, you'll find that when an official company-wide Fast Track event begins, you'll already have the momentum in place to hit the ground running.

"My organization just adopted the whole mindset of 'we're always in a Fast Track,'" National Director 9 Makenzie Schultz says. "We're always doing the Seven Critical Business-Building Activities. It makes it so much easier for official Fast Tracks because we don't waste any time since we're already doing it."

HOLD FAST TRACK EVENTS IN YOUR ORGANIZATION

Marketing Executives are not limited to participating in Fast Track only during company-wide events. In fact, those large events are the exception, not the rule! Successful business builders host smaller Fast Track events within their organizations throughout the year. And just like any company-sponsored Fast Track, it's important for everyone involved to commit fully and put in their best effort.

Fast Track events allow you to observe and track metrics that are most meaningful to your team's success. Some organizations reward hard work with Melaleuca products or logo gear. Others find that the most impactful reward is simply acknowledging the effort and progress made alongside the growth of the business. As you host these events in your organization, think about the types of rewards that will be motivating and meaningful for your team.

Executive Director 5 Brittany Pollock says, "We use something we started called 'push challenges' as something people ask for because they love the accountability and being surrounded by like-minded people, making them more motivated to grow their business." By fostering a community-oriented environment and staying focused on key business-building activities, these events can help maintain high energy levels and drive continuous growth, ensuring success year-round.

STAY ON TRACK

Melaleuca Fast Track events are designed to create short bursts of focused growth, but you shouldn't wait for a company-wide event to harness their power. By running your own structured Fast Tracks within your organizations, complete with clear goals, daily accountability, and specific metrics, you can build momentum anytime. Follow the same framework: Set a defined time frame your event will run, track progress daily, and stay disciplined in the Seven Critical Business-Building Activities. The key to lasting success is consistency and treating your team events with the same intensity as the company-sponsored events. In doing so, you'll create continuous growth for yourself and your organization. 

5 Simple Ways to Strengthen Your Cyber Safety

Did you know that in 2024 alone, the IRS flagged more than 2.8 million tax returns for identity fraud? Identity theft is only getting more common, and it can take weeks, months, or even years to untangle yourself from the damage.

Luckily, there are a few simple steps you can take to reduce your risk and protect your credit and your good name.



1. Think Before You Click!

More than 90% of successful cyberattacks start with a phishing email. That's an email that claims to be from an official source (like your bank, email service, or even your boss) but seems a little off. It usually says you need to enter or change your password or verify personal information. If you're ever suspicious, don't click any links or enter any information. Instead, contact the organization through their official website or phone number.

2. Update Your Software

Software manufacturers are constantly updating their apps and operating software to prevent cyber threats. But that won't do you any good if your software isn't up to date. You should update your phone, tablet, computer, and applications like web browsers as frequently as possible. Most will allow you to turn on automatic updates so you're never left behind.

3. Use Strong Passwords

Picking a password that is easy to guess is like locking your door but placing your key on the welcome mat. You should always use a password that is unique and has 12–16 characters. You can include random words to make it more memorable, but avoid using personal information or dates. Most computers and devices now offer a password manager that can generate a complex password and remember it for you. For the greatest protection, use two-factor or multifactor authentication when possible.

4. Check Your Privacy Settings

Social media and software companies make billions of dollars by collecting information, so many of their default settings share more than you need or want. When adjusting your setting preferences, be particularly mindful of location tracking and what information is public, for friends, or private. Also be aware that while your account may be private, your comments on other posts could be public.

5. Take Advantage of InfoGuard

As a Melaleuca Member, you get access to *InfoGuard Advanced Identity Protection* at an unbeatable value! Plans are available for both individuals and families. It's only \$5 to get started!

Here are just a few of the benefits you'll enjoy:



Protect Your Personal Info and Online Accounts

You're alerted if your Social Security, driver's license, passport, health insurance, banking, or other personal information are compromised online.



Prevent Financial Loss with Credit Monitoring

With *InfoGuard Ultimate*, we monitor your credit files, provide an up-to-date Vantage FICO score, provide one-click credit report access, and more.



Get the Cybersecurity That Experts Use

With *Bitdefender*®, you get the most innovative technologies that predict, prevent, detect, and remediate even the latest cyber threats anywhere in the world.



\$1 Million Insurance Coverage

With zero deductible, our \$1 million identity theft insurance policy helps put you in control with expense reimbursements related to identity theft restoration.



Choose your plan and get started for just \$5!

Learn more at Melaleuca.com/InfoGuard or call our identity protection experts at 208-534-4888.

* The \$1 million insurance policy is underwritten by an AM Best A-rated carrier. Coverage is subject to the conditions and exclusions in the policy. Every *InfoGuard* member is covered by an identity theft insurance policy with an aggregate limit of \$1,000,000 and a \$0 deductible. In the event of identity theft, you will be reimbursed for expenses related to identity restoration, including travel expenses, replacement of documents, loss of income, fraudulent withdrawals from a bank account, and legal costs. A complete copy of the terms, conditions, and exclusions is available upon request. No company can prevent all identity theft or monitor all transactions. *InfoGuard* does not monitor all transactions at all businesses.

Collagen Boost with Ceramides Could Be a Wellness Game Changer for You!

Collagen is the most abundant protein in your body. It makes up nearly 75% of your skin and represents 5% of all proteins in your body. It's an essential part of your body's connective tissues and helps your body maintain its structure and strength. Your skin and joints in particular can't function at their very best without adequate collagen.

Do you know why your skin starts to wrinkle and your joints lose comfort and mobility as you age? One major reason is the loss of collagen!

WHAT BENEFITS DO YOU GET?

Collagen Boost Core Benefits (Identical in both products)

- Reduces wrinkles and fine lines*
- Improves skin elasticity and hydration*
- Decreases appearance of cellulite*
- Strengthens hair and nails*
- Reduces joint discomfort*
- Improves joint health and comfort*

Added Astaxanthin Benefits

- Protects from photoaging*
- Reduces skin redness*
- Improves skin tone*
- Improves muscle recovery*
- Boosts immune function*
- Fights oxidation*

Added Ceramide Benefits

- Improves skin hydration*
- Reduces transepidermal water loss*
- Supports skin barrier function*
- Colorless
- Flavorless



Your collagen production slows down as you age.

Your body naturally produces the many types of collagen it needs. So why turn to a collagen supplement? Here's why: As early as age 30, your body's collagen production starts slowing down. With less collagen, your skin, joints, and cartilage no longer have the optimal structural support you enjoyed when you were younger. Loss of collagen can lead to more joint discomfort and the appearance of wrinkles and saggy skin. And those effects become more noticeable as you age.

Fortunately, a well-designed collagen supplement can help by activating your body's natural collagen production.

Collagen Boost is formulated to target collagen production.

Vitality for Life® Collagen Boost is proven to support your body's collagen production to help you look and feel young! It's packed with 10 g of type I and type III bovine collagen from two unique sources specially designed to yield specific peptide sequences.

For a collagen supplement to be truly effective, the collagen it provides must help catalyze your body's own collagen-producing mechanisms. More specifically, the fibroblasts in your skin and the chondrocytes in your joints must encounter fragments of collagen with the right peptide sequences.

The collagen in *Collagen Boost* has undergone a specific enzymatic process that breaks it down into fragments that mimic natural, broken-down collagen, both in shape and composition. That's why *Collagen Boost* is able to provide benefits that most other collagen supplements can't adequately achieve. Thanks to this enzymatic process, our collagen has the exact peptide sequences to effectively support normal collagen synthesis in your fibroblast and chondrocyte cells.

Introducing NEW Collagen Boost with Ceramides.

Melaleuca is proud to announce the expansion of our *Collagen Boost* supplement line. You can now choose between *Collagen Boost with Ceramides* and *Collagen Boost with Astaxanthin*! Both deliver the exact same collagen technology and benefits. However, each provides different additional benefits, whether from added astaxanthin or added ceramides.

Collagen Boost with Ceramides replaces astaxanthin with the skin-hydrating benefits of ceramides, which are fatty acids that help support your skin barrier and reduce the amount of water lost from your skin to the air. Essential components of your skin's lipid matrix, they can help your skin stay hydrated and feeling soft and smooth. *Collagen Boost with Ceramides* provides 30 mg of phytoceramide complex in each serving.*

The ceramides in *Collagen Boost with Ceramides* are virtually colorless and flavorless. For those who want the full benefits of *Collagen Boost* but who may dislike the color, taste, or smell of astaxanthin, *Collagen Boost with Ceramides* is the perfect choice! 🍋



NEW
PRODUCT!

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Let Us Introduce You to Your BONES & JOINTS

What is bone? Bone is living, growing tissue made up of three major components:



Collagen

provides soft framework of bone.



Calcium Phosphate

adds strength to bone.



Living Bone Cell

removes and replaces weak parts of the bone.

Collagen Is Crucial! Collagen is the most abundant protein in your body. It makes up nearly 75% of your skin and represents 5% of all proteins in your body. It's an essential part of your body's connective tissues and helps your body maintain its structure and strength. Your skin and joints in particular can't function at their very best without adequate collagen.

You Have 206 Bones in Your Body!

Bones and Your Body's Immunity

Your bone marrow produces white blood cells, which are crucial for fighting infections by recognizing and attacking foreign invaders like bacteria and viruses.

5 Types of Immune Cells

-  Basophils
-  Eosinophils
-  Lymphocytes
-  Monocytes
-  Neutrophils

3 Ways They Protect

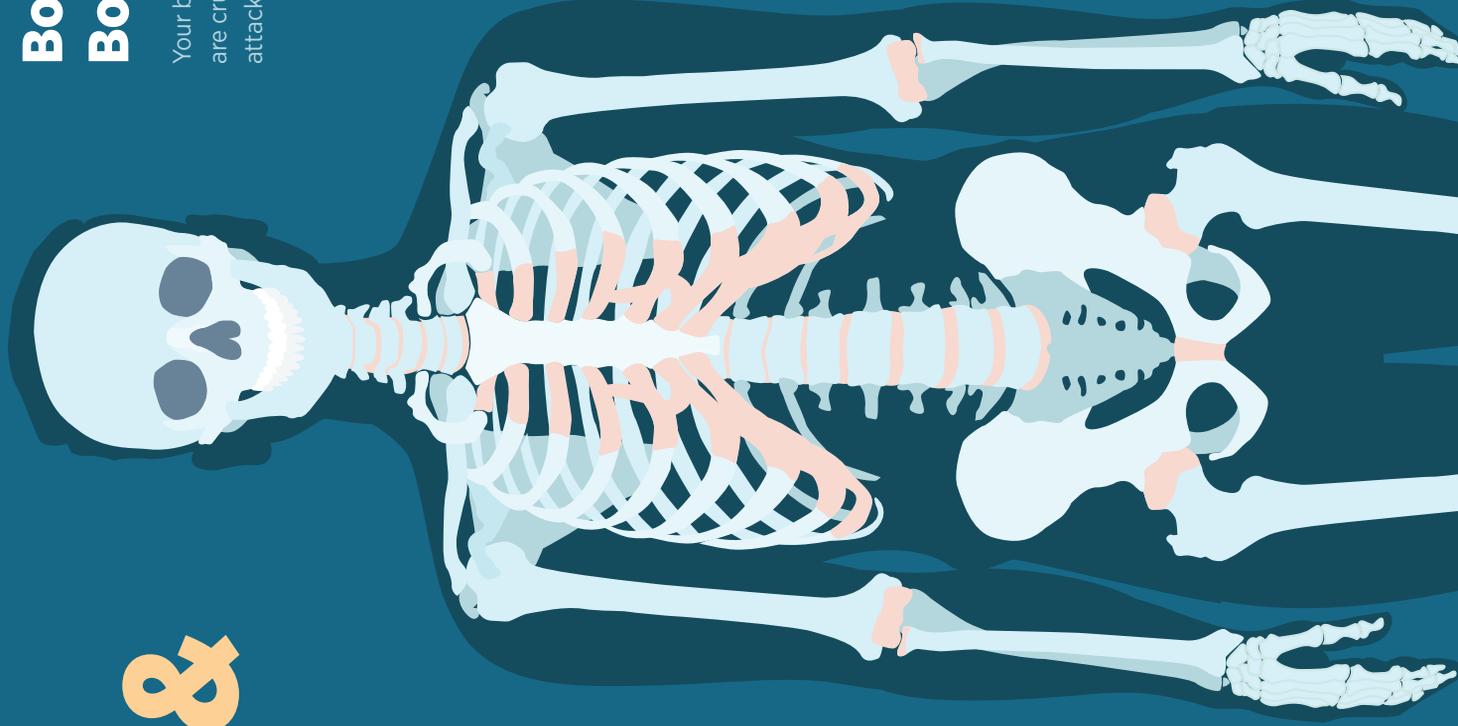
-  Ingesting foreign materials and debris
-  Destroying infectious agents
-  Producing antibodies

1 Goal in Mind

-  Keep the body safe and healthy

5 Main Functions of Bones

Support, movement, protection, production of blood cells, and storage of minerals and endocrine regulation.



6 Types of Joints in Your Body



1 Ball-and-Socket Joint In this joint, the rounded head of one bone sits within the cavity of another. Movement in all directions is allowed. Your hip and shoulder joints are good examples.



2 Saddle Joint This joint allows movement back and forth and side to side, but does not allow rotation. The joint at the base of your thumbs is a saddle joint.



3 Hinge Joint This joint opens and closes in only one direction, like a door hinge. Your knee and elbow joints are good examples.



4 Condyloid Joint This type of joint permits movement without rotation. Your jaw and finger joints are good examples.



5 Pivot joint In this joint, one bone swivels around the ring formed by another bone. You'll find this joint between the first and second vertebrae of your neck.



6 Gliding Joint Also called a plane joint, this joint features smooth surfaces slipping over one another, allowing limited movement. Your wrist joints are good examples.

Protect Your Bones

Prevention is key to a lifetime of good bone health! Building strong bones and maintaining good bone health when you are younger will help prevent bone loss as you age. Here are five ways to support your bone health as you age.



Get enough calcium and vitamin D each day.



Maintain a healthy weight.



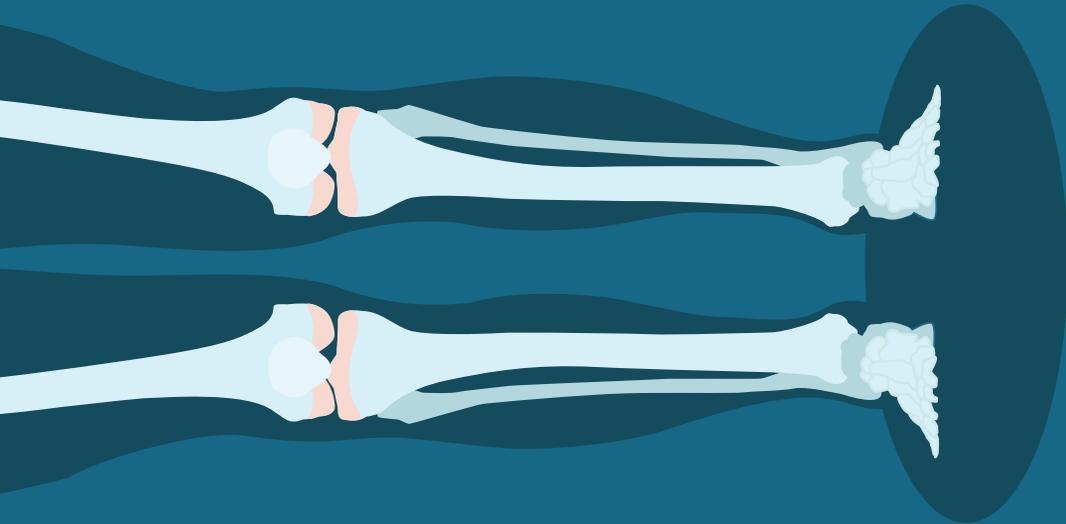
Exercise regularly with resistance and strength training.



Wear appropriate protective gear when exercising, like a helmet while biking.



Avoid smoking and limit alcohol consumption.



Structure of a Joint

Joints are held together and supported by tough bands of connective tissue called ligaments. Smooth cartilage prevents friction as the bones move against one another. In freely movable joints, the entire joint is enclosed inside a membrane filled with lubricating synovial fluid, which helps to provide extra cushioning against impact.

How Chelsie & Bo Gilbert Are **Making Every Moment Count**





The Gilberts have found wellness in every part of their lives since enrolling with Melaleuca. They aren't as stressed about their finances as they once were. And they're able to enjoy more time together.

