




AUGUST 2025 | USA 

# LEADERSHIP

IN ACTION

| ENHANCING THE LIVES OF THOSE WE TOUCH® |

It's the **QUALITY**



That Counts P.8



**Rachael and Seville Ko**  
Advance to Corporate Director 4!

P. 16





A MESSAGE FROM CEO **JERRY FELTON**

# Creating Lasting Momentum

Momentum is a powerful thing. When you have it, progress builds on progress. Your business feels like it's flying. Enrollments increase. Your team starts duplicating. You reach your goals faster.

Everyone wants momentum in their business—but what exactly does momentum look like in your Melaleuca business? And how can you get it?

Momentum is forward motion that builds over time. It starts slowly. It takes tremendous effort to get moving. But once you're in motion, everything begins to feel easier—and faster. Progress leads to more progress. Results begin to compound. That's momentum.

When you've got momentum in your Melaleuca business, you see continual growth in contacts, appointments, enrollments, and repeat income. You see it in yourself, and you see it in your team.

But momentum doesn't happen by accident.

It's created.

Have you ever asked, "How do I gain momentum?" The answer is simple: Start doing the Seven Critical Business-Building Activities.

Have you ever wondered, "How do I keep momentum?" The answer is just as simple: Keep doing the Seven Critical Business-Building Activities.

That's it.

There's no shortcut. No secret formula. No special exception. Do the Seven Critical Business-Building Activities again and again. It's worked for thousands of successful Marketing Executives—it will work for you too.

## Success Has a Rhythm

Think of momentum like riding a bicycle. At first, it takes effort just to establish your balance and get moving. Your first few attempts are the most difficult and the most awkward. But once you're moving, it gets easier. Just a little push on the pedals allows you to gain speed. You feel steady. You stop thinking about *how* to pedal—you just keep going.

But if you break the rhythm of consistent pedaling, you slow down. You wobble. You lose your balance. Eventually, you'll come to a full stop—and have to start all over again.

The same is true in your Melaleuca business.

- When you add names to your **contact list** every day, you're pedaling.
- When you **set appointments** regularly, you're pedaling.
- When you **share Melaleuca: An Overview** and hold **Strategy Sessions**, you're pedaling.
- When you **celebrate success**, engage with **Fast Track**, and **lead by example**, you're not only pedaling—you're setting a pace your team can follow.





Momentum comes from movement. It increases with consistency. Break the rhythm, and you lose speed.

### Motivation Doesn't Start Momentum—Action Does

One of the biggest misconceptions is that you have to feel motivated before you take action. That's backward. Action comes first. Doing small, consistent actions every day develops habits—and those habits create momentum. Momentum leads to progress, and progress brings success.

Don't pin your success on something as fleeting as a feeling. Pick up the phone. Send the message. Set the appointment. Share the Melaleuca Overview. The Seven Critical Business-Building Activities are designed to guide you forward. Not just toward action—but toward the right kind of action. Action that duplicates. Action that builds teams. Action that will change your life.

Momentum is in your control. But only if you act.

### Momentum Is Earned

The Seven Critical Business-Building Activities are the building blocks of every strong, lasting Melaleuca business. Every advancement story you read, every leadership promotion you celebrate, every check that grows year over year is the result of repeating these activities. The people who win in this business aren't doing something different—they're doing the right things *over and over again*.

It's easy to get discouraged when you don't see immediate results, but keep putting in the effort. Results will follow. The Marketing Executives who add more names to their contact list every day are

able to make more approaches. The Marketing Executives who make approaches every day are able to set more appointments. The Marketing Executives who have more appointments for Overviews enroll more Members. And Marketing Executives who enroll more Members will build a growing team.

You can't control when someone says *yes*. But you *can* control how many people you approach and how often you share. And the more consistently you commit to the Seven Critical Business-Building Activities, the more predictable your results will become.

### Don't Overcomplicate—Just Duplicate

If there's one thing every leader should understand, it's this: What you do is what your team will duplicate. They're not just listening to your words. They're watching your example.

If you show up every day, they'll learn to show up. If you make calls, set appointments, and follow the system, so will they. And when everyone is following the same simple steps, the business begins to move faster than ever before.

So whether you're just getting started or recommitting to your goals, keep it simple: Do the work. Do it consistently. And let the Seven Critical Business-Building Activities do what they've always done—build unstoppable momentum.



