



MAY 2025 | USA

LEADERSHIP

IN ACTION

| ENHANCING THE LIVES OF THOSE WE TOUCH® |

USA TODAY NAMES MELALEUCA ONE OF THE **MOST TRUSTED** BRANDS IN AMERICA!

USA TODAY

America's
Most Trusted
Brands

2025

PLANT-A
INSIGHTS GROUP





EXECUTIVE CHAIRMAN



FRANK VANDERSLOOT

USA Today: Melaleuca Is One of the Most Trusted Brands in America

Last month *USA Today* named Melaleuca one of **America’s Most Trusted Brands**. Of all the recognition and awards that Melaleuca has received over the years, this is the one that I’m most proud of. And that award came on the heels of **the previous month, when *USA Today* named Melaleuca, one of America’s Best Stores**. And that recognition is on the heels of *Forbes* magazine naming Melaleuca **one of America’s Best Employers** and **one of the Best Employers for Women**. It’s rewarding to see that Melaleuca is being discovered and that our customers are spreading the word on how they feel about us!

Let me make it clear, we did not seek these awards! We did not apply for these awards. In most cases, we didn’t even know they existed until we had been notified that we had been chosen to receive the award.

When Melaleuca opened its doors 40 years ago, awards and accolades were the furthest thing from my mind. Our focus was on our mission: “To enhance the lives of those we touch by helping people reach their goalsSM.” And the main way we were going to accomplish that was by delivering on our founding axiom of “exceptional products at reasonable prices.”



When people care more about each other than they do about themselves, wonderful things happen.”

The growth and progress of the company and of the individuals who created it have been very fulfilling to me. People often ask me whether I had envisioned where the company would be today from the beginning. The answer is no. I did not envision this. I knew it would be good. I thought it would be very good. But I did not know it would be this good.



Since our beginning, Melaleuca employees and Marketing Executives have enjoyed a very special friendship and unity with each other that far surpasses anything I ever imagined. These relationships of people who genuinely care about and help each other have become part of our culture.

It's been amazing to see how this culture has developed over the years. When people care more about each other than they do about themselves, wonderful things happen.

One of those things is that the world has begun to take notice. Over the years, that attention has taken the form of several awards and other accolades in recognition of our superior wellness products, our scientific innovations, our consistent growth and upward momentum, our employment practices, our customer service, and our ongoing charitable work.

I'm reminded of a conversation I had with Leroy Cox in our first year of business. We had just hired Leroy as a trainer to teach new Marketing Executives how to tell our story. I attended one of his training sessions one evening. In that session, Leroy told Marketing Executives that they should tell others that Melaleuca is an ethical company and that our management team can be trusted. That didn't sit right with me. After the meeting I counseled with Leroy to please not teach people to say that. I told him that we should strive every day to live worthy of people's trust. But, I felt it was inappropriate to ask people to say that about us. I explained that over time, it would have much greater value if people would draw that

conclusion based on their own experience with us. In other words, I felt like they should draw that conclusion based on their own experience rather than from someone who was simply told to say that as part of a presentation.

Now, almost 40 years after that discussion with Leroy Cox, it's evident that this concept has come full circle. It's an honor for me that after all these years and after hundreds of thousands who have welcomed our products and our message into their homes every month, that *they* have concluded that we are worthy of their trust, and *they* have determined that we are one of America's most trusted brands.

To say that I'm extremely proud would be an understatement. Our commitment is to continue to strive to be worthy of people's trust. It's extremely rewarding to me that after getting to know us, that our customers have concluded that we are.

There is no greater reward than that!

Sincerely,

MELALEUCA NAMED ONE OF AMERICA'S MOST TRUSTED BRANDS!

 **USA TODAY**

America's
Most Trusted
Brands

2025

PLANT-A 
INSIGHTS GROUP

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Feature Story

Out of the millions of brands operating in the US, Melaleuca is honored to be recognized as one of the most trusted. This recognition further demonstrates Melaleuca's long-standing reputation for delivering superior products, unmatched quality, and a shopping experience that customers can always rely on.

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MAY
2025



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MARCH 2025

EXECUTIVE LEADERSHIP COUNCIL

The Executive Leadership Council represents the pinnacle of dedication, leadership, and consistency at Melaleuca. These outstanding business builders have demonstrated an unwavering commitment to growth, mentorship, and overall wellness. We celebrate their hard work and congratulate them on earning their place among Melaleuca’s top leaders.



Masters are those Executive, National, Corporate, and Presidential Directors who have been Senior Directors or above for five or more years.



1

Morgan & Derek Martin
TENNESSEE

MELALEUCA LIFETIME EARNINGS: **\$ 1,142,349**



5

Jonathan & Kimberly Montgomery
GEORGIA

MELALEUCA LIFETIME EARNINGS: **\$471,892**



6

Emily Raynes
NORTH CAROLINA

MELALEUCA LIFETIME EARNINGS: **\$199,272**



7

Kayla Roberts
MANITOBA

MELALEUCA LIFETIME EARNINGS: **\$539,677**



11

MASTERS

Steven & Makenzie Schultz
NORTH CAROLINA

MELALEUCA LIFETIME EARNINGS: **\$2,483,164**



12

Jamie & Jazzlyn Young
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$568,312**



13

MASTERS

Ashley & Brandon Olive
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$6,740,769**

The Executive Leadership Council (ELC) is composed of the top Presidential, Corporate, National, or Executive Director businesses with the highest contribution index and a current Monthly Retention Index (MRI) of 50% or more. At least five positions are reserved for Masters.



2

Bo & Chelsie Gilbert
MISSISSIPPI

MELALEUCA LIFETIME EARNINGS: **\$1,875,030**



3

MASTERS

Lucas & Chantel Brooks
KANSAS

MELALEUCA LIFETIME EARNINGS: **\$1,117,403**



4

MASTERS

Erin & Aaron Clark
MISSOURI

MELALEUCA LIFETIME EARNINGS: **\$11,936,277**



8

Joshua & Natalie Blanton
SOUTH CAROLINA

MELALEUCA LIFETIME EARNINGS: **\$258,192**



9

Kristina & Christopher Brown
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$444,376**



10

MASTERS

Abby & Dustin Tormondson
KANSAS

MELALEUCA LIFETIME EARNINGS: **\$1,299,643**



14

Jenna & Nolan Trudeau
ALBERTA

MELALEUCA LIFETIME EARNINGS: **\$799,134**



15

Dee & Justin Brooks
SOUTH CAROLINA

MELALEUCA LIFETIME EARNINGS: **\$575,424**



16

Benjamin & Brittany Kovacs
OHIO

MELALEUCA LIFETIME EARNINGS: **\$357,912**

Escape Velocity



DARRIN JOHNSON
Senior VP of Sales
@darrinjohnson1



HOW TO ACHIEVE ESCAPE VELOCITY

Do you know what escape velocity is? It's the speed needed for an object to break free from Earth's gravitational pull without additional propulsion. SpaceX rockets, for example, must reach 11.2 kilometers per second to break free of Earth's gravity when launching satellites or spacecraft. Their Falcon 9 and Falcon Heavy rockets are designed to produce enough thrust to reach these extreme speeds.

Just like a rocket needs powerful thrust to achieve escape velocity, you need to generate powerful thrust to escape the forces holding you back from being consistent. Those forces include lack of purpose, lack of motivation, lack of accountability, and lack of planning. They're powerful—just like Earth's gravity. You need to take specific actions to overcome them.

Today, I'm breaking those actions down for you. I've developed a proven, research-backed mission checklist that I've used personally and with thousands of high performers over decades of leadership. But first, a reality check: This isn't about platitudes, flowers, and rainbows. The checklist is simple but challenging—and that's exactly why it can help you achieve escape velocity. Ready? Let's go.

GET CRYSTAL CLEAR ON YOUR WHY

What drives you to do what others won't? When the alarm rings, are you pulled out of bed like you're on a string, eager to start your day? Or do you hit snooze eight times until someone practically pushes you out from under the blankets and onto the floor?

The fact is that without a strong intrinsic drive to change, we won't. Intrinsic drive comes from within—driven by personal interest, enjoyment, or satisfaction. It's something deep and often hard to put into words.

One of my favorite books is *Drive: The Surprising Truth About What Motivates Us* by Daniel Pink. It transformed how I view motivation. His research revealed that monetary rewards—extrinsic motivators—can actually hurt performance on complex or creative tasks.

So ask yourself these questions—and write down your answers. What is your goal, and why is it so important to you? What will it enable you to do? When your answer taps into something deep inside you, it will make you unstoppable.

CONTINUED >>

POWERFUL STRATEGIES FOR (FINALLY) BECOMING CONSISTENT

At our Convention this month in Salt Lake City, you'll hear a consistent message—from the stage, in workshops, and in the hallways—about how consistency impacts both building a successful Melaleuca business and enriching all areas of our lives.

Let's face it: Hard work alone can't produce the results we want. If you're not consistent about it, doing hard work simply shows that you can sprint. It's only when you combine hard work with rock-solid consistency that the magic happens.

I love this quote: "Long-term consistency beats short-term intensity." Here's my question. If we all know consistency is the secret to success, why don't we practice it more often?

It's because there are some powerful forces holding us back.

✔ TRANSFORM YOUR INTENTIONS INTO ACTION

“Intention” is more than just a trendy word. It represents your mindset, values, and overall direction. Think of your intentions as your personal North Star. Unlike specific, measurable, time-bound goals, intentions help you identify which goals matter most to you.

Let me share a quick story. My health coach helps me stay on track with wellness goals. During our last session, she asked me these questions, which I’ll now ask you.

- What were your health goals this year?
- Which have you accomplished?
- Which are you carrying forward?
- Where did you achieve the most success?
- Where do you still need improvement?

Then my health coach had me list my intentions for the coming year and then select which three I would focus on next.

These questions forced me to clarify my intentions and goals. Finally, it was time to translate those goals into actions. For example: One of my intentions is to prioritize my health and well-being. My goal is to exercise five times weekly for 30 minutes. Another intention is to be more present with family. My goal is to

“YOU MATTER. YOUR GOALS MATTER. YOUR FAMILY MATTERS. YOUR DREAMS MATTER.”

have device-free family dinners five nights a week. See the difference? If you’re struggling to be consistent or feeling stuck, your intentions

might be too broad—or too vague. Having clear intentions, on the other hand, allows you to set goals that make each step clear.

✔ TACKLE THE SMALL CHANGES FIRST

Small, consistent changes produce transformational results. It’s a paradox! To achieve big things, start small. Say your intention is to prioritize your health, but your goal is to exercise for 60 minutes, seven days a week. For 99% of us, that’s too big of a change to make and will probably lead to failure. Instead, embrace smaller changes. Start with three 15-minute sessions weekly. Then, after a month, increase to four 30-minute sessions, and after six weeks, try five 45-minute sessions. By the time you’ve worked up to seven

60-minute sessions a week, your routine will be much easier to sustain because now you’re used to regular exercise and you’re just adding a bit more. Remember, when we fail at consistency, it’s often because we’ve tried to change too much all at once.

✔ PUT YOUR MORNINGS TO WORK

Mornings are your cheat code. While we each have our chronotype—our natural sleep and alertness patterns—I strongly advocate making your mornings your get-it-done time.

Pro tip: Start with what matters most instead of postponing it. Why? Waiting until later virtually guarantees inconsistency.

Another one of my favorite books is by Laura Vanderkam. It’s entitled *What the Most Successful People Do Before Breakfast*. In it, Laura provides a road map for maximizing our precious morning hours. Spoiler alert: While she doesn’t prescribe specific morning activities, her main message is clear. Intentionally plan your mornings to focus on things that matter the most, such as your relationships, your career, and your wellness.

Doesn’t your willpower fade as the day goes on? You can tell it’s weakening just by how you’re tempted to leave the dishes in the sink after dinner or sneak that late-night bowl of cereal (I’m guilty!). So do what matters early. Just imagine what you can accomplish between 5:00 a.m. and 8:00 a.m.—all before breakfast!

✔ GET AN ACCOUNTABILITY PARTNER

Having an accountability partner isn’t just helpful—it’s essential. When you have someone checking in, pushing you forward, celebrating your wins, and calling you out when you’re slipping, you become unstoppable. Why? Because you don’t want to let your partner down! Finding an accountability partner—preferably someone you respect—is one of the best ways to maintain consistency.

✔ CELEBRATE YOU

I wear an Oura ring that tracks my sleep, readiness, and stress levels. One thing I love about my ring is its ability to show me how on some days I’m off and on other days I’m completely dialed in—feeling great, sleeping well, lifting more, thinking clearly. On those off days, my ring sends messages like, “Your readiness score is lower than normal. That’s okay. Tomorrow will be better.”

Want to be more consistent? Stop focusing on your shortcomings and failures. Stop comparing yourself to others. Instead, look inward and celebrate your progress! Of course you'll have bad days along with the good days. Nothing throws a wrench in the works like letting one bad day get you down. Learn to brush it off, stay focused on your long-term trends, and celebrate every victory.

This mindset of focusing on the good and frequently celebrating your progress helps build consistency. There's no self-criticism needed. Missing one day doesn't break consistency, and you don't need the same intensity every day. Consistency isn't about daily perfection—it's about showing up and staying in the game.

✔ PUT YOUR CALENDAR TO WORK FOR YOU

Your calendar isn't just another app. It can become your most powerful tool for maintaining consistency and creating the life you want. Here's the truth: If you're not deliberately planning each day and each hour, others will claim your time. That's not drama—it's fact. Your calendar either works for you or against you. There's no middle ground. When something matters, schedule it and protect that time like gold—because your time really is that precious.

Think of calendar entries as love notes to your future self. Each time block says, "You matter. Your goals matter. Your family matters. Your dreams matter." Now get brave. Start saying *no* to things that don't move you forward. *No* to unnecessary meetings that could be emails, *no* to energy-draining chaos that's just keeping you stuck. Say *yes* to time-blocking activities that will help transform your life. Say *yes* to rising early and accomplishing meaningful work from 5:00 a.m. to 8:00 a.m. Make sure it's all on your calendar. Remember, protecting your time means protecting your dreams.

It's that simple, and it's that powerful, and it's how you can overcome the forces that are keeping you from making consistent efforts to achieve your goals.

MY CHALLENGE FOR YOU

It's time to become radically consistent at what matters most. No excuses. Choose just one of these seven steps and commit to it for seven days. That's all. Don't overwhelm yourself by trying everything at once. Remember that small, consistent steps lead to massive results. Yes, consistency isn't easy, and it certainly isn't glamorous—but neither is living with regrets and what-ifs.

Make today the day you lift off and begin changing your life through consistency!



Escape Velocity!



We've gathered some profound insights about consistency from two top Marketing Executive leaders—National Director 2 Ernest Ross and Executive Director 3 Susan Smith. The full interviews are available right now in our Leadercast podcast on the Grow app. I strongly encourage you to take the time to listen to them. I promise it will be well worth your time!

 USA TODAY

America's
Most Trusted
Brands

2025

 PLANT-A
INSIGHTS GROUP

MELALEUCA NAMED ONE OF AMERICA'S MOST TRUSTED BRANDS!

USA Today has named Melaleuca: The Wellness Company® one of America's Most Trusted Brands, recognizing companies that have earned the confidence and loyalty of US shoppers. This ranking further demonstrates Melaleuca's long-standing reputation for delivering superior products, unmatched quality, and a shopping experience that customers can rely on. Out of the millions of brands operating in the US, Melaleuca is honored to be recognized as one of the most trusted in the entire nation.



Courtney & Graham Martin
Customers since 2013

“In these crazy times, when people don’t know who to trust, it’s gratifying to learn that a national publication has determined that our company is one that consumers say they trust the most,” says Melaleuca Executive Chairman Frank VanderSloot.

“We did not seek this award,” Frank adds. “We did not apply for this award! We did not even know that this research was going on. But we are extremely proud to be named among the 500 most trusted brands in America out of several million American companies.”

The America’s Most Trusted Brands 2025 study was one of the largest and most comprehensive consumer-trust studies ever conducted in the United States. It was completed at a time when overall trust in institutions is at historic lows—yet trust remains one of the most valuable assets a company can earn. After all, in today’s marketplace, it is a key driver of loyalty, reputation, and long-term success.

METHODOLOGY FOR THE USA TODAY AMERICA’S MOST TRUSTED BRANDS AWARD

The *USA Today* list of America’s Most Trusted Brands 2025 recognizes the top brands across 40 industries that have established deep trust with their customers. The rankings were determined through a comprehensive study conducted by *USA Today* and their research partner, Plant-A Insights Group, which surveyed more than 24,000 US consumers and analyzed 359,000 brand reviews.

The study measured trust based on five key factors:

- Emotional connection
- Trust and transparency
- Likelihood to purchase
- Alignment with personal values
- Reliability

Brands were also evaluated for reputational integrity through a two-year media-monitoring process powered by Critical Mention that screened for legal, ethical, and public-trust issues. Only those brands that passed both the consumer-trust thresholds and the reputational checks were awarded the distinction of being named one of America’s Most Trusted Brands.



Ernest Ross
Customer since 2017

To ensure accuracy and integrity, only brands that consumers had personally used or were familiar with were evaluated. The demographically representative sample—aligned with US census data—was surveyed anonymously between October and December 2024.

WHY CUSTOMERS TRUST MELALEUCA: THE WELLNESS COMPANY

For nearly 40 years, Melaleuca has built a legacy of trust, quality, and customer-first values by offering safer, more effective products at manufacturer-direct prices. Melaleuca products deliver real results that the company’s health-conscious consumers have confidence in.

“In today’s world, trust is extremely difficult to earn,” Frank says. “Trust is not something you can demand. It takes years of good behavior! I believe that this award is a tribute not only to the company itself but also to the thousands of customers who have spread the good word about our company and our products.”

Melaleuca’s 96% monthly reorder rate—one of the highest in the consumer goods industry—is proof of unwavering customer loyalty. The Wellness Company has maintained a reputation for product efficacy and safety as well as sustainable and eco-friendly practices, with thousands of customers relying on Melaleuca for everyday needs like nutrition, personal care, home cleaning, cosmetics, baby care, and more.

We’re honored to be recognized alongside some of America’s most well-known and enduring brands—names that families have relied on for generations.



HOBBY LOBBY



THE RITZ-CARLTON®



“Forty years of providing quality products, keeping promises, and consistently acting ethically have earned this reputation,” Frank adds. “The result of this *USA Today* research is simply an endorsement of the American consumer.”

BUILDING A LEGACY OF TRUST

As one of North America’s largest online wellness shopping clubs, Melaleuca: The Wellness Company® ships its products to hundreds of thousands of households every month. These customers love Melaleuca not only for the superior products they use every month but also because Melaleuca is a company built on values.

They know that Melaleuca is all about helping “the little guy,” whether that’s through a unique referral program that helps families regain control of their financial lives or through humanitarian work that feeds the hungry, supports veterans and first responders, and brings aid to victims of natural disasters.

At every level, Melaleuca operates with integrity and intention. Through every product and decision they make, Melaleuca is empowering families across North America (and the world) to live healthier, more vibrant, and better lives.

When customers shop with Melaleuca, they know that their values and their principles are supported with every purchase.

FORTY YEARS OF ENHANCING LIVES

As Melaleuca celebrates 40 years of fulfilling its mission to enhance lives, this recognition by *USA Today* serves as a milestone in The Wellness Company’s journey.

“Melaleuca is being discovered!” Frank says. “Of all the awards Melaleuca has earned over the years, we believe this is the most valuable.”

Through a relentless focus on product innovation, customer care, and living by its values, Melaleuca continues to set the standard in the wellness industry—and the trust of our customers proves it. 



Adrian Caracheo & Corina Diaz
Customers since 2014



Heather & Alan Guzzino

FLORIDA

Building on Legacy and Loyalty



Just last month, Heather got a text at close to midnight from National Director 7 Chelsie Gilbert. “At first I was worried that something might be wrong,” Heather recalls. “But Chelsie just wanted to congratulate us on our advancement! It was so thoughtful and really moved me—but it didn’t surprise me. Chelsie isn’t in our organization, and we live nowhere near each other, but through Melaleuca she has become such a treasured friend. That is the type of person that Melaleuca seems to attract. You see genuine acts of kindness like that all the time in this company, from the Marketing Executives to the corporate staff. That just doesn’t exist in other companies.”

Heather doesn’t hesitate to mention their team’s critical role in this latest advancement. “You know, the spotlight shines on us when we advance,” she says, “but it should really be pointed back on those who have believed in us and who put their trust in us when they said yes to partnering with us.” She is referring to a few of their business partners and now best friends, including Executive Directors 6 Marlo and Jim Payne, Executive Directors 4 Kevin and Stephanie Merriweather, Executive Directors 2 Gonz and Ashley Guerra, and their newest Executive Director Fabio Bollini.

“As we’ve built our business, we’ve also built some incredible relationships outside our organization,” Alan adds. “It really feels like a family. People like Corporate Director 5 Ashley Olive and Corporate Director 3 Seville Ko (just to name a few) have become such good friends. And even though we aren’t in their organizations, they check in on us often, offering their help and advice. They understand that the more we can all help and learn from each other, the more successful Melaleuca is going to be. And the more successful the company is, the easier our job becomes in introducing Melaleuca to others. It’s a cycle of success.”

Building strong relationships is absolutely intentional for Heather and Alan. “We decided from the very beginning that this was not going to be the ‘Guzzino team,’” Heather explains. “We want to include all of the leaders and future leaders in our team calls and Melaleuca Overviews. We intentionally guard against becoming the traditional ‘upline’ model used by MLMs. It’s so much better when everybody plays an important role. And as a result, our team has so much talent to learn from.”

“We are so grateful to those who came before us,” Alan adds. “Those pioneers who have been here for 20 and 30 years or more paved the way for our success! We also had the huge advantage of having the absolute best of the best as our enroller, the late Presidential Director Jeff Miller. Jeff taught us so much. He was the epitome of leading by example.”

Heather and Alan have been building their Melaleuca business since 2016, and they have no intention of slowing down. “We talk to so many people who’ve been beaten down by life and have been lied to by MLMs,” Heather says. “It’s such a refreshing conversation to be able to say to someone, ‘I know you’re a little broken and maybe even a little bitter, but so were we. Let me show you why Melaleuca is so different.’” ^{MB}

LAST MONTH'S
EARNINGS

\$109,087

LIFETIME
EARNINGS

\$2,784,480

Chelsie & Bo Gilbert

 MISSISSIPPI

The Ingredients of Wellness



The Gilbert kids might not completely understand all the complexities of their mother's Melaleuca business, but each one recognizes the benefits that Melaleuca brings into their lives. "My middle daughter could be the spokesperson for *Sei Bella*®," Chelsie laughs. "My youngest is obsessed with our *Simply Fit*™ snacks! But my oldest really takes the cake. He recently asked me point-blank if I was going to President's Club again. I told him that we wouldn't know until May. And he said, 'Mom, you stayed at the same status for two years, but you've advanced a lot this year. Hopefully that's enough!' When I related that conversation to Bo, he said, 'He listens more than we think he does!'"

Melaleuca really does provide the ingredients for the Gilbert family—and many, many others—to build the lives of wellness they want. For Chelsie, one of those ingredients is Fast Track. Setting daily goals, doing the correct daily activities, and staying accountable has led her to consistent business growth through enrollments and Director development. And her leadership is helping to bring greater wellness into the homes of her team members as well.

The 2025 Punta Cana Fast Track is the perfect example. As of mid-April, everyone on Chelsie's team who entered Fast Track in February had earned the Punta Cana trip. Eight who entered later had earned the trip as well, and five more were hot on their heels. Chelsie is especially proud of two of her business partners. "Barb Houser and Lindsey Patterson were both Directors 3 going into Convention 2024," Chelsie says. "They worked hard, brought their momentum into the Punta Cana Fast Track, and advanced to Executive Director—Barb in February and Lindsey in March! Seeing them succeed like this has been so fulfilling!"

The Grow app is another key ingredient. "My grandmother had surgery very recently," Chelsie says. "My mother had to go out of town and asked me to check in on her at the hospital. So I stayed with her all day. While she was sleeping, I opened the Grow app and reached out to several people—two who had previously been interested and one who I hadn't approached yet. I helped all three enroll, all from my grandmother's hospital room!"

To the Gilberts, wellness means having more flexibility to spend their time together as a family. Chelsie is grateful for that freedom of time—to watch over a sick family member, help out on a field trip, or cheer for the team at her kid's ball game. She and Bo love being able to fill their kids' childhoods with precious memories. Their kids may not always understand how Melaleuca helps create that wellness. But they love the results. 

LAST MONTH'S
EARNINGS

\$138,439

LIFETIME
EARNINGS

\$1,875,030

Sabrina & Doug Ellis TEXAS

Up Close and In Person



Sabrina Ellis knows that she'll never have more influence than when she's sharing something life-enhancing with a friend—and sharing it in person.

One of her team's greatest strengths is the commitment they all share to build face-to-face as much as possible. While they don't shy away from using social media, they'll go out of their way to meet in person, planning in-homes in living rooms and using any excuse to celebrate success.

"We throw celebration dinners a few times every year here in North Texas," Sabrina says. "We want to get as many of our team together as we can. And if they can't join us, we go to them. We have a growing team in Georgia, and we've traveled to hold celebration dinners with them! In fact, we attended Launch 2025 with our Georgia team! Now they're duplicating our efforts. There's so much value in building face-to-face!"

Nowhere is the power of in-person interaction felt more than at Convention. Consequently, Convention is one main focus of Sabrina's team all year long. When May rolls around,

Sabrina wants to make sure that everyone is prepared to get the maximum value from those three excitement-filled days.

"There's so much to take from every moment of Convention!" Sabrina says. "The General Sessions, the workshop sessions, and the Product Hall are just the start. Between sessions, we have so many opportunities to just get to know people. And some of the most valuable time we spend is with our own team members—sitting together in the hotel lobby, having coffee, asking questions, and sharing what we've learned. Having that face-to-face time makes such a difference in our momentum, our passion for enhancing lives, and our relationships."

Sabrina also emphasizes another strategy all year long: achieving Circle of Influence and earning the Critical Activity Bonus every month if possible. She uses the Grow app to track the progress of each team member in earning these awards and goes out of her way to celebrate with them when they succeed. "Earning these two awards each month creates so much momentum in their businesses!" Sabrina says. "And it's always a team effort."

Growing a close-knit, highly engaged team like Sabrina's takes consistent leadership with a personal touch. Sabrina's influence shows as her team duplicates her efforts. Kristina Brown, Sabrina's personal enrollee, just advanced to Executive Director 4 this month! She loves to build in-person as well. Working quite literally side by side, the two are steadily growing a legacy of wellness that spans many hundreds of miles—and benefits many hundreds of people. 

LAST MONTH'S
EARNINGS

\$44,843

LIFETIME
EARNINGS

\$2,086,207

Jessie & Andrew Trudeau FLORIDA

The Quiet Climb to a Winning Season



You see her now—thriving, leading, celebrating milestones. Month after month, National Director Jessie Trudeau has been steadily advancing her Melaleuca business. But what you don't see is the grind that happened in the dark, behind the scenes, when the spotlight was elsewhere.

"I honestly don't feel like I changed anything in my business to be in this winning season," Jessie says. "I just showed up every day. Even when I thought I'd never advance again. Even when I wasn't bringing my business to enough people—I simply kept showing up."

For her, consistency has never been a flashy trait. It's just been necessary.

There were seasons—long ones—where she questioned whether her efforts would pay off. "I was holding steady, but I wasn't advancing," she recalls. "I kept looking at my repeat income and reminding myself: Just keep going." And she did. Not just for herself, but for the people she believed would one day be part of her journey. Jessie credits much of her success to her team. Their positivity, hard work, and determination inspired Jessie to power through the difficult moments in her business. Eventually, she realized the missing piece in her strategy: confidence.

"I had to get louder," she says. "I had to start telling people what I actually had to offer—not just great products, but an opportunity to achieve the most far-reaching goals and pass those achievements on to your loved ones. Melaleuca is more than a business. It's a legacy."

Jessie will never forget when Executive Chairman Frank VanderSloot announced that Marketing Executives would be able to will their Melaleuca businesses to their families.

"Melaleuca isn't something flashy that disappears," she says. "This is something I'm building for the next generation."

Her outreach has never been random. "For me, it's personal," Jessie shares. "I'm invested in people's lives. Just like Ashley was invested in mine." Corporate Director 5 Ashley Olive—Jessie's enroller—was the first to see the potential in her. "She knew she could save me. But I didn't know I deserved to be saved."

That lifeboat changed everything.

"I want to be someone's Ashley," she says quietly. "I want to be the person who brings the lifeboat to a person who's struggling."

Because this business? It's not just about winning. It's about showing others how to win too. JW

LAST MONTH'S
EARNINGS

\$39,603

LIFETIME
EARNINGS

\$886,645

Jenna & Nolan Trudeau ALBERTA

Leading with Purpose, Not Pressure



When she talks about leadership, Executive Director 9 Jenna Trudeau's eyes light up. Not from ego or accomplishment, but from something deeper: purpose.

"I always knew I was a leader," she admits. "But I wasn't in the right environment to grow. I needed a room that challenged me."

Leadership, to her, isn't about creating followers. It's about developing more leaders. "You can't teach what you're not doing," she says. "It's about leading by example—consistently doing the Seven Critical Business-Building Activities and showing the way."

One of her mantras is something she tells her team often: "This is not a hobby. You're doing marketing for a multibillion-dollar company. Treat it like the business it is."

As she continues to build a successful business through effective leadership, Jenna has learned to shine instead of dim, to be discerning with her time, and to have tough conversations with grace. "Sometimes, when someone is struggling, I'll ask, 'Can I be candid with you? Do I have your permission to offer feedback?'" It hits differently when you do it that way."

Jenna knows the world of referral marketing has its skeptics. She also knows the difference between doing it right and doing it wrong. She previously worked at an MLM with a negative reputation, where she felt unreasonable pressure to perform.

"No one gets hurt here," Jenna says. "We're not out selling hype. We're offering consumers everyday essentials—laundry soap, vitamins—things that families already use. But more than that, we're offering community."

The personal growth Jenna has experienced since becoming a Member of Melaleuca is especially empowering. "You are worthy wherever you are," she says. "It's not about advancement. It's about advancing yourself."

She sees this phenomenon happening on her team every day. "Everyone has different goals, and not all of them are grandiose," Jenna says. "That's the beauty of Melaleuca! Whether someone is looking to achieve a financial goal or a health goal, or they're just finding their voice, our mission is to help them achieve it."

And perhaps most moving of all, Jenna reflects on how she began this chapter of her life. "I came here broken and burnt out," she says. "I put all my worth on silly ranks and pressure. But the leaders here? They saw me. They pulled strength out of me I didn't know I had."

Those leaders didn't let Jenna stay where she was—and now she's paying that gift forward. **JW**

LAST MONTH'S
EARNINGS

\$89,274

LIFETIME
EARNINGS

\$799,134

Lucas & Chantel Brooks KANSAS

Ordinary Moms Doing Extraordinary Things



If you ask Chantel to sum up the past eight years of her life, she'll tell you it's been anything but linear. "There have been obstacles, really fun times, disappointments, setbacks, comebacks, and everything in between," she says with a laugh. But what has emerged from that unpredictable ride is a woman with a deep well of grit, a heart full of vision, and a drive that has transformed her own life and the legacy of her family.

Chantel's journey with Melaleuca began like many on her team—as an "ordinary mom" looking for a way to contribute. Her husband traveled often, and the dream was simple: to see if she could provide a little wiggle room in their budget. "We're now thriving instead of just getting by," she says. "My husband is home now and can be more present. Our marriage has flourished. My husband's relationship with our boys has flourished."

Since that humble beginning, her dreams have expanded into things she previously would have considered impossible, and those dreams continue to evolve. At first, it was earning a little something extra, and now it's the possibility of purchasing and revitalizing their family farmstead—over 200 acres with a lot of heart and history.

For Chantel, learning how to celebrate mundane achievements has kept her in an abundance mindset through her biggest challenges, which included one of her top business builders deciding to leave her business behind. "Tears were definitely shed," Chantel chuckles. "With any other business, this kind of setback would have crippled me. But at Melaleuca, my residual *grew*." Chantel could count on what she had built while she grieved the loss and redoubled her efforts to focus on growth.

Chantel made a conscious shift into what she calls "abundance mode." Letting go of what was no longer serving her, she chose to believe in what was ahead. "There are moments that are just stagnant or even feel like you're going backwards," Chantel reminds new business builders. Not every win looks shiny. Chantel instead intentionally celebrates the "mundane victories"—the daily, quiet wins that don't make a headline but move the needle.

"Helping a family convert their home, setting an appointment, reaching out to someone I was scared to—those are all wins," she says. "Pounding the stone, even when no one's clapping for you. That's where the magic happens."

There were entire seasons where growth wasn't obvious. Where it felt like nothing was shifting. "You've got to keep showing up even when it's just grit and faith," Chantel says. "Because in this business, the work pays off every day, even if the advancements don't come right away."

Melaleuca gave Chantel's family the gift to be themselves and find peace in their corner of the world, which is exactly how she relates to her team. "We're just ordinary moms doing extraordinary things," she says. "At Melaleuca, you can be yourself. And you can do extraordinary things." ^{AJ}

LAST MONTH'S
EARNINGS

\$55,535

LIFETIME
EARNINGS

\$1,117,403

Sara & Jake Montreuil

MINNESOTA

Planting Seeds for a Lifetime of Growth



“How many more Senior Directors does Mom need to get to National Director?”