National Director 5 Chelsie Gilbert has battled with significant health issues her entire life. An asthma attack when she was six landed her in the hospital, and migraines and severely dry skin have plagued her since an early age. Her three children all deal with similar issues, and Chelsie and Bo devoted a lot of time to trying to soothe and resolve various flare-ups when the kids were younger.

“When we started shopping with Melaleuca and converting over the products in our home,” Chelsie says, “we began to see dramatic differences in our wellness. In fact, only once in the more than four years we’ve been with Melaleuca has our youngest had a dry skin flare-up, and we think that happened when we stayed in a hotel where we didn’t wash the bedsheets ourselves. When I cleaned the house before Melaleuca, I would cough the entire time. It would trigger migraines! But with Melaleuca’s *EcoSense*® cleaners, it’s just another day.”

Bo isn’t as susceptible to reactions to harsh chemicals, but there’s no question that his stress levels have lowered since the Gilberts enrolled with Melaleuca. What was causing him the most stress? “He was worried about our kids getting in the cabinet beneath the kitchen sink and drinking the products,” Chelsie says. “One of our favorite things about our Melaleuca home is that all of those cleaners that contained harsh chemicals are gone. We’ve replaced them with safer-for-your-home *EcoSense* cleaners!”

The Gilberts have found wellness in every part of their lives since enrolling with Melaleuca. They aren’t as stressed about their finances as they once were. And they’re able to enjoy more time together. Everyone is sleeping easier. That’s especially great for Chelsie and Bo’s mental wellness.

“There was a time, years ago, when we’d lay in bed asking, ‘How are we going to pay for braces? When our kids start driving,

how are we going to afford a car?’” Chelsie recalls. “Living month to month was stressful. Today, thanks to the work we’ve done to build our Melaleuca repeat income, we’ve established a reliable savings as well as college funds for our kids. We’re able to travel together. Bo and I prefer to give our kids experiences over gifts. Creating those memories together has made our family so much stronger.”

Melaleuca has been instrumental in helping Chelsie reach her fitness goals. In August 2023, she committed herself to getting active again. An old friend had asked Chelsie and another mutual friend to support him as he started a personal training business.

After some introspection, Chelsie agreed. “Melaleuca does encourage us to prioritize our overall wellness,” she says. “I never felt like I was fully reflecting that in my own life. I just couldn’t find the motivation to get more active. But my friend’s invitation spurred me to action! For a year and a half now, I’ve been weight training with him three times a week and getting other forms of exercise on the other two days.”

Chelsie’s new fitness habit has made a massive difference. “I just feel better,” she says. “I have so much more energy. I used to feel so tired all the time—like I needed a nap every single day. Don’t get me wrong, I love naps! But I couldn’t even tell you the last time I actually felt like I needed one. And I sleep a million times better at night!”

On the cusp of having a full-fledged teenager in their home, the Gilberts are glad for the wellness that is infusing their lives. Every moment is precious, and they want to enjoy life to its fullest. “We only have seven years left with our oldest,” Chelsie says. “I want to soak up every minute we have together. I want to have so much fun that our teens will still think it’s cool to hang out with their parents. Melaleuca is helping us make our time count.”

CONTINUED ►



Products That Changed the Game for the Gilberts

1



ECOSENSE® HOUSEHOLD CLEANERS

Using *EcoSense* household cleaners, like *MelaPower*® and *Tub & Tile*™, has helped Chelsie and her family feel more comfortable in their home and clean with more confidence.

2



VITALITY FOR LIFE® COLLAGEN BOOST WITH ASTAXANTHIN

Chelsie loves *Collagen Boost* for the support it provides in maintaining healthy skin, hair, and joints and for the extra energy she feels as she takes it each day.* She mixes it into her *Sustain Pre-Active* before each workout!

3



SUSTAIN® PRE-ACTIVE

Chelsie relies on *Sustain Pre-Active* to provide the energy and endurance she needs to get the most out of her daily workouts.*

4



RIVERBEND RANCH® BLACK LABEL BEEF

“Bo is a little obsessed with *Riverbend Ranch Black Label Beef*,” Chelsie laughs. “It’s actually life-changing for him. It tastes so much better and is so much better for us!”

5



FLORIFY® FOR KIDS

“I’m so glad to be able to give my kids probiotics!” Chelsie says. “Our doctor has talked to us about getting more probiotics, and I feel like *Florify for Kids* has made a big difference to their daily wellness. And they love how it tastes! They’re even telling their friends about it!”* 

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Earn up to 6% back¹ in Loyalty Shopping Dollars, plus get a **\$100 welcome bonus¹**

after your first purchase made within the first three billing cycles after account opening.



Apply now and
get a decision in
less than 30 seconds!



Melaleuca.com/Visa



Must apply here for this offer. Offers vary elsewhere.

¹ See the Rewards Terms and Conditions in the Summary of Credit Terms for details, including earning, redemption, expiration, and forfeiture (subject to applicable law). Please see the Melaleuca Rewards Program terms and conditions at Melaleuca.com for information regarding other limitations on Loyalty Shopping Dollars.

Cards are issued by First National Bank of Omaha (FNBO[®]), pursuant to a license from Visa U.S.A., Inc. Visa and Visa Signature are registered trademarks of Visa International Service Association and used under license.

Melaleuca[®] Rewards Visa[®] Card

ECOSENSE®

SOL-U-MEL®

STAIN REMOVER, CLEANER, DEODORIZER

Shareable Insights

Tackle life's toughest messes! From pet stains to permanent marker, this beloved cleaner and deodorizer makes spring-cleaning a breeze using the penetrating properties of Melaleuca Oil. This naturally powered formula removes dozens of stains you thought would NEVER come out—saving you costly cleaning, repairs, and replacements. Share the benefits of *Sol-U-Mel* with these talking points:

- ***Sol-U-Mel* is the ultimate stain remover and deodorizer, neutralizing foul odors and removing dozens of the toughest messes and stains—including gum, wax, oily messes, and more**
- **Supercharges your cleaning power to eliminate extra-filthy messes on clothing, upholstery, carpet, walls, countertops, and hardwood floors**
- **Harnesses the naturally penetrating and dissolving powers of T36-C5® Melaleuca Oil**
- **Requires no gloves or special ventilation to use**
- **Free from caustic chemicals (including ammonia, chlorine bleach, and petroleum distillates)**



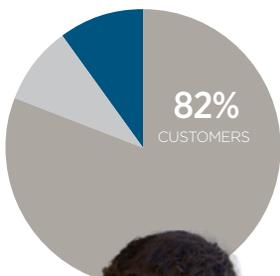


MELALEUCA 2023 ANNUAL INCOME STATISTICS

Our entire customer base of more than a million customers have all been referred by someone who loves our products.

Customers

The majority (**82%**) of those who buy Melaleuca products each month are strictly customers. They are not interested in pursuing the Melaleuca financial opportunity. They do not receive compensation from the company. They purchase Melaleuca products simply because they want to be healthy and they believe that Melaleuca products will help them with that goal. Having customers who are loyal to our brand simply because they love our products provides the strongest foundation for our business opportunity.



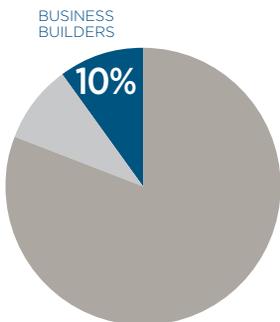
Product Advocates

8% of all Melaleuca customers have referred at least one customer but fewer than eight customers. As those customers purchase products directly from Melaleuca, those who referred them receive a small commission. These households are not necessarily interested in the financial opportunity. Their relationship with Melaleuca is based on their love of Melaleuca products. Their “status” is determined by how many customers they have referred. A Product Advocate has at least one customer. A Product Advocate 2 has referred at least two customers, and a Product Advocate 3 has referred at least four customers. While these individuals may not be considered serious business builders, their customers (like the vast majority of Melaleuca customers) come from word-of-mouth referrals. Therefore, the overall contribution of these individuals is significant.

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
PRODUCT ADVOCATE	\$2,111	\$14	\$110	0	1	1	4	1 Mo.	387 Mo.
PRODUCT ADVOCATE 2	\$3,802	\$28	\$234	2	2	2	8	1 Mo.	414 Mo.
PRODUCT ADVOCATE 3	\$5,613	\$57	\$519	4	5	4	18	1 Mo.	372 Mo.

Beginning a Business

About one out of ten customers (**10%**) decide to start their own Melaleuca business and eventually achieve Director status, which is considered the first step to becoming a business builder. Directors have made a significant effort (probably spent 50 hours or more) in developing at least eight Melaleuca customers. Those estimated 50 hours could have been spent in a single week or could have been spent over several years. But at some point in their lives, Directors have invested enough time to develop (and maintain) at least eight Melaleuca customers.



	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
DIRECTOR 1-2 (89.6%)	\$30,910	\$274	\$2,131	8	17	8	76	1 Mo.	373 Mo.



Initial Leadership Status

Leaders at these statuses have made a more serious effort to build a Melaleuca business. Those who have reached these leadership statuses have not only invested enough time to refer several customers but also helped some of those customers start a business and become Marketing Executives. Those Marketing Executives have, in turn, referred additional customers who purchase Melaleuca products each month. Commissions are paid based on the development of customers and the development of leaders who help others reach their goals.

DIRECTOR 3 (3.4%)

DIRECTOR 4-5 (1.9%)

DIRECTOR 6-7 (0.9%)

DIRECTOR 8-9 (0.6%)

ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$27,619	\$3,104	\$10,339	11	40	41	212	1 Mo.	352 Mo.
\$34,109	\$4,794	\$16,003	13	52	96	312	1 Mo.	339 Mo.
\$53,619	\$11,279	\$23,344	14	69	195	398	1 Mo.	362 Mo.
\$88,510	\$14,459	\$34,233	24	91	274	507	1 Mo.	354 Mo.

Advanced Leadership Status

Those Marketing Executives who reach Senior Director or above have shown substantial interest and dedication in building a Melaleuca business. While most do not work their businesses full time, it is essential that they invest some time each month nurturing, training, and helping those in their marketing organizations. Melaleuca advocates that Marketing Executives keep their full-time jobs and work their Melaleuca businesses in their spare time. However, some Executive Directors at the higher income statuses do work their businesses close to full time. Melaleuca strongly advocates that Marketing Executives do not quit their full-time jobs until their Melaleuca incomes far surpass the incomes they receive from their full-time employers. Rather, they should add their Melaleuca incomes to their regular incomes, thereby making a substantial difference in their family finances.

SENIOR DIRECTOR 1-9 (2.0%)

EXECUTIVE DIRECTOR 1-9 (1.3%)

NATIONAL DIRECTOR 1-9 (0.2%)

CORPORATE-PRESIDENTIAL DIRECTOR (0.1%)

ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$249,423	\$16,702	\$66,072	20	107	332	990	1 Mo.	365 Mo.
\$746,288	\$61,858	\$180,497	40	156	893	2,634	2 Mo.	353 Mo.
\$796,219	\$149,240	\$301,035	55	194	2,920	4,897	5 Mo.	277 Mo.
\$2,718,243	\$346,175	\$1,142,703	76	293	6,543	13,979	10 Mo.	251 Mo.

The above annual income statistics include all US and Canadian Melaleuca Marketing Executives who were active during all 12 months of the period ending December 2023 and performed the minimum activity required at each status. The incomes stated include all commissions, incentives, and bonuses earned during the period.

For the purpose of these statistics, a Marketing Executive's leadership or developmental status was calculated by taking the highest status achieved and maintained for at least seven consecutive months.

These numbers represent gross income, not net income. In other words, they do not include any business expenses. However, it should not be necessary to spend any significant amount to build a Melaleuca business. You will need access to a telephone and an email account, but you should not invest in purchasing leads, meeting rooms, or training materials. Nor should you invest in advertising, building a website, and so on.

Your biggest investment will be your time, not your pocketbook. Your business is best built from your own home without making any large financial investment. Such investments are neither necessary nor conducive to your success.

The information on this page is not necessarily representative of what any individual Marketing Executive will earn with this program. Any representation or guarantee of specific earnings would be misleading. Success with any business takes hard work, diligence, perseverance, and leadership. Success with Melaleuca will depend on how effectively a Marketing Executive exercises those qualities.



What Is Exercise Snacking?

Exercise snacks are **short bouts of movement, anywhere from 30 seconds to five minutes**, that happen over the course of the day and don't require going to the gym or doing any prep work. Research shows that exercise snacking can improve metabolic health, raise endurance, and stave off muscle changes that occur from sitting for too long.

WELLNESS INSIDER



Boost your wellness IQ with eye-opening data and in-depth explanations. Learn practical strategies to enhance specific aspects of your wellness journey—and become a trusted guide for those you're helping along the way.

Exercise Snacks

The Quick Fitness Fix

It could be taking the stairs instead of the elevator, parking your car further away from the place where you're running errands, or stepping away from your desk to do a few air squats every hour. If you struggle finding time to fit in the CDC's recommended 30 minutes a day of exercise, breaking up your daily fitness routine into bite-size bursts of activity might be the best way to reach your health goals!

CONTINUED ►

Movement Makes a Difference!

Reductions of

26%–31%

in all-cause mortality and 28%–38% in cardiovascular disease mortality were observed in participants who performed two to four times the recommended amount of moderate physical activity (approx. 20 minutes per day), according to a large 30-year study by the American Medical Association that followed more than 116,000 adults.



MANAGE YOUR WEIGHT

Did you know that breaking up your exercise into short bursts of moderate-intensity activity can burn even more calories throughout the day than doing it all at once? It's true! Exercise snacking works by improving your metabolism, helping your cells use blood sugar more effectively, and combating the negative effects of sitting all day. This means you'll burn more calories while feeling less burned out at the end of the day.



BUILD YOUR STRENGTH

As we age, our muscles atrophy. In fact, research shows that most people lost 3%–5% of their muscle mass every year after age 30. The medical term for this gradual decline is sarcopenia. By engaging in exercise snacking that involves weight-bearing activities (i.e., a few push-ups at your lunch break or a dozen squats every hour), you'll stimulate protein synthesis to maintain muscle mass during every phase of your life. And the more muscle mass you have, the more calories you burn at rest!



PROTECT YOUR HEART

Since 1950, heart disease has been the leading cause of death in the United States. It's also the leading cause of death for men and women worldwide. Research shows that short bursts of high-intensity exercise induce acute cardiovascular responses similar to those observed in longer-duration exercise.



SUPPORT YOUR SLEEP

While exercising immediately before bed can make it harder for some people to sleep (scientists think this is because exercise increases your heart rate and body temperature while releasing cortisol and endorphins), breaking up your daily exercise into bite-size chunks has the opposite effect. Your body not only enjoys the hormone-balancing effects of movement—which is known to improve sleep quality—but it also has plenty of time to wind down in the evening as you prepare for a good night's rest.



BOOST BRAIN ACTIVITY

Raise your hand if you've ever hit an afternoon slump! Quick bouts of exercise send blood and oxygen rushing to sluggish areas of the brain, which can help with energy, concentration, problem solving, and creativity. Exercise also provides significant psychological benefits by triggering the release of endorphins—the neurotransmitters associated with happiness and euphoria.



IMPROVE YOUR METABOLISM

Surprise! Exercise supports a faster metabolism. And exercise snacking actually takes metabolic efficiency even further because instead of reaping the benefits of physical activity all at once, your body is able to experience the effects throughout the day. That's because short bursts of activity can potentially lead to a higher overall calorie burn and better blood sugar control by keeping your metabolism stimulated for longer periods throughout the day.

Now that we've laid out what exercise snacks are and what the benefits can be, one question remains: What are some ways you can incorporate exercise snacking into your daily life? First, aim for a moderate effort level. Look at the list below to see if there's anything that catches your eye—if it's running in place, for example, go hard for 30 to 60 seconds. You can set an alarm to run in place for a minute every hour, or every three hours if every hour seems like too much. Whatever activity you choose to "snack" on, make sure you do it vigorously—meaning it should be difficult to say more than a few words without needing to take a breath. Begin climbing stairs instead of using elevators, and park as far from a store or office building as you feel comfortable with in order to get more steps in. The great thing about exercise snacking is that the more you do it, the more comfortable your body feels. Eventually, the short bursts of activity become so habitual that they'll just come naturally! **JW**

Exercise Snacks: Anytime, Anywhere



STAIR CLIMBING



PLANKS



JUMPING JACKS



BRISK WALKING



AIR SQUATS



JOGGING IN PLACE

Intensity Matters

While exercise snacking can be beneficial, the intensity of each short burst should be relatively high to achieve significant metabolic benefits.



CAR BONUS

LET MELALEUCA PAY FOR YOUR CAR

FOR SENIOR, EXECUTIVE, NATIONAL, CORPORATE & PRESIDENTIAL DIRECTORS

Grow your business to Senior Director, then select your new vehicle and apply for Melaleuca's Car Bonus program! Active leaders receive the following monthly Car Bonus for qualifying vehicles at these statuses:



Senior Directors 5 **Rosalba Zúñiga & Ubaldo Castañón** Mex
2025 BYD Song Plus

Since Rosalba Zúñiga and Ubaldo Castañón advanced to Senior Directors in 2020, they have enjoyed the Car Bonus, which has allowed them to drive vehicles that are more comfortable, enjoyable, and safe. “The Car Bonus is definitely something to be thankful for,” Rosalba says. “Having not one but two new cars is a dream come true for me and my family. It is a bonus that provides us a better quality of life.”

Ubaldo and Rosalba are very grateful for the financial support as well as the peace of mind and security that the Car Bonus gives them. “I am happy and grateful and, above all, I have the peace of mind of being part of a company that keeps its promises,” she says. “Without a doubt, the Melaleuca Car Bonus makes our journey and our business safer.” ^{SV}



THOUSANDS of CARS



MILLIONS of SMILES



ADVANCE

REGIONAL CONFERENCE

**SUCCESS IS CLOSER THAN EVER!
ARE YOU READY TO ADVANCE?**

ADVANCE is coming to a city near you! In just three hours, you'll get the tools, habits, and vision you need to take your Melaleuca business further than you thought possible. Make plans now to join us!

**DISCOVER THE STRATEGIES, SKILLS, AND INSIGHTS
TO ADVANCE YOUR BUSINESS!**

To find the ADVANCE meeting closest to you, visit Melaleuca.com/Advance.



Melaleuca events provide you with world-class coaching and practical advice you can use to enhance your business and your life.

May 15-17, 2025	Convention 2025 Salt Lake City, UT <i>Every Melaleuca Member is invited to participate in three days of celebration, networking with friends, new product announcements, and training you won't find anywhere else.</i>
June 7, 2025	ADVANCE* Atlanta, GA
June 7, 2025	ADVANCE* Edmonton, AB
July 1-5, 2025	Road to Executive Director Idaho Falls, ID <i>Newly advanced Senior Directors are invited to Melaleuca Global Headquarters for life-changing coaching and a closer look at Melaleuca operations.</i>
July 4, 2025	Melaleuca Freedom Celebration Idaho Falls, ID <i>Celebrate the independence of the United States with the largest fireworks display west of the Mississippi.</i>
August 9, 2025	ADVANCE* Idaho Falls, ID
August 23, 2025	ADVANCE* Minneapolis, MN
September 7-11, 2025	Fast Track Celebration Punta Cana, Dominican Republic
September 7-11, 2025	Standing ELC Punta Cana, Dominican Republic
October 25, 2025	ADVANCE* Dallas, TX
November 8, 2025	ADVANCE* Orlando, FL

For the schedule of Executive Director Perspective events, see page 80.

CONNECT at Melaleuca **EVENTS**



**ADVANCE is a regional event that combines world-class training and celebration to help you build your business.*

Learn more at Melaleuca.com/Events.

Dates and details are subject to change. Visit Melaleuca.com/Events for the latest calendar updates.



2025

CONVENTION

IT'S EVERYTHING YOU NEED TO MOVE YOUR BUSINESS FORWARD!

Convention is more than just an event—it's a toolbox of proven, road-tested strategies customized for exactly where you are in your business. You'll leave with new friends, a road map for success, and a champion's mindset that will let you take on the world!

CONVENTION ISN'T EXTRA, IT'S ESSENTIAL!

MAY 15-17, 2025
GET YOUR TICKET TODAY



MELALEUCA.COM/CONVENTION | #GROWYOURLEGACY |   



Located at the Calvin L. Rampton Salt Palace Convention Center, 100 S W Temple St, Salt Lake City, UT 84101

WEDNESDAY, MAY 14

All day—SOUTH FOYER

Tour Melaleuca's Global Headquarters in Idaho Falls. See bus tour schedule for details. RSVP required.

12:00 PM–8:00 PM—HALL C

Convention Registration open

1:00 PM–8:00 PM—HALL 1

Logo & Product Merchandise and *Sei Bella*® Product Stores open

THURSDAY, MAY 15

6:30 AM–7:15 AM—ROOM 155

Group Fitness Activity

7:00 AM–9:00 PM—HALL C

Convention Registration open (Registration closed during General Session hours)

8:00 AM–1:00 PM—HALL 1

Logo & Product Merchandise and *Sei Bella* Product Stores open

9:00 AM–11:30 AM (doors open at 8:30 AM)—HALL D
Leadership Meeting for Senior Directors and above

9:00 AM–11:00 AM—SEE WORKSHOP SCHEDULE

Workshop sessions: impactful product and business-building sessions

1:30 PM–5:00 PM (doors open at 12:30 PM)—HALL D
GENERAL SESSION 1

5:00 PM–9:00 PM—HALL A

Melaleuca Country Product Hall, Logo & Product Merchandise Store, *Sei Bella* Product Store, and Food Court open (doors open after General Session 1)

FRIDAY, MAY 16

8:00 AM–6:30 PM—HALL C

Convention Registration open (Registration closed during General Session hours)

8:30 AM–11:30 AM (doors open at 8:00 AM)—HALL D
GENERAL SESSION 2

11:30 AM–7:00 PM—HALL A

Melaleuca Country Product Hall, Logo & Product Merchandise Store, *Sei Bella* Product Store, and Food Court open (doors open after General Session 2)

1:30 PM–3:00 PM—SEE WORKSHOP SCHEDULE

Workshop sessions: impactful product and business-building sessions

4:00 PM–6:00 PM

Team meetings (see Convention app for details)

7:30 PM–9:00 PM (doors open at 7:00 PM)—HALL D
Have a blast at the Melaleuca Talent Show!

SATURDAY, MAY 17

8:30 AM–5:00 PM—HALL C

Convention Registration open (Registration closed during General Session hours)

9:00 AM–1:00 PM—HALL A

Melaleuca Country Product Hall, Logo & Product Merchandise Store, *Sei Bella* Product Store, and Food Court open

9:00 AM–11:00 AM—SEE WORKSHOP SCHEDULE

Workshop sessions: impactful product and business-building sessions

1:30 PM–4:00 PM (doors open at 1:00 PM)—HALL D
GENERAL SESSION 3

7:30 PM–10:00 PM (doors open at 7:00 PM)—HALL D
Celebrate at the Awards Gala



GLOBAL HEADQUARTERS TOUR

Tour Melaleuca's Global Headquarters, state-of-the-art Distribution Facility, and flagship Product Store. See for yourself where Melaleuca develops, manufactures, packages, and ships its 400+ products, and get an inside look at Melaleuca's corporate operations. It's the perfect way to kick-start your Convention 2025 experience.

BUS TOURS from Convention. Buses depart from the South Foyer at the Salt Palace Convention Center. Drive time to Idaho Falls, Idaho, is approx 3.5 hours.

Date	Depart SLC	Tour Time	Space for tours is limited, so register now! Vist Melaleuca.com/Convention and click on "Tour."
Wednesday, May 14	6:30 AM	10:00 AM	
	7:30 AM	11:00 AM	
	8:30 AM	12:00 PM	
	9:30 AM	1:00 PM	
	10:30 AM	2:00 PM	
			Cost per seat: \$50.00* <i>Children under 2: Free as a lap child.</i>

Traveling through Idaho Falls on your way to Convention? We'd love to have you stop in for a tour! For all independent travel, please register for your tour by calling 208-522-0870. Tour schedules are limited, so be sure to register in advance.

For any questions regarding your tour reservation, please call **208-522-0870**.

* Cancellations accepted until April 24, 2025.

DON'T MISS THE POWER OF CONVENTION 2025!

NEW PRODUCT ANNOUNCEMENTS!
NEW TOOLS TO BUILD A SOLID BUSINESS!
NEW WAYS TO MAXIMIZE YOUR INCOME!
CELEBRATE ACHIEVEMENTS!



OUR COMMUNITY OF WELLNESS

RELATIONSHIPS MATTER

Our community of wellness is built on relationships. Relationships between individuals who share goals and values and who find joy in belonging to something bigger than themselves. You won't find these kinds of relationships with brands or retail stores that don't care who you are or what your goals are. But Melaleuca is a different kind of company.

[Melaleuca.com](https://www.Melaleuca.com)

Casey & Megan Garland ALBERTA

“I Truly Don’t Know What We Would Have Done Without Melaleuca”



In 2024, a financial bomb was dropped on the Garland family. “We got some unexpected news about my husband’s company,” Megan explains. “As a result, his compensation has been severely reduced for more than a year.”

While that would have been devastating for the average family, Megan and her husband have been able to weather the storm thanks to her Melaleuca income. “I can’t even tell you how much peace of mind my income has given us,” she says. “I have such a sense of peace because I was able to dig this well before we got thirsty.”

Megan wasn’t always this confident in Melaleuca. Having worked hard for six years at an MLM with very little to show for it, she was reluctant to look at any business she could build from home. When

Executive Director 6 Meghan Dirk approached her about Melaleuca, Megan happily became a customer, but when anyone asked about the products, she simply referred them to Meghan. “I had a bit of PTSD from my MLM experience, so I didn’t want anything to do with building a business,” she says.

Meghan encouraged her to enroll her interested friends, and soon Megan found that she had earned the 2023 PartnerUp Cruise just by “dabbling.” It was on that cruise that everything changed for Megan. “The cruise was my first Melaleuca event,” she explains. “I got a chance to see the company, what they stand for, and how they conduct themselves. And I got to see the people. There were men and women of all different ages and walks of life. It was just such a breath of fresh air. From that moment, I was all in!”

For Megan, going all in has meant a lot of personal reflection. “I looked at where I wanted to be in my business and then looked at the actions I needed to take to get there. Then I asked myself, ‘Do my daily actions reflect that? If someone were following me around each day, would I feel ashamed of what I did or would I be proud?’ Those questions really influenced my mindset and posture.”

Her background has given Megan an incredible focus. “I know that so many families are struggling right now,” she says. “I know they are looking for additional streams of income, and I know they’re going to go to places where they can get hurt. I know they’re going to go into debt to try and make it work. So if I don’t put Melaleuca in front of them, I’m truly doing them a disservice. I know how much Melaleuca has changed my life, and I’m on a mission to share Melaleuca with as many people as possible and help them reach their goals like I’ve reached mine.” 🙌



TOP SENIOR DIRECTORS

Presenting the top eight Senior Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

Reaching Senior Director status is a monumental achievement, reflecting both ongoing growth and a steadfast commitment to helping others. These Senior Directors lead by example, consistently sharing the value of Melaleuca while mentoring and guiding their teams.



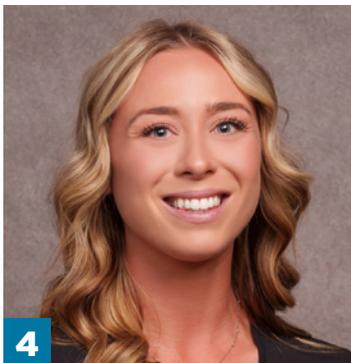
1
Sheyenne Brumbelow
Senior Director 2, TX



2
Amy Varley
Senior Director 9, TX



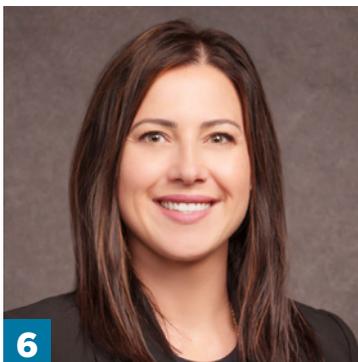
3
Amy & TJ Trietsch
Senior Directors 5, TX



4
Megan Garland
Senior Director 7, AB



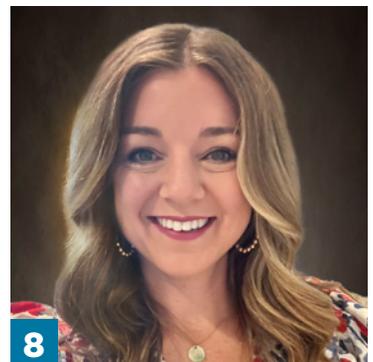
5
Brooklyn & William Blair
Senior Directors 2, OH



6
Brette & Brandon Olsen
Senior Directors 9, MB



7
Josie & Tyson Hinkle
Senior Directors 8, MT



8
Lindsey & Patrick Patterson
Senior Directors 9, MS

SENIOR DIRECTORS 9-SENIOR DIRECTORS 3

SENIOR DIRECTORS 9



SD9 PACESETTER
Joshua & Natalie Blanton*
 SOUTH CAROLINA
 Enrolled: 09/14/2023



SD9 PACESETTER
Lindsey & Patrick Patterson
 MISSISSIPPI
 Enrolled: 12/28/2023



SD9 PACESETTER
Amy Varley
 TEXAS
 Enrolled: 01/05/2024



SD9 PACESETTER
Brittney & Zach Zillig*
 OHIO
 Enrolled: 02/14/2024

SENIOR DIRECTORS 8



SD8 PACESETTER
Josie & Tyson Hinkle
 MONTANA
 Enrolled: 07/26/2023



SD8 PACESETTER
Brittney & Zach Zillig*
 OHIO
 Enrolled: 02/14/2024

SENIOR DIRECTORS 7



SD7
Lauren & Thomas Gaede
 SOUTH CAROLINA
 Enrolled: 05/10/2023



SD7
Jackie Robin
 ILLINOIS
 Enrolled: 06/23/2021



SD7
Cheryl & Shane Smith
 MISSISSIPPI
 Enrolled: 03/16/2004



SD7 PACESETTER
Brittney & Zach Zillig*
 OHIO
 Enrolled: 02/14/2024

SENIOR DIRECTORS 6



SD6
Dianna Maria*
 TEXAS
 Enrolled: 02/05/2023



SD6
Brandi & Clint Newman
 FLORIDA
 Enrolled: 06/11/2023



SD6 PACESETTER
Megan & Jason Rogne*
 IDAHO
 Enrolled: 04/01/2020

SENIOR DIRECTORS 5



SD5
Dianna Maria*
 TEXAS
 Enrolled: 02/05/2023



SD5 PACESETTER
Megan & Jason Rogne*
 IDAHO
 Enrolled: 04/01/2020



SD5 PACESETTER
Amy & TJ Trietsch*
 TEXAS
 Enrolled: 08/08/2024

SENIOR DIRECTORS 4



SD4
Hayley Barnes
 BRITISH COLUMBIA
 Enrolled: 09/09/2021



SD4
Christy & Mark Carr
 PENNSYLVANIA
 Enrolled: 11/27/2020



SD4
Dianna Maria*
 TEXAS
 Enrolled: 02/05/2023



SD4
Katherine & Chad Moir*
 MANITOBA
 Enrolled: 02/17/2024



SD4
Vivian & Charles Sims
 SOUTH CAROLINA
 Enrolled: 09/29/2019



SD4
Monica & Jock Sutter*
 SASKATCHEWAN
 Enrolled: 11/24/2023



SD4 PACESETTER
Amy & TJ Trietsch*
 TEXAS
 Enrolled: 08/08/2024



SD4
Trisha & Robert Verzera
 ARIZONA
 Enrolled: 05/23/2024

SENIOR DIRECTORS 3



SD3
Mary Anne & Raymond Carlson
 WISCONSIN
 Enrolled: 05/11/2021

SENIOR DIRECTORS 3-SENIOR DIRECTORS



SD3
Katherine & Chad Moir*
 MANITOBA
 Enrolled: 02/17/2024



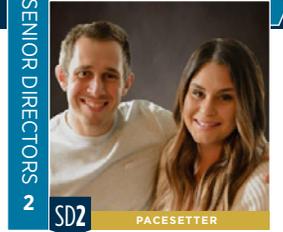
SD3
Natasha Rae
 ONTARIO
 Enrolled: 04/17/2024



SD3
Monica & Jock Sutter*
 SASKATCHEWAN
 Enrolled: 11/24/2023



SD3 PACESETTER
Amy & TJ Trietsch*
 TEXAS
 Enrolled: 08/08/2024



SENIOR DIRECTORS 2
SD2 PACESETTER
William & Maddy Brett*
 OHIO
 Enrolled: 09/01/2023



SD2 PACESETTER
Sheyenne Brumbelow*
 TEXAS
 Enrolled: 12/15/2024



SD2 PACESETTER
Robin Cermak
 MARYLAND
 Enrolled: 02/01/2023



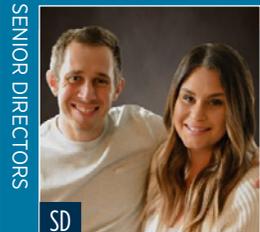
SD2 PACESETTER
Tori Farr*
 SASKATCHEWAN
 Enrolled: 03/02/2024



SD2 PACESETTER
Alissa & Fred Nazar*
 CALIFORNIA
 Enrolled: 09/03/2021



SD2 PACESETTER
Lauren & Max Nihart
 OHIO
 Enrolled: 02/26/2024



SENIOR DIRECTORS
SD
William & Maddy Brett*
 OHIO
 Enrolled: 09/01/2023



SD PACESETTER
Sheyenne Brumbelow*
 TEXAS
 Enrolled: 12/15/2024



SD
Tori Farr*
 SASKATCHEWAN
 Enrolled: 03/02/2024



SD PACESETTER
Guy-Edgir Frederic
 QUEBEC
 Enrolled: 07/17/2024



SD
Alissa & Fred Nazar*
 CALIFORNIA
 Enrolled: 09/03/2021



SD
Hannah & Adam Snyder
 NEW YORK
 Enrolled: 01/06/2023



№ 3

SHARE

MELALEUCA

AN OVERVI





A:
EW

7

CRITICAL BUSINESS-BUILDING ACTIVITIES

1

Build Your Contact List

2

Set Appointments

3

► Share Melaleuca: An Overview

4

Hold Strategy Sessions

5

Celebrate Success

6

Always Be Involved with Fast Track

7

Lead by Example



ROAD TO EXECUTIVE DIRECTOR

THIS IS WHERE EVERYTHING CHANGES FOR YOUR BUSINESS!