That’s not the type of question you’d expect from the average eight-year-old, but when the parents are Marketing Executives like Sara and Jake, Melaleuca becomes a family affair. “The kids understand what we’re doing now—they see it,” Jake explains. “So when Sara is on a video call, they close the door instead of bothering her. And they will definitely hold us accountable too. There’s no doubt about that!”

National Director is a big goal, but Sara and Jake understand that Melaleuca isn’t something you build in 90-days—it’s a business to last a lifetime. “We laid the groundwork for this advancement back in 2020,” Sara says. “We truly see the vision of what Melaleuca can provide for our family and our future, so we’re not going anywhere.”

The Montreuil family looks at everything they do through a long-term lens. “Every invitation to Melaleuca is just planting a seed,” Sara explains. “And most seeds don’t blossom right away. If you plant a seed and walk away, it will never bloom. You’ve got to take care of it and water it. Timing is everything. Most people need to encounter something five to ten times before they actually say yes to it.”

Jake and Sara understand that everyone’s timing is different. “Amy Poepping is one of our very good friends,” Sara says. “Her advancement to Senior Director this month triggered our advancement, but we’d been reaching out to her about Melaleuca for four years before she said yes.”

“We always knew Amy would be here,” Jake adds. “You can’t control what someone will say, but you can control when you invite them, and you can do it sincerely. Afterwards, there’s friendship and communication—regardless of whether they enroll or not. And when the time is right, those dream people you’re looking for will join you.”

Both Sara and Jake are quick to point out that success with Melaleuca is a team effort. “Our team is called the Hive,” Jake explains. “In order for a hive to be effective, every worker has to have their task and do it consistently every day. And I think that’s really what’s happening right now. All this growth is really a team effort.”

Sara and Jake demonstrate that teamwork through their own strong partnership. The two originally met in eighth grade, and 22 years later, their relationship is stronger than ever. “We have different roles, but we’re both involved in our family and our business,” Jake says.

And while their business has helped them enhance the lives of those they care about, it’s also made a big difference in their own lives. “I love watching Sara develop and become a stronger leader,” Jake says. “I know what she’s capable of, so when I see her on team calls with 50 other leaders who genuinely believe, love, and trust her, that’s definitely my favorite part.” ^{MH}

LAST MONTH'S
EARNINGS

\$36,501

LIFETIME
EARNINGS

\$803,466

Kayla & Kenny Roberts MANITOBA

A Double Advancement Built on Duplication



In just under a year, Kayla Roberts has advanced from Executive Director 4 to Executive Director 6. This powerful double advancement is not only a testament to Kayla's work ethic, but also a reflection of the duplication strategies instilled within her organization by Corporate Director 3 Seville Ko.

At the heart of Kayla's leadership is her belief in empowering others to grow by doing the work on themselves. She credits much of her team's success to the principle that duplication happens at first exposure, often saying, "Get your prospective customers in front of me." Her "golden ticket" is consistency, along with activities that support personal development and the willingness to get uncomfortable—because that's where growth happens. "It's about giving your business partners tools for their toolbox," she says. Kayla believes in "changing the thought," in teaching her leaders to grow mentally strong as they build—just as she was taught.

Kayla's impact shines through the success of those she mentors. Lisa Whyte, a longtime friend and now triple-advancing Senior Director 2, is a prime example. "She was on my dream board," Kayla says. "She shopped for over a year. Then, she loved the

supplements and started her health journey. She's lost 50 pounds with R3, but will often talk about what she's gained—not just the weight loss. When she finally looked at the business, everything changed. Her leadership, collaboration, and sparkle have impacted my entire organization beyond seven generations."

She also highlights Brette Olsen, a former corporate manager turned stay-at-home mom and Senior Director 9. "She knows the gift of time," Kayla shared. "Melaleuca gave her that. She retired from her full-time job and now gets to be fully present with her daughters. That time freedom—it's been amazing to witness."

Then there's Director 3 and R3 expert Wanda King, a business partner in her 60s, who, along with her husband, lost a combined total of 114 pounds. "When she hit a rough patch, I told her, 'Every morning, you're going to text me that you're awesome.' Slowly, she believed it—and then her business began to change. The enrollments followed. I see her belief growing, and it makes me proud."

Through it all, Kayla stays focused on individuals. She strives to create the community that she didn't feel growing up. "People don't care how much you know until they know how much you truly care," she says. "Relationships—that's the core of my being. I want others to feel like they belong."

She also celebrates what Melaleuca has brought into her own life. "Resources are only part of a great life," Kayla said, crediting her mentor, Executive Director 9 Jessi Harris. "We used to live paycheck to paycheck. I'd check my account before buying groceries. Two and a half years later, we've flown four times this year as a family and are heading to Disney World for the first time. It's a life we never thought possible—until Melaleuca." 

LAST MONTH'S
EARNINGS

\$55,431

LIFETIME
EARNINGS

\$539,677

Christopher & Kristina Brown

TEXAS

Helping People Have a Great Life



Kristina Brown's parents divorced when she was just five years old, and she and her sister were raised by their single father. And although he worked an hour away from their home, he somehow always found a way to be there to support his girls—whether in sports or at dance class or whatever they were doing. “That says a lot about my dad and how important it was to him to raise us,” Kristina says. “He’s a great example of ‘Life isn’t always the easiest, but we get it done.’”

Kristina had her first child when she was just 20 years old, and not long after that, she entered nursing school and began a 20-year career as a nurse. And while she loved making a difference with her work and enjoyed some flexibility, she wanted to be a full-time mom for her own family, which had grown to include five children. “I wanted to be there for my kids every day and be at every event,” she says. “So I left my job, and we started to homeschool. I loved it, but it was difficult financially. I still sent my kids off to sports and theater camps, but I’d have to figure out which bill I was going to put off paying to make that work.”

Kristina enrolled with Melaleuca solely to purchase better, healthier products. But after a year of watching from the sidelines, she decided to give the business opportunity a sincere effort. “I couldn’t stop thinking about it,” she says. “I just wanted to make a little extra money—and then I saw what was possible, and I really started dreaming.”

Kristina’s first customer, of course, was her father. But he wasn’t her last. Before long, she’d helped dozens of moms convert their homes to Melaleuca products. And now, five years into building her business, she’s reached another inflection point. “I’ve started really believing I can help other moms have what I have with this business,” she says. “I know what it’s like to be under financial strain and want to stay at home with your kids but not be able to. We have something so precious with Melaleuca, and we can help other people make a big difference for their families.”

Kristina schedules time to work her Melaleuca business before her kids wake up and while waiting in the car, and because of her dedication, she can now do things that seemed impossible just a few years ago. She and her family are headed to Walt Disney World for the first time ever, and when her daughter called asking for \$100 in gas money the other day, Kristina responded with “of course” instead of “let me see.” Kristina and her husband are whittling away at their car and house payments, with financial freedom now looking like an inevitability instead of just a possibility. “My repeat income has grown \$1,000 a month over the last year,” she says. “That’s a \$12,000 raise. And it’s a new peace of mind.” ^{MS}

LAST MONTH'S
EARNINGS

\$28,081

LIFETIME
EARNINGS

\$444,376

Shandee & Troy Messer ARIZONA

Being Present: The Mom Her Family Deserves



While working as a cosmetologist for five years, Shandee Messer loved the friendships and conversations that came with her job. But she and her husband wanted their kids to have a stay-at-home mom. So when she became pregnant, she quit her job and came home.

After her first son's birth, Shandee found life postpartum to be difficult. It was then she recognized that she needed the friendships and the sense of purpose that comes with work, so she joined a multilevel marketing company, allured by the promise of balancing both motherhood and work.

"I did that for three years, and one night my husband and I had a very emotional conversation," she remembers. "He said, 'I feel like you love this business more than you love your family.' I'd had my face buried in my phone 24/7, and I couldn't be the present and undistracted mom my family deserved."

As it happened, Shandee wasn't really loving that MLM company either. Their products were overpriced and of questionable efficacy, their shape-shifting compensation plan made it

impossible to succeed, and then one day the company made an administrative decision that unfairly targeted Shandee's group. She started wondering if it was time for a change.

"I visited a friend I knew from that business who told me, 'I'm company shopping right now,'" Shandee remembers. "She'd lost the passion and wanted something different. When she found Melaleuca, I enrolled as a customer, and I loved the products. One night my husband asked me, 'So when are you going to start sharing this stuff?'"

Once she saw Melaleuca's Compensation Plan, Shandee realized it was an opportunity she couldn't pass up. She went to work, and in 15 days, she enrolled 27 customers, one of whom advanced to Director and another of whom advanced to Director 2. And then a check showed up for \$5,700.

"My husband saw that check and said, 'What in the world? I didn't even realize you were working!'" Shandee remembers. "I was like, 'That was the goal.' I would just work when he was gone, my youngest was napping, and the kids were at school."

Since then, her income has grown significantly, but Shandee says it isn't now—nor ever was—about the money. "I love being a stay-at-home mom and raising my babies, but at the end of the day, I want to have my own thing too—that sense of purpose that keeps me going every day," she says. "I'll never forget the first vacation I took after I came to Melaleuca. We took a two-week trip in an RV together, and I was completely present with my family. I could put my phone away and play games for the first time. I was finally being the mother my family deserved!" ^{MS}

LAST MONTH'S
EARNINGS

\$31,356

LIFETIME
EARNINGS

\$537,511

Brittany & Benjamin Kovacs OHIO

Building Emotional Resilience and Rising with Confidence



After less than two years with Melaleuca, Brittany Kovacs has already achieved her second advancement of the year, rising to Executive Director 4. But behind the momentum lies a deeper story—a journey marked by emotional resilience, confident growth, and the decision to start over on her own terms.

“I think we’ve kind of had momentum since I started,” Brittany shares. But even in times of growth, she acknowledges that resilience plays a central role in building a sustainable business. “Emotional management is the hardest part of this business,” she says, recalling a pivotal lesson from Road to Executive Director in which Sr. National VP of Coaching and Leader Development Mark Townsend spoke about navigating the emotional highs and lows of entrepreneurship.

Brittany often finds herself mentoring new team members through that very struggle. “When I help a new business builder begin their journey, I tell them, ‘If you can handle hearing no thank you or having no response, you’re going to do great here.’” That mindset has helped her and others push through moments when a close friend isn’t interested or when silence feels like rejection. “Some people are a heck yes, some are a heck no, and

then there are a lot in between,” she says. “You’ve got to water that seed, prune it, and sometimes even pesticide it.”

This gardening analogy shows up often in Brittany’s leadership. One of her latest team advancements, Director 9 Patrice Buller, experienced significant growth with Melaleuca. “There’s been a lot of ‘iron sharpens iron’ between us,” Brittany said. “It’s been incredible watching her unlearn habits from her previous network marketing experience and really lean into the proven activities here. She used to waver, but now she stands firm. We’re setting appointments because it works.”

Brittany’s own leap to Melaleuca wasn’t without its challenges. “I left a company in which I had decent success, but I knew there wasn’t a market for that forever,” she explains. “I started from scratch—talking to people who had never shopped with me before. But I just kept reminding myself that if something is for me, it’ll come to me in God’s timing.”

That faith, combined with Melaleuca’s stability, has brought a refreshing shift. “In my last company, everything started and stopped with me. Now I can take a breath and know my business is still running. For the first time in a decade, I feel like it’s okay to take a couple days off.”

And while Brittany has already reached many of her personal goals—including nine out of twelve months qualifying for ELC—her motivation now is watching others reach their own milestones. “I’ve checked every box I imagined for myself,” she reflects. “Now it’s about helping my team reach their wildest dreams too.”

With emotional resilience at her core and a growing, thriving team around her, Brittany’s story is a reminder that success at Melaleuca isn’t just about the numbers—it’s about who you become along the way. ^{RM}

LAST MONTH'S
EARNINGS

\$28,040

LIFETIME
EARNINGS

\$357,912

Justin & Dee Brooks SOUTH CAROLINA

Changing Lives Together



For four years, Justin and Dee Brooks have worked together to build their Melaleuca business, something not every couple could do. Having been married for 11 years, Dee says the secret to their success is simple. “We like each other,” she says. “That makes a big difference.” It also helps that money issues don’t often come up due to their success as Marketing Executives. “When our bills are paid and our finances are in line, we argue about stupid stuff,” she laughs, “like ‘you didn’t load the dishwasher correctly’ or ‘take the clothes out of the dryer.’”

The Brooks have discovered a division of labor that works well for their marriage and their business. Dee handles the office and Justin handles the house. He refers people he meets at the gym, and she refers people she meets on social media. “We both do this full time,” Dee says. “I do my thing, and he does his thing. He’s the one who enrolls the male customers, for the most part, because the guys come to him to ask about protein shakes and beef, and I’m approaching the women who are looking for beauty and weight loss products. I love that we can attract two different markets.”

Together they are proving that having a supportive partner can not only help your business succeed but also make the rewards even more enjoyable. “We love being able to take off and go on trips now that our kids are grown, and we can work from anywhere,” Dee says. “It’s a nice feeling, having no alarm clocks and waking up when we want. Life is just good when you have time freedom and you can really spend time with each other. We have friends who think we’re crazy because we’re always together, but it works for us.”

Dee and Justin aren’t just interested in creating their own success—they want to help others reach their goals too. “Our team chat is called, ‘Lives Change Here,’” Dee says. “Every time someone enrolls a new customer, we add that number to the group name and count that as a life that we have helped change. Our monthly goal is 100, and we’ve surpassed that goal almost three times.”

In addition to helping their team members and customers, the Brooks say that Melaleuca has also given them the ability to give back to friends and family. “We have a lot of friends who have been struggling for the last two or three years, and we’ve even seen them get their cars repossessed,” Dee says. “Being able to go buy their groceries for them or fill up their gas tank—just doing little things like that feels good to me.”

For Dee and Justin, building a business together has given them the opportunity to mentor team members, help friends in need, and enjoy traveling more fully. They show that the success that comes from helping people change their lives is even sweeter when it’s shared. ^{SA}

LAST MONTH'S
EARNINGS

\$32,013

LIFETIME
EARNINGS

\$575,424

Gabriela Aladro & Patricio Gonzalez

TEXAS

Enjoying the Process



Gabriela Aladro is an example of resolve and persistence. Throughout the four years since her previous advancement, she pressed forward, devoting herself to her business, helping other people find wellness, and trying to learn from each of her experiences, both good and difficult.

“I feel this advancement is very special, maybe because it came after such a long time, and it stirs deep emotions in me,” Gabriela says. “There are times when you might be putting in the work and keeping a good pace, but things don’t go the way you want. But even during those moments, you have to be patient and enjoy the process. Enjoying the process is accepting that every experience can help you grow and become the person you are meant to be. Enjoying the process is learning to make the best of every experience.”

As she thinks about her Melaleuca journey, Gabriela is excited about the progress she’s made in different areas of her life. “Melaleuca has helped me grow personally as I strive to constantly search for a better version of me,” she says. “It gives me the chance to dream big and help other people go after their

dreams as well. Serving others and watching them achieve their goals fills my heart with joy—it’s the greatest satisfaction.”

Year after year, Gabriela has also had the pleasure of earning a reliable income that is a great complement to her husband’s earnings, making a big difference in her family’s quality of life. “My income has helped us pay off all our credit cards, which gives us great peace of mind,” she says. “It also allows us to do things that we might not be able to do without this income, like traveling or being part of the club where I play tennis, which is one of my passions. But the most important thing is the peace we feel as we become debt-free.”

Today more than ever, Gabriela is convinced that anyone who is willing to constantly apply the Seven Critical Business-Building Activities can find success at Melaleuca. The key is to fully commit and show up every day, no matter what.

“There are times when you might want to innovate and do things differently in your business, but then you realize that coming back to the basics—to the activities that brought you here—is what brings the best results,” Gabriela reflects. “It’s so important to do something every day that brings you closer to your goal. If you work on the Critical Activities every day, sooner or later you’ll get to your goal.” ^{SV}

LAST MONTH'S
EARNINGS

\$21,559

LIFETIME
EARNINGS

\$650,758

Emily Raynes NORTH CAROLINA

Change Your Life in 12 Months



A broken car air conditioner. A shattered iPhone. And \$100 to her name. This disastrous mathematical equation was the turning point for Emily. Faced with over \$1,800 in unexpected expenses and no clear way to cover them, she made a bold decision—to share Melaleuca.

Emily had dabbled in her Melaleuca business for nine months, but she wasn't sure if she could make real money. She had seen an \$18,000 check that her sister's enroller had earned, so Emily knew it was technically possible, but she had marketing experience and a network of friends that Emily didn't have.

"I wasn't traveling or working due to health issues, so my circle was small," Emily says. "But financially, I was desperate. I decided to work the plan and see if the plan worked."

Done hesitating, Emily threw all that she had at her business. "I set a huge goal to help 50 people shop, develop a Director, and qualify for Fast Track by the end of the month." The goal was beyond ambitious, but Emily reached it. Her efforts rewarded her with a \$4,011 check; the 2024 Fast Track trip to Playa del Carmen, Mexico; and belief in her ability to build this business.

"I understood then that this business is very real," Emily says. "Customers kept shopping. I saw the power of repeat income. The next month, I enrolled half the number of new Members, but I started developing Directors, and my check more than doubled to over \$9,000!"

One of the leadership challenges Emily has risen to is teaching her team members how to connect with others in today's modern world. "Social media has made us less social," she explains. "Not everyone likes to connect with people, but you can't build this business unless you build relationships. It's rewarding to help my team realize that they have the heart and ability to create those connections."

With her advancement bonus, Emily is paying off a major health care loan and donating \$10,000 to her church to support Bible publishing. Emily's path has been guided by her faith. She always says, "Jesus is my business partner!" And she's thrilled to give back.

If she could go back in time and give that girl with the broken air conditioner, shattered phone, and \$100 to her name any advice, it would be this: "Trust Melaleuca. Trust the Pacesetter Program. There's no risk involved—only blessings. Trust it, and your life will change in 12 months!" ^{LH}

LAST MONTH'S
EARNINGS

\$25,002

LIFETIME
EARNINGS

\$199,272

Susan & Dennis Smith

MISSISSIPPI

Susan's Second Act



At a glance, Susan's story is one of longevity—23 years with Melaleuca. But beneath the surface, it's a story of reinvention, quiet grit, and a deep, unwavering belief in the power of helping others rise.

"I'm feeling really good," she says with a calm confidence that comes not from hype, but from history. "I put my head down and made some major decisions a few years ago. After receiving counsel from a few leaders in Melaleuca, I decided I would carry out my commitments to my business, come hell or high water." That turning point sparked a shift that would carry her all the way to her most recent advancement—one that comes not just with a bigger check, but with a bigger sense of purpose.

"I needed to shake things up in order to make things better," she says. That meant recommitting. Reaching into new ponds and pools. Filling out her accountability sheet every single day—results or no results. The Critical Activity Bonus aligned perfectly with the goals Susan had already set for herself, so she committed to it with ferocity. "Since the Critical Activity Bonus was introduced, I've only missed earning it once."

Susan lights up when she talks about those she's helped, like Senior Directors 8 Cheryl and Shane Smith—longtime friends Susan enrolled in her second year with Melaleuca. "Cheryl's teacher retirement check was less than \$1,000 a month. But now, her Melaleuca check is over \$10,000. She's going to be an Executive Director soon. We're partners in crime," Susan laughs. "I don't know why I waited so long to tell her about Melaleuca."

There's a humility in her pride, a quiet joy that only comes from knowing the difference between tired and weary. "When I came to Melaleuca, I was weary," she says. "Weary of starting over in an MLM. This business? It's solid. You don't have to start over every month. That repeat income is untouchable."

Susan talks openly about why she left teaching. Not because she didn't love it, but because she craved freedom of time and money. "Originally, it was just about \$500–\$1,000 to help with college expenses," she remembers. "But then I saw how simple it was, how I could help people."

Her recent advancement is proof that the seeds you plant—even if they take time—do bloom. "This latest check is the single biggest I've ever had," she says. "And it represents all the people who have advanced. All the lives it's affected. People have poured energy into me who didn't have to," she says. "And now I get to pass that on."

Enhancing lives, Susan reminisces, is the culture that drew her in. "It sounds corny, but once I saw that the mission was the basis for how Melaleuca actually made decisions, I knew I could plant myself here." ^{AD}

LAST MONTH'S
EARNINGS

\$28,419

LIFETIME
EARNINGS

\$1,509,897

Marco & Tania Ortiz CALIFORNIA

Melaleuca Is My Home



After advancing to Executive Director last August, Tania Ortiz recommitted to the small, consistent activities that truly make a difference at Melaleuca. By keeping things simple and duplicable, she knows exactly what she needs to do every day to advance her business and make sure no one in her team is left behind.

“I think we all tend to overcomplicate things sometimes, but Melaleuca’s Seven Critical Business-Building Activities are very simple,” Tania says. “I decided to stop overthinking it, and I just stayed in action. I got really clear with myself on why I was building my business, and I showed up consistently, doing the Critical Activities we have in place at Melaleuca.”

Tania’s persistence in doing the right activities has certainly paid off. Her recent advancement is a well-deserved reward for her hard work and dedication to enhancing other people’s lives. “I’ve focused on helping people instead of trying to convince them how amazing our store is, and that shift really changed everything for me,” she explains. “I try to meet people where they’re at, and I focus on their goals—because it’s about them, not about me. I also build deep relationships with my team. I get to know everything about their lives, and I help them fit this

business into their schedule, especially if they have small children at home or if they have another job.”

As Tania reflects on the ways Melaleuca has impacted her life, she’s deeply grateful for the peace of mind that she’s found through safer, exceptional products. On top of that, she’s building a thriving business that provides a reliable repeat income and a better quality of life for her family.

“I have to pinch myself when I see the kind of paychecks that I make by doing simple things that don’t even feel like work,” she says. “I take so much pride and pleasure in my business—I just love what I do. Thanks to our Melaleuca income, we’ve gone from living paycheck to paycheck to having so much financial freedom. For example, we’ve paid off a car and three credit cards, and our savings account looks amazing. Our Melaleuca income has provided peace.”

For Tania, however, Melaleuca has been much more than just a vehicle to financial wellness. It’s a healthier way of life. It’s an opportunity to grow and leave her mark in the world. It’s where she belongs.

“It isn’t just about income—it’s about building legacies through connections, restoring motherhood, and preserving the family unit, which I feel is precious,” she says. “This business has challenged me and taken me out of my comfort zone, and I feel like I’ve grown in every way possible: as a woman, as a wife, as a mother, and as a leader. Melaleuca is my home.” ^{SV}

LAST MONTH'S
EARNINGS

\$21,393

LIFETIME
EARNINGS

\$300,755

Lindsay & Nick Percuoco

MINNESOTA

Building Toward Something Bigger Than Herself



When the world shut down in 2020, Lindsay found herself asking: “If the cleaning products on the shelves at big box stores aren’t safe for my family, then which ones are?” I wanted a place where I didn’t have to decipher ingredients.”

Melaleuca became that place—a one-stop shop Lindsay and her family could trust. Right away, she fell in love with the nontoxic, eco-conscious cleaners. But what started as a personal decision to swap out a few household products turned into something far more significant.

Today, Lindsay is no longer just a customer. She’s built a business that has given her not just income, but a renewed sense of purpose. As a former teacher, her goal has always been to make a difference in the world, and Melaleuca is the vehicle that helps her do that. “Teaching filled my cup, and when I stepped away, I didn’t realize how empty I’d feel without that sense of impact,” she says. “Fortunately, I have found fulfillment with Melaleuca. I get to help people every day! That’s all I’ve ever wanted.”

From day one, Lindsay approached the business by putting other people first. “So much of this world is transactional,” she says.

“But people don’t want transactions, they want relationships. They want to be seen.”

For her, that’s the missing piece in so many direct-selling businesses. “The reason people quit isn’t because they’re not good enough—it’s because they’re not grounded in service,” she says. “If it’s all about what you want, you’ll burn out. When I shift my focus back to helping people, everything else falls into place.”

That mindset has paid off. Lindsay averages 13 enrollments per month. However, it’s not because she only hears *yes*. “I hear *no* all the time!” she laughs. “I get ghosted. I have full sheets of people who ignored me. I keep going and move on to the next pond. You can’t keep fishing from the same overfished one.”

Her approach is holistic. She doesn’t rely solely on social media, but she shows up consistently. “Social media is my storefront,” she says. “I’m not perfectly curated. I show up in stories without looking put together. But I’m real. And that matters.”

Her favorite way to build? One-on-one conversations. “That’s where the magic is,” she says.

At the end of the day, she believes that every family deserves to know about Melaleuca. “My job isn’t to make the decision for someone,” she says. “It’s just to share. Even if it’s a *no* or a *not right now*—I planted the seed. I’m proud of that.” 

LAST MONTH'S
EARNINGS

\$21,020

LIFETIME
EARNINGS

\$227,300

Jill Ivey TEXAS

Breaking Cycles, Building a Legacy



Forged by a rough childhood in New Jersey, Jill Ivey has had to be tenacious to avoid the pitfalls surrounding her. “I’m definitely an overcomer,” she says. “Statistically, I really should have turned out to either be a drug addict or in jail. I definitely beat the odds.”

Jill attributes the successes she’s experienced in life to her hard work, her tireless grit, and the right frame of mind. “It really just comes down to my mindset and my determination. I don’t give up,” she explains. “I don’t quit. I do what I have to do.”

Jill has done a little bit of everything in her career, from desk jobs to side jobs and more. “I’ve always been an entrepreneur and a hustler,” she says. “I used to have a baking business, a meal prepping business, a house-cleaning business, and I used to juggle different things like training people, coaching people, teaching classes, and more.”

With her innate drive and ambition, working for herself came naturally. “I don’t like working for somebody else’s dream,” she

says. “When I had to work at a nine-to-five office job, I hated going to work and being away from my kids when they were little.”

Once she was introduced to Melaleuca, she realized all of her experience and skills had found the right home. “God is certainly in this, and I can totally see it in retrospect. I am meant to be here,” Jill says. “Melaleuca hits all the marks for me with health, fitness, wellness, and traveling. I have so much time freedom! And I find myself using my income to invest in experiences I now have time to enjoy.”

But it’s not just the vacations and newfound time freedom that Jill loves—it’s helping people improve their lives as well. “I love watching people’s lives change here so they can do exactly what God created them to do,” she says. “I think we have the best job in the world. We get to help so many people find that freedom. I want to give value and hope to others who are building a business here. I can’t think of a better place to be.”

With her life-tested coaching skills and positive attitude, Jill helps her teammates believe in themselves and their ability to succeed. “They can make this happen,” she says. “They can change their whole life. They just have to change their mindset about it. So that’s my mission—to help people with their mindset and their belief in themselves.” ^{SA}

LAST MONTH'S
EARNINGS

\$19,370

LIFETIME
EARNINGS

\$220,743

Lindsey & Patrick Patterson

MISSISSIPPI

An Unplanned Journey into Leadership



When Lindsey placed her first Melaleuca order, she wasn't looking for a business opportunity. She and her family were simply trying to tighten their budget and make healthier choices. "I really didn't come here to build a business," she says, laughing. "We came here to find safer, better products and reduce our budget. But then I watched *Melaleuca: An Overview* and started sharing and talking about it—and here we are."

What began as a practical decision quickly turned into something much bigger. Lindsey and Patrick are busy parents, both working day jobs. And yet, a month after enrolling, Lindsey shared Melaleuca with a friend and soon found herself growing a team. "I've never really done anything like this," she says. "I still work full-time as a physical therapist—my business just grew organically."

Leadership was never the goal, but it quickly became the necessity. Lindsey's knack for guiding others had to be honed in real time. "I think I've always had a natural sense for leadership," she reflects, "but this has required a whole new level. I've had to push myself to develop the skills to consistently and clearly give feedback."

This mindset was inspired by her own mother's approach to challenges. "If I ever went to her to complain, she'd always redirect to the positive. Now my team teases me that I do the same thing. We just don't focus on the things that are going twirly."

At first, Lindsey would have said more cost-effective products were all she needed. Then she imagined how an extra two to three thousand dollars a month would be life-changing. "Now I know what's possible here," Lindsey says, "I can actually see us being completely debt-free within the year."

A debt-free life is just the tip of the iceberg for the legacy that Lindsey and Patrick hope to create. Their kids have embraced the journey, learning about the products and joining Lindsey at in-home events. "They get it," she says. "They know this is helping our family. They've seen the changes in our health and in our life."

Patrick, Lindsey's high school sweetheart of nearly 14 years, is her biggest supporter. Lindsey fondly remarks, "He doesn't handle the day-to-day, but his steady support at home is a huge part of our success."

One of the most humbling realizations for Lindsey came while setting up her family's will. "We were talking to our lawyer, and I realized—if I died tomorrow, my Melaleuca business wouldn't die with me. That's when it hit me: I'm building something that could support my children for years to come."

She pauses, then adds, "It's wild. Some days I just wake up and think, is this even my life? But it is. Thankfully." ^{AJ}

LAST MONTH'S
EARNINGS

\$15,193

LIFETIME
EARNINGS

\$149,073

Amy Varley TEXAS

A Wellness Warrior



Amy Varley cares about people and their overall well-being, which is why she dubbed her team the “Wellness Warriors.” “I like to be an advocate for people’s wellness, which I think encompasses so many things,” she explains. “It’s spiritual, physical, mental, and emotional. So for me, ‘Wellness Warrior’ means just being an advocate for someone. Leading them to products, programs, personal growth and development, or whatever wellness they need.”

By starting her Melaleuca business, Amy is also leading people to financial wellness. Team member Director 5 Summer Dey had a friend, Amber Anderson, who was raising money for a women’s rescue house. Amber needed \$650 to help keep the house operating. By joining Melaleuca and reaching Director status, her \$1,000 bonus more than covered the cost.

“My favorite thing to tell people is there’s always hope and there’s always a way,” Amy says. “If somebody doesn’t have the finances they need, there’s always an opportunity. If they don’t have the health that they want, there’s always a doctor or a resource or a product that can help them.”

With many of her team members coming from the Christian ministry world, Amy has enjoyed helping them raise funds for their missions and causes. “I have some really incredible partners, and I just feel super blessed to have such a great team of people,” she says. “They’re doing this for a bigger purpose, and they have a legacy mentality of helping others. It’s been really beautiful to watch.”

Amy continues to look for ways to help people as she grows her team and business. “I have a heart for people,” she says. “If I find something that’s a blessing, I love to share it and be a resource for them and be a warrior for others, wherever they are in life. Melaleuca is a way that I get to give back and help people make a difference. Some of their lives have really been saved through this.”

But even warriors sometimes need others to believe in them. While first getting to know the products as a shopper, Amy was hesitant about building a business. Then after dipping her toes in the water, and with encouragement from her enrollers Executive Directors 9 Jamie and Jazzlyn Young, she discovered that Melaleuca was a safe store to introduce to customers. “The people here have your best interest at heart,” Amy says. “The products are fabulous, the customer service is great, it’s going to be around long term, and there’s plenty of opportunity for growth. So if you want to be able to bless others, Melaleuca is a perfect place to bring them.” ^{SA}

LAST MONTH'S
EARNINGS

\$23,699

LIFETIME
EARNINGS

\$162,954



Get connected!
Stay inspired!
**LEAD WITH
CONFIDENCE!**

Success is easier to achieve when you have the right information at the right time. That's why Melaleuca offers powerful tools to keep you in the know and help you grow. Whether you want to learn about the latest promotions, gain insights from top leaders, or sharpen your skills, these three resources have you covered:



The BEST Series

PERSONAL & BUSINESS GROWTH
AT YOUR FINGERTIPS

The *BEST Series* (Business Enhancement Series Training) features Melaleuca’s top business builders sharing expert insights on the Seven Critical Business-Building Activities and other proven success strategies. Available on the Grow app, it’s your go-to resource for mastering essential skills—anytime, anywhere.

TOP TIPS

- Listen on the go—during your commute, at the gym, or while doing daily tasks
- Take notes and implement what you learn
- Share key takeaways with your team to keep growing together

TO ACCESS: OPEN THE GROW APP, NAVIGATE TO THE BEST SERIES, AND START LISTENING!



Leadercast

GAME-CHANGING INSIGHTS
FROM TOP MELALEUCA LEADERS

Building a Melaleuca business takes consistency and grit. Every successful leader has faced challenges and struggles along the way. Leadercast sits down with some of the top leaders, who share their personal stories—offering insight, inspiration, and valuable lessons to guide you as you overcome obstacles and reach your highest goals.

WHY TUNE IN?

- Learn how top leaders overcame their challenges
- Discover that you’re not alone
- Hear inspiring stories of personal triumphs

LISTEN ANYTIME: FIND LEADERCAST IN THE GROW APP AND PRESS PLAY!