Experience three days of personalized training and tours designed specifically to help you take your business to Executive Director and beyond! Road to Executive Director has served as the turning point for hundreds of successful businesses, and you can experience it all when you advance your business to Senior Director.

**Advance your business to Senior Director
by May 31, 2025, and we'll see you
in Idaho Falls, Idaho!**

**ROAD TO EXECUTIVE DIRECTOR
IS BRINGING YOU TO OUR GLOBAL
HEADQUARTERS, JULY 1-5, 2025!**



— FAST TRACK —

SECRETS ROYAL BEACH

PUNTA CANA, DOMINICAN REPUBLIC

Unforgettable. This one word truly captures a week's stay here on Punta Cana's white sands. But even a trip like this is just the beginning of good things to come. Stay focused, achieve your Fast Track goals, and the rewards will last a lifetime.



Qualification period ends April 30!

MELALEUCA.COM/FASTTRACK | [#GROWYOURLEGACY](https://twitter.com/GROWYOURLEGACY) |   



Dawson & Olivia Aichholz OHIO

Better Health Starts at Home



Olivia Aichholz and her husband will celebrate their third anniversary in June. As the couple looks to the next chapter of their lives, their priority is starting a family—and making the switch to safer products has become fundamentally important. “My goal now is getting all of the toxins out of my home,” she says. “I want to ensure a safer environment for myself and my future children.”

This wasn’t always Olivia’s goal. Less than a year ago, she was convinced that no brand—especially a plant-based one—could compete with Clorox® and Lysol®. “Even though chemical-based cleaners made my eyes and throat burn, I didn’t want to give them up because I thought they worked so well,” she says. But her sister was adamant that she should give Melaleuca a shot.

Olivia started small. As a fan of Liquid I.V. electrolyte drink mix, she decided to test *Sustain® Active Electrolyte Hydration*. This seemingly innocuous switch opened the door just a crack. But a crack was all it took for Olivia to look into other aspects of Melaleuca, such as the business model. “I started seeing friends opening \$10,000 and \$15,000 checks,” she says, “and I thought, ‘Okay, maybe I could do this.’”

First, Olivia had to make sure she was as impressed with the rest of Melaleuca’s products as she was with *Sustain Active Electrolyte Hydration*. “I was convinced that more natural cleaners wouldn’t leave my house as spotless as Clorox and Lysol,” she says. “I have never been so happy to be wrong!”

After seeing incredible results from *EcoSense®* cleaners, Olivia went all in with Melaleuca. She bought a New Member Savings Pack for \$110 and documented her experience on social media. “My first post was something like ‘I don’t know if I’m going to like this wellness store, but I’m going to try it,’” she recalls. “And from there, people just started messaging me to ask about the products. My friends and family know that I won’t share things I don’t genuinely like so of course they were curious.”

Olivia was pleasantly surprised by the engagement and the growth she experienced in her business, but she was even more surprised when her husband became as hooked on the products as she was. “He was a dedicated Old Spice® man,” she laughs. “Now he loves *Alloy®*.”

Olivia’s husband also suffers from dry scalp and had used Head & Shoulders® for years—a chemical-laced product he has since replaced with *Melaleuca® Original Shampoo*. “Even if I weren’t building a business, Melaleuca would still be an important part of our family,” Olivia says. 



TOP DIRECTORS

Presenting the top eight Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

These Directors have demonstrated their dedication to improving their own lives as well as their commitment to helping others do the same. They have become true leaders within the Melaleuca community, inspiring and guiding others on their wellness journeys.



1
Jamie Martin
Director 9, SK



2
Alyssa Hanson
Director 8, SK



3
Hannah Davis
Director 9, TX



4
Modeline Jean
Director 4, ON



5
Allison Thomsen
Director 7, KS



6
Olivia & Dawson Aichholz
Directors 5, OH



7
Lindsay Rey
Director 7, SK



8
Alissa & Jason Alsup
Directors 7, IN

DIRECTORS 9-DIRECTORS 7

DIRECTORS 9



D9 PACESETTER

Sheyenne Brumbelow*
TEXAS
Marketing Executive



D9 PACESETTER

Hannah Davis*
TEXAS
Marketing Executive



D9

Megan & Wesley Doyle
IOWA
Stay-at-Home Mom/Marketing Executive



D9

Braydi Hoppus*
ALBERTA
Stay-at-Home Mom



D9 PACESETTER

Tori Farr*
SASKATCHEWAN
Stay-at-Home Mom & Dental Assistant



D9

Jamie Martin*
SASKATCHEWAN
Stay-at-Home Mom



D9

Amy & Casey Poepping
MINNESOTA
Business Owner/Marketing Executive



DIRECTORS 8

D8

Karah & Ian Bosmeijer
KANSAS
Marketing Executives



D8

Mercy Casili-Colunga
TEXAS
Stay-at-Home Mom



D8 PACESETTER

Hannah Davis*
TEXAS
Marketing Executive



D8 PACESETTER

Alexis Demetroulacos
NEW JERSEY
Marketing Executive



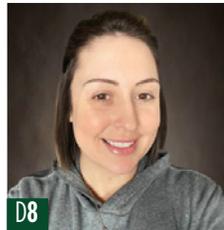
D8

Braydi Hoppus*
ALBERTA
Stay-at-Home Mom



D8 PACESETTER

Tori Farr*
SASKATCHEWAN
Stay-at-Home Mom & Dental Assistant



D8

Alyssa Hanson
SASKATCHEWAN
Addiction Counselor



D8

Jamie Martin*
SASKATCHEWAN
Stay-at-Home Mom



D8

Kellie & James McAnnally
ALABAMA
Hairstylist/Marketing Executive



D8

Ana Maria Padilla Moreno
KENTUCKY
Marketing Executive



DIRECTORS 7

D7 PACESETTER

Alissa & Jason Alsup*
INDIANA
Social Media Marketing/
Marketing Executive



D7

Kristin & Cory Burkeen
TENNESSEE
Stay-at-Home Mom/Lineman



D7 PACESETTER

Hannah Davis*
TEXAS
Marketing Executive



D7

Lindsey Echols*
GEORGIA
Marketing Executive



D7

Brian & Cheryl Johnson
OHIO
Project Manager/Marketing Executive



D7

Jamie Martin*
SASKATCHEWAN
Stay-at-Home Mom



D7

Stephanie & Scott Patterson
GEORGIA
Marketing Executives



D7

Lindsay Rey*
SASKATCHEWAN
Stay-at-Home Mom



D7 PACESETTER

Alyssa Rushton*
NEBRASKA
Entrepreneur



D7 PACESETTER

Jessica & Gregory Sable*
NEW JERSEY
Business Owner/Director of Ambulatory Operations



D7 PACESETTER

Allison Thomsen*
KANSAS
Cosmetologist



D7 PACESETTER

Ashley Tullai*
NORTH CAROLINA
Hairstylist



DIRECTORS 6

D6 PACESETTER

Alissa & Jason Alsup*
INDIANA
Social Media Marketing/
Marketing Executive



D6 PACESETTER

Christina Ammons
MISSOURI
Benefits Consultant



D6 PACESETTER

Morgan Bennett
MISSOURI
Stay-at-Home Mom



D6 PACESETTER

Carrie Cercone
MICHIGAN
Stay-at-Home Mom



D6 PACESETTER

Ashley Davis
TEXAS
Entrepreneur & Fitness Professional



D6 PACESETTER

Hannah Davis*
TEXAS
Marketing Executive



D6 PACESETTER

Lindsey Echols*
GEORGIA
Marketing Executive



D6 PACESETTER

Nancy & Jim Ferguson
MISSISSIPPI
Marketing Executives



D6 PACESETTER

Katie LeDoux
WYOMING
Stay-at-Home Mom



D6 PACESETTER

Jamie Martin*
SASKATCHEWAN
Stay-at-Home Mom



D6 PACESETTER

Lindsay Rey*
SASKATCHEWAN
Stay-at-Home Mom



D6 PACESETTER

Alyssa Rushton*
NEBRASKA
Entrepreneur



D6 PACESETTER

Jessica & Gregory Sable*
NEW JERSEY
Business Owner/Director of Ambulatory Operations



D6 PACESETTER

Kate & Kory Swan*
IOWA
Marketing Executives



D6 PACESETTER

Allison Thomsen*
KANSAS
Cosmetologist



D6 PACESETTER

Ashley Tullai*
NORTH CAROLINA
Hairstylist



D6 PACESETTER

Dayna Webster
MANITOBA
Funeral Director



DIRECTORS 5

D5 PACESETTER

Evan & Shannon Brown*
OHIO
Marketing Executives



D5 PACESETTER

Dez Bryce
ALBERTA
Hairstylist



D5 PACESETTER

Dani Bucknell*
IOWA
Teacher & Coach



D5 PACESETTER

Kelley Christopherson
SASKATCHEWAN
Marketing Executive

DIRECTORS 5-DIRECTORS 4



D5 PACESETTER

Sharlenae & Phillip Collingsworth
OHIO
Content Creator/Musician



D5 PACESETTER

Hannah Davis*
TEXAS
Marketing Executive



D5

Tara Fraser
ALBERTA
Marketing Executive



D5

Tina Goins
KANSAS
School Secretary



D5

Jackie Heredia
MISSOURI
Marketing Executive



D5

Christiana Karst
INDIANA
Stay-at-Home Mom



D5

Maria Krauss
NEW JERSEY
Health Educator



D5

Erin Kutka
CALIFORNIA
Pharmacist



D5 PACESETTER

Katherine Leo*
NEW YORK
Marketing Executive



D5

Megan Morris*
ALABAMA
Stay-at-Home Mom



D5 PACESETTER

Katie Oder*
TEXAS
Marketing Executive



D5

Catarina Phillips
COLORADO
Marketing Executive



D5 PACESETTER

Amber Phipps
TEXAS
Elementary School Clinic Aide



D5 PACESETTER

Alyssa Rushton*
NEBRASKA
Entrepreneur



D5

Kate & Kory Swan*
IOWA
Marketing Executives



D5 PACESETTER

Allison Thomsen*
KANSAS
Cosmetologist



DIRECTORS 4
D4

Emily & Kevin Albrecht
UTAH
Physical Therapy Aide/
Marketing Executive



D4

Kathy Barker
OHIO
Marketing Executive



D4

Kim Bishop
NEVADA
Marketing Executive



D4

Mckenzie Bockenstedt
IOWA
Speech Language Pathologist



D4

Karley Brown
OHIO
Homemaker



D4

Evan & Shannon Brown*
OHIO
Marketing Executives



D4 PACESETTER

Dani Bucknell*
IOWA
Teacher & Coach



D4

Breanna Dalrymple
WASHINGTON
Stay-at-Home Mom



D4 PACESETTER

Hannah Davis*
TEXAS
Marketing Executive



D4 PACESETTER

Maaike del Villar
TEXAS
Health & Wellness Coach



D4 PACESETTER

Annie Eriksen*
NEW JERSEY
Marketing Executive



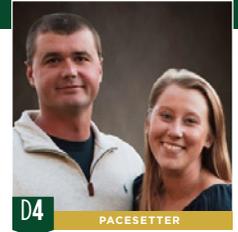
D4 PACESETTER

Jenn Fellure
FLORIDA
Homemaker



D4 PACESETTER

Heidi Forsee
FLORIDA
Marketing Executive



D4 PACESETTER

Jon & Alexa Freeborn
SOUTH CAROLINA
Marketing Executive/Stay-at-Home Mom



D4 PACESETTER

Modeline Jean*
ONTARIO
Marketing Executive



D4 PACESETTER

Katherine Leo*
NEW YORK
Marketing Executive



D4 PACESETTER

Lakeisha McKnight*
VIRGINIA
Income & Wealth Coach



D4 PACESETTER

Megan Morris*
ALABAMA
Stay-at-Home Mom



D4 PACESETTER

Katie Oder*
TEXAS
Marketing Executive



D4 PACESETTER

Lindsay Parnell
NORTH CAROLINA
Marketing Executive



D4 PACESETTER

Nellian Reyes
PUERTO RICO
Customer Service Representative



D4 PACESETTER

Joy Rogers
OKLAHOMA
Marketing Executive



D4 PACESETTER

Alyssa Rushton*
NEBRASKA
Entrepreneur



D4 PACESETTER

Kate & Kory Swan*
IOWA
Marketing Executives



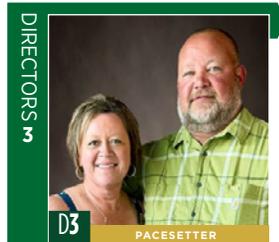
D4 PACESETTER

Ashton Weems
TEXAS
Nutritionist & Wellness Coach



D4 PACESETTER

Erin Whitmer
VIRGINIA
Marketing Executive



DIRECTORS 3

D3 PACESETTER

Lynnea & Shane Andersen*
IOWA
Health Care Administration/
Marketing Executive



D3 PACESETTER

Monique Anthony*
TEXAS
Marketing Executive



D3 PACESETTER

Thomas & Roxanne Bates
NEBRASKA
Registered Nurse/Marketing Executive



D3 PACESETTER

Amy Bergemeier
WASHINGTON
Accounting Specialist



D3 PACESETTER

Dani Bucknell*
IOWA
Teacher & Coach



D3 PACESETTER

Kristin & John Buckner
ARIZONA
Self-Employed



D3 PACESETTER

Nicole Cook*
NEW JERSEY
Teacher



D3 PACESETTER

Hannah Davis*
TEXAS
Marketing Executive

DIRECTORS 3-DIRECTORS 3



D3
Annie Eriksen*
 NEW JERSEY
 Marketing Executive



D3 PACESETTER
Anna Fellure
 FLORIDA
 Stay-at-Home Mom



D3
Joan Fernandez
 FLORIDA
 Self-Employed



D3
Britney Gillis
 FLORIDA
 Speech Language Pathologist



D3 PACESETTER
Edward & Lindsey Gotham
 SOUTH CAROLINA
 Mechanic/Stay-at-Home Mom



D3 PACESETTER
Kristen Hackman
 TEXAS
 Teacher



D3
Lisa Heron
 PENNSYLVANIA
 Caregiver



D3 PACESETTER
Sarah Herzing*
 ILLINOIS
 Administrative Supervisor



D3 PACESETTER
Heather Huffman*
 MICHIGAN
 Marketing Executive



D3 PACESETTER
Beverly Hutchings
 TEXAS
 Marketing Executive



D3 PACESETTER
Nadia Jaime & Ed Blunt*
 OHIO
 Artist/Speaker & Entrepreneur



D3 PACESETTER
Modeline Jean*
 ONTARIO
 Marketing Executive



D3
Amy Jenkins
 TENNESSEE
 Travel Advisor



D3
Shelby Joannette
 SASKATCHEWAN
 Nurse



D3 PACESETTER
Brandi Klein*
 MICHIGAN
 Substitute Teacher



D3
Annetta Labash
 ALBERTA
 Marketing Executive



D3
Amy & Jace Larsen
 CALIFORNIA
 VP - Cost Segregation
 Advisory/Marketing Executive



D3
Samantha Lee
 MICHIGAN
 Marketing Executive



D3 PACESETTER
Katherine Leo*
 NEW YORK
 Marketing Executive



D3
Lexi & Jay Lizer
 IOWA
 Stay-at-Home Mom/Marketing
 Executive



D3
Carlee Massengill
 TENNESSEE
 Marketing Executive



D3 PACESETTER
Virginia Mathison*
 MANITOBA
 Marketing Executive



D3 PACESETTER
Lakeisha McKnight*
 VIRGINIA
 Income & Wealth Coach



D3 PACESETTER
Courtney & Michael Metz*
 OHIO
 Musician/Marketing Executive



D3 PACESETTER
Megan Morris*
 ALABAMA
 Stay-at-Home Mom



D3
Alan & Sarah Oronzo*
 NEW BRUNSWICK
 Marketing Executive/Stay-at-Home Mom



D3
Ariel Purcell
 ALABAMA
 Stay-at-Home Mom



D3
Sara Robidart
 GEORGIA
 Retired



D3 PACESETTER
Alyssa Rushton*
 NEBRASKA
 Entrepreneur



D3
Ally & Wyatt Sanford
 MINNESOTA
 Teacher & Graduate Student/
 Marketing Executive



D3
Danielle Smith
 ALBERTA
 Stay-at-Home Mom



D3
Tenaya Sorenson
 ARIZONA
 Stay-at-Home Mom & Student



D3 PACESETTER
Madison Steven*
 MANITOBA
 Deposits & Payments
 Administrator



D3
Francisco & Alma Villanueva
 TEXAS
 Marketing Executives



D3
Ciarra & Kristopher Warren
 GEORGIA
 Marketing Executives



D3
Katie & Richard Yanez
 CALIFORNIA
 Homemaker/Physician
 Recruiter



D2 PACESETTER
Lynnea & Shane Andersen*
 IOWA
 Health Care Administration/
 Marketing Executive



D2 PACESETTER
Monique Anthony*
 TEXAS
 Marketing Executive



D2
Felicia Baker*
 TEXAS
 Office Manager/Marketing
 Executive



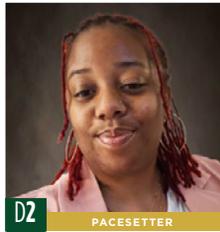
D2
Amanda Bateman*
 ALBERTA
 Aesthetician



D2 PACESETTER
Brittany Benjamin
 ONTARIO
 Educational Assistant



D2 PACESETTER
Morgan Benton*
 PENNSYLVANIA
 Social Security Administration



D2 PACESETTER
Laturah Blocker*
 GEORGIA
 Marketing Executive



D2 PACESETTER
Katie Bowen
 MICHIGAN
 Marketing Executive



D2 PACESETTER
Claire Bryan*
 MISSISSIPPI
 Marketing Executive



D2 PACESETTER
Tara Buck*
 TEXAS
 Educator



D2 PACESETTER
Dani Bucknell*
 IOWA
 Teacher & Coach



D2 PACESETTER
Nicole Cook*
 NEW JERSEY
 Teacher



D2 PACESETTER
Aliscia Cranford*
 LOUISIANA
 Marketing Executive



D2 PACESETTER
Laura Cross
 MISSOURI
 Business Owner & TV Show
 Host

DIRECTORS 2

DIRECTORS 2



D2

PACESETTER

Alma Daquiuaq*
SASKATCHEWAN
Early Learning Centre Director



D2

PACESETTER

Hannah Davis*
TEXAS
Marketing Executive



D2

PACESETTER

Shyra Davis*
MISSOURI
Marketing Executive



D2

PACESETTER

Jenna Dodson
NORTH CAROLINA
Marketing Executive



D2

Larry & Lisa Drach*
NEW YORK
Highway Superintendent/Salon
Owner



D2

Alexis Dupree*
ARIZONA
Marketing Executive



D2

PACESETTER

Christine Engelman*
ILLINOIS
Marketing Executive



D2

Tara Englund*
SOUTH DAKOTA
Director of Sponsorships &
Events



D2

PACESETTER

Annie Eriksen*
NEW JERSEY
Marketing Executive



D2

Shannon Ethington
IDAHO
Registered Nurse



D2

**Robin Fonseca & Noah
Fleming***
TEXAS
Marketing Executives



D2

PACESETTER

Sabrina Freeman*
TEXAS
Gospel Artist & Business Owner



D2

**Madi & Jarett
Greenaway**
PENNSYLVANIA
Coordinator/Marketing
Executive



D2

PACESETTER

Sarah Herzing*
ILLINOIS
Administrative Supervisor



D2

Jeremy Holley*
MISSISSIPPI
Truck Driver



D2

Katie Holloway*
LOUISIANA
Stay-at-Home Mom



D2

Nikki Huffman*
NORTH CAROLINA
Marketing Executive



D2

PACESETTER

Heather Huffman*
MICHIGAN
Marketing Executive



D2

PACESETTER

Kate Hughes*
ARIZONA
Stay-at-Home Mom



D2

Ryan Hughes*
ILLINOIS
Marketing Executive



D2

PACESETTER

Ming Hunt
PENNSYLVANIA
Real Estate Investor



D2

PACESETTER

**Nadia Jaime & Ed
Blunt***
OHIO
Artist/Speaker & Entrepreneur



D2

PACESETTER

Modeline Jean*
ONTARIO
Marketing Executive



D2

PACESETTER

Anna Kelly*
MONTANA
Stay-at-Home Mom



D2

Sarah Kimsey
TENNESSEE
Marketing Executive



D2
Brandi Klein*
MICHIGAN
Substitute Teacher



D2 PACESETTER
Tiffany Ktytor*
MINNESOTA
Day Care Provider



D2
Michelle Kunder*
GEORGIA
Marketing Executive



D2 PACESETTER
Katherine Leo*
NEW YORK
Marketing Executive



D2
Mary Lieser*
MINNESOTA
Marketing Executive



D2
Katie & Eddie Looney*
GEORGIA
Mail Carrier/Body Shop Owner



D2 PACESETTER
Lisa Lutton*
TEXAS
Marketing Executive



D2 PACESETTER
Virginia Mathison*
MANITOBA
Marketing Executive



D2 PACESETTER
Lakeisha McKnight*
VIRGINIA
Income & Wealth Coach



D2 PACESETTER
Nici Meneley*
TEXAS
Intuitive Mentor & Entrepreneur



D2 PACESETTER
Courtney & Michael Metz*
OHIO
Musician/Marketing Executive



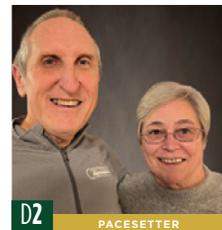
D2
Judie Nash
ILLINOIS
Marketing Executive



D2
Erica Obstarczyk*
IOWA
Self-Employed



D2
Alan & Sarah Oronzo*
NEW BRUNSWICK
Marketing Executive/Stay-at-Home Mom



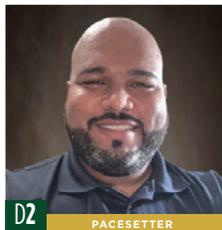
D2 PACESETTER
Jeffrey & Barbara Packard*
PENNSYLVANIA
Estimator/Retired



D2 PACESETTER
Bonita Payton*
OHIO
VP of HR & Operations



D2 PACESETTER
Kelsey Pinel*
ALBERTA
Stay-at-Home Mom



D2 PACESETTER
Orlando Rivera*
PUERTO RICO
Businessman



D2
Hannah Roach
TENNESSEE
Law Firm Paralegal



D2 PACESETTER
Arielle Roberson*
TENNESSEE
Cosmetologist



D2 PACESETTER
Tiffany Robinson*
TEXAS
Licensed Vocational Nurse



D2 PACESETTER
Alyssa Rushton*
NEBRASKA
Entrepreneur



D2
Sheila Santini
FLORIDA
Marketing Executive

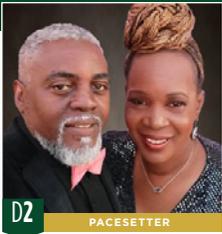


D2 PACESETTER
Crystal Smith*
PENNSYLVANIA
Teacher



D2 PACESETTER
Madison Steven*
MANITOBA
Deposits & Payments Administrator

DIRECTORS 2-DIRECTORS



D2 PACESETTER

Yolanda & Kevin Tarver*
TEXAS
Marketing Executives



D2

Janet Thompson*
MISSISSIPPI
Marketing Executive



D2

Summer Ward*
MISSOURI
Stay-at-Home Mom



D2

Amber Woolf*
TENNESSEE
Stay-at-Home Mom



DIRECTORS

D

Nicole Airhart
TENNESSEE
Marketing Executive



D PACESETTER

Lynnea & Shane Andersen*
IOWA
Health Care Administration/
Marketing Executive



D

Monique Anthony*
TEXAS
Marketing Executive



D

Leah Ashley
SOUTH CAROLINA
Marketing Executive



D

Felicia Baker*
TEXAS
Office Manager/Marketing
Executive



D

Amanda Bateman*
ALBERTA
Aesthetician



D PACESETTER

Morgan Benton*
PENNSYLVANIA
Social Security Administration



D

Laturah Blocker*
GEORGIA
Marketing Executive



D

Claire Bryan*
MISSISSIPPI
Marketing Executive



D PACESETTER

Tara Buck*
TEXAS
Educator



D PACESETTER

Dani Bucknell*
IOWA
Teacher & Coach



D

Liz & Mark Burdick
GEORGIA
Stay-at-Home Mom/Marketing
Executive



D PACESETTER

Kaitlynn Campbell
NORTH CAROLINA
Marketing Executive



D PACESETTER

Anabel & Pablo Castillo
FLORIDA
Insurance Agent/Marketing
Executive



D

Mickenzy Clemons
MISSOURI
Marketing Executive



D

Nicole Collins
MISSOURI
Registered Nurse



D PACESETTER

Nicole Cook*
NEW JERSEY
Teacher



D PACESETTER

Aliscia Cranford*
LOUISIANA
Marketing Executive



D PACESETTER

Amy Crawford-Abernathy
FLORIDA
Marketing Executive



D

Marie Cross
MINNESOTA
Marketing Executive



D PACESETTER

Alma Daquiua*
SASKATCHEWAN
Early Learning Centre Director



D PACESETTER
Hannah Davis*
 TEXAS
 Marketing Executive



D PACESETTER
Shyra Davis*
 MISSOURI
 Marketing Executive



D PACESETTER
Grace Vilma Dotig
 CONNECTICUT
 Marketing Executive



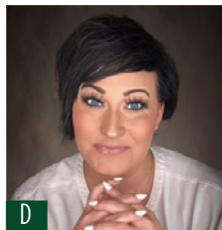
D
Larry & Lisa Drach*
 NEW YORK
 Highway Superintendent/Salon
 Owner



D
Alexis Dupree*
 ARIZONA
 Marketing Executive



D PACESETTER
Christine Engelman*
 ILLINOIS
 Marketing Executive



D
Tara Englund*
 SOUTH DAKOTA
 Director of Sponsorships &
 Events



D PACESETTER
Annie Eriksen*
 NEW JERSEY
 Marketing Executive



D PACESETTER
Ashley Fensler
 CALIFORNIA
 Marketing Executive



D
**Robin Fonseca & Noah
 Fleming***
 TEXAS
 Marketing Executives



D PACESETTER
Sabrina Freeman*
 TEXAS
 Gospel Artist & Business Owner



D PACESETTER
Meghan Gillespie
 ONTARIO
 Marketing Executive



D
LeAnne Gossett
 NORTH CAROLINA
 Marketing Executive



D
Lynn Greer
 FLORIDA
 Walmart Sales Associate



D PACESETTER
Maribella Guerrero
 CALIFORNIA
 Marketing Executive



D
Sarah Herzing*
 ILLINOIS
 Administrative Supervisor



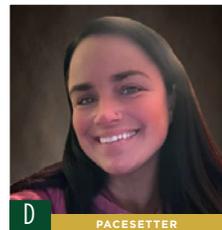
D
Jeremy Holley*
 MISSISSIPPI
 Truck Driver



D PACESETTER
Katie Holloway*
 LOUISIANA
 Stay-at-Home Mom



D
Nikki Huffman*
 NORTH CAROLINA
 Marketing Executive



D PACESETTER
Heather Huffman*
 MICHIGAN
 Marketing Executive



D
Ryan Hughes*
 ILLINOIS
 Marketing Executive



D PACESETTER
Kate Hughes*
 ARIZONA
 Stay-at-Home Mom



D PACESETTER
**Nadia Jaime & Ed
 Blunt***
 OHIO
 Artist/Speaker & Entrepreneur



D PACESETTER
Modeline Jean*
 ONTARIO
 Marketing Executive



D PACESETTER
Stephanie Johnson
 SOUTH CAROLINA
 Marketing Executive

DIRECTORS



D PACESETTER
Anna Kelly*
 MONTANA
 Stay-at-Home Mom



D PACESETTER
Beth Kimmel
 PENNSYLVANIA
 Marketing Executive



D
Tiffany Ktytor*
 MINNESOTA
 Day Care Provider



D
Michelle Kunder*
 GEORGIA
 Marketing Executive



D PACESETTER
Katherine Leo*
 NEW YORK
 Marketing Executive



D
Mary Lieser*
 MINNESOTA
 Marketing Executive



D
Jessica LoBuglio
 OHIO
 Stay-at-Home Mom



D
Katie & Eddie Looney*
 GEORGIA
 Mail Carrier/Body Shop Owner



D PACESETTER
Lisa Luton*
 TEXAS
 Marketing Executive



D
Brian Mareck
 ALBERTA
 Business Owner



D PACESETTER
Virginia Mathison*
 MANITOBA
 Marketing Executive



D
Jenae & Edward McGhee
 TEXAS
 Stay-at-Home Mom/Software Sales



D PACESETTER
Lakeisha McKnight*
 VIRGINIA
 Income & Wealth Coach



D PACESETTER
Nici Meneley*
 TEXAS
 Intuitive Mentor & Entrepreneur



D
Courtney & Michael Metz*
 OHIO
 Musician/Marketing Executive



D
Jackie Miller
 GEORGIA
 Marketing Executive



D PACESETTER
Marlon Napier
 GEORGIA
 Marketing Executive



D
Erica Obstarczyk*
 IOWA
 Self-Employed



D
Alan & Sarah Oronzo*
 NEW BRUNSWICK
 Marketing Executive/Stay-at-Home Mom



D PACESETTER
Jeffrey & Barbara Packard*
 PENNSYLVANIA
 Estimator/Retired



D PACESETTER
Bonita Payton*
 OHIO
 VP of HR & Operations



D
Kelsey Pinel*
 ALBERTA
 Stay-at-Home Mom



D PACESETTER
Sierra Reddeman
 WISCONSIN
 Marketing Executive



D PACESETTER
Orlando Rivera*
 PUERTO RICO
 Businessman



D PACESETTER
Arielle Roberson*
 TENNESSEE
 Cosmetologist

DIRECTORS



D PACESETTER
Tiffany Robinson*
 TEXAS
 Licensed Vocational Nurse



D
Yalanda Rodney
 VIRGINIA
 Marketing Executive



D
Caitlin Ruetz
 ONTARIO
 Self-Employed



D PACESETTER
Alyssa Rushton*
 NEBRASKA
 Entrepreneur



D
Kirsten Sacra
 KENTUCKY
 Stay-at-Home Mom



D
Cindy Singletary
 TEXAS
 Retired



D PACESETTER
Crystal Smith*
 PENNSYLVANIA
 Teacher



D PACESETTER
Madison Steven*
 MANITOBA
 Deposits & Payments
 Administrator



D
**Dana & Dannie
 Stimson**
 VIRGINIA
 Marketing Executives



D PACESETTER
**Yolanda & Kevin
 Tarver***
 TEXAS
 Marketing Executives



D
Janet Thompson*
 MISSISSIPPI
 Marketing Executive



D
Sara Thren
 PENNSYLVANIA
 Homemaker



D PACESETTER
Jessica Tobian
 MICHIGAN
 Marketing Executive



D PACESETTER
Rochelle Tremblay
 ALBERTA
 Licensed Day/Home Provider



D
Gina Marie Valondo
 ONTARIO
 Marketing Executive



D PACESETTER
Robin Van de Gevel
 ONTARIO
 Educational Assistant



D
Summer Ward*
 MISSOURI
 Stay-at-Home Mom



D
Lisa Williams
 GEORGIA
 Entrepreneur



D
Ella Mae Williams
 SOUTH CAROLINA
 Business Owner



D
Amber Woolf*
 TENNESSEE
 Stay-at-Home Mom



D
Koti Wright
 OHIO
 Marketing Coordinator



EXECUTIVE DIRECTOR

PERSPECTIVE

DISCOVER PROVEN STRATEGIES WITH MELALEUCA'S MOST SUCCESSFUL LEADERS!