Enhancing Lives

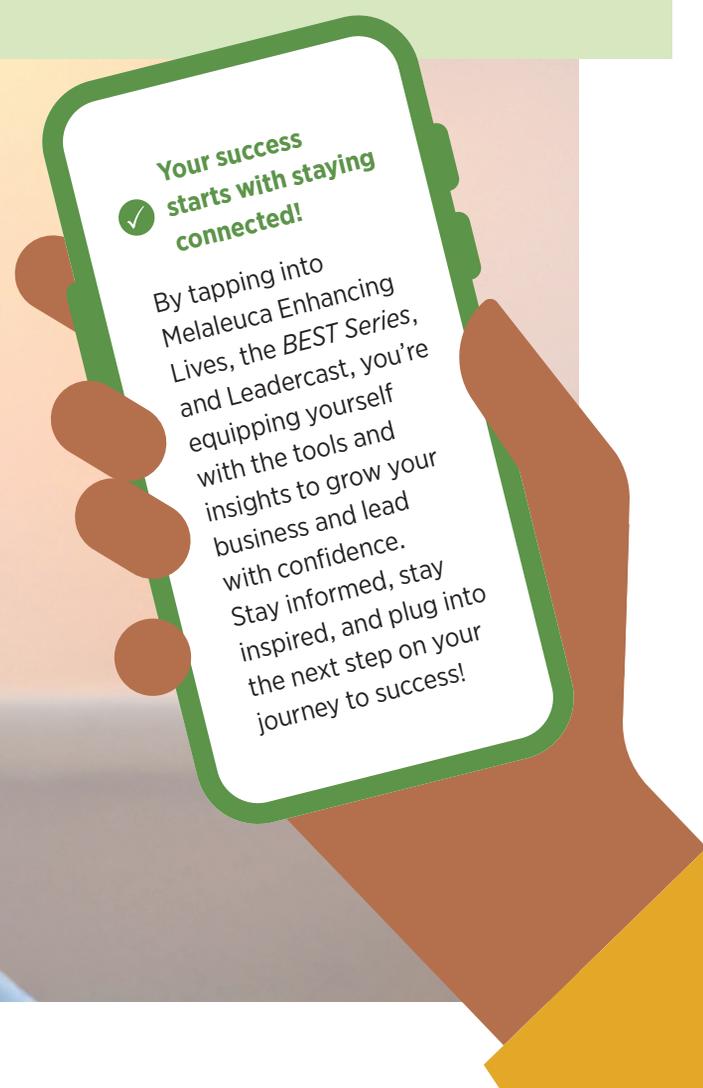
THE LATEST NEWS FROM
MELALEUCA

If you want to be the first to know what’s happening at Melaleuca, Enhancing Lives is the place to be! This private Facebook group is open only to Marketing Executives and keeps you informed about the latest updates, promotions, success stories, and tips from top leaders. Plus, it’s a great way to connect with like-minded individuals who share your passion for enhancing lives.

WHY JOIN?

- Stay updated on important announcements and promotions
- Gain inspiration from leader success stories and testimonials
- Engage with a supportive community of business builders

JOIN TODAY: SEARCH FOR “MELALEUCA ENHANCING LIVES” ON FACEBOOK AND REQUEST TO JOIN!



✓ **Your success starts with staying connected!**

By tapping into Melaleuca Enhancing Lives, the *BEST Series*, and Leadercast, you’re equipping yourself with the tools and insights to grow your business and lead with confidence. Stay informed, stay inspired, and plug into the next step on your journey to success!

Fuel Your
Mind Daily

Developing a
Mindset for
Success

Develop an
Abundance
Mindset

Attend
Melaleuca
Events

Build
Relationships
of Trust

Lean into
Discomfort

Failure Is
Part of
the Process



DEVELOPING A MINDSET FOR SUCCESS!



PRESENTED BY
Courtney Martin

National Director

You will face a lot of obstacles in your Melaleuca business and in your life. But if you can control the voices and the messages that buzz between your ears, you can succeed, and you can dictate your future no matter the obstacles.

Fuel Your Mind Daily

What are you doing every day to stay ahead of the game? Are you reading books that move you in the right direction? There are so many great ways that we can be fueling our minds on a regular basis. There's a lot of really great podcasts that you can subscribe to. Do you want to learn more about wellness? Do you want to learn about leadership and leading from the front? There is something for every season of your life that you're in, but it needs to be a part of your growth plan. And when you read or listen to these things, the belief you have in yourself

increases drastically. I don't know about you, but nobody wakes me up every single day and says, "Courtney, how are you going to grow your business today?" It's on me to decide. And if I am having stinking thinking in my brain, then I need to make sure that I am listening to something that's going to fill my bucket so that I can pour into somebody else's later on. Never underestimate the power of the messages you feed yourself every day. Make sure they are good messages that move you toward your goals.

Attend Melaleuca Events

Last year, I decided that I was really going to work on personal and professional growth. And I understand that isn't always easy. I have two active kids that require a lot from me, and it takes intentional planning to put things on the calendar and be able to show up for that growth. With that in mind, I decided that I was going to go to a non-Melaleuca leadership and networking event in Miami with National Director 7 Maria Mosca. We sat in that room for two full days, and do you want to know what we learned from that \$500 event? Maria and I looked at each other as we were walking out, and we said, "We get so much more from Melaleuca, and we get it for free!"

The biggest takeaway from that event was that we undervalue what everybody does for each other here at Melaleuca—for absolutely no cost. But you've got to show up. And this is how you do it: Open your Grow app and look for the category in the Digital Library labeled Events. There, you'll find Executive Director Perspective meetings and ADVANCE meetings. Pick one or more and put them on your calendar, because I promise that you will get so much value from the people in those rooms. And they won't charge you \$500.

Build Relationships of Trust

Trust is at the heart of leadership. Leadership is influence—nothing more, nothing less. And if you don't have trust built in, then you are not going to be able to lead from the front. It is intentional. You have to have a growth mindset, and you have to intentionally work on it every single day!

CONTINUED >>

Develop an Abundance Mindset

Every Marketing Executive has the capabilities and the tools to do whatever they want in their business. The only thing that will hold you back is you. That's it. Talk about abundance, we've got it in droves here at Melaleuca. Our whole mindset is to pour into others even when it doesn't benefit ourselves.

If you're new here, get really comfortable with asking questions and finding somebody that you want to learn from. Don't be too scared to ask them. They have an abundance mindset—they'll answer you.

I've been criticized for being too positive. My kids specifically say, "Oh Mom, can you just be real for a minute and let us know the truth?" And I tell them that the truth is that your mindset is going to dictate the outcome of what happens in any situation. As kids and adults, we get to choose how we show up. And positivity is contagious. We attract what we dish out. So when we're sad and we're not happy and we're complaining, we need to do an inventory check. How can I get better? How can I continue to grow? How can I adjust and pivot to put myself in the right frame of mind? For me, it's "What am I reading? What am I listening to? Who am I surrounding myself with?" When those are in alignment, my mindset follows.

Lean into Discomfort

When was the last time you did something for the first time? Or when was the last time you put yourself in an uncomfortable situation? I scheduled a coffee and connection in my community. It's a new group that's popped up. And it was at 7:30 a.m., which is not an

ideal time for me. But I dropped my kids off, I drove my butt over there, and I intentionally walked into a room with high-achieving women, not knowing anybody. I went up to two women, I introduced myself, I shook their hands, and we started talking. And do you know what happened? They started telling me about the businesses they were starting and why they were starting them. And they mentioned things like "we are lacking abundance in our industry" and "we are capped by what our title is" and "we have more to offer this company and this world."

As they were speaking, I'm just thinking, "Melaleuca has everything you want." And now I get to build that relationship with them. One day, we will have the conversation about what Melaleuca could do for them. If you are open to putting yourself out there and stepping outside of your comfort zone, magic is waiting!

Failure Is Part of the Process

I'd love to tell you that it all works out the way you want, but it doesn't always. I took someone to ADVANCE in Atlanta as a calculated risk. Our flight got canceled, so we ended up driving from New Orleans. I learned a lot while we were driving. And after we drove home, what I learned was that she was a person with a fixed mindset, and I didn't actually want to work with her.

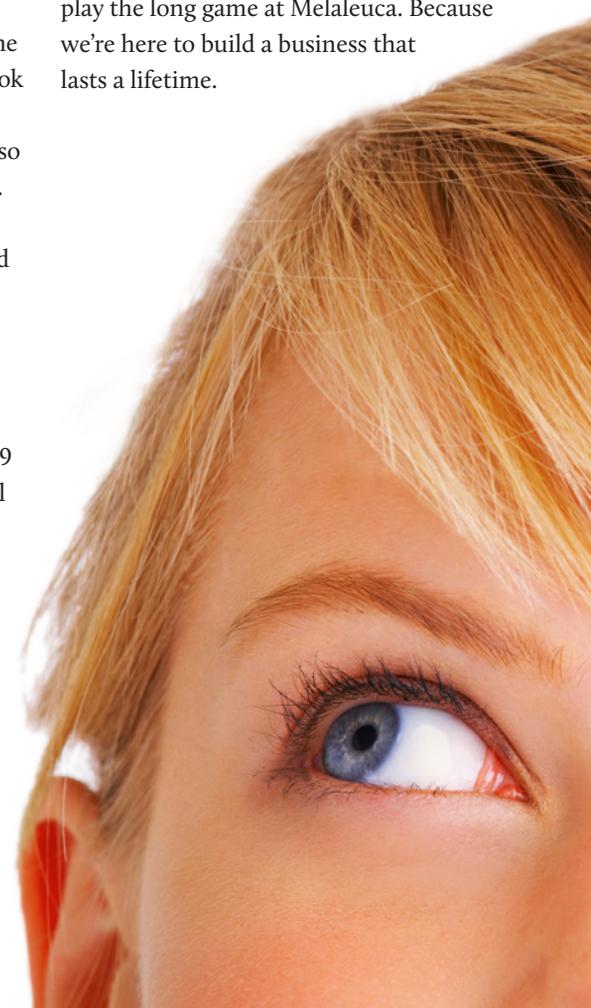
But you know what did result from my trip? I got to listen to National Director 9 Brooke Paulin. I got to listen to National Director 2 Ernest Ross. I got to listen to Corporate Director 3 Seville Ko. I got to be around high thinkers and high achievers. And that same month, I enrolled somebody new I was excited about working with, and I helped her get to Director 2 that month. Your failures are there to teach you lessons, and you have to go after the failures to be able to get to the wins.

Find Your Purpose

My purpose is to lead women to healthier lives—financially and physically—and to show the next generation of female leaders what is possible. That's my purpose, and I'm passionate about it. It means something to me. And I found it by doing the work internally on myself and by finding this incredible vehicle that allows us to live out our purposes and our passions if we're willing to get really vulnerable with ourselves.

So what is driving you? What does your operating system look like? For me, my core value is family. And that includes my blood family, my work family, and my church family.

Your values are going to fuel your desires. Your desires fuel your goals. Your goals fuel your actions. Your actions fuel your habits. And your habits determine your success. So you need to have a great understanding of yourself if you want to play the long game at Melaleuca. Because we're here to build a business that lasts a lifetime.



Put in the Work

There's a price to pay for success. There always will be. For me personally, I'm not willing to stay the same. I'm going to work my plan until my plan works and I'm going to continue to grow over time.

You might be tempted to compare yourself to somebody else who might have started faster than you, but remember, your journey with Melaleuca is your journey. It won't look like anyone else's, and you are just getting started. I've been here 12 years, and I still feel like I'm just getting started. But you have to do the work. The Seven Critical Business-Building Activities are going to be what moves the needle of success. But your mindset is what will allow you to work those activities every single day no matter what. So get to work and change some lives! 

Find Your Purpose

Put in the Work

STAGE to PAGE

*Lessons shared by
Melaleuca's leading
Marketing Executives*

Melaleuca events are where our leaders come together to share their latest insights and best practices. Look to this series to see excerpts from past events.



Shareable Insights

PROFLEX PROTEIN SHAKES AND PROFLEX PRO WHEY PROTEIN SHAKES

When's a great time to enjoy a great-tasting protein shake? Any time you need protein's many benefits! Melaleuca's *Proflex Protein Shakes* and *Proflex Pro Whey Protein Shakes* both offer high-quality whey protein to suit the occasion. That means you get fast-acting protein for muscle recovery after a workout or slower-digesting protein for appetite reduction and craving control that extends longer into your day.

The 20 grams of whey protein concentrate and casein protein in *Proflex Protein Shakes* provide extended amino acid release over time in a richer, creamier shake. By contrast, *Proflex Pro Whey Protein Shakes* deliver 30 grams of faster-digesting whey protein isolate in a shake that's lean, low in lactose, and low in carbs.



* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

PROFLEX

- Ideal for anyone who wants more great-tasting protein in their day
- Contains 20 grams of protein per serving
- Promotes muscle recovery and growth*
- Helps you feel fuller longer for appetite reduction and control*



PROFLEX^{PRO}

- Designed for anyone who wants to maximize their recovery and muscle-building results after exercise
- Contains 30 grams of protein per serving
- Contains 6.5 grams of BCAAs to support muscle tissue growth and repair*
- Promotes muscle recovery and growth*





Want More Loyal Customers?

98.8% of Services Users Stay Month After Month!

This is HUGE! New research shows that **Members who use at least one Melaleuca service have a 98.8% monthly retention rate!** That means nearly all of them continue ordering—making them some of our most engaged and loyal customers.

Why? Because *Melaleuca Services* add real value to their lives by creating easier and more rewarding ways to stay engaged. Whether it's the *Melaleuca Rewards Visa Card*, *InfoGuard Advanced Identity Protection*, *Melaleuca Home Security*, or other powerful membership perks, these services keep Members connected and committed.

The takeaway is this: When you introduce customers to *Melaleuca Services*, you're not just offering benefits—you're creating loyalty, boosting retention, and driving long-term success.

Increased Organization Volume

In addition to enhancing retention, *Melaleuca Services* are a powerful way to increase your monthly Organization Volume. How? It's because 20% of all Loyalty Shopping Dollars earned from these *Melaleuca Services* are converted directly into Organization Volume. That means for every \$5 your personally enrolled customers receive in Loyalty Shopping Dollars, you earn 1 point in Organization Volume!

 Melaleuca®
REWARDS VISA® CARD

 Marketplace
RETAIL PARTNERS

 Melaleuca
HEALTH CARE SAVINGS

Your
Customer Gets

\$5

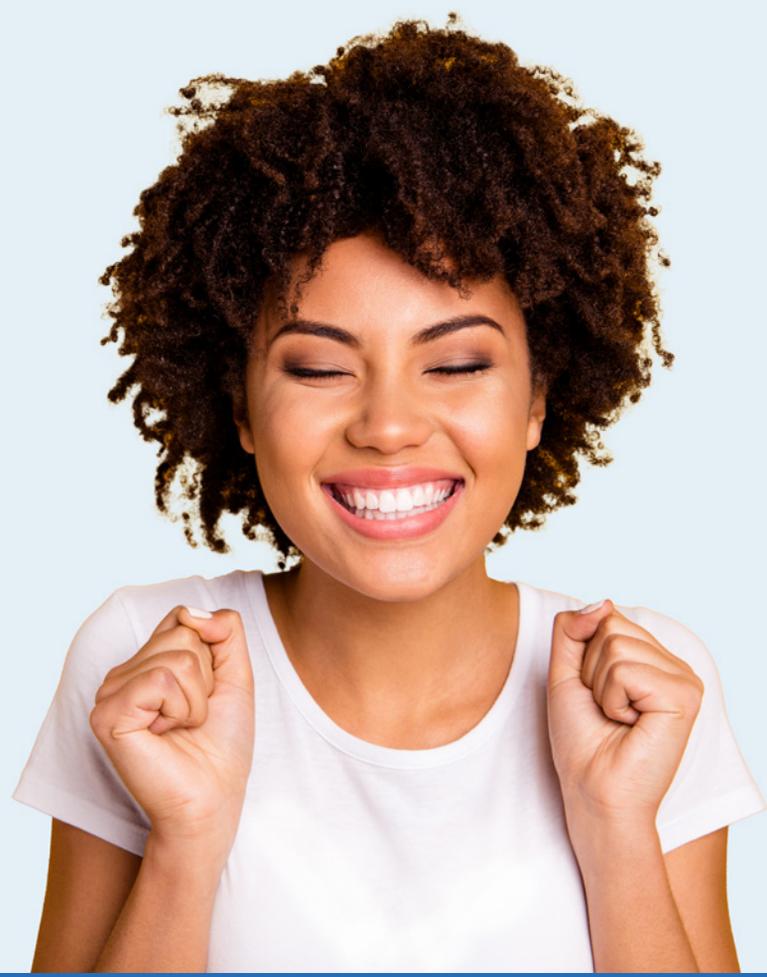
Loyalty Shopping
Dollars

You Get

1

Point in
Organization Volume

With all the benefits offered to new Members and your business, *Melaleuca Services* are the ultimate win-win for you and your team. Visit Melaleuca.com/Services and start sharing them with your team today!



It's Easy to Share Melaleuca Services!

Melaleuca® **REWARDS VISA® CARD**

Enjoy Unlimited Loyalty Rewards

Earn up to 6% back¹ in Loyalty Shopping Dollars and get a \$100 Welcome Bonus!¹

InfoGuard **ADVANCED IDENTITY PROTECTION**

Keep Your Identity Yours

With *InfoGuard Advanced Identity Protection*, you get comprehensive identity theft protection and \$1 million in insurance for ultimate peace of mind—starting at just \$5!

Melaleuca **HOME SECURITY**

Make Your Home a Safe Haven

With *Melaleuca Home Security*, you get state-of-the-art security, video, and home automation systems, plus world-class monitoring, all at an unbeatable value.

Melaleuca **DEALS**

Get the Best Deals Instantly

Save up to 50% on dining, movies, attractions, and travel with *Melaleuca Deals*. Use the *Melaleuca Deals* app for instant local discounts!

Marketplace **RETAIL PARTNERS**

Want More Loyalty Shopping Dollars?

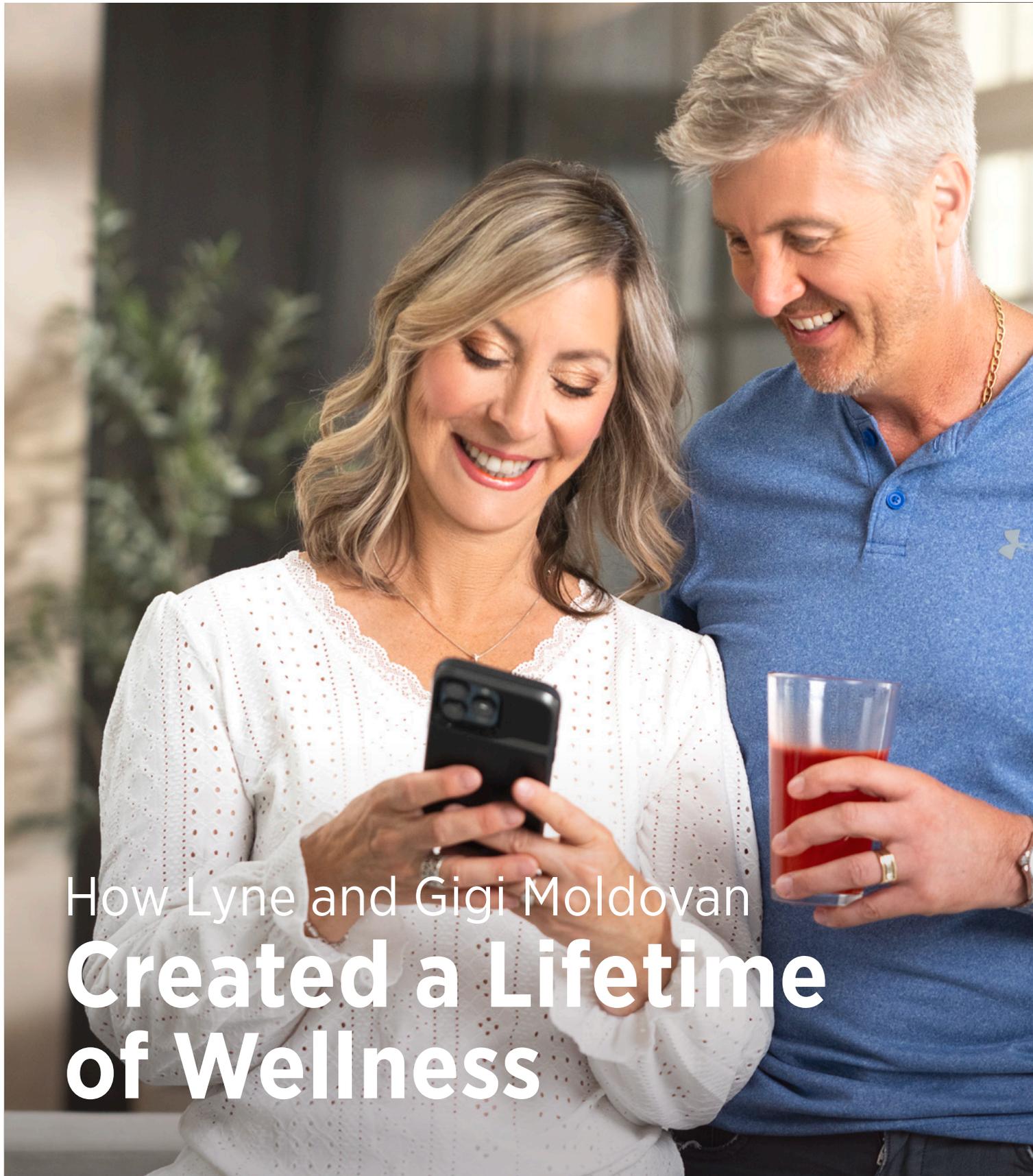
Get up to 40% back in Loyalty Shopping Dollars just by shopping at your favorite online retailers right from Melaleuca.com! It's FREE for all Members!

Melaleuca **HEALTH CARE SAVINGS**

Your Key to Saving on Health Care!

Get significant savings for you and your family—including free unlimited telehealth visits—with the Melaleuca Health Care Savings Total Plan!

¹ See the credit card Rewards Terms and Conditions in the Summary of Credit Terms for details including earning, redemption, expiration, and forfeiture (subject to applicable law). Please see the Melaleuca Rewards Program terms and conditions at Melaleuca.com for information regarding other limitations on Loyalty Shopping Dollars.



How Lyne and Gigi Moldovan
**Created a Lifetime
of Wellness**



“As Lyne and I have experienced, there’s a much greater level of satisfaction when we can help somebody else. In fact, the satisfaction we’ve drawn from helping other people succeed at reaching their goals and fulfilling their dreams transcends everything else.”

—Gigi Moldovan

To celebrate their 30th wedding anniversary, Gigi and Lyne Moldovan, along with their children, took a relaxing trip to the Hawaiian Islands. There, against a backdrop of lush tropical greenery and golden-sand beaches, they reflected back on their life journey so far—and the decades of work they had done together to fill their lives with wellness.

“My personal journey to wellness began in my early 20s,” Gigi says. “I’ve been an athlete all my life. I had done plenty of research and learned a lot about nutrition. Over the course of this research, I learned about Melaleuca. The more I delved, the more I felt that this was a good company on its way to becoming a great company.”

So, in 2000, Gigi enrolled with Melaleuca. He did so with his family’s future of wellness in mind. As he and Lyne worked to share Melaleuca with others and develop leaders, they became avid, engaged Melaleuca customers themselves. “Loyal customers are what make a strong business,” Gigi explains. “The products are the proof that the business works.”

The wellness products they were using, and the repeat income they were growing, opened up opportunities to expand their horizons. “Melaleuca allowed us to live life in such a way that we were free to see and experience so many things,” Gigi says. “That has been so fulfilling.” Gigi and Lyne loved to travel—and they even moved abroad! When Melaleuca opened its market in Australia, the Moldovans were living there. Later, they moved to Germany for several years and traveled Europe to experience its rich tapestry of cultures. “At one point, our kids were speaking four languages!” Gigi laughs.

But of course, with the good times sometimes come the bad. In the early 2020s, Lyne was diagnosed with cancer. Although her cancer was aggressive, the

lifestyle of wellness she had built helped her endure this trial with a positive outlook and the knowledge she needed to make decisive adjustments to her diet and nutritional regimen. In 2022, Lyne was declared cancer-free—with no traces of the disease remaining.

The lessons she’d learned in beating cancer forever changed her outlook on wellness.

“I’ve never seen Lyne more dialed in on taking care of herself,” Gigi says. “Her battle with cancer awoke in her a new awareness of what nutrition, exercise, and lifestyle can do for her health.”

More grateful than ever to be a Melaleuca customer, Lyne still follows the regimen that served her so well in 2022, using and benefiting from many of Melaleuca’s nutritional supplements.

Having faced numerous such challenges makes Gigi’s and Lyne’s 30th anniversary celebration all the more poignant. Thirty years ago, Gigi and Lyne began their journey together with an abundance of hopes and dreams. Three decades later, they’re able to look back in wonder at the fulfillment their journey has provided them—more than they could have ever dreamed.

The lifelong friendships they’ve formed along the way have been especially fulfilling. Gigi and Lyne often reflect on the power that enhancing the lives of others has to change your own.

“There’s a great degree of satisfaction that you draw from your own accomplishments,” Gigi says. “But, as Lyne and I have experienced, there’s a much greater level of satisfaction when we can help somebody else. In fact, the satisfaction we’ve drawn from helping other people succeed at reaching their goals and fulfilling their dreams transcends everything else.”

CONTINUED ►



Products That Changed the Game for Lyne and Gigi

1



THE PEAK PERFORMANCE TOTAL HEALTH PACK

Gigi takes the *Peak Performance Total Health Pack* every day, twice a day. He's an avid soccer player, and even at 54, he can still out-hustle the younger guys. "I'm healthy!" he says. "I have energy and stamina. I sleep well. I feel 20 years younger—like I'm still in my 30s!"*

2



NUTRAVIEW®

Lyne has relied on *NutraView* for healthy vision support for many years.* It's a standout among the many Melaleuca nutritional supplements that she relies on for the daily wellness she enjoys.

3



ACCESS® EXERCISE BARS

"Access has been a staple of my health and wellness for 25 years," Gigi says. "I take it prior to my soccer games, and I notice when it starts working! I can run harder and play with more stamina. But the biggest benefit I feel from Access is the recovery! I recover from a game so much faster with Access."*

4



SEI BELLA® COSMETICS

When the Moldovans traveled to Hawaii to celebrate Gigi's and Lyne's 30th anniversary, Lyne and their 15-year-old daughter visited the Melaleuca Store! "We live in British Columbia and have never had the chance to visit a store," Gigi says. "The girls really enjoyed trying out all the *Sei Bella* cosmetics. They both love *Sei Bella*!"

5



ECOSENSE® HOME CLEANERS

To Lyne's delight, once Gigi got his hands on *EcoSense* cleaners, he started doing the household chores much more frequently. His dislike of handling harsh chemicals had previously kept him away from cleaning. But with *EcoSense*, he was able to clean to his high standards—and enjoy a fresh and clean-feeling home like he never could before. 🌱

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

A FRESH TAKE ON Clean

Mint & Herb *Sun Valley*® Hand Wash doesn't just wash away dirt and germs—it pampers your skin with natural soothing and moisturizing ingredients. Enjoy a rich, luxurious lather and a refreshingly crisp herbal scent. It's the clean you need with the care you deserve—outshining the competition with every wash!

COMPARE

SOFTSOAP®
ANTIBACTERIAL*



SOL-U-GUARD
BOTANICAL®

HAND WASH



BATH & BODY
WORKS®
CLEANSING GEL*



POWERED BY
SOL-U-GUARD
BOTANICAL®



MOISTURIZES
WITH GLYCERIN
AND ALOE



NO INGREDIENTS
WITH PARABENS,
FORMALDEHYDE,
OR PHTHALATES



NO ARTIFICIAL
COLORS



* Product names are registered trademarks of their respective owners.

ONE MINUTE TO GROW

Get World-Class Leadership Training While Doing Cardio

Your Grow app subscription can turn your daily workout into a mentoring session with some of the greatest leaders in Melaleuca history. With full access to the *BEST Series* and Leadercast, you can develop the mindset, skills, and strategies for long-term success while doing squats or build confidence, improve your leadership, and refine your approaches while running a 5K. It's the perfect way to add personal development to the pockets of your day. And it's all available in Grow!



With every spare minute,
you can build your Melaleuca
business with Grow.





Mental Wellness Matters

Simple Steps to
Strengthen This
Crucial Aspect
of Your Well-Being

At Melaleuca, we're committed to helping you live a life of total wellness.

That means taking care of your physical health with the best nature-inspired products, fueling your body with the proper nutrition, and creating a lifestyle that allows you to thrive. But there's another critical piece of the puzzle—mental wellness. May is Mental Health Awareness Month, making it the perfect time to recognize the importance of mental well-being and how it affects every aspect of your life.

CONTINUED ►

The Growing Mental Health Crisis

The White House Report on Mental Health Research Priorities from 2023 put it bluntly: “Our nation is facing a mental health crisis among people of all ages, and the COVID-19 pandemic has only made these problems worse.”

The previous year, a CNN/Kaiser Family Foundation poll found that 90% of Americans say the US is experiencing a mental health crisis.

Mental health challenges are becoming more common than ever, with more than one in five adults in North America experiencing mental illness each year. Just like physical illness, mental illness can affect anyone—and yet, only half of those affected receive the care they need.

From stress and anxiety to depression and burnout, these struggles impact people from all walks of life—parents balancing family and work, students navigating academic pressure, and professionals managing career demands, among others.

The reality is that mental health isn’t just about emotions. It influences sleep, energy levels, relationships, and even physical health. Poor mental well-being can contribute to physical health issues like high blood pressure, weakened immunity, and difficulty maintaining a healthy lifestyle. It’s a crisis that we can’t afford to ignore.

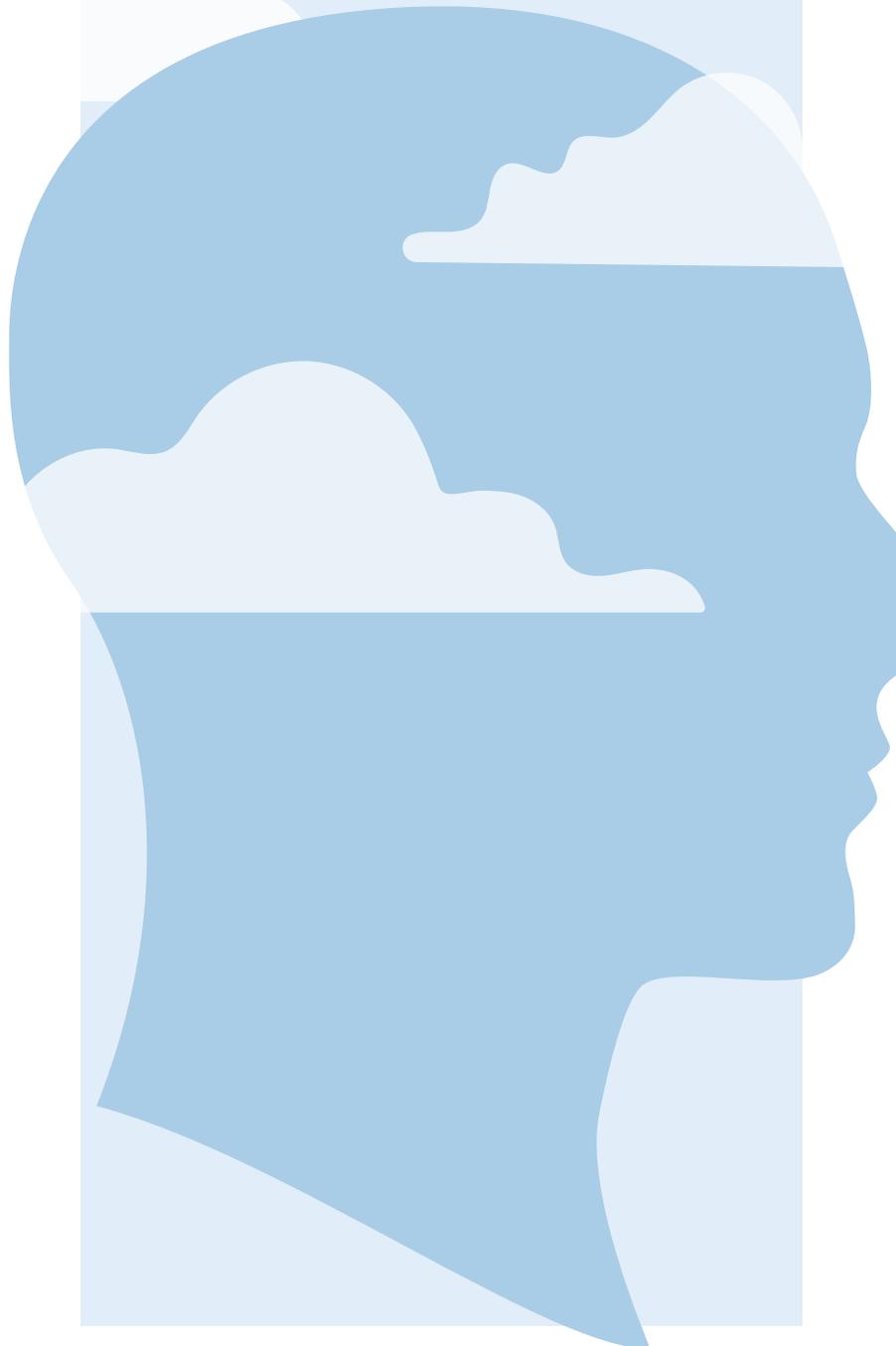


Breaking the Stigma

For too long, mental health has been a topic that many of us have shied away from discussing. There’s a stigma that makes many feel like they should “just deal with it” or that seeking support is a sign of weakness. But nothing could be further from the truth.

Acknowledging the importance of mental health is an act of strength. Just as we wouldn’t ignore a broken leg or an infection, we shouldn’t neglect our emotional well-being. By being willing to discuss mental health in our families and our communities, we create a culture in which seeking help and supporting one another becomes the norm—not the exception.