Come and bring a guest to meet with Melaleuca's most successful leaders and experience a live, in-person Melaleuca Overview in an intimate setting as they share their stories, their perspectives, and what they did to build life-changing repeat income.

- In-person training designed to help you build a strong, successful Melaleuca business
- Network with other local Marketing Executives
- Set goals and create action plans with the Melaleuca Coaching & Leader Development Team
- Celebrate your success and the success of Marketing Executives in your area



This event is **FREE** to attend, and **GUESTS ARE ENCOURAGED!**

COMING TO A CITY NEAR YOU! US, CANADA, AND MEXICO

APRIL 2025 EVENTS

4/5 Long Island, NY

4/8 Grande Prairie, AB

4/8 Medford, OR

4/9 Kelowna, BC

4/9 Des Moines, IA

4/9 York, PA

4/10 Minneapolis, MN

4/10 Montreal QC

4/14 Raleigh, NC

4/15 St. Louis, MO

4/15 Nashville, TN

4/17 Birmingham, AL

4/24 Grand Rapids, MI

JUNE 2025 EVENTS

6/4 Scottsdale, AZ

6/19 Lubbock, TX

Check the event section of the **Grow app** for the specific venue information, start times, and who will be presenting in your city.

Share an invitation directly from the event invites section of the Grow app's digital library!



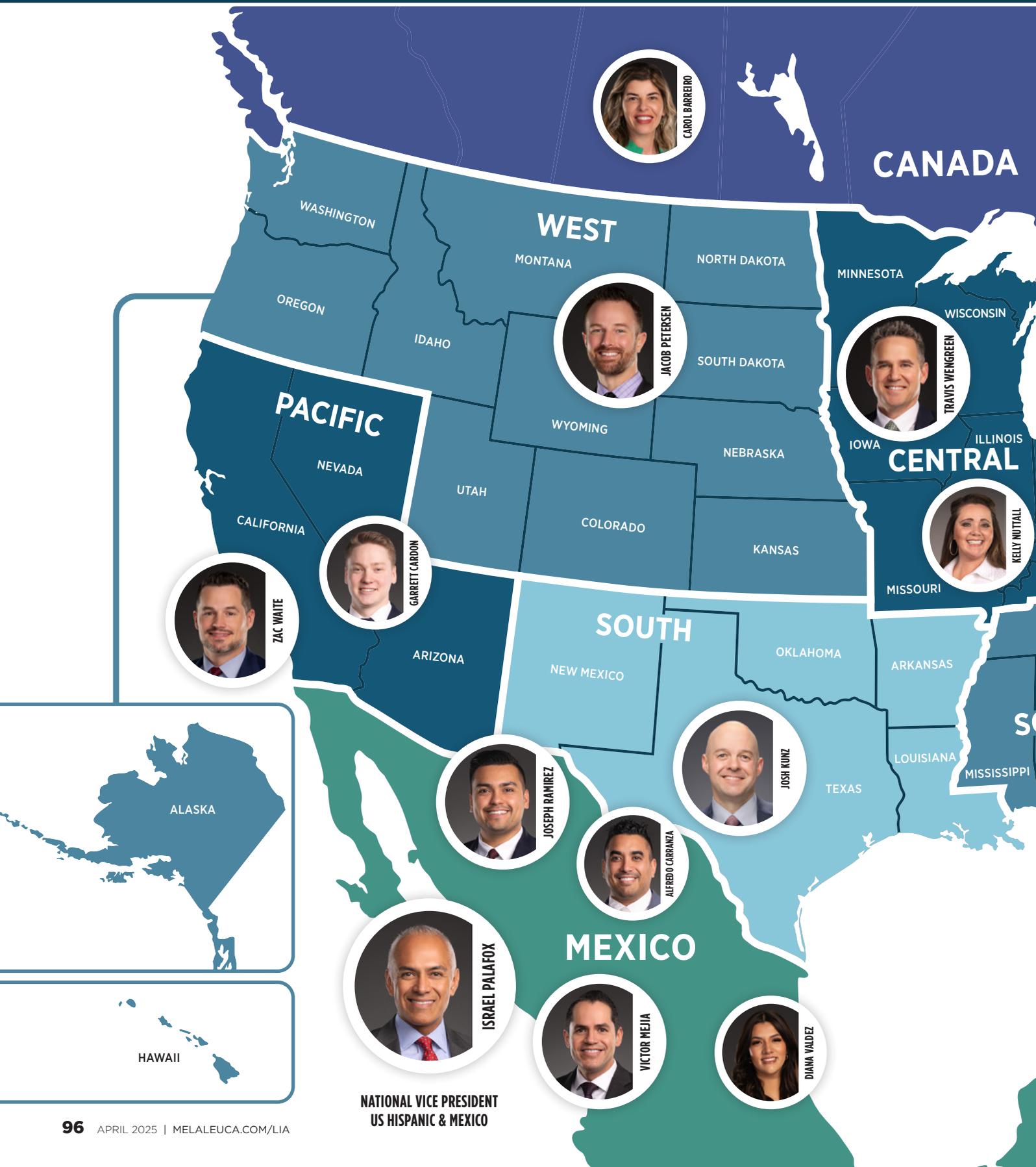
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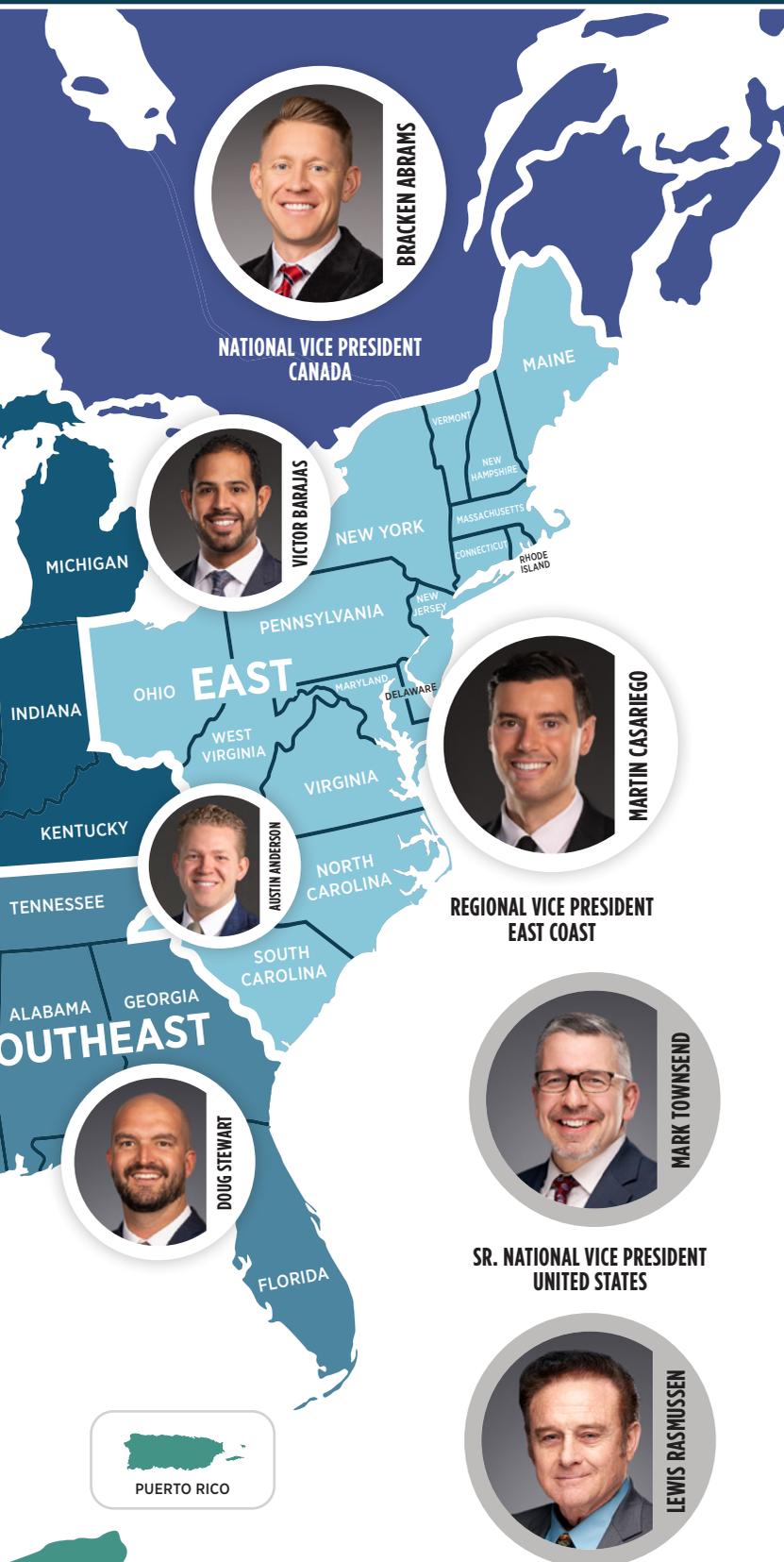


MELALEUCA.COM/EDP | #GROWYOURLEGACY |   

Coaching & Leader Development Teams

Below you'll find your team listed by region and by title (vice president, director, and manager). We look forward to partnering with you!





BRACKEN ABRAMS

**NATIONAL VICE PRESIDENT
CANADA**



VICTOR BARAJAS



MARTIN CASARIEGO

**REGIONAL VICE PRESIDENT
EAST COAST**



AUSTIN ANDERSON



MARK TOWNSEND

**SR. NATIONAL VICE PRESIDENT
UNITED STATES**



LEWIS RASMUSSEN

**VICE PRESIDENT OF
LEADERSHIP DEVELOPMENT**

COACHING & LEADER DEVELOPMENT

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EAST

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REGIONAL VICE PRESIDENT EAST COAST
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VICTOR BARAJAS DIRECTOR
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OH, PA, RI, SC, VA, VT, WV
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HISPANIC MARKET US/PUERTO RICO/MEXICO

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JOSEPH RAMIREZ
DIRECTOR US HISPANIC
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ALFREDO CARRANZA
MANAGER US HISPANIC
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VICTOR MEJIA
DIRECTOR MEXICO
208-534-2306
vmejia@melaleuca.com

DIANA VALDEZ
MANAGER MEXICO
208-534-2200
dvaldez@melaleuca.com



**RAISED ON FAMILY
RANCHES IN THE USA!**





Do you know where your beef comes from? A whopping 75%–80% of all grass-fed beef comes from overseas. The United States now imports beef from 16 different countries, and foreign cattle can be labeled as “product of USA” as long as the animal is processed in the USA. This makes it harder than ever to know where your beef truly originates from. But you can rest assured that all *Riverbend Ranch® Black Label Beef* comes from cattle born in the USA, raised and grazed on family ranches in the USA, and processed right here in the USA.



Do You Know What’s in Your Beef?

An astounding 90% of all beef cattle in America have been raised with synthetic growth hormones and finished in feedlots with a daily ration containing antibiotics. On average, cattle are given 60 mg of antibiotics per kilogram of meat! Tests show that measurable amounts of these growth hormones are commonly found in store-bought beef. Finding beef that has been raised without added growth hormones and antibiotics is becoming increasingly difficult. Fortunately, health-conscious consumers now have a choice with *Riverbend Ranch Black Label Beef*.

Our Never Ever Promise!

At Riverbend Ranch, we raise the finest-quality Black Angus beef in the country. We **never** use growth hormones and **never** feed our cattle antibiotics! That’s a guarantee your whole family can feel good about!

Taste the Difference!

Every cut of *Riverbend Ranch Black Label Beef* is guaranteed to be USDA Prime or High Choice for optimal marbling. In addition, each steak has been aged to perfection for 28 days for exquisite flavor and melt-in-your-mouth tenderness. It’s unlike any steak you’ll ever find in a grocery store, and it’s available at incredibly low prices exclusively for Melaleuca Members!

***After one bite, you’ll never go back to store-bought beef!
Select your Riverbend Ranch Black Label Beef bundle at
Melaleuca.com/RiverbendRanch.***

Expanded Circle of Influence

Expanded Circle of Influence

Congratulations to the qualifiers of the prestigious Expanded Circle of Influence Award. To qualify for this award, one must enroll eight quality Members during one calendar month. We are proud of these leaders' dedication and hard work, and wish them greater success as they continue to expand their circle of influence.



Olivia Aichholz
OHIO



Jowen Soguilon & Michelle Allana
QUEBEC



Alissa & Jason Alsup
INDIANA



Lynnea & Shane Andersen
IOWA



Katie & Ryan Anderson
MINNESOTA



Monique Anthony
TEXAS



Leah Ashley
SOUTH CAROLINA



Britney Atkerson
TEXAS



Jacelyn Avila
MONTANA



Sheila & Steven Backus
ARIZONA



Felicia Baker
TEXAS



Rossy Barajas & Rodrigo Huete
CALIFORNIA



Hayley Barnes
BRITISH COLUMBIA



Elyssa & Cohen Barsten
PUERTO RICO



Elizabeth Bascom
OHIO



Amanda Bateman
ALBERTA



Morgan Bennett
MISSOURI



Morgan Benton
PENNSYLVANIA



Neil & Sherronna Bishop
TEXAS



Brooklyn & William Blair
OHIO

Expanded Circle of Influence



**Amber & Jeffrey
Blanch**
TEXAS



**Joshua & Natalie
Blanton**
SOUTH CAROLINA



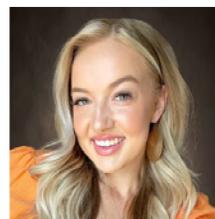
Kimberly Brett
ALBERTA



Dee & Justin Brooks
SOUTH CAROLINA



**Kristina & Christopher
Brown**
TEXAS



Sheyenne Brumbelow
TEXAS



Claire Bryan
MISSISSIPPI



Dani Bucknell
IOWA



Kristin & John Buckner
ARIZONA



Liz & Mark Burdick
GEORGIA



Stephanie Burke
MICHIGAN



Janice & Chris Burke
TEXAS



Kerry & Kathy Buxton
IDAHO



**Alison & Matthew
Callaway**
TEXAS



Kaitlynn Campbell
NORTH CAROLINA



**Mary Anne & Raymond
Carlson**
WISCONSIN



Candice Carter
OHIO



Mercy Casili-Colunga
TEXAS



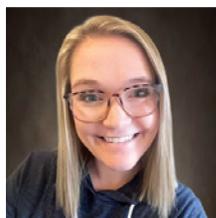
Anabel & Pablo Castillo
FLORIDA



Carrie Cercone
MICHIGAN



**Darlene & Randy
Chapman**
TENNESSEE



Kylie Christianson
NORTH DAKOTA



Pauline & Derek Clarke
ONTARIO



Mickenzey Clemons
MISSOURI



Yuki & Jose Coca
TEXAS



Josefina Corona
CALIFORNIA



Michelle Corteggiano
MICHIGAN



Shawnta Cotton
ILLINOIS



**Amy Crawford-
Abernathy**
FLORIDA



Hannah Davis
TEXAS

Expanded Circle of Influence



Shyra Davis
MISSOURI



Lynn & Tom Delancey
WASHINGTON



Tracy & Robert Donald
ONTARIO



Meredith Doster
ALABAMA



Tracey & Jeremy Ebert
INDIANA



Kevin & Angela Echols
GEORGIA



Michelle Elizer
COLORADO



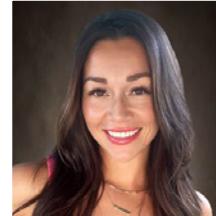
Annie Eriksen
NEW JERSEY



Braydi Hoppus
ALBERTA



Shana & Scott Falany
FLORIDA



Lizeth Farias
CALIFORNIA



Sarah & Andrew Fasching
ARIZONA



Ashley Fensler
CALIFORNIA



Sarah & Thomas Fisher
GEORGIA



Sabrina Freeman
TEXAS



Lisa Frerker
ILLINOIS



Megan Garland
ALBERTA



Rebecca Garrett
GEORGIA



Trisha Ghergo
CALIFORNIA



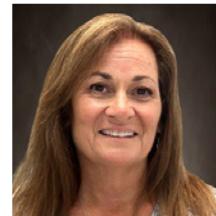
Chelsie & Bo Gilbert
MISSISSIPPI



Meghan Gillespie
ONTARIO



Britney Gillis
FLORIDA



Elizabeth Gorski
FLORIDA



Lindsey & Scott Graham
ARIZONA



Francisco & Rhina Guardado
CALIFORNIA



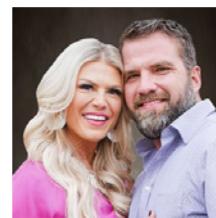
Maribella Guerrero
CALIFORNIA



Kristen Hackman
TEXAS



John Hall
VIRGINIA



Staci & Tedd Hansen
TEXAS



Nichole Hansen
IOWA

Expanded Circle of Influence



Clarence & Rachel Harvin
NORTH CAROLINA



Jason & Keri Hayes
ILLINOIS



Lisa Heron
PENNSYLVANIA



Sarah Herzing
ILLINOIS



Kelli & Nic Hillman
KANSAS



Josie & Tyson Hinkle
MONTANA



Kara Hishon & Bill Bradley
ONTARIO



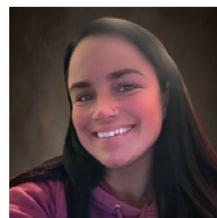
Katie Holloway
LOUISIANA



Julie House
SOUTH CAROLINA



Barb & Matt Houser
ONTARIO



Heather Huffman
MICHIGAN



Kate Hughes
ARIZONA



Ming Hunt
PENNSYLVANIA



Jill Ivey
TEXAS



Raquel & Dennis Jacinto
ILLINOIS



Nadia Jaime & Ed Blunt
OHIO



Paula James
KENTUCKY



Modeline Jean
ONTARIO



Quortney Jernigan
GEORGIA



Stephanie Johnson
SOUTH CAROLINA



Mandie & Craig Keller
MICHIGAN



Anna Kelly
MONTANA



Dante Kilgore
WISCONSIN



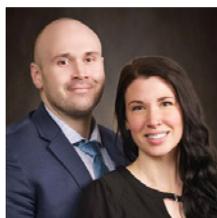
Beth Kimmel
PENNSYLVANIA



Roxane & Dr. Lindsey Kimura
HAWAII



Shannon & Michael King
TEXAS



James & Katey Kloepper
ALBERTA



Sadie & Brent Kolves
FLORIDA



Benjamin & Brittany Kovacs
OHIO



Maria Krauss
NEW JERSEY

Expanded Circle of Influence



Cliff Moitt & Kellie Kuecha
FLORIDA



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NEW YORK



Kayla LaBorde
LOUISIANA



Amy & Jace Larsen
CALIFORNIA



Madison Lathem
TEXAS



Katherine Leo
NEW YORK



Melinda Lough
NEW MEXICO



Steve & Suzy Maier
TEXAS



Missy & Anthony Markiewicz
LOUISIANA



Morgan & Derek Martin
TENNESSEE



Carlee Massengill
TENNESSEE



Virginia Mathison
MANITOBA



Art & Kimberly McCauley
IDAHO



Adrienne & Martin McDowell
FLORIDA



Ashlen McGinnis
LOUISIANA



Lakeisha McKnight
VIRGINIA



Maricel & Joseph Meade
TEXAS



Megan Medlar
VERMONT



Nici Meneley
TEXAS



Troy & Shandee Messer
ARIZONA



Courtney & Michael Metz
OHIO



Jennifer & Steve Morgan
CALIFORNIA



Megan Morris
ALABAMA



Kyle & Lauren Murphy
MISSOURI



Marlon Napier
GEORGIA



Danielle & Johnny Odom
TENNESSEE



Brittany & Owen Ogden
IOWA



Alison Olson
CALIFORNIA



Alan & Sarah Oronzo
NEW BRUNSWICK



Anna Owen
TENNESSEE

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PENNSYLVANIA



Russ & Ronni Paley
NEW YORK



Cameron & Brianna Parker
KENTUCKY



Carrie & Allen Parkes
ILLINOIS



Bonita Payton
OHIO



Lindsay & Nick Percuoco
MINNESOTA



Bryan & Maria Pereira
CONNECTICUT



Maria & Alvin Perryman
ILLINOIS



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TEXAS



Catarina Phillips
COLORADO



Amber Phipps
TEXAS



Kelsey Pinel
ALBERTA



Brittany & Benjamin Pollock
MINNESOTA



Rebekah & Grant Pumphrey
UTAH



Jessica & Brooks Queitzsch
PENNSYLVANIA



Natasha Rae
ONTARIO



Yeison Ramirez
FLORIDA



Emily Raynes
NORTH CAROLINA



Erica & John Rearich
PENNSYLVANIA



Maria Renaud
MISSOURI



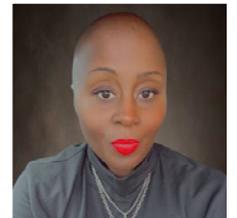
Jessica & Cory Rezac
IOWA



Orlando Rivera
PUERTO RICO



Arielle Roberson
TENNESSEE



Tiffany Robinson
TEXAS



Yalanda Rodney
VIRGINIA



Trish & Brett Roloson
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Caitlin Ruetz
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Alyssa Rushton
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Kirsten Sacra
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Monita & Jon Smith
SOUTH CAROLINA



Danielle Smith
ALBERTA



Kaitlynn Smith
KANSAS



Hannah & Adam Snyder
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Susan Stauffer
WISCONSIN



Vivienne Stephen
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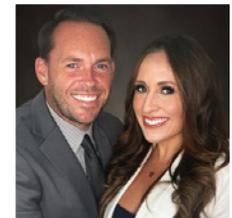
Madison Steven
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Breanne & Michael Sufrin
WYOMING



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SASKATCHEWAN



Sean & Geneveve Sykes
FLORIDA



Yolanda & Kevin Tarver
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OREGON



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MICHIGAN



Danny Tore
NEW YORK



Rochelle Tremblay
ALBERTA



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NEW BRUNSWICK



Amy & TJ Trietsch
TEXAS



Keely Trimble
NEBRASKA



Jessie & Andrew Trudeau
FLORIDA

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NORTH CAROLINA



Kelsi Ullom
WEST VIRGINIA



Jenna Visosky
BRITISH COLUMBIA



Summer Ward
MISSOURI



Blake & Rachel Whittington
GEORGIA



Lisa Williams
GEORGIA



Amanda Williams
IOWA



Koti Wright
OHIO



Brittney & Zach Zillig
OHIO

Circle of Influence

Congratulations to these qualifiers of the distinguished Circle of Influence Award. To qualify for this award, you must enroll four quality Members during one calendar month. Achieving Circle of Influence has helped many Marketing Executives advance their businesses, grow their organizations and find new leadership for their teams. The effect of enrolling four customers each month can positively affect their businesses for years after. We are proud of these leaders' dedication and hard work.

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Stacy & Garry Bodnar
Dez Bryce
Courtney Burns
Janelle & Riley Carroll
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Richard Del Pilar
Meghan Dirk
Morgan Ellis
Cheryl Evans
Jocelyn Joyce & Reynaldo Feliciano
Morgan Fraser
Lindsay Gammie
Jenna Gerbrandt
Lisa Golden
Jessi Harris
Jamana Jenner
Erin Jubb

Leanne King
Rachelle & Charles Koehn
Shannon Kubin
Lisa Lovean
Kim Maloney
Gina Mendoza Paraiso
Nichole Miller
Emilie Montoya
Marcheryl & Edilberto Moscoso
Ednalyn & John Nisco
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Kelsey Pinel
Chelsea Purvis
Andrea Renkas
Tamara Rutz
Desarae Schmidt
Maddi Scott
Kim Shingler
Saralyn Slarks
Jeff & Kristy Taylor

Jenna & Nolan Trudeau
Laura Viher
Amanda Weger
Courtney Zimmerman

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Abundio & Gina Arreza
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Stacey Blackwell
Jeannie Brown
Corinne Cochrane & Matthew Woods

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April Floro
Maria Folster
Yapin Jin & Rongyue Zhang
Hennie Ng
Katz Piller & Jackie Newman
Shailean Porter
Alyssa Richardson
Josephine Schmidt
Wendy Tirk

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Leanna Carlson
Jenn Forsyth
Dianne Gray-Wysocki & Wayne Wysocki
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Keven Kitchen
Suzanne Kluge
Melissa Lagace
Cathy Letain
Johnny & Niomi Loewen
Ken & Eunice McAllister
Katherine & Chad Moir
Kayla Roberts
Cynthia Taylor-Iwankow & Chris Iwankow
Dayna Webster

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Danroe & Leizel Turla

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Nicole Clarke Lyttle
Terry & Michael Commisso
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Jeanne Nadeige Bellabe
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Patsy Lebrun
Silyv Lemay
Daniel Mc Nicoll
Marie Sony Mede
Stephanie Merino
Marie-Soleil Pilotte
Karine Poirier
Caroline Rainville-Fortin
Vanessa Rivard
Patricia Roy
Daniel Turcotte

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Ashlee Fecho
Kennedy Gerry
Sheri Gibson
Alyssa Hanson
Marsha Iversen
Shelby Joanette
Taryn Jubinville
Alyssa Rodwin
Laura Sinclair

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Kaycee Cavender
Letha Cheatam
Mike Ellis
June Evans
Cassie Galloway
Marty Grant
Michelle Herrington
Vernadette Horn
Jennifer Johnson
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Beth McKinley
Melissa & Tommy Garnett
Trini Reynolds
Rachel Watts

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Cindy Ackley-Ginnetti & Fred Ginnetti

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Brittnee Felton
Shelby & AJ Ford
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Tanya & Neil Hagre
Gia Hartman
Tawni & Glen Hendriks
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Amity Jokerst
Jaiden Jones
Alexandra Kay
Christina Keller
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Jaime & Kate Liebes
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Gretje Angell
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Erin Davis
Keith Davis
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Fely & Josue Orejudos
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Marleni Pineda & Fabian Castillo
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Dava Serbantes
Kimberle Smith Austin
Laura Solano
Johnny Suarez
Janet Tonga
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Erin Wutzke
Katie & Richard Yanez
Christine Yi

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Cori & Joshua Hogstad
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Alyssa Mooney
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Kristen Unroe

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Darcy O'Shea
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Natali Krause & Kent Wonnell

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Ashley & Jeremiah Ranow

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Michele Regev
Divina Rijo
Dalil Said
Yolanda Sanchez
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Nate & Andrea Scott
Falyh Shiits
Michael and Beverley Simmons
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Sandra Strawder
Eleanora Taylor
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Shameka Wilcox
Chelsea Wray

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Paige Champion
Phylis Davis
Helen & Durward Dilag
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Renee Everspaugh
Christi Farmer
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Marcenae France
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Gonzalo & Ashley Guerra
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Tangela Wright Frazier

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Rachel Galeng
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Danielle & Taylor Hoopii
Dionne Ishimura
Shirley & Richard Kagawa
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Zoe Lamb
Eugenie Naone
Charleen & Mark Tajiri
S. Tatiana Wild

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Brianna Finley
Jenny Garcia
Justin & Karli Hudgens
Blanca & Jesse Mendoza
Diana Nielsen
Tabitha Permann
Margie & Don Rae
Megan & Jason Rogne
Joan Rudd
Chad Sommer
Crystal Swanson
Wendy Thompson
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Amy VanManen
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Amber Bade
Lindsay Bakker
Denora Beverly
Nicole Bruns
Tammy & Erik Burgwald
Kimberly Carver

Kimberly Collins
Annette Davis
Erica DeWitt
Kristin Fenton
Rachelle & Nate Ferguson
Janna Finkley
Sophia Frichtl
Lisa Harris
Doug & Lori Hibbert
Crystal Hicks
Danita Howze
Marzena Jachymiak
Gail Johnson
Bonnie Kassel
Amy Kellum
Monique Lambert
Alejandra Martinez
Tanya Marx
Kendra Mason
Goldie Matthew
Yolanda & Jessy Padilla
Marlo & Jim Payne
Peggy Portwood
Melissa Richetta
Emmary & Aaron Roemer
Kathy & George Rosner
Lynsey Runyon
Janice Rutherford
Claudia Sawyer
Kara Schmidt
Mamie Selmon
Gina Sullivan
Ashley Veach
Becca Vortman
Kelsey Webb
Bobbi Wilson
Sheree Wright
RaeLee & Clint Zumbahlen

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Patrick Baumgartner
Jordan Bulmer
Kacey Burkhart
Anastasia Card
Sondra Clark
Kandice Conner
Tara Cutter
Joni James
Holly McAllister
Brianna McCray
Jeanine & Michael McElfresh
Luzviminda Nonesa
Sarah & Eddie Placencia
Alicia & Jason Purdy
Jason Rice
Jennifer Scurry
Michelle Shaw
Samantha & Timothy Trammer
Danielle Wardlaw

IOWA

Mary Akers
Lynnea & Shane Andersen
Kelby Billingsley
Mckenzie Bockenstedt
Dani Bucknell
Jacqueline Callahan
Noah Christopher
Malissa Cowan
Ashley Daggett
Megan & Wesley Doyle
Vanesa Ege
Valerie & T.C. Heard
Kiersten Holstad
Brooke Jones
Eleanor Lackey
Kelsey Lauridsen
Lexi & Jay Lizer
David & Kathleen Macke
Kylie & Chris Schmitz
Jamie Sloan
Debra Stephenson
Lindy Strohmman
Scarlett Vander Berg
Amie Walkup
Renee Williams

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Aiyana Albrecht
Marisela Aragonuez
Sammie Barner
Karah & Ian Bosmeijer
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Rachel Doss
Anna Frost
Gaby Garcia
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Mckenzie Shapland
Miranda Shipman
Angela Stallings
Ashley Steinlage
Skip & Cindy Taylor
Penny Thompson
Abby & Dustin Tormondson
Brittany Wahlers
Tina & Jay White
Kori & Ethan Zimmerman

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Brittney Boudreau
Cindy & Chris Brown
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Shelly & Joseph Johnson
Amelia McDougal
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Kelli & Robert Peterson
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Karlie Sudlow
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Chelsi Thomas
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Aliscia Cranford
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Benigno Alvarez & Yunisleivys Gonzalez
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Paulette & William Cheverie
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Molly & Jeff Pretzlaff
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Skye McElmury
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Karissa Rodriguez
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Camry Metcalf
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Alivia Wixsten
Bonnie Wright

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Bethany Harmon
Tara & Jared King
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Mollie Taylor

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Korin Fabretti
Christi & Dwayne Falcon
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Larry Baity & Terri Haddad-Baity
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Lourdes Ponzalan
Crystal Salois
Eddie Smith

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Tracy & Scott Lurvey
Amber Riley

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Zoila Arita
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Jodi Delvecchio
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Sophia Demetroulakos
Cheryl Egizi
Annie Eriksen
David & Cheryl Felsenthal
Sandy Grippo
Christina Jill
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Fariba & Anthony
Sylvander
Hailey Sylvander

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Connie De La O
Laurel Dillard
Charity & David Gomez
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Melynda Montgomery
Alonzo Moore
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Jeannette Burgess
Shawna Butts
Brandie Callahan

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Jennifer Champlin
Melissa Coleman
Dr. Thomas Davies
Lisa Drach
Yasmin Lucita Espina
John & Leslie Finocchio
Judith Grant & William
Bezmen
Melissa Jordal
Fanny Lam
Katherine Leo
Joanna Maben
Marti Mills
James Near
Meg Olsen
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Trisha Voltaire
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Shastra Brantley
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Allenna Davey
Kimberly Davis
Whitney Evans
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Cassidy Fisk
Genevieve Exum Francis
Sonya Galloway
Kiehli Gore
LeAnne Gossett
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Brittany & Benjamin Hyder
LaQuita Ibegwam
Camie James
Tara-Anne Johnson
LaToya Jones
Jennifer Christie-Jump &
Charles Jump
Barbara Kelly
Penny Lloyd
Jenne & Jay Matthews
Dana McNeill
Tonia McRae
Kaitlin Mitchell
Holly Monroe
Jennifer & Charles Moretz
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Megan Price
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Rebecca & John Stewart
Cheryl Talley
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Derek & Stacey
Weissenberger
Jessica Wells
Brandie Whitehurst
Amanda & Matthew
Wilcox
Tammara & Chris Williams
Alecia Wilson
Kristen Woodruff

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Sara Kapp
Stacy Narlock
Jenny Rau