90%
of Americans
say the US is
experiencing a
mental health crisis



5 Simple Ways to Support Your Mental Health

If you or someone you know is facing mental health challenges, don't hesitate to seek professional support. Remember, you are never alone, and help is always available.

While professional support is essential for those facing serious mental health challenges, small daily habits can make a big difference in your overall well-being. Here are a few simple steps to make mental wellness a priority in your daily life.

1. Fuel Your Mind & Body

The connection between nutrition and mental health is undeniable. Eating a balanced diet that includes whole foods, a healthy balance of fat, and essential nutrients can help support brain function and mood stability. Omega-3 fatty acids (found in fish and flaxseeds) and B vitamins (present in leafy greens and whole grains) are especially beneficial for mental well-being.

2. Prioritize Rest & Recovery

Sleep plays a vital role in emotional balance. Lack of quality sleep can heighten stress, increase irritability, and make it harder to handle daily challenges. Establishing a calming bedtime routine, reducing screen time before bed, and creating a restful sleep environment can make a world of difference.

3. Get Moving

Physical activity isn't just about fitness—it's also a natural stress reliever. Exercise releases endorphins, the body's feel-good

chemicals, which help reduce stress, improve mood, and increase energy levels. Whether it's a morning walk, a yoga session, or a dance break, finding ways to move your body can positively impact your mental state.

4. Create a Support System

Human connection is essential for mental well-being. Surrounding yourself with supportive friends and family and a strong community can provide encouragement and help you navigate life's challenges. If you're struggling, don't hesitate to reach out to someone you trust—it's okay to ask for help.

5. Practice Stress-Reducing Techniques

Mindfulness, deep breathing, and meditation can help reduce stress and bring clarity. Taking just a few minutes each day to slow down, focus on gratitude, and be present can significantly improve overall mental health.

A Commitment to Total Wellness

At Melaleuca, we believe that wellness is about living a life of balance, purpose, and vitality. Prioritizing mental health is a key part of that journey.

During Mental Health Awareness Month, take the time to check in with yourself and those around you. Let's open up the conversation, break the stigma, and create a culture where mental wellness is valued just as much as physical health. When we prioritize every aspect of wellness, we're better equipped to live the great life we are all striving for. 

Let Us Introduce You to Your MUSCULAR SYSTEM

**You have over
600 muscles in
your body!**

**These muscles make up 40%
of your body weight!**

No matter what you are doing, your muscles are at work. You even have muscles behind your eyeballs that help you focus! But as you age, you start to lose muscle mass. This loss of muscle mass can begin as early as your 30s!



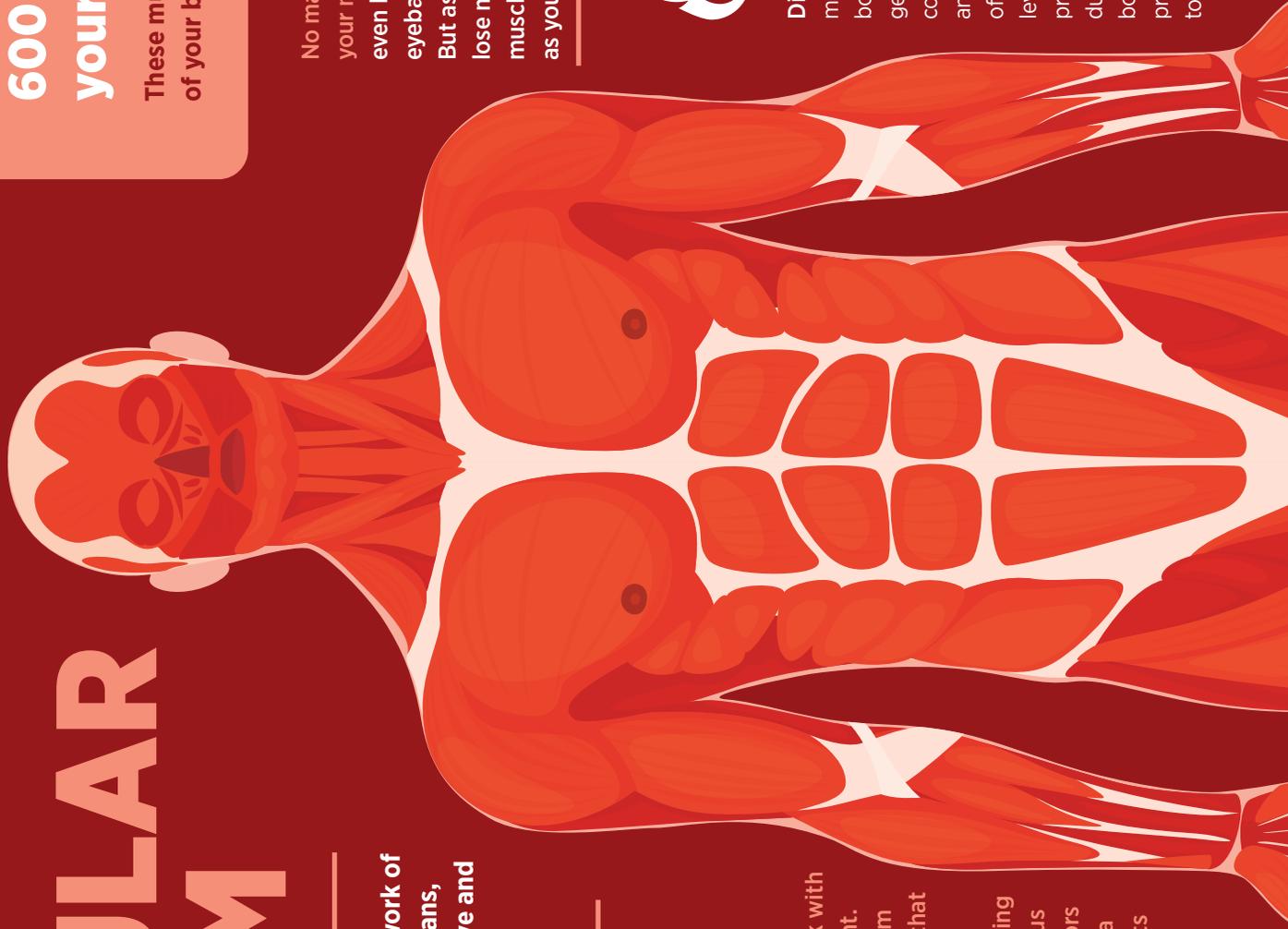
Did you know? Skeletal muscles contribute to the body's homeostasis by generating heat. Muscle contraction requires energy, and when ATP (the source of energy at the cellular level) is broken down, heat is produced. This is easily seen during exercise or when your body gets cold—shivering produces muscle contractions to generate heat.

Your muscular system is a complex network of muscles attached to bones, internal organs, and blood vessels that allow you to move and allow your organs and blood vessels to perform their myriad functions.

How does muscle move?

Your brain and nervous system control all muscular movements. Skeletal muscles work with tendons to pull on bones to create movement. When you want to move, your nervous system releases a neurotransmitter (acetylcholine) that signals the muscle to contract.

These muscles can move a bone only by pulling on it. They can't push it back into the previous position, so all muscles work in pairs of flexors and extensors. The flexor contracts to bend a limb, then relaxes, and the extensor contracts to extend or straighten the limb.



3 Types of muscles in your body



1 Skeletal Also called striated muscles, skeletal muscles are responsible for the movements you make as you go about your daily activities. Skeletal muscles can be controlled voluntarily—by conscious thought. Connected to your skeletal system, these muscles hold your bones in position.

- *Tendons:* attach muscle to bone
- *Mysia:* layers of connective tissue
- *Myofibrils:* bundles of protein filaments (myosin and actin) that are involved in the contracting of muscles



2 Smooth These muscles typically form the inside of blood vessels and organs, such as the stomach, bladder, and uterus. They are even found behind the eyes! Smooth muscles are automatic and not controlled consciously.



3 Cardiac Found only in the heart, cardiac muscles are a combination of striated and smooth muscles. They contract to pump blood out, then relax to allow blood back in after it has circulated around the body.

Did you know?

Cardiac muscle never gets tired. It even goes as far as using the “waste” product of skeletal muscle, lactate, as fuel.



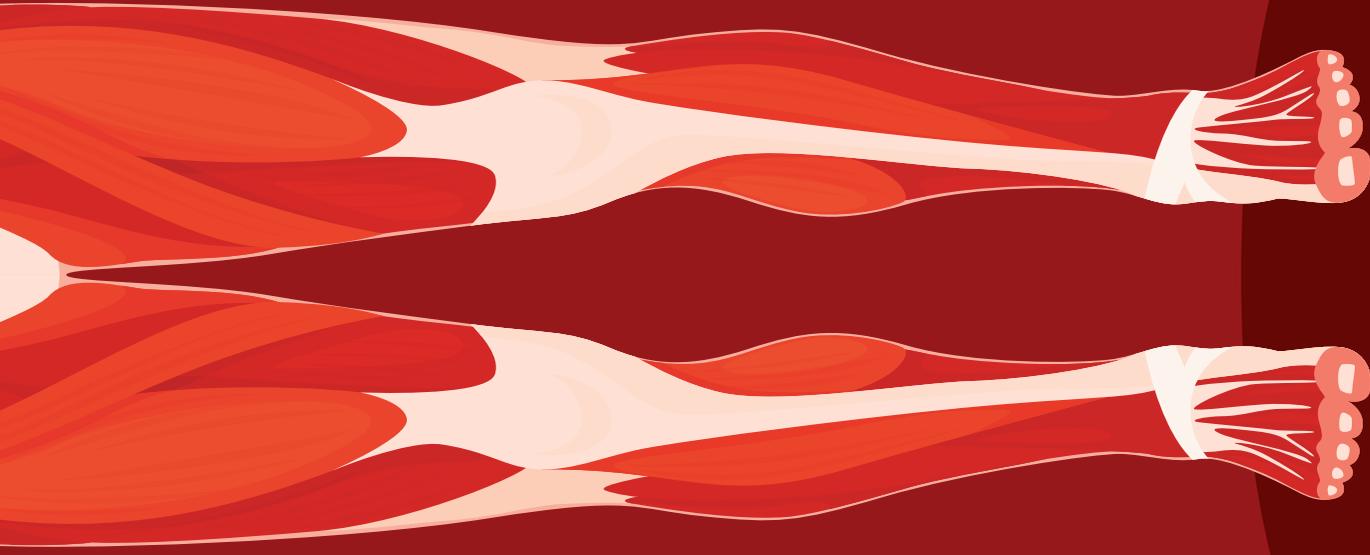
Fast-twitch muscle fibers help with sudden bursts of energy and are involved in short, intense activities, like sprinting or strength training.



Slow-twitch muscle fibers help with endurance or long-term activities, like bicycling.



There are many factors that affect muscle mass. **Your muscle mass will decrease and lose tone through poor diet and inactivity.** To keep your muscles strong and toned, you need to put in lots of effort! Exercising your muscles with strength and resistance exercises helps slow down the process of losing muscle mass as you age. Eating a nutritious diet and supplementing with protein will provide you with vital building blocks that will help your body grow properly, build muscle, and repair tissue.



SHOW WEIGHT LOSS CHALLENGE 2025 UP

NO COUNTING!
NO STARVING!
JUST RESULTS!



Whatever your health goals may be, R3 helps you stay on track—without the hassle. No calorie counting, no food scales, no cutting entire food groups. Just follow the simple Yes and No Lists and eat every three hours—because fueling your body should never mean starving it!

Kick-start your journey with the upcoming R3 Show Up Weight Loss Challenge—starting June 2! Get expert guidance, virtual meal prep and workout classes, support from a motivated community, and the chance to win BIG prizes!



Sign up for the R3 Show Up Weight Loss Challenge and you'll see why thousands are raving about this simple path to:

- ▶ LOSING WEIGHT
- ▶ HAVING MORE ENERGY
- ▶ SLEEPING BETTER
- ▶ FEELING YOUNGER



The R3 Show Up Challenge is open for registration now.
NO PURCHASE NECESSARY. Open to Non-Members.

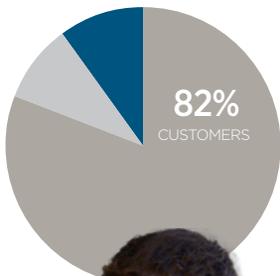
The R3 Show Up Weight Loss Challenge begins June 2, 2025, and ends July 14, 2025. Sponsored by Melaleuca, Inc. Open to legal residents age 18+ of the United States or Canada, except Quebec and the US Virgin Islands. See Official Rules by scanning the QR code.

MELALEUCA 2023 ANNUAL INCOME STATISTICS

Our entire customer base of more than a million customers have all been referred by someone who loves our products.

Customers

The majority (**82%**) of those who buy Melaleuca products each month are strictly customers. They are not interested in pursuing the Melaleuca financial opportunity. They do not receive compensation from the company. They purchase Melaleuca products simply because they want to be healthy and they believe that Melaleuca products will help them with that goal. Having customers who are loyal to our brand simply because they love our products provides the strongest foundation for our business opportunity.



Product Advocates

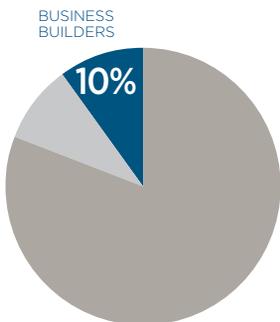
8% of all Melaleuca customers have referred at least one customer but fewer than eight customers. As those customers purchase products directly from Melaleuca, those who referred them receive a small commission. These households are not necessarily interested in the financial opportunity. Their relationship with Melaleuca is based on their love of Melaleuca products. Their “status” is determined by how many customers they have referred. A Product Advocate has at least one customer. A Product Advocate 2 has referred at least two customers, and a Product Advocate 3 has referred at least four customers. While these individuals may not be considered serious business builders, their customers (like the vast majority of Melaleuca customers) come from word-of-mouth referrals. Therefore, the overall contribution of these individuals is significant.

- PRODUCT ADVOCATE
- PRODUCT ADVOCATE 2
- PRODUCT ADVOCATE 3

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
PRODUCT ADVOCATE	\$2,111	\$14	\$110	0	1	1	4	1 Mo.	387 Mo.
PRODUCT ADVOCATE 2	\$3,802	\$28	\$234	2	2	2	8	1 Mo.	414 Mo.
PRODUCT ADVOCATE 3	\$5,613	\$57	\$519	4	5	4	18	1 Mo.	372 Mo.

Beginning a Business

About one out of ten customers (**10%**) decide to start their own Melaleuca business and eventually achieve Director status, which is considered the first step to becoming a business builder. Directors have made a significant effort (probably spent 50 hours or more) in developing at least eight Melaleuca customers. Those estimated 50 hours could have been spent in a single week or could have been spent over several years. But at some point in their lives, Directors have invested enough time to develop (and maintain) at least eight Melaleuca customers.



- DIRECTOR 1-2 (89.6%)

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
DIRECTOR 1-2 (89.6%)	\$30,910	\$274	\$2,131	8	17	8	76	1 Mo.	373 Mo.



Initial Leadership Status

Leaders at these statuses have made a more serious effort to build a Melaleuca business. Those who have reached these leadership statuses have not only invested enough time to refer several customers but also helped some of those customers start a business and become Marketing Executives. Those Marketing Executives have, in turn, referred additional customers who purchase Melaleuca products each month. Commissions are paid based on the development of customers and the development of leaders who help others reach their goals.

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
DIRECTOR 3 (3.4%)	\$27,619	\$3,104	\$10,339	11	40	41	212	1 Mo.	352 Mo.
DIRECTOR 4-5 (1.9%)	\$34,109	\$4,794	\$16,003	13	52	96	312	1 Mo.	339 Mo.
DIRECTOR 6-7 (0.9%)	\$53,619	\$11,279	\$23,344	14	69	195	398	1 Mo.	362 Mo.
DIRECTOR 8-9 (0.6%)	\$88,510	\$14,459	\$34,233	24	91	274	507	1 Mo.	354 Mo.

Advanced Leadership Status

Those Marketing Executives who reach Senior Director or above have shown substantial interest and dedication in building a Melaleuca business. While most do not work their businesses full time, it is essential that they invest some time each month nurturing, training, and helping those in their marketing organizations. Melaleuca advocates that Marketing Executives keep their full-time jobs and work their Melaleuca businesses in their spare time. However, some Executive Directors at the higher income statuses do work their businesses close to full time. Melaleuca strongly advocates that Marketing Executives do not quit their full-time jobs until their Melaleuca incomes far surpass the incomes they receive from their full-time employers. Rather, they should add their Melaleuca incomes to their regular incomes, thereby making a substantial difference in their family finances.

	ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
SENIOR DIRECTOR 1-9 (2.0%)	\$249,423	\$16,702	\$66,072	20	107	332	990	1 Mo.	365 Mo.
EXECUTIVE DIRECTOR 1-9 (1.3%)	\$746,288	\$61,858	\$180,497	40	156	893	2,634	2 Mo.	353 Mo.
NATIONAL DIRECTOR 1-9 (0.2%)	\$796,219	\$149,240	\$301,035	55	194	2,920	4,897	5 Mo.	277 Mo.
CORPORATE-PRESIDENTIAL DIRECTOR (0.1%)	\$2,718,243	\$346,175	\$1,142,703	76	293	6,543	13,979	10 Mo.	251 Mo.

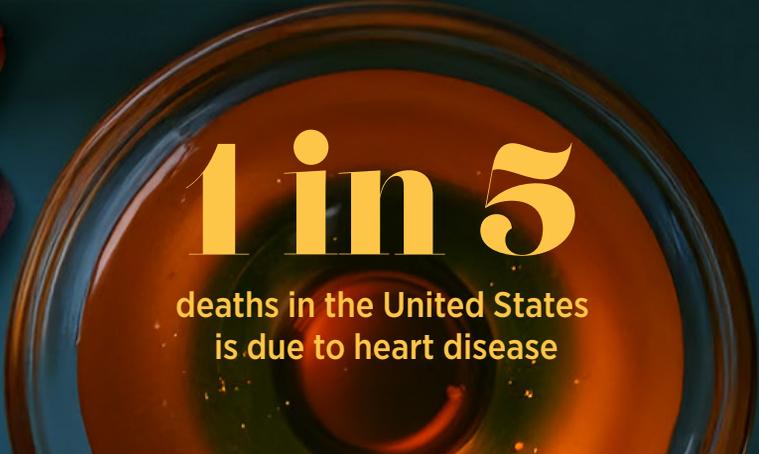
The above annual income statistics include all US and Canadian Melaleuca Marketing Executives who were active during all 12 months of the period ending December 2023 and performed the minimum activity required at each status. The incomes stated include all commissions, incentives, and bonuses earned during the period.

For the purpose of these statistics, a Marketing Executive's leadership or developmental status was calculated by taking the highest status achieved and maintained for at least seven consecutive months.

These numbers represent gross income, not net income. In other words, they do not include any business expenses. However, it should not be necessary to spend any significant amount to build a Melaleuca business. You will need access to a telephone and an email account, but you should not invest in purchasing leads, meeting rooms, or training materials. Nor should you invest in advertising, building a website, and so on.

Your biggest investment will be your time, not your pocketbook. Your business is best built from your own home without making any large financial investment. Such investments are neither necessary nor conducive to your success.

The information on this page is not necessarily representative of what any individual Marketing Executive will earn with this program. Any representation or guarantee of specific earnings would be misleading. Success with any business takes hard work, diligence, perseverance, and leadership. Success with Melaleuca will depend on how effectively a Marketing Executive exercises those qualities.



1 in 5

deaths in the United States
is due to heart disease



WELLNESS INSIDER

Boost your wellness IQ with eye-opening data and in-depth explanations. Learn practical strategies to enhance specific aspects of your wellness journey—and become a trusted guide for those you're helping along the way.

How Does Saturated Fat Affect Your Heart Health?

Answer: Not the way we used to think it did.



WHAT RAISES YOUR RISK OF HEART DISEASE?

Your heart health is critically important to your daily and long-term wellness. Did you know that heart disease is the leading cause of death in the United States? One in every five deaths is due to heart disease. You need to be aware of what puts you at risk of heart disease—and what you can do to lower your risk. Knowing this is a key step in creating greater wellness in your life.

For decades, researchers believed that saturated fats were directly tied to heart disease. The process was fairly straightforward: Saturated fat prompted the liver to produce LDL (bad) cholesterol, which raised LDL cholesterol levels in the blood, in turn leading to plaque deposits in the arteries.

CONTINUED ►



But current research is revealing that the truth about saturated fats and heart disease is much more nuanced. As we'll discuss, it may be the process of metabolizing the fats—not the fats themselves—that's the actual culprit!

40%
of adults under the
age of 44 in the
United States
are insulin resistant



**YOU
ACTUALLY
DO NEED
SATURATED
FATS**

In reality, you need saturated fats as well as unsaturated fats to enjoy optimal wellness. Yes, use moderation in consuming foods with saturated fats. But remember that these fats also play important roles throughout your body. Here's a long list of ways that saturated fats can benefit you:

- They help your body absorb fat-soluble vitamins, including vitamins A, D, E, and K, that you get from your food.
- They help produce important hormones, including testosterone, estrogen, and progesterone.
- They help give structural support to your cells and help them function properly.
- They protect your organs by cushioning them inside your body.
- They provide a surfactant that allows your lungs to expand properly and avoid collapsing.
- They are crucial for brain development and function, including supporting myelin

sheath formation to allow for proper nerve signal transmission.

- They help support proper liver function and fat metabolism.
- They assist the body in incorporating calcium into bone tissue and support proper bone density.



**THE REAL
CULPRIT
IS LIKELY
INSULIN
RESISTANCE**

Researchers are learning that consuming saturated fats isn't what raises the risk of heart disease. As it turns out, chronically elevated insulin is the real culprit. A life-preserving hormone, insulin plays a central role in the process of fat metabolism and storage. Produced by your pancreas as glucose enters your bloodstream, this hormone helps muscle and fat cells take in that glucose for energy. If you're regularly consuming foods and drinks high in sugar and carbohydrates, your insulin levels are likely staying high—and that puts you in the danger zone.

Constantly high insulin levels result in your cells becoming less sensitive to insulin and unable to take in the glucose they need. High insulin levels lead to inflammation and damage to your artery linings, and they also cause the creation of smaller, denser LDL cholesterol particles that can build up inside blood vessel walls and create plaque.

In short, when it comes to raising your risk of heart disease, it's chronically elevated insulin levels—and not saturated fat—that are having the most negative effect on your heart!



**HEALTHY
CHANGES
FOR BETTER
HEART
HEALTH**

We've discussed what elevates your risk of heart disease. What changes can you make, starting today, to lower your risk?

Focus on limiting refined carbohydrates. Avoid the refined carbohydrates you find in candy, soda, cake, chips, and other junk foods. These foods cause your blood glucose

levels to rise, triggering your body's insulin response. Instead, plan a daily diet and meal regimen that will help your blood glucose levels stay in a normal, healthy range for most of the day. Focus on foods that provide complete proteins, ample fiber, healthy fats, and complex carbohydrates from whole grains. For guidance, refer to Melaleuca's R3 Weight Loss Program.

Consume foods with both fat types.

Saturated fats are commonly found in meats like beef, pork, and poultry and in dairy products like cream, whole-milk cheese, and whole-milk yogurt. These are dietary staples for most North Americans. These fats also come from plant sources such as coconut oil, palm oil, peanuts, cacao, and chia seeds.

Getting both saturated and unsaturated fats from wholesome, low-processed sources can bring lots of benefits. Your body needs a range of fatty acids to perform its many processes, including hormone production, in which different fatty acids play different roles. And saturated fats can support immune system function, while unsaturated fats, like omega-3s, support healthy inflammation response.

Do you want to do your heart a favor? Focus on getting all your macronutrients from wholesome sources. Leave the highly processed junk foods on the store shelves. Give your body the nutrition it needs to perform all of its functions properly each day—your heart will thank you. 

HOW DO THE *'fats you* consume

GET TO YOUR CELLS?

1. When consumed, fats are broken down in the small intestines and absorbed by cells lining your intestines.
2. There, the fatty acids are packaged into chylomicrons, complete with phospholipids, cholesterol, and proteins.
3. Those chylomicrons are transported through the lymphatic system and from there enter the bloodstream.
4. The bloodstream delivers the fats to cells or to adipose tissue for storage.



Bonds. Carbon Bonds.

Saturated fats feature chains of single-bonded carbon atoms whose available bonds are all filled by hydrogen atoms. This “saturated” structure is rigid, making saturated fats solid at room temperature—like butter or coconut oil.

Unsaturated fats feature some double-bonded carbon atoms in their chains. This means there are fewer bonds available for hydrogen atoms, resulting in a looser structure that stays liquid at room temperature, like olive or avocado oil.





CAR BONUS

LET MELALEUCA PAY FOR YOUR CAR

FOR SENIOR, EXECUTIVE, NATIONAL, CORPORATE & PRESIDENTIAL DIRECTORS

Grow your business to Senior Director, then select your new vehicle and apply for Melaleuca's Car Bonus program! Active leaders receive the following monthly Car Bonus for qualifying vehicles at these statuses:



Senior Director
\$500
PER MONTH

Executive Director
\$1,000
PER MONTH

National Director
\$1,200
PER MONTH

Corporate Director
\$1,500
PER MONTH

Presidential Director
\$1,500
PER MONTH



National Directors **Roberta & Gregory Campanaro FL**
2024 Volvo V60

“The Melaleuca Car Bonus has been such a great gift to our entire family,” Roberta says. “We earned our first car in 2003, and I was able to go from being the typical ‘van mom’ to a mom with a beautiful Acura SUV.”

“My bonus increased the following year when I became an Executive Director, and we were able to make our first ‘car deal’ with our eldest son. We promised him we would split that bonus if he earned straight A’s and had a full-time job in the summer. He rose to the occasion and Melaleuca paid for his first car! Our second son took us up on the same deal and so did our daughter! Needless to say, Melaleuca has paid for numerous cars for the Campanaro family and paved the way for all of our children to attend their first-choice colleges!” 



THOUSANDS of CARS



MILLIONS of SMILES



ADVANCE

REGIONAL CONFERENCE

SUCCESS IS CLOSER THAN EVER! ARE YOU READY TO ADVANCE?

ADVANCE is coming to a city near you! In just three hours, you'll get the tools, habits, and vision you need to take your Melaleuca business further than you thought possible. Make plans now to join us!

DISCOVER THE STRATEGIES, SKILLS, AND INSIGHTS TO ADVANCE YOUR BUSINESS!

To find the ADVANCE meeting closest to you, visit Melaleuca.com/Advance.



Melaleuca events provide you with world-class coaching and practical advice you can use to enhance your business and your life.

May 15-17, 2025	Convention 2025 Salt Lake City, UT <i>Every Melaleuca Member is invited to participate in three days of celebration, networking with friends, new product announcements, and training you won't find anywhere else.</i>
June 7, 2025	ADVANCE* Atlanta, GA
June 7, 2025	ADVANCE* Edmonton, AB
July 2-4, 2025	Road to Executive Director Idaho Falls, ID <i>Newly advanced Senior Directors are invited to Melaleuca Global Headquarters for life-changing coaching and a closer look at Melaleuca operations.</i>
July 4, 2025	Melaleuca Freedom Celebration Idaho Falls, ID <i>Celebrate the independence of the United States with the largest fireworks display west of the Mississippi.</i>
July 20-26, 2025	Founder's Club Chantilly, France
August 9, 2025	ADVANCE* Idaho Falls, ID
August 23, 2025	ADVANCE* Minneapolis, MN
September 7-11, 2025	Fast Track Celebration Punta Cana, Dominican Republic
September 7-11, 2025	Standing ELC Punta Cana, Dominican Republic
October 3-13, 2025	President's Club Mediterranean Cruise
October 25, 2025	ADVANCE* Dallas, TX
November 8, 2025	ADVANCE* Orlando, FL

For the schedule of Executive Director Perspective events, see page 102.

CONNECT at Melaleuca **EVENTS**



*ADVANCE is a regional event that combines world-class training and celebration to help you build your business.

Learn more at Melaleuca.com/Events.

Dates and details are subject to change. Visit Melaleuca.com/Events for the latest calendar updates.



2025

CONVENTION

IT'S EVERYTHING YOU NEED TO MOVE YOUR BUSINESS FORWARD!

Convention is more than just an event—it's a toolbox of proven, road-tested strategies customized for exactly where you are in your business. You'll leave with new friends, a road map for success, and a champion's mindset that will let you take on the world!

CONVENTION ISN'T EXTRA, IT'S ESSENTIAL!

MAY 15-17, 2025
GET YOUR TICKET TODAY



MELALEUCA.COM/CONVENTION | #GROWYOURLEGACY |   



Located at the Calvin L. Rampton Salt Palace Convention Center, 100 S W Temple St, Salt Lake City, UT 84101

WEDNESDAY, MAY 14

All day—SOUTH FOYER

Tour Melaleuca's Global Headquarters in Idaho Falls. See bus tour schedule for details. RSVP required.

12:00 PM–8:00 PM—HALL C

Convention Registration open

1:00 PM–8:00 PM—HALL 1

Logo & Product Merchandise and *Sei Bella*® Product Stores open

THURSDAY, MAY 15

6:30 AM–7:15 AM—ROOM 155

Group Fitness Activity

7:00 AM–9:00 PM—HALL C

Convention Registration open (Registration closed during General Session hours)

8:00 AM–1:00 PM—HALL 1

Logo & Product Merchandise and *Sei Bella* Product Stores open

9:00 AM–11:00 AM—SEE WORKSHOP SCHEDULE

Workshop sessions: impactful product and business-building sessions

9:00 AM–11:30 AM (doors open at 8:30 AM)—HALL D

Leadership Meeting for Senior Directors and above

1:30 PM–5:00 PM (doors open at 12:30 PM)—HALL D

GENERAL SESSION 1

5:00 PM–9:00 PM—HALL A

Melaleuca Country Product Hall, Logo & Product Merchandise Store, *Sei Bella* Product Store, and Food Court open (doors open after General Session 1)

FRIDAY, MAY 16

8:00 AM–6:30 PM—HALL C

Convention Registration open (Registration closed during General Session hours)

8:30 AM–11:30 AM (doors open at 8:00 AM)—HALL D

GENERAL SESSION 2

11:30 AM–7:00 PM—HALL A

Melaleuca Country Product Hall, Logo & Product Merchandise Store, *Sei Bella* Product Store, and Food Court open (doors open after General Session 2)

1:30 PM–3:00 PM—SEE WORKSHOP SCHEDULE

Workshop sessions: impactful product and business-building sessions

4:00 PM–6:00 PM

Team meetings (see Convention app for details)

7:30 PM–9:00 PM (doors open at 7:00 PM)—HALL D

Have a blast at the **Melaleuca Talent Show!**

SATURDAY, MAY 17

8:30 AM–5:00 PM—HALL C

Convention Registration open (Registration closed during General Session hours)

9:00 AM–1:00 PM—HALL A

Melaleuca Country Product Hall, Logo & Product Merchandise Store, *Sei Bella* Product Store, and Food Court open

9:00 AM–11:00 AM—SEE WORKSHOP SCHEDULE

Workshop sessions: impactful product and business-building sessions

1:30 PM–4:00 PM (doors open at 1:00 PM)—HALL D

GENERAL SESSION 3

7:30 PM–10:00 PM (doors open at 7:00 PM)—HALL D

Celebrate at the Awards Gala



GLOBAL HEADQUARTERS TOUR

Tour Melaleuca's Global Headquarters, state-of-the-art Distribution Facility, and flagship Product Store. See for yourself where Melaleuca develops, manufactures, packages, and ships its 400+ products, and get an inside look at Melaleuca's corporate operations. It's the perfect way to kick-start your Convention 2025 experience.

BUS TOURS from Convention. Buses depart from the South Foyer at the Salt Palace Convention Center. Drive time to Idaho Falls, Idaho, is approx 3.5 hours.

Date	Depart SLC	Tour Time	<p>Space for tours is limited, so register now! Vist Melaleuca.com/Convention and click on "Tour."</p> <p>Rates include: Round-trip deluxe motor coach transportation and boxed lunch provided at Melaleuca's Global Headquarters.</p> <p>Cost per seat: \$50.00* <i>Children under 2: Free as a lap child.</i></p>
Wednesday, May 14	6:30 AM	10:00 AM	
	7:30 AM	11:00 AM	
	8:30 AM	12:00 PM	
	9:30 AM	1:00 PM	
	10:30 AM	2:00 PM	

Traveling through Idaho Falls on your way to Convention? We'd love to have you stop in for a tour! For all independent travel, please register for your tour by calling 208-522-0870. Tour schedules are limited, so be sure to register in advance.

For any questions regarding your tour reservation, please call **208-522-0870**.

* Cancellations accepted until April 24, 2025.

DON'T MISS THE POWER OF CONVENTION 2025!

NEW PRODUCT ANNOUNCEMENTS!
NEW TOOLS TO BUILD A SOLID BUSINESS!
NEW WAYS TO MAXIMIZE YOUR INCOME!
CELEBRATE ACHIEVEMENTS!