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Karley Brown
Dana Clausing
Sharlenae & Phillip
Collingsworth
MaryAnn & Daniel Domka
Joy & Shane Farley
Amy Gardner
Shannon George
Dr. Shelley Hamler
Elizabeth Hardin
Sarah Herman
Alyssa Hollar
Gabrielle Hook
Nadia Jaime & Ed Blunt
Dionne King
Megan Lentz
Kayla Mitchell
Rachel Mobley
Amber Mott
Jodi Newell
Jill & Greg Parker
Bonita Payton
Sarah & Joshua Rankin
Leslie Rickman
Tammy Risner
Karly Ross
Rylee Wilhelm

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Brittany Anderson
Kierstyn Bradley
Camber Cline

Elisabeth Duke
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Janna & Daniel Lapp
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Linda & Paul McKinley
Renee Mears
Samantha Miller
Tanya Edwards-Moore &
Kenyatta Moore
Shelby Morris
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Lorien Moyer
Peggy & Greg Rettger
Arielle Russell
Dana Sanders
Rachelle Shadley
Crystal Smith
Cassia Smucker

Stephanie & Alexander
Stumpf
Sara Thren
Shasta Weist
Clifton Yost

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Miraida Figueroa
Rosa Maldonado
Raul Narvaez
Alice Navedo
Marilyn Lopez Huertas &
Jose Rafael Perez
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Yerdi Salva Feliciano

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Danielle Fields
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Marina Layug
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Rochell & Andrew
Middleton-Hill
Matthew & Gwinn
O'Shields
Julie Pfalz
Vivian & Charles Sims
Kim Turner
Madi Turner

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Holly Dobesh
Shane & Micki LaDage
Lisa Lewis
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Annette Nystrom
Kim Weisbrook

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Nicole Airhart
Alise & Bill Anderson
Nickole Atkinson

Lisa Blake
Micaiah Blake
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Yvonne Cochran
Rachel Cox
Jennifer Cummings
Latisha Dashno
Tomiko Gordon
Darby Gunn
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Audrey Harrison
Jenn Hayes
Crystal Hepler
Sarai & Jose Hernandez
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Clayton Inman
Michelle Jeffers
Renee Laws
Jamie Manske
Terrica Morgan
Allison & Nathan Neal
Kelsey Parrott
Carol Pierce
Danielle Raines
Jessica Reed
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Meredith Rhylander
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Gabriela Aladro & Patricio
Gonzalez
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Alma Araiza & Carlos
Galvan
Nelly Ardavin
Vanessa Arizpe
Felicia Baker
Daisy Bakr
Debbie Barber
Jenny Baxter & Kurt
Kretzinger
Sherry & Kirk Bedinger
Abby Bledsoe
Lisa Bluit
Mia & Vincent Boom
Frances Bowers
Allie Boyd
Carola & Jack Broaddus
Haley Bromley
Tensie Burnett
Summer Dey
Judee & Bernard Capucao
Aissa Castillo

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Rosa Castillo	Olga & Enrique Garcia	Andrew Mckinzie	Kimberly & Mike Sewell	VIRGINIA	Mary Miles
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J'Ann Chambers	Desiree Gonzales	Nici Meneley	Irma Solis	Miranda Cartwright	Rety Onal
Sybil Chandler	Luis Martinez & Ana Lucia Chapa	Ariel Merriman	Randy & Rosalie Spear	Emily Harihan	Terry O'Neill
Ilse Chapa	Rachel Hadden	Alicea Mullins	Candace & Blaine Spradley	Katie Lee	Cynthia Schrodt
Arianna Coca	Tania Hagood	Gabrielle & Tyler Neill	Sheila Stoutmire	Margaret Mathis	Kathleen Yow-Wells
Bill Cole	Sajata Hale-Williams & Cedric Williams	Ashley & Brandon Olive	Lauren Tobey	Becky & Chris Maupin	Sabrina & Bradley Yoshitomi
Consuelo Gonzalez	Drs. Carlin & Chris Hardy	Bea Osborne	Maribel Torre	Lakeisha McKnight	WISCONSIN
Hollie Cordray	LaTasha Hardy	Brooke Pace	Amy Varley	Rebecca Penrod	Jacqueline Abel
Brittany Craine	Ashley Hart	Lesley Pardo	Tonatiuh Aguayo & Maria Teresa Vazquez	Lisa & Steven Peterson	Brooke & Brandon Fischer
Ismael Cruz & Olga Garza	Cynthia Hermsillo	Sondra & Alan Pariser	Kelsey Wages	Sophia Hue Pham	Jodi Garnell
Bethany Daniel	Lisa Hernandez	Christopher & Sarah Pentecost	Candi Warren	Rachael & James Tocci	Jennifer & Micah Halvorson
Ashley Davis	Claudia & Jesus Hinojosa	Joylyn Peralta	Ashton Weems	Erin Whitmer	Danielle Kawlewski
Hannah Davis	La Don Horsford	David & Bonnie Perry	Ryann West	VERMONT	Lanette Koors
Maaike del Villar	Tim & Linda Hutchinson	Mayori Pirela de Silva	Victoria Williams	Lisa Hallstrom	Angie Kowalski
Angelita Diaz & Jorge Medrano	Caleigh & Tyler Krause	Stephanie Prince	Brooke Williamson	Kym Mable	Brenda & Keven Lee
Suzanne Dockendorf	Lindsay Krisko	Sue & Martin Prue	Hannah Williamson	Laura Newell	Dawn Menard
Daphne Douglas	Kristi Lacy	Blanca Pumarejo	Kari Wilmeth	WASHINGTON	Jessica Smith
Brandi Downs	Victoria Lane	Ashli Reger	Marissa Winfield	Lorna Aguon	WEST VIRGINIA
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Sabrina & Doug Ellis	Savannah & Jon Lorenz	Tiffany Robinson	UTAH	Brandi Darnell	Hannah Wells
Aldo Enamorado	Lisa Luton	America Robledo Soto	Emily & Kevin Albrecht	Brenda Dutton	WYOMING
Quenton Farr	Ruth Manzanarez	Christian Rodriguez & Jose Pecina	Shaughnessa Allgood-Rimmasch	Sara Hardy	Makena Cameron
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Whitney Ford	Breanna Massey	Mariana Rubio	Jacquelyn & Joshua Grimley	Halie Klodt	Katie LeDoux
Dianna Maria	Amber & Robert Massicott	Chastity Sanders	Patricia Meyer	Kelsey Mathias	
Jaden Frazier	Tosha Matekja	Judy Schuldt	Jeana & Fernando Nunez	Leah & Sam Melquist	
Diane Frederickson	Ellis Mayberry	Jennifer Scroggins			
Guadalupe Garcia	Connie & Andy McCreight	Ryan Sealy			
		Rachel Segovia			

Pacesetter

These businesses have taken advantage of the tremendous potential of the Pacesetter program. Each has watched the Foundations video, enrolled eight (8) or more Members and advanced to a new high status of Director or above.

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Brittany Backus
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Cherrylou Dagasdas
Jerrica English-Knickle
Greia Estibal
Chanel Kasteel
Courtney Laut
Jason McDowell
Candice & Tyler McLellan
Emmanuel Nkwelle
Iuliia Pavlova
Kelsey Pinel
Lina Rafael

Carla Richard
Kim Shingler
Rochelle Tremblay

BRITISH COLUMBIA

Kaitlyn Aston
Nicole Diosdado
Leizl Erauda
Danae Evans
Katrin Gustar
Roy & Joyce Silverio

MANITOBA

Lindsay Birmingham

Bonnie Cote
Marissa Crook
Sarah Jamault
Cathy Letain
Naomi Letain
Madison Steven
McKenna Tihanyi
Dayna Webster
Jennifer Wood

NEW BRUNSWICK

Ariana Killam
Mathieu Leclair

NEWFOUNDLAND & LABRADOR

Krista Legge Wakeley

NOVA SCOTIA

Kayla Oliver

ONTARIO

Kielee Bélisle
Brittany Benjamin
Mandy Fisher-O'Dell

Nadia Gennaro
Modeline Jean
Ally Leibold
Kettie Parfait
Christiana Andrea Pascual

QUEBEC

Guillaume Joseph Antonio
Jody Baril
Melone Bedard
Benoit Bélanger
Phaniola Charles
Wilaire Charles
Remayette Danao
Kriselda Exaltacion
Guy-Edgjr Frederic
Guertie Joseph
Guirlose Clomène Joseph
Hudson Raymond
Steeve Raymond
Rose Mada St Martin

SASKATCHEWAN

Kalin & Matt Anderson
Chelsey & Dustin Billay

Stephanie Caswell
Kelley Christopherson
Tori Farr
Ashlee Fecho
Kennedy Gerry
Shalayne Kinvig
Cassidy Nikolejsin
Randall Robins
Alyssa Rodwin
Saih Ryan
Shannon Scheide
Shaylyn Smith
Ashley Tomolak
Amery Wilson

ALABAMA

Letha Cheatam
Tasha Conwell
Regina Davis
Cassie Gallaway
Marty Grant
Cynthia Ivy
Morgan Prestegard
Derek Simmons
Rachel Watts

ARIZONA

Gisel Acuña Gonzalez
Maureen Cisek
Eric Cogburn
Megan Gosa
Christine Hatch
Alexandra Kay

ARKANSAS

Fritznel Antoine

CALIFORNIA

HyeSook Yi
Krystle Bodine
Hyun Soon Cho
Ellaine Choe
In Sook Choi
Sun Chu
Stephanie Conover
Marina Crane
Emilie Del Rosario
Myriam Faubert
Madeline Stacia Haigh
Alicia Hernandez

Pacesetter

Kyong Kim
Fetulumoata Kutu-Hafoka
& Tevita Hafoka
Brandon Lee
Jiyeon Lee
Joseph Lee
Julio Leiva
Lisette Lopez
Amanda Martin
Marcell Miles
Daniel Min
Alissa & Fred Nazar
Robelia O Niño - Torres
YoonJu Oh
Maria Guadalupe Ramirez
Dava Serbantes
Janet Tonga
Elena Villafior
Nikki Westervelt
Linda & David Wilke

CONNECTICUT

Grace Vilma Dotig
Nicole Lapolla
Kinyata Lewis-Lester
Edlyn Philip

DELAWARE

Jennifer Sturgis

FLORIDA

Ashlee Adams
Taelor Austin
Sandy Baptistin
Alisia Beck
Mariah Benson
Natacha Brun
Tom Buss
Charlotte Cartaya
Karla Castellano
Anabel & Pablo Castillo
Shari Chuchla
Josie Crawford
Amy Crawford-Abernathy
Savannah Curran
Melanie Dixon
Ashley Eddy
Anna Fellure
Jenn Fellure
Lisandra Fernandez
Heidi Forsee
Tyler Hansen
Eden Herterick
Kylee Holm
Shannon Irmen
Lavonda Isom
Jimmy Levy
Brandon McGuire
Kathleen Nagle-Roides
Emilee Riggs
Ana Santos

Kristin Suero
Brian Thompson
Lino Vazquez

GEORGIA

Laturah Blocker
Jefferson Green & Trenice
Brown
Lisa Cole
Phylis Davis
Veronica Del Valle
Kruchten
Stephanie Donston
Rodney Foster
Jordan Gray
Tracye Hamler
Jackie Hayes
Kristin Hooper
Jordan Manning
Courtney McTaggart
Marlon Napier
Emily Newman
Kristina Patrick
Sarah & Cason Purvis
Rufus Reddick
Emily Roberts
Michelle Smith
Emma Suzuki

HAWAII

John Florendo
Jonathan Katayama
Dennis Santos

IDAHO

Brooke Elder
Shannon Ethington
Heather Humphrey
Megan & Jason Rogne
Joan Rudd
Chad Sommer
Elisa Torres
Sarah Vuittonet

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Amber Bade
Kimberly Carver
Norma Deshields
Allison Frizzell
Katie Furl
Devin Gamble
Raylynn Gasser
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Jessica Hinch
Naomi Johnson
Carla Muñoz
Alyssa Sells
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Joanna Howaniec
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Dani Bucknell
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Tina Hockmuth - Pezzetti
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Brooke Jones
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Shannen Mezera
Abby Schreck
Sarah Tanner
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Pamela Wieler

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Peyton Buscher
Kristina Gerstein
Callie Guajardo
Madi Jones
Kayla Kampman
Karli Loyd
Lexi Milota
Paige Milota
Andrea Ponder
Leah Reinert
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Lauren Tubandt
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Skye McElmury
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Amber Riley

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Yvette Adeclat
Zoila Arita
Lena Butcher
Serge Charles Casimir
Alexis Demetroulakos
Annie Eriksen
Tami Gaines
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Cassidy Huber
Lindsay Kish
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Alonzo Moore
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Lisa Medina
Nickole Wiley

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Louise Corallo
Sarah Darte
Rachel DiLiscia
Ben Eshenbaugh
Ming Hunt
Sangmin Kim
Beth Kimmel
Lauren Klinefelter
Downon Kwak
Jeongsoon Park
Jinhyun Park

Tramona Prince
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Jaclyn Taylor
Dita Turner

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Taylor Lewandowski
Ashley Neigel
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Chelsea Cope
Stephanie Deamues
Lexie Hartsfield
Autumn Isbell
Ashley Price
Danielle Raines
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TEXAS

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Kelby Anderson
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Shani Baird
Daisy Bakr
Maria Banda
Nora Barnes
Pinky Batchar
Sheyenne Brumbelow
Tara Buck

Summer Dey
Karie Carney
Lucia Carrizales
J'Ann Chambers
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Devon Riley
Shakia Roberts
Nicole Robinson
Melissa Rogers
Bella Rubio
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Yolanda & Kevin Tarver
Amy & TJ Trietsch
Kaleigh Uroz
Amy Varley
Maria Viruete
Ashton Weems
Noelle Williamson

UTAH

Tosha Gonzales
Alexis Martinez
Jamie Stevens

VIRGINIA

Juven Agustín
Yolanda Atkins
Andy Bennett

Jordan Bracho
Dorothy Hutcheson
Lakeisha McKnight
Edna Remo
Idalys Rios
Kurkessa Springs

WASHINGTON

Matthew Evans
Halie Klodt
Hope Kunsman
Lidia Maldonado
Kara Walsh

WISCONSIN

Jodi Garnell
Reyna Olivares
Mary Wahlen
Dave Wiemer

WEST VIRGINIA

Sara Martin

WYOMING

Joselynn Riley
Payton Sauerbri

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Upon enrolling your 20th Member, you qualify for the 20/20 Club. This designation recognizes those who enjoy 20 percent commissions on the monthly purchases of their personal enrollees and have distinguished themselves by having . Those businesses receive a handsome pin and recognition in the digital Leadership in Action. Congratulations to this distinguished group!

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Courtney Zimmerman

MANITOBA

Keven Kitchen
Virginia Mathison
Hannah Wowk

NEW BRUNSWICK

Alan & Sarah Oronzo

ONTARIO

Katie Scott

SASKATCHEWAN

Jenna Grose
Shaylyn Smith
Chelsea Tufts

ARIZONA

Adena Franklin

ARKANSAS

Danette Steele

CALIFORNIA

Lizeth Farias
Alex Schulze

FLORIDA

Joan Fernandez
Heidi Forsee

GEORGIA

Preslee Gooch
Tracye Hamler
Paul & Leslie Kulwik
Emily Roberts

IDAHO

Heather Humphrey
Chad Sommer

ILLINOIS

Doug & Lori Hibbert

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Anastasia Card
Brittney & Matthew Landrum
Chemain Morningstar

IOWA

Dani Bucknell
Malissa Cowan
Kenzie Mente
Kylie & Chris Schmitz

KANSAS

Marisela Aragonéz
Callie Guajardo
Shree Merriweather
Kaitlynn Smith

KENTUCKY

Joni Miles
Nicki Potter

LOUISIANA

Katie Holloway

MASSACHUSETTS

Brittany & Dominic Cogliano
Kelsy Daskocil
Janelle Schoch

MICHIGAN

Stacey Vandenbrink

MINNESOTA

Rachel Reese

MISSOURI

Kris Goldstein
Summer Ward

NEBRASKA

Leah Peterson
Amanda Rausch
Alyssa Rushton

NEVADA

Kelly Draper

NEW JERSEY

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NEW YORK

Brad Greissman
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NORTH CAROLINA

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OHIO

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Kierstyn Bradley

PENNSYLVANIA

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Amber Stief

SOUTH CAROLINA

Rachel & Stephen Bjorkman
Nathaniel Moore

SOUTH DAKOTA

Holly Dobesh

TENNESSEE

Jamie Emery

TEXAS

Karie Carney
Bill Cole
Bethany Daniel
Britney Deering
Jenna Simpson
Dana Vick
Ryann West
Madison Young

VIRGINIA

Lakeisha McKnight

WASHINGTON

Resty Onal

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Best
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2025

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