N^o 4 HOLD STRATEGY SESSIONS



1. Build Your Contact List
2. Set Appointments
3. Share Melaleuca: An Overview
- ▶ 4. Hold Strategy Sessions
5. Celebrate Success
6. Always Be Involved with Fast Track
7. Lead by Example

7
CRITICAL
BUSINESS-BUILDING
ACTIVITIES

Payson & Sheyenne Brumbelow TEXAS

New Mother, New Mission



It took a visit to National Director 3 Morgan Martin's home to help Sheyenne Brumbelow realize that Melaleuca makes products that are worth sharing. Sheyenne and Morgan had been best friends for years. In the MLM industry, they had both achieved a degree of success, but had grown tired of the constant grind of maintaining their organizations with such a low month-over-month retention rate. Now Morgan was inviting Sheyenne to learn more about Melaleuca.

Sheyenne had left the MLM industry 18 months earlier, and in that time, her life had changed significantly. She had gotten married and was pregnant with her son. What she wanted from life—and from any business opportunity she took on—had evolved along with her perceptions of what mattered most.

“My heart was different, and now I was looking for a company I could call home,” Sheyenne says. “I was also looking for clean, affordable products that worked.”

During the time she worked with the MLM company, Sheyenne had been told negative things about Melaleuca. But now, visiting Morgan's home and having the opportunity to see and touch Melaleuca products, her prejudices were quickly evaporating. “In my head, I was thinking, ‘I love these products!’” Sheyenne laughs.

Morgan helped Sheyenne enroll as a Melaleuca Member, and Sheyenne got busy exploring everything Melaleuca had to offer. She began to fill her family's home with her favorite products. The Brumbelows became experts on the ingredients in Melaleuca's products and their benefits. Eventually, it dawned on Sheyenne that sharing these products with others was what she wanted to do. “It was a no-brainer,” she says. “The products made sense. The business made sense.”

Sheyenne had no desire to go back to the life of stress and uncertainty she had left. “If I were going to build a business,” she says, “then it had to be a business to last a lifetime. I had done everything I could to build trust with my friends. I could see that Melaleuca was worthy of my full trust—and theirs.”

Trust really does go a long way in the Texas town the Brumbelows call home. It may be small, but Sheyenne has built her business mainly in person through in-homes, and for good reason. She loves to get Melaleuca products into the hands of her guests. “I love to go into others' homes and see their excitement when they try a product,” she says. “Being able to see, touch, and feel the products is what brought Melaleuca into my life. Now I want to enhance the lives of others. I want to share something that will have an impact on them like it did on me!” 



TOP SENIOR DIRECTORS

Presenting the top eight Senior Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

Reaching Senior Director status is a monumental achievement, reflecting both ongoing growth and a steadfast commitment to helping others. These Senior Directors lead by example, consistently sharing the value of Melaleuca while mentoring and guiding their teams.



1
Amy & TJ Trietsch
Senior Directors 7, TX



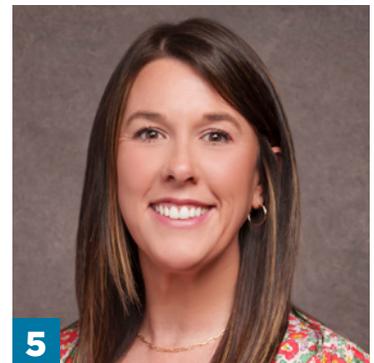
2
Natasha Rae
Senior Director 6, ON



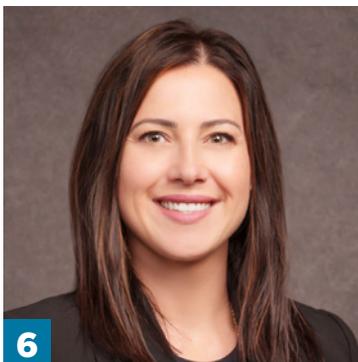
3
Katherine Umbarger
Senior Director 4, KS



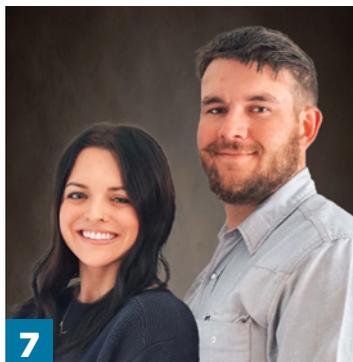
4
Megan Garland
Senior Director 8, AB



5
Lauren & Thomas Gaede
Senior Directors 8, SC



6
Brette & Brandon Olsen
Senior Directors 9, MB



7
Josie & Tyson Hinkle
Senior Directors 9, MT



8
Cheryl & Shane Smith
Senior Directors 8, MS

SENIOR DIRECTORS 9-SENIOR DIRECTORS 4



SD9 PACESETTER

Josie & Tyson Hinkle
MONTANA
Enrolled: 07/26/2023



SD9 PACESETTER

Carie & Allen Parkes
ILLINOIS
Enrolled: 01/21/2021



SD9 PACESETTER

Rebekah & Grant Pumphrey
UTAH
Enrolled: 05/31/2022



SD8 PACESETTER

Lauren & Thomas Gaede
SOUTH CAROLINA
Enrolled: 05/10/2023



SD8 PACESETTER

Megan Garland
ALBERTA
Enrolled: 03/09/2021



SD8 PACESETTER

Clarence & Rachel Harvin
NORTH CAROLINA
Enrolled: 06/07/2024



SD8 PACESETTER

Cheryl & Shane Smith
MISSISSIPPI
Enrolled: 03/16/2004



SD7 PACESETTER

Sheyenne & Payson Brumbelow*
TEXAS
Enrolled: 12/15/2024



SD7 PACESETTER

Brandi & Clint Newman
FLORIDA
Enrolled: 06/11/2023



SD7 PACESETTER

Amy & TJ Trietsch*
TEXAS
Enrolled: 08/08/2024



SD6 PACESETTER

Sheyenne & Payson Brumbelow*
TEXAS
Enrolled: 12/15/2024



SD6 PACESETTER

Stephanie Burke*
MICHIGAN
Enrolled: 02/25/2021



SD6 PACESETTER

Natasha Rae*
ONTARIO
Enrolled: 04/17/2024



SD6 PACESETTER

Amy & TJ Trietsch*
TEXAS
Enrolled: 08/08/2024



SD6 PACESETTER

Trisha & Robert Verzera*
ARIZONA
Enrolled: 05/23/2024



SD5 PACESETTER

Sheyenne & Payson Brumbelow*
TEXAS
Enrolled: 12/15/2024



SD5 PACESETTER

Janice & Chris Burke
TEXAS
Enrolled: 07/04/2022



SD5 PACESETTER

Stephanie Burke*
MICHIGAN
Enrolled: 02/25/2021



SD5 PACESETTER

Natasha Rae*
ONTARIO
Enrolled: 04/17/2024



SD5 PACESETTER

Trisha & Robert Verzera*
ARIZONA
Enrolled: 05/23/2024



SD4 PACESETTER

Sheyenne & Payson Brumbelow*
TEXAS
Enrolled: 12/15/2024



SD4 PACESETTER

Mary Anne & Raymond Carlson
WISCONSIN
Enrolled: 05/11/2021



SD4 PACESETTER

Josefina Corona
CALIFORNIA
Enrolled: 02/03/2010



SD4 PACESETTER

Robert & Tessa Jacques
CALIFORNIA
Enrolled: 08/31/2022



SD4 PACESETTER

Natasha Rae*
ONTARIO
Enrolled: 04/17/2024

SENIOR DIRECTORS 4-SENIOR DIRECTORS

SENIOR DIRECTORS 3



SD4
Katherine Umbarger*
 KANSAS
 Enrolled: 02/18/2019



SD3 PACESETTER
Sheyenne & Payson Brumbelow*
 TEXAS
 Enrolled: 12/15/2024



SD3 PACESETTER
Robin Cermak
 MARYLAND
 Enrolled: 02/01/2023



SD3 PACESETTER
Leslie & Rochelle Gaspard-Rochon
 TEXAS
 Enrolled: 02/25/2021



SD3
Jason & Keri Hayes
 ILLINOIS
 Enrolled: 01/10/2022



SD3 PACESETTER
Alissa & Fred Nazar
 CALIFORNIA
 Enrolled: 09/03/2021



SD3
Allison & Nathan Neal
 TENNESSEE
 Enrolled: 02/16/2023



SD3
Jessica & Brooks Queitzsch
 PENNSYLVANIA
 Enrolled: 10/15/2020



SD3 PACESETTER
Katherine Umbarger*
 KANSAS
 Enrolled: 02/18/2019

SENIOR DIRECTORS 2



SD2
Alexis & Cheljean Erwin-Davis
 MISSOURI
 Enrolled: 09/05/2022



SD2 PACESETTER
Braydi Hoppus*
 ALBERTA
 Enrolled: 07/08/2020



SD2 PACESETTER
Hannah & Adam Snyder
 NEW YORK
 Enrolled: 01/06/2023



SD2 PACESETTER
Katherine Umbarger*
 KANSAS
 Enrolled: 02/18/2019



SD2
Lisa Whyte*
 MANITOBA
 Enrolled: 12/05/2022

SENIOR DIRECTORS



SD
Karah & Christiaan Bosmeijer*
 KANSAS
 Enrolled: 12/29/2023



SD PACESETTER
Hannah & Morgan Davis
 TEXAS
 Enrolled: 08/23/2024



SD
Megan & Wesley Doyle
 IOWA
 Enrolled: 01/18/2022



SD
Tori & Colby Galbreath
 GEORGIA
 Enrolled: 04/23/2021



SD
Sheri Gibson
 SASKATCHEWAN
 Enrolled: 09/29/2022



SD
Staci & Tedd Hansen
 TEXAS
 Enrolled: 10/27/2021



SD
Alyssa Hanson*
 SASKATCHEWAN
 Enrolled: 03/24/2024



SD
Braydi Hoppus*
 ALBERTA
 Enrolled: 07/08/2020



SD
Johnny & Niomi Loewen
 MANITOBA
 Enrolled: 04/01/2022



SD
Sarah & Eddie Placencia
 INDIANA
 Enrolled: 09/20/2022



SD
Amy & Casey Poepping
 MINNESOTA
 Enrolled: 02/07/2023

SENIOR DIRECTORS



Katherine Umbarger*
KANSAS
Enrolled: 02/18/2019



Lisa Whyte*
MANITOBA
Enrolled: 12/05/2022



IMPORTANT UPDATE

The Customer Membership Agreement, Independent Marketing Executive Agreement, and Statement of Policies have recently been updated.

As our world evolves and changes, it becomes necessary to update our terms and conditions and policies. You can review the most current documents, including the latest updates, effective March 12, 2025, by going to our website, Melaleuca.com. Click on “Business Center,” then “Reports & Tools,” and then “Download & Print Center.”



JOIN US FOR AN UNFORGETTABLE GRECO-ROMAN CRUISE!

As a President's Club 2025 earner, you'll enjoy a once-in-a-lifetime excursion through the Mediterranean aboard a luxury cruise ship alongside fellow leaders and Melaleuca's Management Team.

You'll set sail on the *Oceania Vista*, the height of nautical perfection. Launched in 2023, it features a distinctive blend of grand spaces with a metropolitan flair, offering a variety of culinary delights and a luxurious sanctuary amid the seas.

Your travel begins in Athens with stops at some of the oldest and most historically rich sites in the world. You'll experience food, culture, and the breathtaking scenery of the Mediterranean landscape.

PRESIDENT'S CLUB IS MORE THAN TRAVELING TO AMAZING DESTINATIONS

The hard work and dedication required to become a member of President's Club aren't put in just for the sake of going on one-of-a-kind adventures. Achieving President's Club is about fully committing yourself to Melaleuca's mission of enhancing lives while you set the foundation to reach your loftiest goals. It's about building a business to last a lifetime.

OCTOBER 3-13 2025





ROAD TO EXECUTIVE DIRECTOR

THIS IS WHERE EVERYTHING CHANGES FOR YOUR BUSINESS!

Experience three days of personalized training and tours designed specifically to help you take your business to Executive Director and beyond! Road to Executive Director has served as the turning point for hundreds of successful businesses, and you can experience it all when you advance your business to Senior Director.

Advance your business to Senior Director by May 31, 2025, and we'll see you in Idaho Falls, Idaho!

ROAD TO EXECUTIVE DIRECTOR IS BRINGING YOU TO OUR GLOBAL HEADQUARTERS, JULY 1-5, 2025!





O U R F O U N D I N G A X I O M

EXCEPTIONAL
PRODUCTS AT
REASONABLE
PRICES

Quality before profit is one of the core principles that make Melaleuca products far superior to what you'll find at the grocery, big box, or health food store. And though quality costs more, we've stayed true to our founding axiom since our beginning.

[Melaleuca.com](https://www.Melaleuca.com)

Modeline Jean ONTARIO

Sharing Her Way to a Better Life



Most nights, Modeline doesn't get to bed before midnight. And then she's up early the next morning getting her kids ready for school. After that she's heading to work as an educational assistant, and then she's juggling dinner and kids' activities. Once the house finally quiets down, she shifts her focus to earning her psychology degree. Life as a single mom can be exhausting, but Melaleuca is helping her build the life she's always dreamed of.

"I can see that Melaleuca has the potential to totally change my life," Modeline says. "It lets me build my business around my day. And by the end of 2025, my goal is to be debt-free!"

Modeline's journey with Melaleuca started with something small—her laundry. "Senior Director Guy-Edgir Frédéric reached out to me last November

and I agreed to enroll and try the products," she recalls. "I used to always sneeze when I did laundry. But since switching to Melaleuca products, I haven't sneezed once!"

That small change led to a big discovery: Melaleuca products were better. And she wasn't the only one who noticed. "My kids won't let me place an order without getting *Simply Fit™ Microwave Popcorn*," she laughs. "I have to get a two-pack because they love it!"

Modeline's decision to build a Melaleuca business was born out of her desire for a better life for her and her children. "I wouldn't say that I was depressed at the end of 2024," she explains. "But I was very down and struggling financially. I knew I had to do something different in 2025."

Then she attended Launch. "After that meeting, I saw what was possible," she says. "I got to work right away, and by the end of January, I had reached Director."

As someone with an already-packed schedule, Modeline loves that her business can be worked in the small pockets of her day. "I can reach out to people on my break at work," she says. "I can do video conferences in my car while my son is at soccer. And when I don't have much time, I can send a link to the Melaleuca Overview video and say, 'Just give me 12 minutes of your day, and after that, we can talk.'"

For Modeline, building a successful Melaleuca business is all about the products. "I love the products, and I love to talk about them," she explains. "I always keep a number of Melaleuca products in my backpack so I can show them to people. If you brush your teeth, clean your home, or do laundry, Melaleuca is for you. You can talk to anyone, anywhere, anytime about Melaleuca. And even if they say *no* now, the time will come when they need it. My goal is to help my team share this company with as many people as possible. A better life is possible thanks to Melaleuca." 



MARCH 2025

TOP DIRECTORS

Presenting the top eight Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

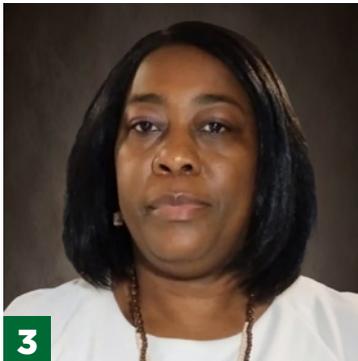
These Directors have demonstrated their dedication to improving their own lives as well as their commitment to helping others do the same. They have become true leaders within the Melaleuca community, inspiring and guiding others on their wellness journeys.



1
Elodie Daniella Jean
Director 6, MA



2
Alissa & Jason Alsup
Directors 9, IN



3
Modeline Jean
Director 8, ON



4
Jamie Martin
Director 9, SK



5
Lindsay Rey
Director 9, SK



6
Allison Thomsen
Director 8, KS



7
Alyssa Rushton
Director 9, NE



8
Jean Iguenson Pélacier
Director 8, NY

DIRECTORS 9-DIRECTORS 8

DIRECTORS 9



D9 PACESETTER

Alissa & Jason Alsup*
INDIANA
Social Media Marketing/
Marketing Executive



D9

**Karah & Christiaan
Bosmeijer***
KANSAS
Marketing Executives



D9

Patrice & Larry Buller*
DELAWARE
KANSAS
Personal Trainer/Marketing
Executive



D9

Laurie Davis
KANSAS
Salon Owner



D9 PACESETTER

Alexis Demetroulakos
NEW JERSEY
Marketing Executive



D9 PACESETTER

Alyssa Hanson*
SASKATCHEWAN
Addiction Counselor



D9

Shelby Morris
PENNSYLVANIA
Marketing Executive



D9

Alicea Mullins*
TEXAS
Photographer



D9

**Ana Maria Padilla
Moreno**
KENTUCKY
Marketing Executive



D9

Maria Renaud*
MISSOURI
Marketing Executive



D9 PACESETTER

Lindsay Rey*
SASKATCHEWAN
Stay-at-Home Mom



D9 PACESETTER

Alyssa Rushton*
NEBRASKA
Entrepreneur



D9

Ashley Tullai*
NORTH CAROLINA
Hairstylist



D9

Katherine Umbarger*
KANSAS
Stay-at-Home Mom



D9

Lisa Whyte*
MANITOBA
Human Ecology Teacher



D9

Kari Wilmeth
TEXAS
Public Relations



DIRECTORS 8

D8 PACESETTER

Alissa & Jason Alsup*
INDIANA
Social Media Marketing/
Marketing Executive



D8

Patrice & Larry Buller*
DELAWARE
Personal Trainer/Marketing
Executive



D8

Carrie Cercone*
MICHIGAN
Stay-at-Home Mom



D8

Kylie Christianson
NORTH DAKOTA
Farmer & Rancher



D8

Lindsey Echols
GEORGIA
Marketing Executive



D8 PACESETTER

**Tina Hockmuth-
Pezzetti***
IOWA
Marketing Executive



D8 PACESETTER

Modeline Jean*
ONTARIO
Marketing Executive



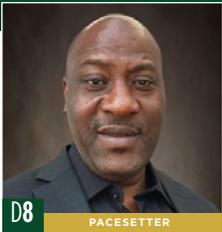
D8

**Brian & Cheryl
Johnson**
OHIO
Project Manager/Marketing
Executive



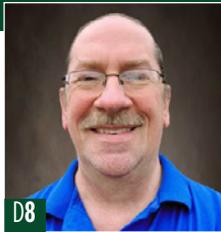
D8

Alicea Mullins*
TEXAS
Photographer



D8 PACESETTER

Jean Iguenson Pélacier*
NEW YORK
Marketing Executive



D8

Russ & Julie Reed*
OHIO
Marketing Executives



D8

Maria Renaud*
MISSOURI
Marketing Executive



D8

Lindsay Rey*
SASKATCHEWAN
Stay-at-Home Mom



D8 PACESETTER

Alyssa Rushton*
NEBRASKA
Entrepreneur



D8

Shauntae Smith
NORTH CAROLINA
Entrepreneur & Pastor



D8 PACESETTER

Allison Thomsen
KANSAS
Cosmetologist



D8

Ashley Tullai*
NORTH CAROLINA
Hairstylist



D8

Katherine Umbarger*
KANSAS
Stay-at-Home Mom



DIRECTORS 7

D7

Mandi Burchell
TENNESSEE
Marketing Executive



D7

Carrie Cercone*
MICHIGAN
Stay-at-Home Mom



D7

Nancy & Jim Ferguson
MISSISSIPPI
Marketing Executives



D7 PACESETTER

Tina Hockmuth-Pezzetti*
IOWA
Marketing Executive



D7

LaQuita Ibegwam
NORTH CAROLINA
Marketing Executive



D7 PACESETTER

Modeline Jean*
ONTARIO
Marketing Executive



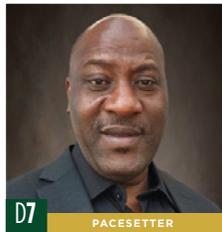
D7

Krista Kuhn
FLORIDA
Jewelry Designer



D7

Emily & William Louis
MONTANA
Worthiness Coach & Speaker/
Marketing Executive



D7 PACESETTER

Jean Iguenson Pélacier*
NEW YORK
Marketing Executive



D7

Ashley & Jeremiah Ranow
FLORIDA
Retired Registered Nurse/
Marketing Executive



D7

Russ & Julie Reed*
OHIO
Marketing Executives



D7 PACESETTER

Kristie Reinhard
NEW JERSEY
Farm Market Manager



D7

Brandy Sharp
MISSISSIPPI
Marketing Executive



D7

Jeff & Kristy Taylor
ALBERTA
Engineer/Entrepreneur



D7

Katherine Umbarger*
KANSAS
Stay-at-Home Mom



DIRECTORS 6

D6 PACESETTER

Olivia Aichholz
OHIO
Concert Artist

DIRECTORS 6-DIRECTORS 5



D6 PACESETTER

Dez Bryce
ALBERTA
Hairstylist



D6 PACESETTER

Tina Goins
KANSAS
School Secretary



D6 PACESETTER

Cynthia Hermosillo
TEXAS
Retired School Counselor



D6 PACESETTER

Tina Hockmuth-Pezzetti*
IOWA
Marketing Executive



D6 PACESETTER

Elodie Daniella Jean*
MASSACHUSETTS
Marketing Executive



D6 PACESETTER

Modeline Jean*
ONTARIO
Marketing Executive



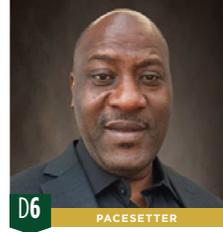
D6 PACESETTER

Ashlen McGinnis*
LOUISIANA
Business Owner



D6 PACESETTER

Liz Morgan
FLORIDA
Marketing Executive



D6 PACESETTER

Jean Iguenson Pélacier*
NEW YORK
Marketing Executive



D6 PACESETTER

Shelby Shely
OREGON
Realtor



D6 PACESETTER

Katherine Umbarger*
KANSAS
Stay-at-Home Mom



DIRECTORS 5

D5 PACESETTER

Emily & Kevin Albrecht
UTAH
Physical Therapy Aide/
Marketing Executive



D5 PACESETTER

Brigit Blank
ILLINOIS
Marketing Executive



D5 PACESETTER

Mckenzie Bockenstedt
IOWA
Speech Language Pathologist



D5 PACESETTER

Tammy & William Brink
ILLINOIS
Claims Auditor/Marketing Executive



D5 PACESETTER

Karley Brown
OHIO
Homemaker



D5 PACESETTER

Jordan Bulmer
INDIANA
Marketing Executive



D5 PACESETTER

Summer Dey & Marcelo Cacciagioni*
TEXAS
TV Show Host & Author/Project Manager



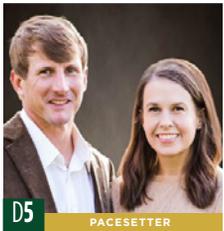
D5 PACESETTER

Meredith Doster*
ALABAMA
Marketing Executive



D5 PACESETTER

Jenn Fellure
FLORIDA
Homemaker



D5 PACESETTER

Vaughn & Kayla Hill
ALABAMA
Teacher/Nurse



D5 PACESETTER

Tina Hockmuth-Pezzetti*
IOWA
Marketing Executive



D5 PACESETTER

Elodie Daniella Jean*
MASSACHUSETTS
Marketing Executive



D5 PACESETTER

Modeline Jean*
ONTARIO
Marketing Executive



D5 PACESETTER

Jonathan Katayama*
HAWAII
Account Executive



D5 PACESETTER
Cheryl Knight*
KANSAS
Dental Hygienist



D5
Jaime & Kate Liebes
ARIZONA
Marketing Executives



D5
Ashlen McGinnis*
LOUISIANA
Business Owner



D5 PACESETTER
Courtney & Michael Metz*
OHIO
Musician



D5
Stefanie Nadeau
LOUISIANA
Sign Language Interpreter



D5
Janessa & Kenneth Nathe
MINNESOTA
Day Care Provider



D5
Jenna Visosky
BRITISH COLUMBIA
Marketing Executive



D5
Erin Whitmer
VIRGINIA
Marketing Executive



DIRECTORS 4
D4 PACESETTER
Summer Dey & Marcelo Cacciagioni*
TEXAS
TV Show Host & Author/Project Manager



D4
Riley Childs
MISSISSIPPI
Teacher & Graduate Student



D4
Meredith Doster*
ALABAMA
Marketing Executive



D4
Jacqueline Edwards
TEXAS
Marketing Executive



D4
Sophia Frichtl
ILLINOIS
Marketing Executive



D4
Jason & Katrina Gibson*
GEORGIA
Marketing Executives



D4 PACESETTER
Kristen Hackman
TEXAS
Teacher



D4
Missy Harris
TENNESSEE
Teacher



D4 PACESETTER
Gena & Billy Hilger
FLORIDA
Marketing Executives



D4 PACESETTER
Tina Hockmuth-Pezzetti*
IOWA
Marketing Executive



D4 PACESETTER
Elodie Daniella Jean*
MASSACHUSETTS
Marketing Executive



D4
Lauren Judd
MISSOURI
Marketing Executive



D4 PACESETTER
Jonathan Katayama*
HAWAII
Account Executive



D4 PACESETTER
Cheryl Knight*
KANSAS
Dental Hygienist



D4
Carlee Massengill
TENNESSEE
Marketing Executive



D4 PACESETTER
Virginia Mathison
MANITOBA
Marketing Executive



D4
Ashlen McGinnis*
LOUISIANA
Business Owner

DIRECTORS 4-DIRECTORS 3



D4 PACESETTER

Courtney & Michael Metz*
OHIO
Musician



D4 PACESETTER

Lexi Milota*
KANSAS
Day Care Director



D4 PACESETTER

Taneka Nesbitt
GEORGIA
Notary Public



D4 PACESETTER

Tyra Penny
SOUTH CAROLINA
Marketing Executive



D4 PACESETTER

Emily Roberts*
GEORGIA
Stay-at-Home Mom



D4 PACESETTER

Candice Ross*
TEXAS
Personal Trainer



D4 PACESETTER

Brigid Walsh Jett
ILLINOIS
Paraprofessional Librarian



D4 PACESETTER

RaeLee & Clint Zumbahlen
ILLINOIS
Cosmetologist/Marketing Executive



DIRECTORS 3

D3 PACESETTER

Heda Arthur
ONTARIO
Special Care Counselor



D3 PACESETTER

Shani Baird*
TEXAS
Professional Photographer



D3 PACESETTER

Alisia Beck*
FLORIDA
Photographer & Stay-at-Home Mom



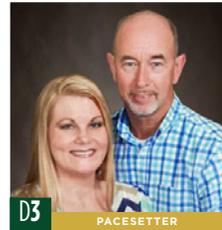
D3 PACESETTER

Morgan Benton
PENNSYLVANIA
Social Security Administration



D3 PACESETTER

June Boisvert
MASSACHUSETTS
Administrative Assistant



D3 PACESETTER

Renee & James Bradford*
GEORGIA
Marketing Executives



D3 PACESETTER

Summer Dey & Marcelo Cacciagioni*
TEXAS
TV Show Host & Author/Project Manager



D3 PACESETTER

Anabel & Pablo Castillo*
FLORIDA
Insurance Agent/Marketing Executive



D3 PACESETTER

Shyra Davis
MISSOURI
Marketing Executive



D3 PACESETTER

Sherry Davis
ALBERTA
Business Owner



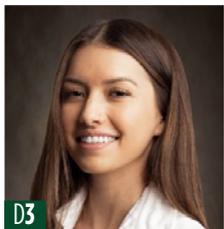
D3 PACESETTER

Erin Davis*
CALIFORNIA
Brand Strategist & Marketing Coach



D3 PACESETTER

Jenna Dodson
NORTH CAROLINA
Marketing Executive



D3 PACESETTER

Alexis Dupree
ARIZONA
Marketing Executive



D3 PACESETTER

Raylinda Flores*
TEXAS
Marketing Executive



D3 PACESETTER

Ashlee & Claudy Francois
MINNESOTA
Math Teacher/Marketing Executive



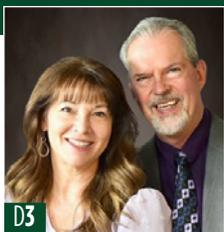
D3 PACESETTER

Jason & Katrina Gibson*
GEORGIA
Marketing Executives



D3 PACESETTER

Brynne Hamlin*
KANSAS
Marketing Executive



D3 PACESETTER
Tawni & Glen Hendriks
 ARIZONA
 Marketing Executives



D3 PACESETTER
Tina Hockmuth-Pezzetti*
 IOWA
 Marketing Executive



D3 PACESETTER
Jeremy Holley
 MISSISSIPPI
 Truck Driver



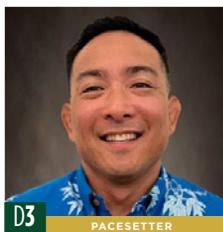
D3 PACESETTER
Heather Humphrey*
 IDAHO
 Marketing Executive



D3 PACESETTER
Elodie Daniella Jean*
 MASSACHUSETTS
 Marketing Executive



D3 PACESETTER
Armide Jean Louis*
 QUEBEC
 Educator



D3 PACESETTER
Jonathan Katayama*
 HAWAII
 Account Executive



D3 PACESETTER
Manda Kistler*
 TEXAS
 Event Coordinator



D3 PACESETTER
Caleigh & Tyler Krause*
 TEXAS
 Photographer



D3 PACESETTER
Michelle Kunder
 GEORGIA
 Marketing Executive



D3 PACESETTER
Naomi Letain*
 MANITOBA
 Esthetician



D3 PACESETTER
Mary Lieser
 MINNESOTA
 Marketing Executive



D3 PACESETTER
Tameika Marrow*
 MARYLAND
 Marketing Executive



D3 PACESETTER
Kendra Mason*
 ILLINOIS
 Nurse



D3 PACESETTER
Cristina & Chris McHugh
 ILLINOIS
 Stay-at-Home Mom/Marketing Executive



D3 PACESETTER
Lexi Milota*
 KANSAS
 Day Care Director



D3 PACESETTER
Kayla Mitchell*
 OHIO
 Stay-at-Home Mom



D3 PACESETTER
Marlon Napier*
 GEORGIA
 Marketing Executive



D3 PACESETTER
Jodi Newell*
 OHIO
 Teacher



D3 PACESETTER
Darla Pool
 MISSOURI
 Sr. Consumer Protection Specialist



D3 PACESETTER
Emily Roberts*
 GEORGIA
 Stay-at-Home Mom



D3 PACESETTER
Candice Ross*
 TEXAS
 Personal Trainer



D3 PACESETTER
Abby Scudder*
 INDIANA
 Marketing Executive



D3 PACESETTER
Alyssa Sells*
 ILLINOIS
 Registered Nurse



D3 PACESETTER
Wendy Sistrunk
 MISSISSIPPI
 Business Owner

DIRECTORS 3-DIRECTORS 2



D3 PACESETTER

Shauna & Chad Sommer*
IDAHO
Chief of Staff/Certified Recovery Coach



D3 PACESETTER

Amber Toney
MISSOURI
Hairstylist



D3 PACESETTER

Chelsea Tufts*
SASKATCHEWAN
Registered Nurse



D3 PACESETTER

Maureen & Juan Villalva
COLORADO
Marketing Executives



DIRECTORS 2

D2

Deirdre Adams
NEW JERSEY
Well-Being Strategist & Author



D2

Nicole Airhart
TENNESSEE
Marketing Executive



D2

Tiffany Albright*
ARIZONA
Aesthetician



D2

Laura Alcorta*
INDIANA
Marketing Executive



D2 PACESETTER

Kalin & Matt Anderson*
SASKATCHEWAN
Dental Hygienist/Marketing Executive



D2 PACESETTER

Shani Baird*
TEXAS
Professional Photographer



D2 PACESETTER

Latissua Barnhardt*
NORTH CAROLINA
Author & Talk Show Host



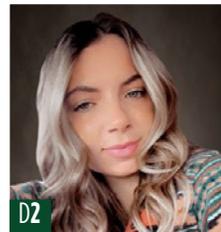
D2 PACESETTER

Alisia Beck*
FLORIDA
Photographer & Stay-at-Home Mom



D2 PACESETTER

April Berry*
MISSOURI
Marketing Executive



D2

Kali Bloedorn*
KANSAS
Teacher



D2

Stephanie Bormann*
KENTUCKY
UPS Aircraft Maintenance Supervisor



D2

Renee & James Bradford*
GEORGIA
Marketing Executives



D2

Liz & Mark Burdick
GEORGIA
Stay-at-Home Mom/Marketing Executive



D2 PACESETTER

Summer Dey & Marcelo Cacciagioni*
TEXAS
TV Show Host & Author/Project Manager



D2

Amy & James Callahan*
KANSAS
Teacher/Marketing Executive



D2 PACESETTER

Karie Carney*
TEXAS
Marketing Executive



D2 PACESETTER

Anabel & Pablo Castillo*
FLORIDA
Insurance Agent/Marketing Executive



D2 PACESETTER

Stephanie Caswell*
SASKATCHEWAN
Marketing Executive



D2 PACESETTER

Morgan Chance*
TEXAS
Boutique Owner



D2 PACESETTER

Danae Churchill*
MAINE
Loan Operations Supervisor



D2 PACESETTER

Amy Crawford-Abernathy
FLORIDA
Marketing Executive



D2
Amanda Cross*
 NEW YORK
 Elementary Teacher



D2
Suzie Crossno
 MISSOURI
 Retired



D2 PACESETTER
Connie Daugherty*
 ILLINOIS
 Marketing Executive



D2
Erin Davis*
 CALIFORNIA
 Brand Strategist & Marketing Coach



D2 PACESETTER
Britney Deering*
 TEXAS
 Marketing Executive



D2 PACESETTER
Brooke Delatte*
 LOUISIANA
 Accountant



D2
Rachel Dombeck*
 OHIO
 Marketing Executive



D2 PACESETTER
Grace Vilma Dotig
 CONNECTICUT
 Administrative Officer/
 Registered Nurse



D2
Ferne Downs*
 ALASKA
 Marketing Executive



D2
Christina Ellert & Matthew Murphy*
 OHIO
 Dental Hygienist/Marketing Executive



D2
Travis Falter*
 IDAHO
 Truck Driver



D2 PACESETTER
Christi Farmer*
 GEORGIA
 Marketing Executive



D2 PACESETTER
Mandy Fisher-O'Dell*
 ONTARIO
 High School Teacher



D2 PACESETTER
Raylinda Flores*
 TEXAS
 Marketing Executive



D2 PACESETTER
Katie & Jacob Furl*
 ILLINOIS
 Registered Nurse/Marketing Executive



D2
Kathryn Geers
 MICHIGAN
 Emergency Medical Technician



D2 PACESETTER
Jason & Katrina Gibson*
 GEORGIA
 Marketing Executives



D2
LeAnne Gossett
 NORTH CAROLINA
 Marketing Executive



D2 PACESETTER
Maribella Guerrero
 CALIFORNIA
 Marketing Executives



D2 PACESETTER
Melissa Gylling*
 MINNESOTA
 Accountant



D2
Joshua & Alexandria Hamby*
 GEORGIA
 Marketing Executive/Teacher



D2
Brynne Hamlin*
 KANSAS
 Marketing Executive



D2 PACESETTER
Tina Hockmuth-Pezzetti*
 IOWA
 Marketing Executive



D2
Kole Hoenicke*
 TEXAS
 Designer



D2
Shayla & Jacob Huffman*
 OHIO
 Business Scheduler & Material Planner/Marketing Executive

DIRECTORS 2



D2 PACESETTER
Heather Humphrey*
 IDAHO
 Marketing Executive



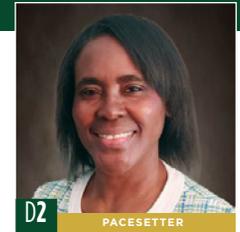
D2 PACESETTER
Dorothy Hutcheson*
 VIRGINIA
 Marketing Executive



D2
Theresa Jamieson*
 OHIO
 Office Manager



D2 PACESETTER
Elodie Daniella Jean*
 MASSACHUSETTS
 Marketing Executive



D2 PACESETTER
Armide Jean Louis*
 QUEBEC
 Educator



D2 PACESETTER
Tasha Johnson*
 MINNESOTA
 Marketing Executive



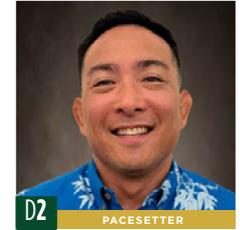
D2 PACESETTER
Courtney Jones*
 NORTH CAROLINA
 Marketing Executive



D2
Tessa Kaiser*
 COLORADO
 Marketing Executive



D2 PACESETTER
McKynzie Karger*
 MINNESOTA
 Self-Employed



D2 PACESETTER
Jonathan Katayama*
 HAWAII
 Account Executive



D2
Elina Katsman*
 KANSAS
 Self-Employed



D2
Rachel Killinen*
 COLORADO
 Electrical Dispatcher



D2 PACESETTER
Beth Kimmel
 PENNSYLVANIA
 Marketing Executive



D2
Alexandria Kincaid
 CALIFORNIA
 Dental Assistant



D2 PACESETTER
Manda Kistler*
 TEXAS
 Event Coordinator



D2
Suzanne Kluge*
 MANITOBA
 Marketing Executive



D2 PACESETTER
Hannah Knight*
 ALABAMA
 Stay-at-Home Mom



D2
Destiny Krasnesky
 ALBERTA
 Marketing Executive



D2 PACESETTER
Caleigh & Tyler Krause*
 TEXAS
 Photographer/Marketing Executive



D2
Zoe Lamb*
 HAWAII
 Stay-at-Home Mom



D2 PACESETTER
Dawn Laws*
 ARIZONA
 Nutritionist



D2
Melissa & Trevor Lebersback
 SASKATCHEWAN
 Physical Therapist/Marketing Executive



D2 PACESETTER
Naomi Letain*
 MANITOBA
 Esthetician



D2
Kaesha Lockert*
 SASKATCHEWAN
 Stay-at-Home Mom & Hairstylist



D2
Melissa Magruder*
 NORTH CAROLINA
 Marketing Executive



D2
Tameika Marrow*
 MARYLAND
 Marketing Executive



D2
Kendra Mason*
 ILLINOIS
 Nurse



D2
Cheryl McGee*
 ALABAMA
 Accounts Payable Coordinator



D2
Candice & Tyler McLellan*
 ALBERTA
 Marketing Executives



D2
Aubrey Michaels*
 NEBRASKA
 Homemaker



D2
Lexi Milota*
 KANSAS
 Day Care Director



D2
Paige Milota*
 KANSAS
 Stay-at-Home Mom



D2
Kayla Mitchell*
 OHIO
 Stay-at-Home Mom



D2
Alyssa Mooney*
 COLORADO
 Marketing Executive



D2
Kathleen Nagle-Roides*
 FLORIDA
 Human Resources



D2
Marlon Napier*
 GEORGIA
 Marketing Executive



D2
Jodi Newell*
 OHIO
 Teacher



D2
Katie Nye*
 MINNESOTA
 Teacher



D2
Linda Pace*
 MISSISSIPPI
 Marketing Executive



D2
Nicoli Palmer*
 NEBRASKA
 Stay-at-Home Mom



D2
Sherry Pemberton*
 INDIANA
 Marketing Executive



D2
Leah Peterson*
 NEBRASKA
 Rancher



D2
Tiffanie Pickens*
 MICHIGAN
 PIP Claim Representative



D2
Jamie Price*
 ILLINOIS
 Realtor



D2
Amy Rader*
 TEXAS
 Third-Party Administrator



D2
Danielle Raines*
 TENNESSEE
 Nurse



D2
Jenny Rau*
 NORTH DAKOTA
 Registered Nurse



D2
Sierra Reddeman
 WISCONSIN
 Marketing Executive



D2
Lynzie Reynolds*
 KANSAS
 Marketing Expert



D2
Shakia Roberts*
 TEXAS
 WIOA Program Manager

DIRECTORS 2



D2

PACESETTER

Emily Roberts*
GEORGIA
Stay-at-Home Mom



D2

PACESETTER

Jill Rodrigues*
OHIO
Ministry Wife & Stay-at-Home Mom



D2

PACESETTER

Alyssa Rodwin*
SASKATCHEWAN
Social Worker



D2

Leigh Ann Rogers*
NORTH CAROLINA
Marketing Executive



D2

Caitlin Ruetz
ONTARIO
Self-Employed



D2

Kirsten Sacra
KENTUCKY
Stay-at-Home Mom



D2

Melanie Santos
CONNECTICUT
Community Network & Quality Coordinator



D2

PACESETTER

Mary-Ellen Savage*
MAINE
Marketing Executive



D2

Abby Scudder*
INDIANA
Marketing Executive



D2

Shelby Sedgley*
MICHIGAN
Registered Nurse



D2

PACESETTER

Alyssa Sells*
ILLINOIS
Registered Nurse



D2

Marnita Simpson*
ARKANSAS
Marketing Executive



D2

PACESETTER

Shauna & Chad Sommer*
IDAHO
Chief of Staff/Certified Recovery Coach



D2

PACESETTER

Kurkessa Springs*
VIRGINIA
Math Interventionist



D2

Laura Tennant*
MISSISSIPPI
Preschool Teacher



D2

Sara Thren
PENNSYLVANIA
Homemaker



D2

PACESETTER

Rochelle Tremblay
ALBERTA
Licensed Day/Home Provider



D2

Meghan & Chris Trippensee
MISSOURI
Office Manager/Marketing Executive



D2

Chelsea Tufts*
SASKATCHEWAN
Registered Nurse



D2

Robin Van de Gevel
ONTARIO
Educational Assistant



D2

PACESETTER

Randi Verdun*
LOUISIANA
Marketing Executive



D2

PACESETTER

Jenny & Bill Vogel*
ILLINOIS
Administrative Assistant/Commercial Lender



D2

PACESETTER

Sarah Vuittonet*
IDAHO
Dance Studio Owner



D2

Lisa Waiters*
MICHIGAN
Registered Nurse



D2

Brandon & Casey Watson*
GEORGIA
Marketing Executives



D2
Jessica Williams*
 SOUTH DAKOTA
 Marketing Executive



D2 PACESETTER
Noelle Williamson*
 TEXAS
 Stay-at-Home Mom



D2
Chelsi Wooton*
 MISSOURI
 Entrepreneur



D2 PACESETTER
Alisha Wright*
 TEXAS
 Marketing Executive



D2
Koti Wright
 OHIO
 Marketing Coordinator



D2
Megan Yaggi*
 IDAHO
 Marketing Executive



D2
Stephanie Ybarra*
 CALIFORNIA
 Marketing Executive



D2 PACESETTER
Madison Young*
 TEXAS
 Registered Nurse



DIRECTORS
D
Tiffany Albright*
 ARIZONA
 Aesthetician



D
Laura Alcorta*
 INDIANA
 Marketing Executive



D
Rachel & Robert Allen
 SOUTH CAROLINA
 Teacher/Engineer



D PACESETTER
Kalin & Matt Anderson*
 SASKATCHEWAN
 Dental Hygienist/Marketing Executive



D
Amber Anderson
 GEORGIA
 Marketing Executive



D
Stacyc Avery
 PENNSYLVANIA
 Marketing Executive



D PACESETTER
Shani Baird*
 TEXAS
 Professional Photographer



D PACESETTER
Lindsay Bakker
 ILLINOIS
 Marketing Executive



D PACESETTER
Latissua Barnhardt*
 NORTH CAROLINA
 Author & Talk Show Host



D PACESETTER
Pinky Batchar
 TEXAS
 Registered Nurse



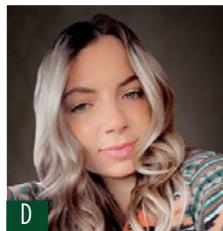
D PACESETTER
Alisia Beck*
 FLORIDA
 Photographer & Stay-at-Home Mom



D PACESETTER
April Berry*
 MISSOURI
 Marketing Executive



D
Andrea Blackstock
 SOUTH CAROLINA
 Property Management



D
Kali Bloedorn*
 KANSAS
 Teacher



D
Stephanie Bormann*
 KENTUCKY
 UPS Aircraft Maintenance Supervisor



D
Renee & James Bradford*
 GEORGIA
 Marketing Executives



D PACESETTER
Summer Dey & Marcelo Cacciagioni*
 TEXAS
 TV Show Host & Author/Project Manager

DIRECTORS



D
Amy & James Callahan*
 KANSAS
 Teacher/Marketing Executive



D PACESETTER
Karie Carney*
 TEXAS
 Marketing Executive



D
Misty & Scott Carroll
 ALABAMA
 Marketing Executives



D
Miranda Cartwright
 VIRGINIA
 Homeschooler



D PACESETTER
Stephanie Caswell*
 SASKATCHEWAN
 Marketing Executive



D PACESETTER
J'Ann & Joshua Chambers
 TEXAS
 Homemaker/Marketing Executive



D PACESETTER
Morgan Chance*
 TEXAS
 Boutique Owner



D PACESETTER
Shari Chuchla
 FLORIDA
 Retired



D PACESETTER
Danae Churchill*
 MAINE
 Loan Operations Supervisor



D
Amanda Cross*
 NEW YORK
 Elementary Teacher



D
Leah & Shawn Cude
 WASHINGTON
 Marketing Executives



D
Latisha Dashno
 TENNESSEE
 Marketing Executive



D PACESETTER
Connie Daugherty*
 ILLINOIS
 Marketing Executive



D
Erin Davis*
 CALIFORNIA
 Brand Strategist & Marketing Coach



D PACESETTER
Britney Deering*
 TEXAS
 Marketing Executive



D PACESETTER
Brooke Delatte*
 LOUISIANA
 Accountant



D PACESETTER
Jenna Deridder
 NEW YORK
 Stay-at-Home Mom



D PACESETTER
Rachel Dombeck*
 OHIO
 Marketing Executive



D
Ferne Downs*
 ALASKA
 Marketing Executive



D PACESETTER
Cherie Driggers
 LOUISIANA
 Marketing Executive



D
Gabrielle Dunn
 COLORADO
 Self-Employed



D
Stacie Eberly
 TEXAS
 USN Veteran & Homemaker



D
Christina Ellert & Matthew Murphy*
 OHIO
 Dental Hygienist/Marketing Executive



D PACESETTER
Whitney Evans
 NORTH CAROLINA
 Marketing Executive



D
Travis Falter*
 IDAHO
 Truck Driver



D PACESETTER
Sharon Fant
 TEXAS
 Registered Nurse



D PACESETTER
Cheryl Faria
 MONTANA
 Homemaker & Student



D PACESETTER
Christi Farmer*
 GEORGIA
 Marketing Executive



D PACESETTER
Lisandra Fernandez
 FLORIDA
 Marketing Executive



D PACESETTER
Mandy Fisher-O'Dell*
 ONTARIO
 High School Teacher



D PACESETTER
Raylinda Flores*
 TEXAS
 Marketing Executive



D PACESETTER
Katie & Jacob Furl*
 ILLINOIS
 Registered Nurse/Marketing Executive



D PACESETTER
Melissa Gilmore
 OREGON
 Stay-at-Home Mom



D PACESETTER
Paul Goetz
 NEW MEXICO
 Marketing Executive



D PACESETTER
Heather Grillot
 OHIO
 Physical Therapist Assistant



D PACESETTER
Melissa Gylling*
 MINNESOTA
 Accountant



D PACESETTER
Joshua & Alexandria Hamby*
 GEORGIA
 Marketing Executive/Teacher



D PACESETTER
Kimberly Hardy
 TEXAS
 Educator



D PACESETTER
Madelyn Highfill
 GEORGIA
 Marketing Executive



D PACESETTER
Caroline Highsmith
 GEORGIA
 Marketing Executive



D PACESETTER
Jessica Hinch
 ILLINOIS
 Administrative Assistant



D PACESETTER
Tina Hockmuth-Pezzetti*
 IOWA
 Marketing Executive



D PACESETTER
Kole Hoenicke*
 TEXAS
 Designer



D PACESETTER
Vernadette Horn
 ALABAMA
 Family Nurse Practitioner & Wellness Consultant



D PACESETTER
Shayla & Jacob Huffman*
 OHIO
 Business Scheduler & Material Planner/Marketing Executive



D PACESETTER
Heather Humphrey*
 IDAHO
 Marketing Executive



D PACESETTER
Dorothy Hutcheson*
 VIRGINIA
 Marketing Executive



D PACESETTER
Theresa Jamieson*
 OHIO
 Office Manager



D PACESETTER
Elodie Daniella Jean*
 MASSACHUSETTS
 Marketing Executive



D PACESETTER
Armide Jean Louis*
 QUEBEC
 Educator

DIRECTORS



LaToya Johnson*
TEXAS
Marketing Executive



Tasha Johnson*
MINNESOTA
Marketing Executive



Courtney Jones*
NORTH CAROLINA
Marketing Executive



Tessa Kaiser*
COLORADO
Marketing Executive



McKynzie Karger*
MINNESOTA
Self-Employed



Jonathan Katayama*
HAWAII
Account Executive



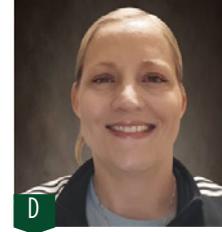
Elina Katsman*
KANSAS
Self-Employed



Rachel Killinen*
COLORADO
Electrical Dispatcher



Diamond King
OHIO
Pastor & Prayer Warrior



Felicia Kissell
KANSAS
Marketing Executive



Manda Kistler*
TEXAS
Event Coordinator



Suzanne Kluge*
MANITOBA
Marketing Executive



Hannah Knight*
ALABAMA
Stay-at-Home Mom



Linsey Knipp
KANSAS
Registered Nurse



Caleigh & Tyler Krause*
TEXAS
Photographer/Marketing Executive



Zoe Lamb*
HAWAII
Stay-at-Home Mom



Dawn Laws*
ARIZONA
Nutritionist



Marina Layug
SOUTH CAROLINA
Retired



Melanie & Mathieu Leclair
NEW BRUNSWICK
Marketing Executive/
Entrepreneur



Karley Lederer
OHIO
Elementary Intervention Specialist



Naomi Letain*
MANITOBA
Esthetician



Taylor Lewandowski
SOUTH DAKOTA
Registered Nurse



Kaesha Lockert*
SASKATCHEWAN
Stay-at-Home Mom &
Hairstylist



Kennedy MacPherson
FLORIDA
Marketing Executive



Melissa Magruder*
NORTH CAROLINA
Marketing Executive



D
Michelle Manseau
 ONTARIO
 Business Owner



D
Tameika Marrow*
 MARYLAND
 Marketing Executive



D PACESETTER
Kendra Mason*
 ILLINOIS
 Nurse



D
Melissa May
 GEORGIA
 Elementary Teacher



D
Daniel Mc Nicoll
 QUEBEC
 Marketing Executive



D
Cheryl McGee*
 ALABAMA
 Accounts Payable Coordinator



D
Beth McKinley
 ALABAMA
 Marketing Executive



D PACESETTER
**Candice & Tyler
 McLellan***
 ALBERTA
 Marketing Executives



D
Kelli Meyers
 FLORIDA
 Talent Acquisition Executive



D
Aubrey Michaels*
 NEBRASKA
 Homemaker



D PACESETTER
Lexi Milota*
 KANSAS
 Day Care Director



D PACESETTER
Paige Milota*
 KANSAS
 Stay-at-Home Mom



D PACESETTER
Kayla Mitchell*
 OHIO
 Stay-at-Home Mom



D PACESETTER
Alyssa Mooney*
 COLORADO
 Marketing Executive



D PACESETTER
Karen Moore
 NORTH CAROLINA
 Realtor



D
Kristina Murphy
 FLORIDA
 Teacher



D PACESETTER
**Kathleen Nagle-
 Roides***
 FLORIDA
 Human Resources



D
Eugenie Naone
 HAWAII
 Marketing Executive



D PACESETTER
Jodi Newell*
 OHIO
 Teacher



D
Katie Nye*
 MINNESOTA
 Teacher



D PACESETTER
Linda Pace*
 MISSISSIPPI
 Marketing Executive



D PACESETTER
Nicoli Palmer*
 NEBRASKA
 Stay-at-Home Mom



D PACESETTER
Sherry Pemberton*
 INDIANA
 Marketing Executive



D
Tabitha Permman
 IDAHO
 Marketing Executive



D
Leah Peterson*
 NEBRASKA
 Rancher

DIRECTORS



D

Tiffanie Pickens*
MICHIGAN
PIP Claim Representative



D

Jamie Price*
ILLINOIS
Realtor



D

Kelsey Puett
OHIO
Marketing Executive



D

Amy Rader*
TEXAS
Third-Party Administrator



D

Danielle Raines*
TENNESSEE
Nurse



D

Kora Ramirez
WISCONSIN
Recovery Coordinator



D

Jenny Rau*
NORTH DAKOTA
Registered Nurse



D

Lynzie Reynolds*
KANSAS
Marketing Expert



D

Cynthia Ringgold
MARYLAND
Marketing Executive



D

Emily Roberts*
GEORGIA
Stay-at-Home Mom



D

Shakia Roberts*
TEXAS
WIOA Program Manager



D

Jill Rodrigues*
OHIO
Ministry Wife & Stay-at-Home Mom



D

Alyssa Rodwin*
SASKATCHEWAN
Social Worker



D

Leigh Ann Rogers*
NORTH CAROLINA
Marketing Executive



D

Mary-ellen Savage*
MAINE
Marketing Executive



D

Abby Scudder*
INDIANA
Marketing Executive



D

Shelby Sedgley*
MICHIGAN
Registered Nurse



D

Alyssa Sells*
ILLINOIS
Registered Nurse



D

Tori Seward
TEXAS
Marketing Executive



D

Marnita Simpson*
ARKANSAS
Marketing Executive



D

Shauna & Chad Sommer*
IDAHO
Chief of Staff/Certified Recovery Coach



D

Kurkessa Springs*
VIRGINIA
Math Interventionist



D

Susan Strauss
FLORIDA
Housekeeping



D

Laura Tennant*
MISSISSIPPI
Preschool Teacher



D

Precious Thomas
ILLINOIS
CEO



D
Allison Tripp
MISSOURI
High School Teacher



D
Chelsea Tuffs*
SASKATCHEWAN
Registered Nurse



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Katie Van Kley
SOUTH DAKOTA
Marketing Executive



D
PACESETTER
Randi Verdun*
LOUISIANA
Marketing Executive



D
PACESETTER
Jenny & Bill Vogel*
ILLINOIS
Administrative Assistant/
Commercial Lender



D
PACESETTER
Sarah Vuittonet*
IDAHO
Dance Studio Owner



D
Lisa Waiters*
MICHIGAN
Registered Nurse



D
**Brandon & Casey
Watson***
GEORGIA
Marketing Executives



D
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Nikki Westervelt
CALIFORNIA
Generalist



D
Jessica Williams*
SOUTH DAKOTA
Marketing Executive



D
Victoria Williams
TEXAS
Children's Book Author &
Teacher



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PACESETTER
Noelle Williamson*
TEXAS
Stay-at-Home Mom



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Kelly Wolschlagler
MICHIGAN
Registered Dental Hygienist



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PACESETTER
Chelsi Wooton*
MISSOURI
Entrepreneur



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PACESETTER
Corinne Wright
WASHINGTON
Marketing Executive



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PACESETTER
Alisha Wright*
TEXAS
Marketing Executive



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Megan Yaggi*
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**RAISED ON FAMILY
RANCHES IN THE USA!**





Do you know where your beef comes from? A whopping 75%–80% of all grass-fed beef comes from overseas. The United States now imports beef from 16 different countries, and foreign cattle can be labeled as “product of USA” as long as the animal is processed in the USA. This makes it harder than ever to know where your beef truly originates from. But you can rest assured that all *Riverbend Ranch® Black Label Beef* comes from cattle born in the USA, raised and grazed on family ranches in the USA, and processed right here in the USA.



Do You Know What's in Your Beef?

An astounding 90% of all beef cattle in America have been raised with synthetic growth hormones and finished in feedlots with a daily ration containing antibiotics. On average, cattle are given 60 mg of antibiotics per kilogram of meat! Tests show that measurable amounts of these growth hormones are commonly found in store-bought beef. Finding beef that has been raised without added growth hormones and antibiotics is becoming increasingly difficult. Fortunately, health-conscious consumers now have a choice with *Riverbend Ranch Black Label Beef*.

Our Never Ever Promise!

At Riverbend Ranch, we raise the finest-quality Black Angus beef in the country. We **never** use growth hormones and **never** feed our cattle antibiotics! That's a guarantee your whole family can feel good about!

Taste the Difference!

Every cut of *Riverbend Ranch Black Label Beef* is guaranteed to be USDA Prime or High Choice for optimal marbling. In addition, each steak has been aged to perfection for 28 days for exquisite flavor and melt-in-your-mouth tenderness. It's unlike any steak you'll ever find in a grocery store, and it's available at incredibly low prices exclusively for Melaleuca Members!



***After one bite, you'll never go back to store-bought beef!
Select your Riverbend Ranch Black Label Beef bundle at
Melaleuca.com/RiverbendRanch.***



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Come and bring a guest to meet with Melaleuca's most successful leaders and experience a live, in-person Melaleuca Overview in an intimate setting as they share their stories, their perspectives, and what they did to build life-changing repeat income.

- In-person training designed to help you build a strong, successful Melaleuca business
- Network with other local Marketing Executives
- Set goals and create action plans with the Melaleuca Coaching & Leader Development Team
- Celebrate your success and the success of Marketing Executives in your area



This event is **FREE** to attend, and **GUESTS ARE ENCOURAGED!**

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6/4 Halifax, NS

6/4 Scottsdale, AZ

6/14 Topeka, KS

6/19 Lubbock, TX

6/19 Regina, SK

6/21 Denton, TX

Check the event section of the **Grow app** for the specific venue information, start times, and who will be presenting in your city.

Share an invitation directly from the event invitations section of the Grow app's digital library!



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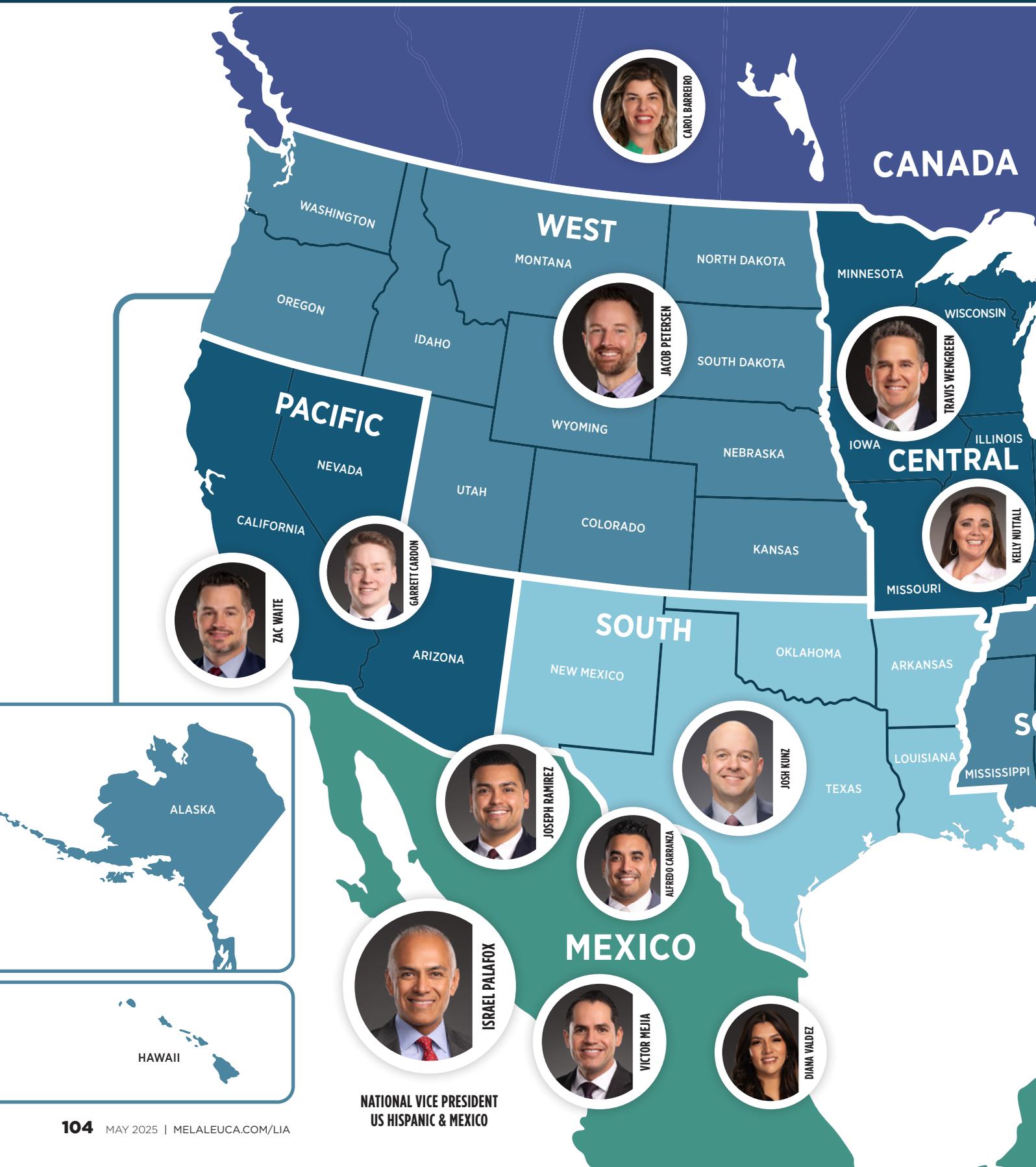


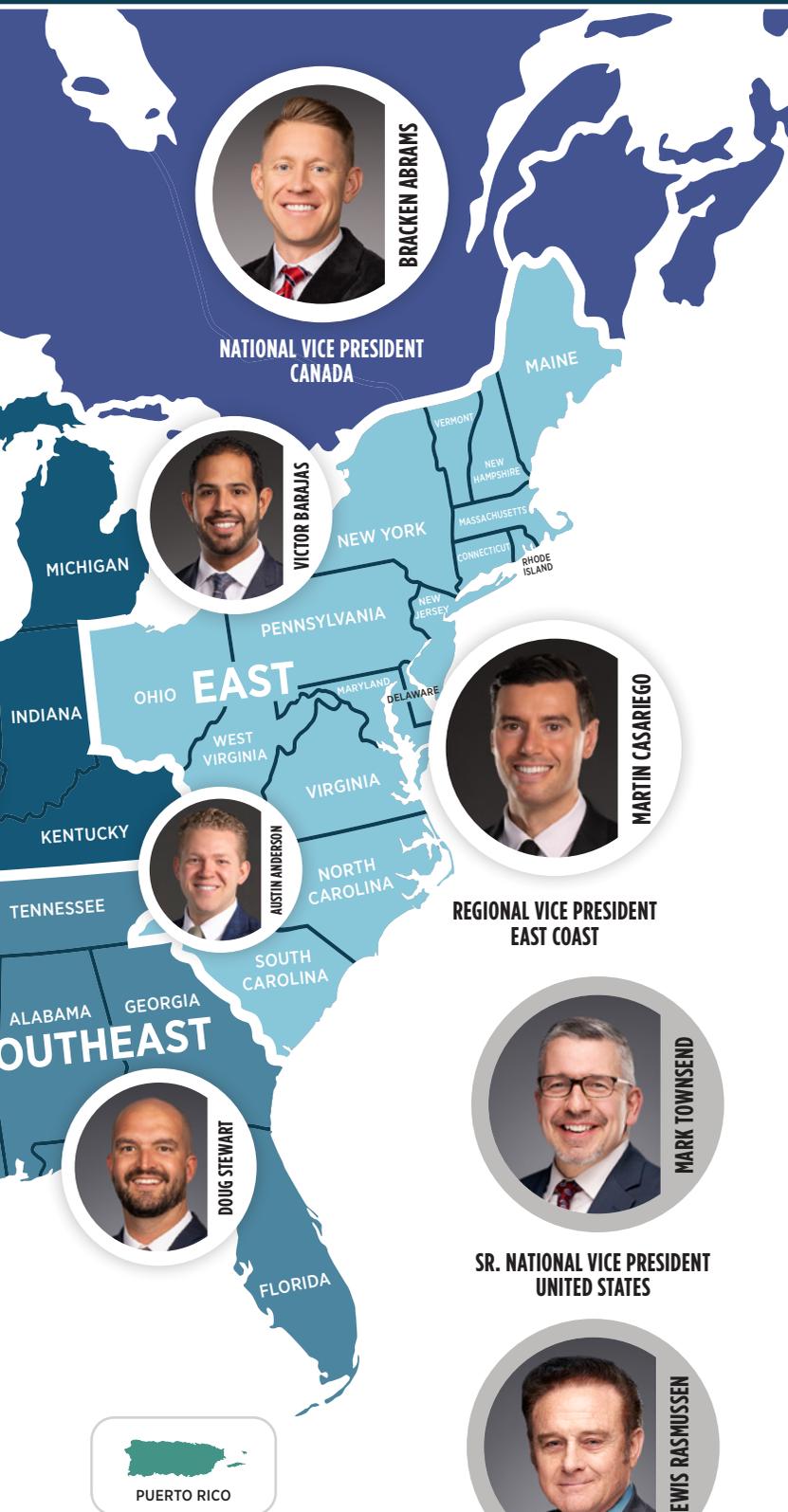
APPLE

MELALEUCA.COM/EDP | #GROWYOURLEGACY |   

Coaching & Leader Development Teams

Below you'll find your team listed by region and by title (vice president, director, and manager). We look forward to partnering with you!





BRACKEN ABRAMS

NATIONAL VICE PRESIDENT CANADA



VICTOR BARAJAS



MARTIN CASARIEGO

REGIONAL VICE PRESIDENT EAST COAST



AUSTIN ANDERSON



MARK TOWNSEND

SR. NATIONAL VICE PRESIDENT UNITED STATES



LEWIS RASMUSSEN

VICE PRESIDENT OF LEADERSHIP DEVELOPMENT



PUERTO RICO

COACHING & LEADER DEVELOPMENT

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CAROL BARREIRO MANAGER	208-534-2244 cbarreiro@melaleuca.com

PACIFIC

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GARRETT CARDON MANAGER AZ, CA, NV	208-534-4456 gcardon@melaleuca.com

WEST

JACOB PETERSEN DIRECTOR AK, CO, HI, ID, KS, MT, NE, ND, OR, SD, UT, WA, WY	208-534-2233 jpetersen@melaleuca.com
--------------------------------------------------------------------------------------	------------------------------------------------

SOUTH

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-------------------------------------------------	--------------------------------------------

CENTRAL

TRAVIS WENGREEN DIRECTOR	208-534-2213 twengreen@melaleuca.com
KELLY NUTTALL MANAGER IA, IL, IN, KY, MI, MN, MO, WI	208-534-2360 knuttall@melaleuca.com

SOUTHEAST

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EAST

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VICTOR BARAJAS DIRECTOR CT, DE, MA, MD, ME, NC, NH, NJ, NY, OH, PA, RI, SC, VA, VT, WV	208-534-2130 vbarajas@melaleuca.com

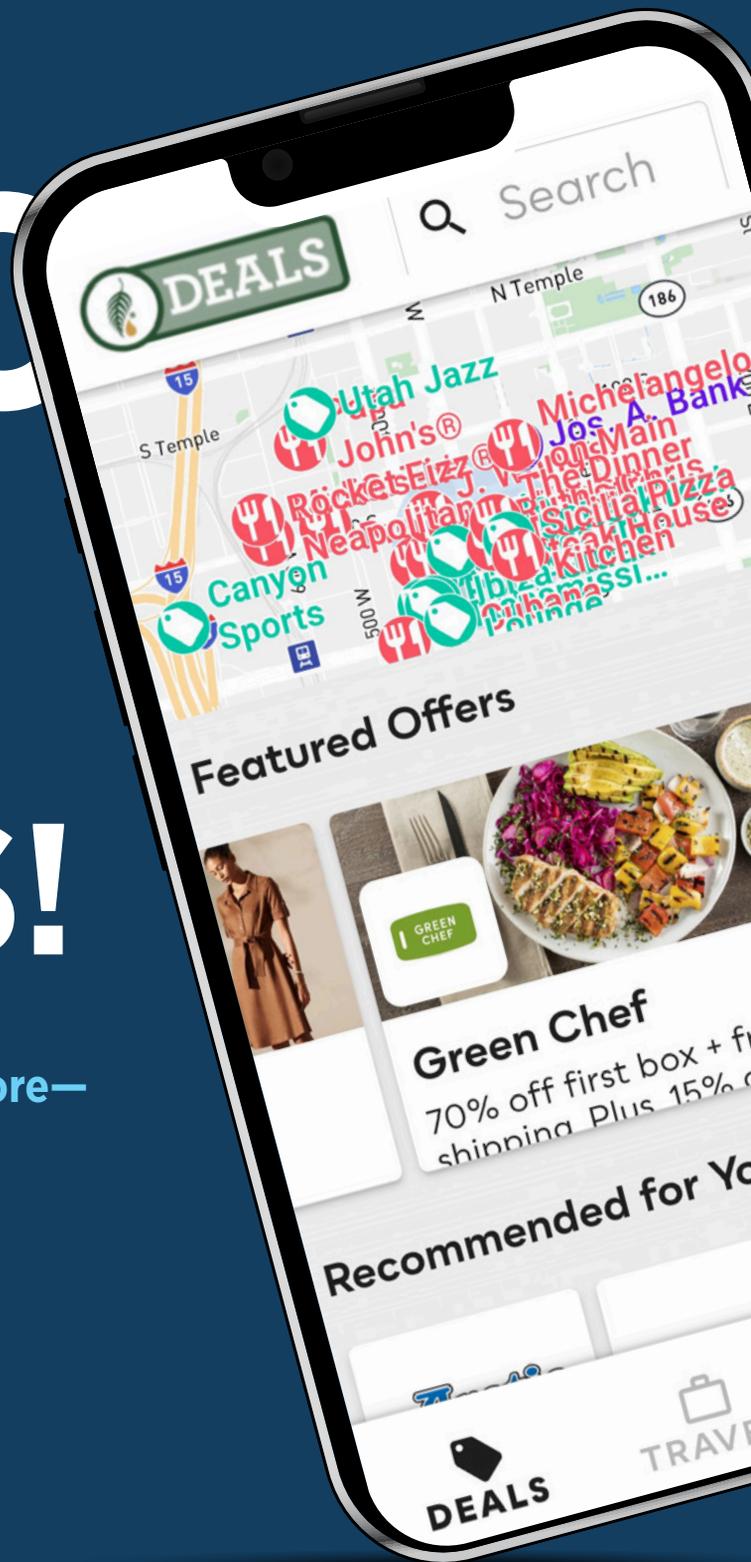
HISPANIC MARKET US/PUERTO RICO/MEXICO

ISRAEL PALAFOX NATIONAL VICE PRESIDENT US HISPANIC & MEXICO	208-534-2061 ipalafox@melaleuca.com
JOSEPH RAMIREZ DIRECTOR US HISPANIC	208-534-2075 jramirez2@melaleuca.com
ALFREDO CARRANZA MANAGER US HISPANIC	208-534-2038 acarranza@melaleuca.com
VICTOR MEJIA DIRECTOR MEXICO	208-534-2306 vmejia@melaleuca.com
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Expanded Circle of Influence

Congratulations to the qualifiers of the prestigious Expanded Circle of Influence Award. To qualify for this award, one must enroll eight quality Members during one calendar month. We are proud of these leaders' dedication and hard work, and wish them greater success as they continue to expand their circle of influence.



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KENTUCKY



Rachael & Benjamin Akhidenor
QUEBEC



Tiffany Albright
ARIZONA



Laura Alcorta
INDIANA



Tara Allred
INDIANA



Alissa & Jason Alsup
INDIANA



Kalin & Matt Anderson
SASKATCHEWAN



Amber Anderson
GEORGIA



Vanessa Arizpe
TEXAS



Mark & Katie Bachand
WASHINGTON



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TEXAS



Rossy Barajas & Rodrigo Huete
CALIFORNIA



Hayley Barnes
BRITISH COLUMBIA



Latissua Barnhardt
NORTH CAROLINA



Pinky Batchar
TEXAS



Michel & Gile Beaudoin
ONTARIO



Alisia Beck
FLORIDA



April Berry
MISSOURI



Lisa & Erick Biehl
UTAH



Andrea Blackstock
SOUTH CAROLINA

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Danie & Todd Branch
NEW BRUNSWICK



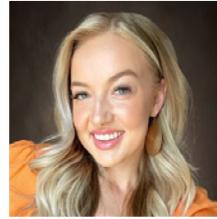
William & Maddy Brett
OHIO



Dee & Justin Brooks
SOUTH CAROLINA



Lucas & Chantel Brooks
KANSAS



**Sheyenne & Payson
Brumbelow**
TEXAS



Janice & Chris Burke
TEXAS



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Jodi & Trent Buschur
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Robin Cermak
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Chamblee**
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Morgan Chance
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Riley Childs
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GEORGIA



Mandy Fisher-O'Dell
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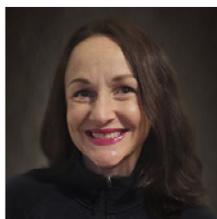


Raylinda Flores
TEXAS

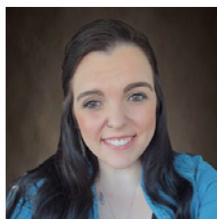
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Lisa Frerker
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Katie & Jacob Furl
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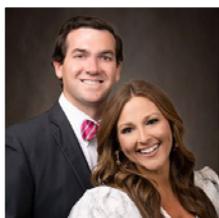
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Megan Garland
ALBERTA



Jason & Katrina Gibson
GEORGIA



Bo & Chelsie Gilbert
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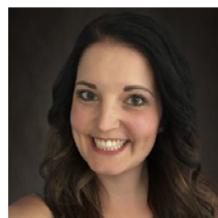
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Gina & Kreg Gillispie
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Melissa Gilmore
OREGON



Lisa Golden
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Lindsey & Scott Graham
ARIZONA



Dr. George & Elaine Grant
ONTARIO



Michelle Green
FLORIDA



Heather Grillot
OHIO



Francisco & Rhina Guardado
CALIFORNIA



Melissa Gylling
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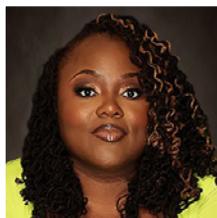
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Larry Baity & Terri Haddad-Baity
NEVADA



Susan Haglund
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Jason & Keri Hayes
ILLINOIS



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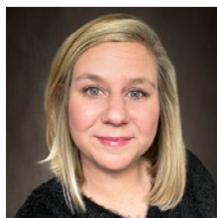
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MARYLAND



Morgan & Derek Martin
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Melissa May
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McAnnally**
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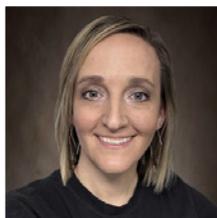
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McCauley**
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**Adrienne & Martin
McDowell**
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WASHINGTON



Lexi Milota
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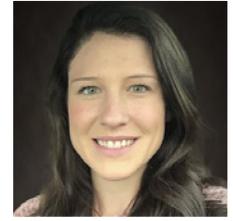
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Shelby Morris
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Kyle & Lauren Murphy
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Kristina Murphy
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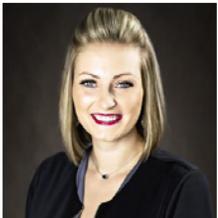
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Sam Norton-Freitag
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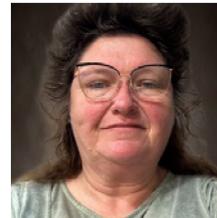
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CALIFORNIA



Tania & Marco Ortiz
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Anna Owen
TENNESSEE



Linda Pace
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Russ & Ronni Paley
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Sondra & Alan Pariser
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Erika & Charles Parker
ALABAMA



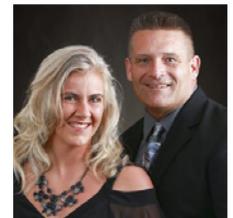
Cameron & Brianna Parker
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Carie & Allen Parkes
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Marlo & Jim Payne
ILLINOIS



Sherry & Russ Peck
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Lindsay & Nick Percuoco
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Kelli & Robert Peterson
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Leah Peterson
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Kara & Todd Pfingsten
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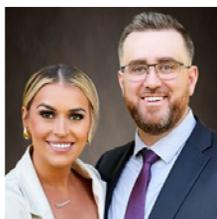


Kim & Lance Phares
TEXAS



Tiffanie Pickens
MICHIGAN

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MINNESOTA



Shannon Pomplun
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Melissa & Doug Prater
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Jamie Price
ILLINOIS



Rebekah & Grant Pumphrey
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Alicia & Jason Purdy
INDIANA



Jessica & Brooks Queitzsch
PENNSYLVANIA



Natasha Rae
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Ashley & Jeremiah Ranow
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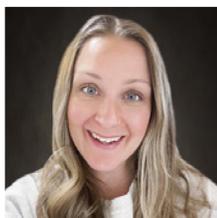
Jenny Rau
NORTH DAKOTA



Emily Raynes
NORTH CAROLINA



Russ & Julie Reed
OHIO



Maria Renaud
MISSOURI



Lynzie Reynolds
KANSAS



Cynthia Ringgold
MARYLAND



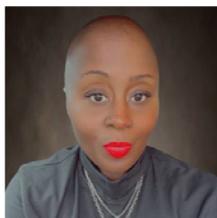
Shakia Roberts
TEXAS



Emily Roberts
GEORGIA



Kristin Roberts
MICHIGAN



Tiffany Robinson
TEXAS



Jill Rodrigues
OHIO



Tresha Rodriguez & Anthony Bivins
ARIZONA



Joy Rogers
OKLAHOMA



Trish & Brett Roloson
PRINCE EDWARD ISLAND



Kathy & George Rosner
ILLINOIS



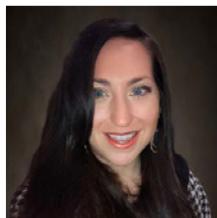
Candice Ross
TEXAS



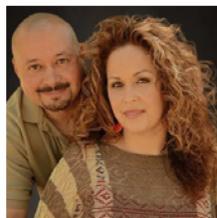
Devan & Adam Rothers
KANSAS



Lisa Rusk
OHIO



Adriana Salamon
NEW YORK



Josh & Maribel Salinas
NEW MEXICO



Mary-Ellen Savage
MAINE

Expanded Circle of Influence



Steven & Makenzie Schultz
NORTH CAROLINA



Nate & Andrea Scott
FLORIDA



Alyssa Sells
ILLINOIS



Michelle & Lance Smith
COLORADO



Susan & Dennis Smith
MISSISSIPPI



Debbie & Jeremy Smith
MICHIGAN



Kelly Smyth
MONTANA



Hannah & Adam Snyder
NEW YORK



Shauna & Chad Sommer
IDAHO



Sheila Sousa
ALBERTA



Randy & Rosalie Spear
TEXAS



Kurkessa Springs
VIRGINIA



Vivienne Stephen
FLORIDA



Breanne & Michael Sufirin
WYOMING



Natashai Taylor
TEXAS



Jeff & Kristy Taylor
ALBERTA



Allison Thomsen
KANSAS



Edie Tolar
OKLAHOMA



Danny Tore
NEW YORK



Rochelle Tremblay
ALBERTA



Keely Trimble
NEBRASKA



Jessie & Andrew Trudeau
FLORIDA



Chelsea Tuffs
SASKATCHEWAN



Katherine Umbarger
KANSAS



Katie Van Kley
SOUTH DAKOTA



Tonatiuh Aguayo & Maria Teresa Vazquez
TEXAS



Randi Verdun
LOUISIANA



Trisha & Robert Verzera
ARIZONA



Jenni & Craig Vicknair
LOUISIANA



Jenny & Bill Vogel
ILLINOIS

Expanded Circle of Influence



Sarah Vuittonet
IDAHO



**Brandon & Casey
Watson**
GEORGIA



Amanda Weger
ALBERTA



**Derek & Stacey
Weissenberger**
NORTH CAROLINA



Nikki Westervelt
CALIFORNIA



Tina & Jay White
KANSAS



**Amanda & Matthew
Wilcox**
NORTH CAROLINA



Amanda Williams
IOWA



Renee Williams
IOWA



Noelle Williamson
TEXAS



Chelsi Wooton
MISSOURI



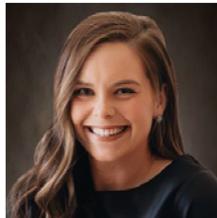
Alisha Wright
TEXAS



Corinne Wright
WASHINGTON



Stephanie Ybarra
CALIFORNIA



Madison Young
TEXAS



Brittney & Zach Zillig
OHIO

Circle of Influence

Congratulations to these qualifiers of the distinguished Circle of Influence Award. To qualify for this award, you must enroll four quality Members during one calendar month. Achieving Circle of Influence has helped many Marketing Executives advance their businesses, grow their organizations and find new leadership for their teams. The effect of enrolling four customers each month can positively affect their businesses for years after. We are proud of these leaders' dedication and hard work.

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Rachel Bakx
Amanda Bateman
Stacy & Garry Bodnar
Kimberly Brett
Dez Bryce
Rochelle Catacutan
Jillian Cormier
Kara Cornfield
John & Ma Dagas
Abigail Deschene
Meghan Dirk
Cheryl Evans
Jocelyn Joyce & Reynaldo Feliciano
Courtney Fletcher
Ashley Griffiths
Lindsay Hayes
Lisa & Blaine Headrick
Autumn Huseby
Charmaine James
Kirsten & Brett Johnson
Chanel Kasteel
Lisa Lovean
Kim Maloney
Brandi Marsh
Sarah Mathieu
Jodie McFadzen
Amanda Mercer
Barb Michalsky
Nichole Miller
Becky Morrow
Marcheryl & Edilberto Moscoso
Ednaly & John Nisco
Kim Polsfut
Belen Pulmones
Taya Rasmussen
Alexei Riabov
Ken Rice
Val Sjodin
Saralyn Slarks
Shauna Thomas
Jenna & Nolan Trudeau

Megan Wheaton
Cassie Young

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Abundio & Gina Arreza
Jeannie Brown
Corinne Cochrane & Matthew Woods
Naomi Coss
Eva Dela Cruz
Debbie & Scott Fortnum
Yapin Jin & Rongyue Zhang
Dr. Krystle Pfau
Shailean Porter
Alyssa Richardson
Josephine Schmidt
Wendy Tirk
Jenna Visosky

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Andrea & Troy Angus
John & Geraldine Arceo
Kayla Dueck
Jamie McInnes & Roberta Earle
Jenn Forsyth
Dianne Gray-Wysocki & Wayne Wysocki
Cheri Hammond
Katie Hockin
Brenda Stamm & David Jackson
Sarah Jamault
Naomi Letain
Jamie Loepp
Johnny & Niomi Loewen
Deena Luckins
Ken & Eunice McAllister
Kayla Roberts
Cynthia Taylor-Iwankow & Chris Iwankow
Bethany Urquhart
Lisa Whyte

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Sindy Hache
Alan & Sarah Oronzo
Riley Taylor

NOVA SCOTIA

Genevieve Baechler
Lacey Boutillier
Margot Hayes
Natasha Johnstone
Bennett

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Riye Balch
Kerry Ann Brookes
Katy Brown
Nicole Clarke Lyttle
Pauline & Derek Clarke
Terry & Michael Commisso
Juliet & Paul Creary
Jenna & Dillon Drinkwalter
Jolene Harder
Barb & Matt Houser
Samantha Howe
Modeline Jean
Allan Leben & Denise Layne
Ally Leibold
Kaily & William Mailhot
Isabelle Nsaajo Kamdoum
Patricia Ramirez & Mark Dubois
Kathrina Rivero
Diana Patricia Ruvalcaba Garcia
Belina Sabarillo-Bush
Christopher Sage & Vira Ventskovska
Alice Sam
Katie Scott
Lani Serdon
Paolo & Faye Torres
Donna MacDonald
Michelle Williams

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Jowen Soguilon & Michelle Allana
Jeanne Nadeige Bellabe
Sabrina Bergeron
Shella Carpio & Engelbert Boceta
Marie Clodaine Charles
Wilaire Charles
Patrick Custeau
Lola Duval
Altagrace Florial
Eugenia Jaso Nacifo
Ricardo Jesus Ibarra Villela
Guertie Joseph

Marlaine Lefrancois & Richard Vallee
Stephanie Merino
Mussette Nader
René Phedre
Jennyfer Pinder
Hudson Raymond
Steeve Raymond
Vanessa Rivard
Mariève St-Martin
Richard Vallee & Marlaine Lefrancois

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Breanne Barber
Stephanie Caswell
Tracy Courchene
Tori Farr
Sheri Gibson
Kayla Helgason
Carlie Henheffer
Shalayne Kinving
Kara Laing
Heidi Lang
Kaela Larter
Melissa & Trevor Lebersdorf
Amanda Marchtaler
Jamie Martin
Jaide Merkley
Taylor Mohr
Jessica Nelson
Lindsay Rey
Randall Robins
Saih Ryan
Monica & Jock Sutter
Faith Taylor
Madison Wanner
Alexis Wirl

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Regina Davis
Peyton Denard
Shena & William Ethridge
June Evans
Cassie Galloway
Gracie Green
Mary Green
Jennifer & Aaron Hendricks
Vaughn & Kayla Hill
Kimberlee Keel
Stephanie Kirby
Hannah Knight
Hillary Lester
Cheryl McGee
Melissa & Tommy Garnett
Trini Reynolds
Theresa Hill
Carol Toney

Ashley Wallis
Charmaine Ward

ALASKA

Shelby Walz
Kim Wilcox

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Jennifer Abbs
Cindy Ackley-Ginnetti & Fred Ginnetti
Sheila & Steven Backus
Tracy Beaudry & Chad Brockschmidt
Dina & Mark Beck
Pauline Billimon
Tiffany & Kent Biswanger
Kristin & John Buckner
Laarni Corsino
Vanessa De Puy
Sheri Doberman
Shannon Dodge
Tonia Flanagan
Brian & Joslynn Ford
Dianna & Greg Furstner
Megan Gosa
Brenda Star Gray
Melinda & Joaquin Guevara
Marianne Guinee & John Jackson
Tanya & Neil Hagre
Tawni & Glen Hendriks
Kate Hughes
Serene Isabelo & Deswood Tillman
Jaiden Jones
Christina Keller
Tawny Kersh
Dawn Laws
Carrie Marek
Sofia Ruby Mariscales
Tracy & Rob Melchior
Laura & James Nille
Consuelo Ortiz
Tracy Osborn
Alyssa & Joshua Parks
Nicole Remini-Wiskow & Michael Wiskow
Andrea Robles & Christian Morales
Rachelle Shields
Jill & Mark Thyrt
Anna Tracy
Shay Vital & Justin Davis
Maley & Shawn Walsh
Chris Warren
Casandra Williams
Sheila & Dwaine Wright

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Kelly & John Fraser
Bailee Hood
Marnita Simpson

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Annette Aguilar
Andre Ammons
Florita Araiza
Dr. Olivia Arellano
Traci Armstrong
Luz & Remegio Asence
Zedar Aspiras
Mary Lou Bastes
Joe & Esmeralda Behar
Sylvia Beltran
Pat & Donald Birkle
Breana & Christopher Borchers
Liz & Scott Brown
Lisa Campos
Andrea Cantu
Hilari Case
Teresa Castilla Magnus
Maria Channell
Sun Chu
Denise & Kevin Clemens
Lisa Coffey
Janet Contreras
Sheri Courtney
Emily Crabtree
Erin Davis
Emilie Del Rosario
Anne Delizo
Rosemarie & Thomas Embry
Lizeth Farias
Alysha Field
Olga & Ben-Hur Fontoura
Kaitlyn Friederici
Verena Galvez
Jose Arturo Garcia Araujo
Rodolfo & Maria Luisa Garcia
Trisha Ghergo
Melissa Griffen
Maribella Guerrero
Maria & Raul Gutierrez
Mary Hornickel & John D'Isacco
Robert & Tessa Jacques
Cha Jenny
Holly Kemp
Kerri Kerr
Susan Kim
Erin Kutka
Eun Kyung Lee

Joseph Lee
Irene Lontok
Cecilia Lopez & William Coreas-Garcia
Juliana Lopez
Lisette Lopez
Rosa Lopez & Meliton Torres Pineda
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Natividad & Luciano Martinez
Christina & Paul Matcham
Tiffany McKee
Brittney & Kellen McLaughlin
Desirae Meyer
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Julie Moon
Mooney
Dena & Jonathan Moore
Jennifer & Steve Morgan
Luis & Eleonor Navarro
Marlea Nolen
Grissette Ortiz
Jacqueline Ortiz
Jorge Pineda
Marleni Pineda & Fabian Castillo
Isabel Ponce de Candelas & Ismael Candelas
Lourdes Portillo
Edwin & Lenita Resplandor
Shannon & Frank Rich
Marisa Sencion
Yvette Smith
Johnny Suarez
Amber Syvertson
Sandra & Adam Tacheira
Kelly Taylor
Janet Tonga
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Catalina Valdovinos & Jose Manuel Barajas
Fabiola Vasquez
Mirna Vasquez
Elena Villafior
Mario Villagrana-Solis
Gregorio & Patricia Villalobos
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Erin Wutzke
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Courtney & David Copley
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Jennifer Decker

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Michelle Elizer
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Cori & Joshua Hogstad
Tessa Kaiser
Jason & Tara Lambrecht
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Alyssa Mooney
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Maureen & Juan Villalva

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Grace Vilma Dotig
Rena Litwin
Brieonna Mindek
Bryan & Maria Pereira
Edlyn Philip
Nancy Redente
Melanie Santos
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Katie Flanagan
Na Kim
Chrissy Moran

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Djounelka Alexandre
Yassmin Alvarado
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Marcy Ayala
Anita Barnes
Kristen Barry
Kenton Bibbs
Eva Bodok
Tom Buss
Kelly & Jonathan Carter
Dianne Cashmore
Anabel & Pablo Castillo
Robin Waugh-Castle & George Castle
Erica Cole
Dayaisi & Carlos Collado
Arelis Contreras & Mario Cabrera
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Giezel Greenberg
Lucia Grino
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Mary Hartmann
Kristi & Tim Hendricks
Sydney Hilger
Sue Howell
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Ilanna Iwaniw
Joel Jeune
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Valentina Kleist Tarqui
Rachaell & Seville Ko
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Krista Kuhn
Edwin Ladino
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Ron Lewis
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Jantia Lofton
Sophie Lonsinger
Emily Lucius
Frances Elaine Martin
Brandon McGuire
Devyn Moore
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Andrea Morgan-Bedasse & Dwight Bedasse
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Maria & Frank Mosca
Kathleen Nagle-Roides
Bobbie & Ron Nevinger
Dewayne Newton
Fabricio Nobre
Carol & Martin Overmyer
Maria de los A Fernandez & Adel Palacios
Dr. Cicily Payne-Nestor &

Dr. James Nestor
Amanda Phillips
Louisa Phipps
Cheryl Pieper
Liria Lamas and Eduardo Porras
Adina Preston
Yeison Ramirez
Melissa Raulerson
Deborah Reilly
Divina Rijo
Buddy Rivera
Miguelina Rodriguez Garcia
Tavia Rogerson
Mark & Suzette Roth
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Russ & Beth Schomp
Andrea & Nate Scott
Falya Shilts
Michael and Beverley Simmons
Nicole Smith
Amber & Thomas Springer
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Suzanne & Justin Stadler
Chastity Stephen
Iona Stephenson
Sandra Strawder
Sean & Geneveve Sykes
Eleanora Taylor
Danielle & Aaron Thesing
Carol Tickel
Sydney Waugh-Castle
Amy Wheeler
Tony & Sarah Zanon

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Tara Ballard
Ansley Brock
Tim Brown
Liz & Mark Burdick
Helen & Durward Dilag
Lindsey Echols
Shane Harmon & Alison Feliciano-Harmon
Kai Fluiitt
Marcenae France
Rebecca Garrett
Jason & Katrina Gibson
Gonzalo & Ashley Guerra
Tracy Hamler
Chandra Hardison
Turrea Harris
Megan Hayes
Rebekah Johnson
Loren Koklarinis
Jennifer & Jay Leach
Travis & Sasha Martin
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Toni Matthews
Melissa May

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Jeanie Paige McWhorter
Nicole Mills
Emalee Mizell
Jonathan & Kimberly Montgomery
Taneka Nesbitt
Bernadette Newman
Emily Newman
Kristina Patrick
Stephanie & Scott Patterson
Audrey & Robert Payne
Barbara Reynolds
Randy Risner
Sara Robidart
Norie Rogers
Ernest & Sherita Ross
Natasha Ross
Traci Sanders
Hannah Schuster
Michelle Scott
Amelia Sellears
Adrienne & Michael Sifontes
Melanie Spooner
Olivia Steward
Madison Stubbs
Genia Taylor
Tony & Shari Twine
Casey & Brandon Watson
Brandi & Jeremiah Whitmer
Blake & Rachel Whittington
Brooke Woodward

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Delia Bolosan
Dolores Cabanit
Maria Concepcion Calapini
Carla Carpenter-Kabalis
Sandy & David Carvalho
Pacita Corpuz
Hazel & Charlie Duran
Lisa Farias
John Florendo
Senekha Jielle Gabor
Rachel Galeng
Farrah Gomes
Tanya Gomes
Dionne Ishimura
Roxane & Dr. Lindsey Kimura
Anne & Houston Komatsu
Zoe Lamb
Veronica Lanier
Charleen & Mark Tajiri

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Tiffany Baron
Heidi Bartolotta
Cassidy Bell
Sandy & David Clemons
Fred & Leslie Cole
Zach & Madeline Drew
Tami & Hans Feyen
Todd & JeriLyn Hatch
Justin & Karli Hudgens
Heather Humphrey
Rineke Lewis
Diana Nielsen
Jason & Brooke Paulin
Jylann Purington
James Ramirez
Melissa & Brandon Rhodehouse
Megan Rogne
Laura Shippy
Crystal Swanson
Wendy Thompson
Stacie Thurston
Emily Westendorf
Trista Wotochek
Miranda & Keies Yesiki

ILLINOIS

Netherine Agsalda
Maria Teresa Anacleto
Isamary Arellanes
Erika Arnhart
Lindsay Bakker
Brooklyn Baugher
Brigit Blank
Regina Bracey
Tammy & William Brink
Nicole Bruns
Tammy & Erik Burgwald
Nicola Case
Kelli Cessna
Rachel Chapman
Shawnta Cotton
Mary Damiani
Annette Davis
Valerie Drews
Jennifer Farr
Janna Finkley
Sophia Frichtl
Raylynn Gasser
Crystal Hicker
Danita Howze
Theresa Hughes
Naomi Johnson
Amy Kellum
Evyonne Lee-Johnson or Donald Johnson
Patti Leynaud
Connie Martin
Beth McFadden
Carrie & John Orth

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Maria & Alvin Perryman
Maria Jesus Rangel Mendez
Jackie Robin
Emmary & Aaron Roemer
Lynsey Runyon
Nadine Sedky
Mamie Selmon
Esther Smith
Andrea & Kramer Soderberg
Sara VanLoon
Ashley Veach
Jenny & Bill Vogel
Becca Vortman

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Anastasia Card
Christina Fickel
Kayla Frank
Cyndi Gearhart
Brooke Habegger
Tayler Halcomb
Jillian & Jacob Hayn
Charlette Hill
Christiana Karst
Katharine Lohrey
Holly McAllister
Hannah McCarty
Jeanine & Michael McElfresh
Veronica & Roberto Montoya
Luzviminda Nonesa
Breana Nungester
Carlee Pickering
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Traci Reed
Casey Schneider
Erin Siebert
Lindsey & Jason Short
Bri Stepro
Jerry & Karen Stern
Patti Sutherland
Sheri Ward
Danielle Wardlaw

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Taylor Atwater
Mckenzie Bockenstedt
Jacqueline & Austin Callahan
Malissa Cowan
Emma Curtis
Ashley Daggett
Tarah & Todd Downing
Vanessa Ege
Heather Geisinger

Tina Hockmuth - Pezzetti
Brooke Jones
Jana Laubenthal
Kenzie Mente
Stephanie Nepple
Brittany & Owen Ogden
Jessica & Cory Rezac
Scarlett Vander Berg
Alyssa Vanderhart
Amie Walkup
Pamela Wieler

KANSAS

Aiyana Albrecht
Brittany Barthelme
Jana Brant
Jill Buscher
Alicia Cabamungan
Amy & James Callahan
John Carrell
Caitline Christenson
Paul & Vicki Clifton
Evangeline & John Coffelt
Amber Combs
Laurie Davis
Amy Duryea
Gaby Garcia
Tina Goins
Callie Guajardo
Shayna Heideman
Kelli & Nic Hillman
Cheryl Knight
Jessica Kraus
Lindsay Lee
Amy Lemer
Chantel McClain
Lexi Milota
Paige Milota
Ashley Niehues
Kaitlyn Packer
Lynzie Reynolds
Ashley Slaubaugh
Angela Stallings
Skip & Cindy Taylor
Penny Thompson
Abby & Dustin Tormondson
Brittany Wahlers
Tracy Wollenberg
Megan & David Young

KENTUCKY

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Stephanie Bormann
Cheyenne Bratcher
Cindy & Chris Brown
Jessica Christiansen
Heidi-Lyn & Bryon Hall
Kelly Hayes
Kayla Holzknecht
Debbie & Lloyd Jeter

Steve Lankfer
Amelia McDougal
Krissy Meadows
Joni Miles
Ana Maria Padilla Moreno
Missy Perkins
Nicki Potter
David and Tia Rutter
GiGi Simmons
Karlie Sudlow
Tracy Terrell
Yvis & Tomyoy Trea
Kirstie Weiss

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Heather & Frank Brown
Alicia Cranford
Cherie Driggers
Venessa Franks
Tammy & David Guillory
Alisha Hoosier
Kayla LaBorde
Christi & Allen Latour
Missy & Anthony Markiewicz
Courtney & Graham Martin
Ashlen McGinnis
Stefanie Nadeau
Emily Phelps
Shelby Rhodes
Randi Verdun
Lacey Yarborough

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Alfred Moore Jr & Dr. Ruth Moore
Mary-Ellen Savage

MARYLAND

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Stephan Atkins
Shavonne & Donzell Bowman
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Arthur & Barbara Gill
Christine Handy
Suzann Lasson
Kimberly Lyles
MaryCarol McCauley
Cynthia Ringgold
Tierra Stewart
Candie Thompson
Samuel Wilson
Tonya Wilson

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Marites & Jose Baniqued
June Boisvert

Paulette & William Cheverie
Brittany & Dominic Cogliano
Elodie Daniella Jean
Leonard & Anna Jemiolo
Julie Kroll
Luis Marquez & Franchesca Ruiz
Janelle Schoch
Yvon Toussaint

MICHIGAN

Molly Barnes
Amanda Batzer
Katelyn Bayko
Nicole Benoit
Karen Blankenship
Katie Bowen
Cheryl Capel
Carrie Cercone
Linda DaBiero
Gale Dalton
Jackie DeWaal
Danielle Fannin
Ronda Fetzner
Jazzi Franklin
Kathryn Geers
Ashley Gerth
Kassie Hamaker
Amy Heard
Nadine Hendrickson
Catherine Horne
Karrie Howard
Danielle Johnson
Tanya Johnston
Mandie & Craig Keller
Cindy Kitzmiller
Larissa & Ryan Kowalski
Melissa Krull
Jaimelynn Lewis
Alexandria & Andrew Mahoney
Joyce MC cormick
Kristy & Kristopher McMann
Kelly Nagle
Mary New
MaryJean Nool
Natalie Oliverio-Ziehmer & Brian Ziehmer
Tiffanie Pickens
Molly & Jeff Pretzlaff
Amy Renshaw
James Rideout
Janet Riley
Lynda Rourke
Jen & John Sebbas
Shelby Sedgley
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Sheila Tacy
Lauren Tubandt
Melissa & David Tubergen
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Kathy Weidmann

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Virginia Brekke
Kimberly & Patrick Emerson
Kristina Gabrielson
Sarah Harazin
Maegan Herwig
Stephanie Johnson
Taylor Kirby
Alison Kulla
Kelsea & Dusty McCormack
Nicole Messer
Marissa Miller
Lucas & Amber Nelson
Erin & Justin O'Brien
Kjirsten & Bjorn Pearson
John & Paula Peters
Margie Piechowski
Amy & Casey Poepping
Wyatt Powers
Melissa Preusser
Marcia Reiter
Karissa Rodriguez
Brooke Rohl
Ally & Wyatt Sanford
John & Diana Sanny
Tyler & Laura Schmidt
Kristi & Todd Smith
Jaime Sorenson
Anna Struss
Jenny Stueckrath
Amanda VanderPlas
Henry Zinchini
Tiffani & Dominic Zinchini
Yvette & Paul Zona

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Rene Britt
Valerie Carter
Christy Chamblee
Jessica Coggin
Lori Corbin
Nancy & Jim Ferguson
Macy & Dallis Forsythe
Patsy Gregory
Kayla Griffin
Mary & Scott Guidry
Bobby Harris
Rebecca Hughes
Lisa Lovell
Susan May
Brittany & Daniel McCrory
Melanie Ferguson

Ben & Sarah Melton
Shea Mills
Shannon Rawson
Brandy Sharp
Brittany Shaw
Wendy Sistrunk
Cheryl & Shane Smith
Laura Tennant
Janet Thompson
Joel & Christl Touchstone

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Ashley Atkins
Justin & Erin Bachman
Emily Basler
April Berry
Kara Blades
Danyelle & Levi Chappell
Mickynzy Clemons
Lynnette Conkling
Willie & Brenda Cornell
Shyra Davis
Jaclyn Dimaio
Alexis & Cheljean Erwin-Davis
Sonya Everett
Rachel Fenstermacher
Jane Frisch
Julia Gardner
Elise Glover
Jeff Greer
Sarah Gregory
Stacey Haney
Jennifer Harding
Jackie Heredia
Shannon Hill
Kaylin Hobbs & Shane Murphy
Lauren Judd
Ashlee Mattingly
Sandy McDonald
Lindsey & Vance Moncrief
John Peters
Amanda Reichel
Jessica Rezak
Aquita Smith
Cassie Stephans
Rasheal Wesley

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Amber Bryant
Faith Casey
Nancee Dalton
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Laura Ganje
Shaunda & Wade Hall
Stacy & Charles Heiland
Anna Kelly
Laura & Daniel Larson
Laticia LaTray

Emily & William Louis
Rebecca & Jesse Moore
Misheala Robertson

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Nikole Bader
Mattie Bumgarner
Jyll & Travis Hansen
Taylor Harms
Chrissy Houser
Tara & Jared King
Kelly Krohn
Maureen Lampe
Aubrey Michaels
Kylee Nilson
Amanda Rausch
Alyssa Rushton
Jessica Shelton
Cindy Sutton
Trinity Szakacs
Evaristo Valenzuela
Teagan White
Myretta Whittington

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Kim Bishop
Jodi & Joe Collins
Nikolas Constantindis
Alejandro Sandez-Cid & Dalila Estrada
Julie & Kaol Galeng
Brayan Garcia-Mendoza
Johanna Harbottle
Yamileth Hernandez
Martina & Jesus Lopez
Charleigh Price
Lorena & Joselino Rangel
Carlos Torres & Veronica Sahagun

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Tricia & Christopher Edris
Susan Hamel
Laurie Kopka
Bethany Lauzier
Tanya Maynard
Amber Riley
Linda & Tom Varela

NEW JERSEY

Deirdre Adams
Elizabeth Adams
Yvette Adeclat
Valerie & Robert Baylor
Dave & Lynn Crescenzo
Melvin Dela Paz
Jodi Delvecchio
Roberto Demetillo
Alexis Demetroulacos
David & Cheryl Felsenthal
Sandy Grippo

Kylie Hagel
Samantha Hemple
Cassidy Huber
Lacey & Joseph Jones
Angela Kalnas
Maria Krauss
Mikkalisa & Lee Lefkowitz
Maria Lewis
Bunette Nazaire
Mairland Previlon
Kins Raphael
Rebecca Ricciardi
Deborah Sheppard
Dana Walsh Wotanowski

NEW MEXICO

Rebecca Bailey
Hannah & Steven Burlbaw
Lisa Davis
Connie De La O
Laurel Dillard
Charity & David Gomez
Louise & Jay Hudson
Melinda Lough
Darrell & Robin MacLearn
Corrin Maestas
Amie Jo & Jeff Powers
Angel Reyes
Carmen Patricia Rosales
Alisyn Stevenson

NEW YORK

Kalie Bearor
Denise Beyers
Brandie Callahan
Lyn Campanano
Linda Chiosie
Amanda Cross
Jamie Dattilo
Alexandra Davis
Guerlin Delva
Jenna Deridder
Brenlee Dingman
Janet Farnham
John & Leslie Finocchio
Brad Greissman
Tasha Jenkins
Sharon Johnson
Charlie Kim
Audrey Lawes
Frances Lazzarini
Katherine Leo
Shawna Love-Williams
Martí Mills
Elizabeth Pichardo
Frances Pierre
Nicole Pierre-Louis
Rob & Laurie Pisciotta
Marilyn Romarate
Heather Rosamond
Michelle Santos

David Sarnowski
Valerie Schecher
Julianne Spilman
Pamela Thomas
Rhonda Tilton
Cassie Tuff
Elie Weingarten
Cora & Royston Williamson
Benjamin & Chloe Willoughby
Phyllis Young

NORTH CAROLINA

Justina & Damon Banks
Lee & Thom Blakley
Chasity Bogle
Nicole Breaud
Cory & Eliza Buckman
Beverly Clark
Sierra Conrad
Kimberly Davis
Melanie Edgerton
Ali & Brandon Farabee
Sonya Galloway
Kiehli Gore
LeAnne Gossett
Hannah Harper
Clarence & Rachel Harvin
Audree Hatchett
Elise Hird
Debra & James Hoffmann
Bethany Huie
LaQuita Ibegwam
Elizabeth Inman
Nandiyel Jamison
Megan Jones
Lannell Jordan
Peggy Lingerfelt
Cynthia Mack
Melissa Magruder
Patrice Mathews
Jenne & Jay Matthews
Tonia McRae
Morgan & Gage Moler
Jennifer & Charles Moretz
Lindsay Parnell
Carole & Clay Pendleton
Lisa Penny
Marian Perez
Ginger & Bruce Porter
Leonila & Jason Renfrow
Jennifer Robertson
Daria Smith
Rebecca & John Stewart
Ashley Tullai
Larenda Turner
Tammara & Chris Williams
Kristen Woodruff

NORTH DAKOTA

Karisa Eddington
Jenny Rau
Valerie Roth

OHIO

Olivia Aichholz
Katie Antle
Shelly & Bryan Barrington
Jennifer & Jim Belt
Brooklyn & William Blair
Sarah Boehringer
Karley Brown
Evan & Shannon Brown
Brian Crace
Stacy DiBacco
Joy & Shane Farley
Shannon George
Laurie & Kenny Groves
Angel Halley
Dr. Shelley Hamler
Paige Herbkersman
Stephanie Hilliard
Alyssa Hollar
Nadia Jaime & Ed Blunt
Denise Kotz
Megan Lentz
Jessica McCarty
Kayla Mitchell
Amber Mott
Jodi Newell
Lauren & Max Nihart
Sarah & Joshua Rankin
Jill Rodrigues
Renee Rodrigues
Karly Ross
Sierra Roth
Bryan Siehr
Ruthanna Sonntag
Dreama & Eric Thomas
Beth & Carlton Thompson
Margaret Venishel
Kathrine Williams
Rachel Woodrum
Koti Wright

OKLAHOMA

Carlee Bottoms
Tina Fitzpatrick
Derinda Graves
Mary Hill
Stephane Howell
Sydney Loeser
Kim Olson
Kimberly & John Roberts
Amy & Nate Smith
LaJeanna & David Toliver
Preston Scott Wasson

OREGON

Maria Isabel Avelar
Hannah Barr
Kindel & Dennis Bonin
Melissa Gilmore
Brandi Gould
Amanda Haefner
Dennis Hugie
Shanna Keltly
Crystal Lutterloh
Amanda Reno
Megan & Ben Terk
Spring Townsend
Emalee Walton
Nickole Wiley
Sarah Yerkes
Veronica Zendejas

PENNSYLVANIA

Fiona & Suleyman Andas
Stacy Avery
Morgan Benton
Lori & Eric Boutieller
Angela & Michael Boyle
Emily Clark
Tracy Deetz
Andrea & Marty DeLuca
Marlena & Michael Ebersole
Priscilla Fleet
Jenna Greenman
Kim & Jesse Harris
Jessel Hearn
Amy & Ben Hunt
Wesley & Amy Kavanagh
Janna & Daniel Lapp
Beth Lehr
Kayla Mayes
Kristyn McCartney
Linda & Paul McKinley
Tanya Edwards-Moore & Kenyatta Moore
Keith Naugle
Jeongsoon Park
Jinhyun Park
Daniel & Elianis Perez
Jessica Podolsky
Erica & John Rearich
Peggy & Greg Rettger
Arielle Russell
Warren Saul
Rebecca Shellenberger
Shelby Smith
Paivi & Andrew Urho-Young
Shasta Weist

PUERTO RICO

Elyssa & Cohen Barsten
Joselito Figueroa
Ana Fish

Marianela Guerrero
Eva Lorenzo
Alice Navedo
Tatiana Nieves Lopez
Marilyn Lopez Huertas & Jose Rafael Perez
Nellian Reyes
Yerdi Salva Feliciano
Andrea Zambrana

RHODE ISLAND

Nancy & Jack Mellor

SOUTH CAROLINA

Leah Ashley
Cameron Black
Joshua & Natalie Blanton
Amy Bruno
Alisa & Eli Buckley
Tisa Damron
Kristina Darlington
Amy & Mark Fincannon
Lauren & Thomas Gaede
Tina Graham
Jason & Katie Hill
Nannie and John Johnson
Bethany Logan
Lauren Maidhof
Gina McLean
Johnny & Constance Prioleau
Alison Rhodes
Kelly Schickling
Lindsey Shilling
Farrah Suzzette Taylor
Chelsea Trantham
Amy & Dave Turner
Anita & Butch Williams

SOUTH DAKOTA

Kelli Brinka
Shane & Micki LaDage
Tracey Mehlhaff
Ashley Neigel
Shontice Yamaguchi

TENNESSEE

Nickole Atkinson
Jenn Bowman
Christa & Steven Bratcher
Justine & Jeremy Brooks
Mandi Burchell
Jennifer Byrum
Tammy Clark
Nicole Cole
Jennifer Cummings
Sarah Gibson
Lauren Graves
Danae Greenwood
Meghan Griffiths
Darby Gunn

Circle of Influence—Pacesetter

Jenn Hayes	Jennifer Brady	Melissa Gellos	Joylyn Peralta	Cheyenne Yoes	Evelyn Cipra
Crystal Hepler	Nora Briones	James & Tesmol George	David & Bonnie Perry	Jamie & Jazzlyn Young	Rebecca Curtis
Sarai & Jose Hernandez	Carola & Jack Broaddus	Denise Gomez	Blanca Pumarejo	Madison Young	Brandi Darnell
Tammy & Neal Kelley	Kristina & Christopher Brown	Alex Gonzalez	Sue Rainbolt	Debbie Zambrano	Lynn & Tom Delancey
Sarah Kimsey	Judee & Bernard Capucac	Luis Lauro Gonzalez	Shelby Reeser		Tiffanie Ibach
Christy Kletz	Karie Carney	Kristie Gregory	Sharon Reynolds	UTAH	Shari Klein
Becca McWilliams	Adanelia Casas	Nicole Gregory	Connie Riley Ayad	Emily & Kevin Albrecht	Lyndsey Miller
Stephanie & David Michaud	Aissa Castillo	Lidia Guardado	Devon Riley	Shaughnessa Allgood-Rimmasch	Jaimee Nylund
Tina Morris	Rosa Castillo	Luis Martinez & Ana Lucia Chapa	Isaiah Robinson	Danyelle Brown	Resty Onal
Allison & Nathan Neal	Angelina & Miguel Castro	Staci & Tedd Hansen	Fabiola Rodriguez	Leah & David Green	Terry O'Neill
Amber Orr	Bricelda Cervantes	LaTasha Hardy	Melissa Rogers	Steven Hyatt	Rebekah Pierce
Tina Pelfrey	Billie Cervera	Ashley Hart	Mariana Rubio	Georgia Palmer	LuAnne Rivera
Samantha Reinoehl	Sybil Chandler	Claudia & Jesus Hinojosa	Sara Rubio	Jeffrey & Lisa Stutz	Katie Scherz
Arielle Roberson	Alexis Chevallier Boutell	La Don Horsford	Michelle Russell	Kendra & Jacob Wilcock	Danielle Slifka
Tiffany Rowe	Arianna Coca	James Howard	Fatima Salgado		CJ Smith
Cora Rusk	Yuki & Jose Coca	Beverly Hutchings	Chastity Sanders	VIRGINIA	Linzy Stone
Madraye & Tyler Stanley	Ana Maria Contreras	Tim & Linda Hutchinson	Ryan Sealy	Miranda Cartwright	WISCONSIN
Brittany Turner	Jessica Corona	Jill Ivey	Jaylen Seaton	Julie Danko	Morgan Baumann
Hannah Wilwerding	Brittany Craine	LaToya Johnson	Tori Seward	Latasha Fitzgerald	Breanna Davis
Dawn Wood	Ismael Cruz & Olga Garza	Kathy King	Kimberly & Mike Sewell	Carina Garcia	Roz & Bob Diederich
	Hayle Dangelmayr	Shannon & Michael King	Tammy Sicola	Afework Hagos	Jenna Ingvalson
TEXAS	Jordan Davis	Caleigh & Tyler Krause	Sandie & Lyle Siemens	Emily Harihan	Melody Jacobs
Carmis Adams	Betsy Delautre	Rhonda & Doug Kruger	Jenna Simpson	Jessica Hartkopf	Danielle Kawlewski
Kelly Akin	Leonor Garcia & Sergio Delgado	James Lamont	Cindy Smith	Ashley Huntley	Brenda & Keven Lee
Gabriela Aladro & Patricio Gonzalez	Tania Díaz Gómez	Victoria Lane	Missy Smith	Margaret Mathis	Kelsey Martinez
Margarita Alonso	Angelita Diaz & Jorge Medrano	Madison Lathem	Martha Smitha	Sebrina & Kenneth Morris	Dawn Menard
Sophie Anderson	Daphne Douglas	Lisa Luton	Irma Solis	Florence Otieno	Kim Olson
Monique Anthony	Carol Dowell	Yolanda Martinez	Sheila Stoutmire	Rebecca Penrod	Michelle Pickel
Alma Araiza & Carlos Galvan	Imelda Duarte	Connie & Andy McCreight	Lauren Tobey	Lisa & Steven Peterson	Molly Schmidt
Teresa Araiza	Jacqueline Edwards	Joreme & Louis McIntosh	Sarah Tolson	Kurkessa Springs	Jessica Smith
Elioi & Lorena Arias	Shirley Edwards	Scott McKay	Maribel Torre	Rachael & James Tocci	Roberta Stark
Britney Atkerson	Yvonne Eguia	Lovely & Jeremy White	Amy & TJ Trietsch	Aviva Aviram	Susan Stauffer
Sharon & Pat Autry	Magan & DaLee Erlinger	Maria Mendoza	Kaleigh Uroz	Erin Whitmer	
Felicia Baker	Quenton & Rosemary Farr	Nici Meneley	Amy Varley	VERMONT	WEST VIRGINIA
Debbie Barber	Iredh & Ruben Felizardo	Alicia & William Mitchell	Lorena Vela	Kym Mable	Kelley & Christopher Byrd
Sherry & Kirk Bedinger	David & Loreen Fields	Janis Muehr	Dana Vick	Laura Newell	Sara Fisher
Lindsay Benningfield	Melissa Flynt	Daysi Yamileth Munoz Escobar	Claudia Villegas	Monica Newell	Becky Morrison
Neil & Sherronna Bishop	Amanda Fojtik	Victi Neuenschwander	Ami & Josh Wallace	Bryanna Trippany	Kelsi Ullom
Amber & Jeffrey Blanch	Dianna Maria	Jacob Niebuhr	Pam Washington		WYOMING
Abby Bledsoe	Ruth & Jonathan Foster	Katie Oder	Ashton Weems	WASHINGTON	Rachael Chancellor
Sylvia Booker	Helen Freeman	Destiny Odom	Ryann West	Ophelia Araujo	Caitlin Hoffman
Jami Bostic	Sabrina Freeman	Dana Olson	Hannah Williamson	Alicia & Jesse Aunspach	Becky Miller
Frances Bowers	Lisa Gann	Alan & Sondra Pariser	Noelle Williamson	Becki & Pat Beach	Jessica Patrick
Elissa Bowman	Olga & Enrique Garcia	Lauren Patton	Kari Wilmeth	Amy Bergemeier	
Allie Boyd	Laura Garza & Jorge Perez	Christopher & Sarah Pentecost	Marissa Winfield	Debbie Blackwell	
			Amanda Winslett		
			Kaydie Woody		

Pacesetter

These businesses have taken advantage of the tremendous potential of the Pacesetter program. Each has watched the Foundations video, enrolled eight (8) or more Members and advanced to a new high status of Director or above.

ALBERTA

Shawn Callin
Jerrica English-Knickle
Braydi Hoppus
Chanel Kasteel
Candice & Tyler McLellan
Kim Shingler
Rochelle Tremblay
Amanda Weger
Cassie Young

BRITISH COLUMBIA

Leizl Erauda

MANITOBA

Leanna Carlson
Cheri Hammond
Cathy Letain
Naomi Letain
Virginia Mathison
Sadie McIntosh

Lisa Whyte
Jennifer Wood

NEW BRUNSWICK

Jordan & Kyle Blunston

NOVA SCOTIA

Kayla Oliver
Melyssa Steed

ONTARIO

Riye Balch
Carol Chudy
Mandy Fisher-O'Dell
Nicola Green
Modeline Jean
Sharon Keen
Jade McKinnon
Amanda & Matthew Stoffels

QUEBEC	Jong Choi	Emily Lucius	Sheree Wright	Stephan Atkins	Antonio Aguila
Victor Junior Adama	Sun Chu	Kennedy MacPherson		Robin Cermak	Mattie Bumgarner
Wilaire Charles	Stephanie Conover	Brandon McGuire	INDIANA	Keisha Dunston	Orian Capote
Jean-Yves Coté	Martha de Haro	Yves Montoban	Alissa & Jason Alsup	Jarnee Riley	Gustavo Martinez
Patrick Custeau	Luis Estrada	Angelina Mosley-Brown	Danie Antoine	Cynthia Ringgold	Kylee Nilson
Kriselda Exaltacion	Maribella Guerrero	Chrismane Phadael	Jocelyn Bélizaire		Sergia Pablo Cayetano
Ernsø Jean	Madeline Stacia Haigh	Israel & Elsa Ramos	Velma Goree	MASSACHUSETTS	Alyssa Rushton
Adrienne Jeudy	Cha Jenny	Melissa Raulerson	Brittney & Matthew	Destin Dervilus	Myretta Whittington
Marie Idelle Louis	Holly Kemp	Michele Regev	Landrum	Yvenette Desravine	
Hudson Raymond	Joseph Lee	Ashley Song	Holly McAllister	Jean-Marcus Elie	NEVADA
Steeve Raymond	Lansun Lee	Chastity Stephen	Hannah McCarty	Buldrine Jean	Nikolas Constantindis
	Irene Lontok	Iona Stephenson	Ashley & Jason Patterson	Elodie Daniella Jean	Johanna Harbottle
	Juliana Lopez	Lino Vazquez	Erin Siebert		Eddie Smith
SASKATCHEWAN	Francisco Mendez	Shameka Wilcox	Diane & Steve Terwilliger		
Stephanie Caswell	Hugo Merazo	Ashley Wright		MICHIGAN	NEW HAMPSHIRE
Meg Daelick	Alissa & Fred Nazar			Molly Barnes	Tori Guibord
Kennedy Gerry	YoonJu Oh	GEORGIA		Kassie Hamaker	Amber Riley
Jenna Grose	Bernabe Ramos Blas	Veronica Del Valle	IOWA	Catherine Horne	
Alyssa Hanson	Sun Ju Ro	Kruchten	Kevin Buss	Bailey Kolkema	NEW JERSEY
Shalayne Kinvig	Susan Shin	Stephanie Donston	Jacqueline & Austin	Kelly Nagle	Elizabeth Adams
Jenna Mayes	Janet Tonga	Ivorie Edwards	Callahan	Julie Serb	Yvette Adeclat
Cassidy Nikolejsin	Maria Uitz	Christi Farmer	Malissa Cowan	Lauren Tubandt	Alexis Demetroulakos
Lindsay Rey	Elena Villafior	Rodney Foster	Emma Curtis	Patricia Walker	Samantha Hemple
Randall Robins	Theresa Wells	Chandra Hardison	Tina Hockmuth - Pezzetti		Christina Jill
Chelsea Tuffs	Samantha Williams	Emiliany Andreina	Brooke Jones	MINNESOTA	Lacey & Joseph Jones
	Erin Wutzke	Hernandez Romero	Madelyn Pitzen	Melissa Gylling	Peter Kang
ALABAMA	Lydia Yoon	Madelyn Highfill	Scarlett Vander Berg	Mandy Hagstrom	Bunette Nazaire
Regina Davis		Shonda King	Alyssa Vanderhart	Maegan Herwig	Mairland Previlon
Marty Grant	COLORADO	Jordan Manning		McKynzie Karger	Kristie Reinhard
Vaughn & Kayla Hill	Ashley Flatt	Courtney McTaggart	KANSAS	Kjirsten & Bjorn Pearson	Yael Sahar
Vernadette Horn	Alyssa Mooney	Duwan Mundin	Aiyana Albrecht	Karissa Rodriguez	Dana Walsh Wotanowski
Cynthia Ivy		Marlon Napier	Jill Buscher	Jenny Stueckrath	
Hannah Knight	CONNECTICUT	Stephanie & Emege	Peyton Buscher	Joseph Torborg	NEW MEXICO
Hillary Lester	Grace Vilma Dotig	Nchege	John Carrell		Veronica Anchondo
Amy & Jimmy Phelps	Nicole Lapolla	Taneka Nesbitt	Kristina Derstein	MISSISSIPPI	Carmen Patricia Rosales
Morgan Prestegard		Emily Newman	Cheryl Knight	Valerie Carter	Alisyn Stevenson
	DELAWARE	Kristina Patrick	Lexi Milota	Terri Cobb	
ALASKA	Na Kim	Sarah & Cason Purvis	Paige Milota	Melissa Davis	NEW YORK
Cierra Snider		Emily Roberts	Andrea Ponder	Kayla Griffin	Lynn Amell
Shelby Walz	FLORIDA	Michelle Scott	Penny Thompson	Susan May	Aniline Amoguis
	Francklin Alexis	Amelia Sellaars	Allison Thomsen	Linda Pace	Miranda Buie
ARIZONA	Alisia Beck		Kimberly Trexler	Courtney Price	Maudeleine Clement
Courtney Amador	Paul Emmanuel Blaise	HAWAII	Katherine Umbarger	Brentley Shepard	Janet Farnham
Alexis Dupree	Tom Buss	John Florendo	Tracy Wollenberg	Joel & Christl Touchstone	Betsy Foster
Andrea Lizzeth Estrella	Charlotte Cartaya	Jonathan Katayama		Dannielle Wilson	Audrey Lawes
Megan Gosa	Anabel & Pablo Castillo		KENTUCKY		Meg Olsen
Jaiden Jones	Josie Crawford	IDAHO	Brittney Boudreau	MISSOURI	Lydia Oswald
Dawn Laws	Amy Crawford-Abernathy	Sarah Vuittonet	Morgan Carlisle	Ka'Ron Adams	Jean Iguenson Pélicier
Rachelle Shields	Larry Davis		Taylor Haydock	Naomi Barbour	Hannah & Adam Snyder
Abigail Itzayana Ponce	Sylvestre Dorleron	ILLINOIS	Debbie & Lloyd Jeter	April Berry	Julianne Spilman
Zermeno & Aldo German	Lirma Alexis Exantus	Lindsay Bakker	Amelia McDougal	Obias Exilus	
Valenzuela Montes	Lyly Fandino	Regina Bracey	Nicki Potter	Darra French	NORTH CAROLINA
Yaricruz & Juan Valenzuela	Jenn Fellure	Norma Deshields	Madelyn Wallace	Stephanie Manning	Latissua Barnhardt
	Tyler Hansen	Katie & Jacob Furl		Amber & Ryan McCourt	Krystal Burke
ARKANSAS	Gena & Billy Hilger	Raylynn Gasser	LOUISIANA	Shasta Miller	Christian Coleman
Joann Hunter	Lavonda Isom	Crystal Hicks	Kim Albarado	Jessica Rezak	Whitney Evans
Cindy McMillan	Robin Kerr	Naomi Johnson	Amber Brunet	Leslie Rice	Clarence & Rachel Harvin
	Anthony & Shauna Keys	Tanya Marx	Cherie Driggers	MONTANA	Marissa Hendrick
CALIFORNIA	Valentina Kleist Tarqui	Victoria Paschke	Amy Fortenberry	Josie & Tyson Hinkle	Bethany Huie
Lucila Avalor	Clauter Laurince	Alyssa Sells	Wanda McMorris		LaQuita Ibegwam
Hilari Case	Jantia Lofton	Brigid Walsh Jett		NEBRASKA	LaToya Jones
Hyun Soon Cho			MARYLAND		

Pacesetter—20/20 Club

Marquetia & Damon Jones
Peggy Lingerfelt
Penny Lloyd
Megan Miller
Morgan & Gage Moler
Marian Perez
Jeanne Robinson
Daria Smith
Donna Ward

OHIO

Olivia Aichholz
Makayla Allread
Amy Gardner
Marco Gomez
Courtney & Michael Metz
Raymonde Milord
Kayla Mitchell
Danielle Page
Leslie Rickman
Jill Rodrigues
Margaret Venishel
Brian Williams

OKLAHOMA

Zachary Bryce
Stephanee Howell
Brittanie Wright

OREGON

Kristine Douglass
Cezanne Duree
Thairy Machain & Moises Sanchez
Lindi McKeown
Elizabeth Valle
Nickole Wiley

PENNSYLVANIA

Fiona & Suleyman Andas
Angela Blosser
Gwendy Bonilla Rios
Marlena & Michael Ebersole
Beth Kimmel
Lauren Kliefelther
Kristyn McCartney
Cherie Moyer
Jeongsoon Park
Jinhyun Park
Kelsey Russick
Warren Saul
Young Suk Yoon

PUERTO RICO

Ambar Colón Rodríguez
Joselito Figueroa
Ana Fish

Rafael Reyes Santiago
Yerdi Salva Feliciano

SOUTH CAROLINA

Cameron Black
Tina Graham
Bethany Logan
Nathaniel Moore
Rodney Newkirk
Shayla Newman
Bryson Shultz

SOUTH DAKOTA

Ashley Neigel

TENNESSEE

Amii Addis
Jennifer Cummings
Samienta Exantus
Kelly Greer
Lexie Hartsfield
Tajuana Mitchell
Ashley Price
Laura Price
Danielle Raines
Rachel Wooten

TEXAS

Toree Allen
Sophie Anderson
Demetrio Araiza
Nora Barnes
Frances Bowers
Shelly Bratcher
Rylie & Evan Bright
Nora Briones
Sheyenne & Payson Brumbelow
Summer Dey & Marcelo Cacciagioni
Morgan Chance
Alexis Chevallier Boutell
Sheily Cruz
Hannah & Morgan Davis
Claudine Deltinois
Aaron & Kizzie Drisdale
Susie Farnie
Heidi Fernandez
Helen Freeman
Sabrina Freeman
Leslie & Rochelle Gaspard-Rochon
Kristen Hackman
Brandi Kennedy
Manda Kistler

Caleigh & Tyler Krause

James Lamont
Meredith Lapetina
Savannah & Jon Lorenz
Cheyenne Overland
Chelsea Powell
Amy Rader
Hannah Reaves
Maegan Reitan
Jeremy & Courtney Renaud
Devon Riley
Shakia Roberts
Jennifer Robison
Melissa Rogers
Sara Rubio
Carlos Salas
Tori Seward
Yolanda & Kevin Tarver
Lauren Tobey
Amy & TJ Trietsch
Diana Urrabazo
Dana Vick
Kindra Woods

VIRGINIA

Latasha Fitzgerald
Debra Goodwyn

Afework Hagos
Dorothy Hutcheson
Kurkessa Springs
WASHINGTON
Lindsey Bristol
Corinne Wright

WISCONSIN

Reyna Olivares

WEST VIRGINIA

Missy Bowles
Kathryn Cinalli
Lea Ann Daniel

WYOMING

Rachael Chancellor
Caitlin Hoffman

20/20 Club

Upon enrolling your 20th Member, you qualify for the 20/20 Club. This designation recognizes those who enjoy 20 percent commissions on the monthly purchases of their personal enrollees and have distinguished themselves by having . Those businesses receive a handsome pin and recognition in the digital Leadership in Action. Congratulations to this distinguished group!

ALBERTA

Shawn Callin
Janissa Cassells
Lisa Lovean
Barb Michalsky
Rochelle Tremblay

BRITISH COLUMBIA

April & Frank Floro

NOVA SCOTIA

Kayla Oliver

ONTARIO

Allan Leben & Denise Layne

Ally Leibold
J. Lindsay Thompson

SASKATCHEWAN

Chelsea Boutin
Kaesha Lockert
Amery Wilson

ALABAMA

Cassie Galloway
Ruth & Calvin Rutz
Rachel Watts

ARIZONA

Dina & Mark Beck

CALIFORNIA

Erin Davis
Anne Delizo
Joseph Lee

DELAWARE

Jennifer Shellem
Jennifer Sturgis

FLORIDA

Alisia Beck
Kimberly & Ervin Foster
Robin Kerr
Kristin Suero

GEORGIA

Christi Farmer
Rodney Foster
Taneka Nesbitt
Sarah & Cason Purvis
Casey & Brandon Watson

HAWAII

Dolores Cabanit
Lisa Farias
Farrah Gomes

IDAHO

Joan Rudd

ILLINOIS

Katie & Jacob Furl
Sarah Herzing
Christine & Bruce Schmidt

INDIANA

Hannah McCarty
Ashley & Jason Patterson
Patti Sutherlin
Diane & Steve Terwilliger

IOWA

Keasha Bockenstedt

KANSAS

Kristina Derstein
Shayna Heideman
Brittney Johnson
Elina Katsman
Lexi Milota

KENTUCKY

Taylor Haydock
Kirstie Weiss

LOUISIANA

Brooke Delatte
Randi Verdun

MASSACHUSETTS

June Boisvert
Elodie Daniella Jean

MARYLAND

Keisha Dunston
Tameika Marrow

MICHIGAN

Katie Bowen
Kathryn Geers
Samantha Lee
Jaimelynn Lewis
Miriam Russell

MINNESOTA

McKynzie Karger
Nicole Messer
Martin Ruof
Ally & Wyatt Sanford

MISSOURI

Kara Blades
Chelsi Wooton

MISSISSIPPI

Riley Childs
Rebecca Hughes
Janet Thompson

MONTANA

Morgan Leaf

NEBRASKA

Thomas & Roxanne Bates

NEW MEXICO

Darrell & Robin MacLearn

NEW YORK

Amanda Cross
Jamie Dattilo
Sharon Geraci
Valerie Schecher

NORTH CAROLINA

Krystal Burke
Leah Crisco
Jenna Dodson
Cassidy Fisk
Sonya Galloway
Larenda Turner
Brandie Whitehurst

OHIO

Danielle Page

OREGON

Amanda Haefner

PENNSYLVANIA

Louise Corallo
Ben Eshenbaugh

SOUTH DAKOTA

Kelli Brinka
Erica Karl
Lisa Lewis
Ashley Neigel

TENNESSEE

Danae Greenwood
Tina Morris
Brittany Turner
Mandee Yearwood

TEXAS

Jami Bostic
Quenton & Rosemary Farr
Sabrina Freeman
Manda Kistler
Breanna Massey
Blanca Pumarejo

VIRGINIA

Julie Danko
Emily Harihan

WISCONSIN

Morgan Baumann
Jodi Garnell

WEST VIRGINIA

Missy Bowles
Kelley & Christopher Byrd

Thank you for making us “America’s Best” & “Most Trusted”!



Trust isn't given—it's earned. On the heels of being recognized by *USA Today* as one of **America's Best Stores**, Melaleuca has now been named one of **America's Most Trusted Brands** by *USA Today* and Plant-A Insights!

Out of millions of companies, only one-tenth of one percent made these lists. We didn't apply for these awards. We didn't ask for them. We simply lived our mission.

These awards are a reflection of your ongoing commitment to enhance lives. Thank you!



Courtney & Graham Martin
Customers since 2013