Facebook.com/groups/MelaleucaEnhancingLives







It's the

QUALITY



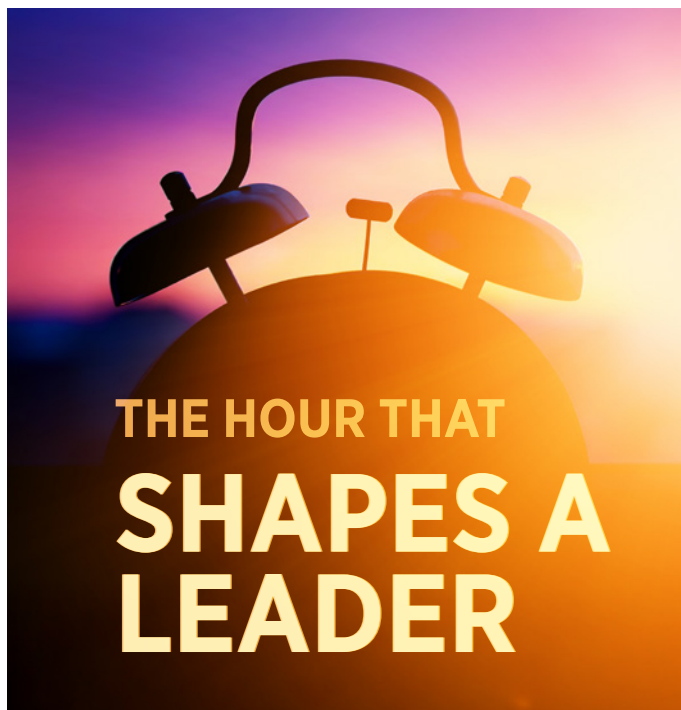
That Counts

8

*Feature Story*

At Melaleuca, quality isn't optional—it's everything. From world-class products to exceptional service, our standards are uncompromising. Why? Because in a word-of-mouth business, excellence is the only thing that's truly worth sharing.





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*Business Building*

The decision to start your day early isn't really about the clock—it's about discipline. Choosing to rise is an act of self-leadership. It's about using your mornings to direct your life with intention—before the noise sets in.



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*Executive Message*

Whether you're just getting started or recommitting to your goals, keep it simple: Do the work. Do it consistently. And let the Seven Critical Business-Building Activities build unstoppable momentum.



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# AUGUST 2025



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JUNE 2025

## EXECUTIVE LEADERSHIP COUNCIL

The Executive Leadership Council represents the pinnacle of dedication, leadership, and consistency at Melaleuca. These outstanding business builders have demonstrated an unwavering commitment to growth, mentorship, and overall wellness. We celebrate their hard work and congratulate them on earning their place among Melaleuca's top leaders.



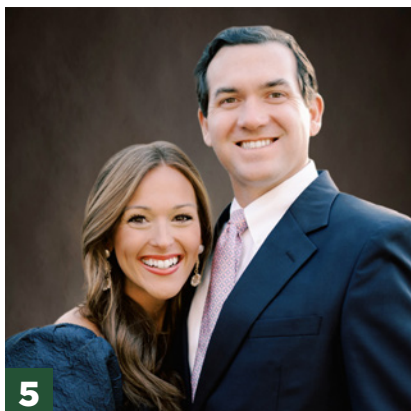
Masters are those Executive, National, Corporate, and Presidential Directors who have been Senior Directors or above for five or more years.



1

**Morgan & Derek Martin**  
TENNESSEE

MELALEUCA LIFETIME EARNINGS: **\$1,506,581**



5

**Chelsie & Bo Gilbert**  
MISSISSIPPI

MELALEUCA LIFETIME EARNINGS: **\$2,182,346**



6

**Braydi Hoppus**  
ALBERTA

MELALEUCA LIFETIME EARNINGS: **\$257,934**



7

 **MASTERS**

**Lucas & Chantel Brooks**  
KANSAS

MELALEUCA LIFETIME EARNINGS: **\$1,244,784**



11

**Brandi & Jeremiah Whitmer**  
GEORGIA

MELALEUCA LIFETIME EARNINGS: **\$388,392**



12

**Meghan Dirk**  
ALBERTA

MELALEUCA LIFETIME EARNINGS: **\$942,177**



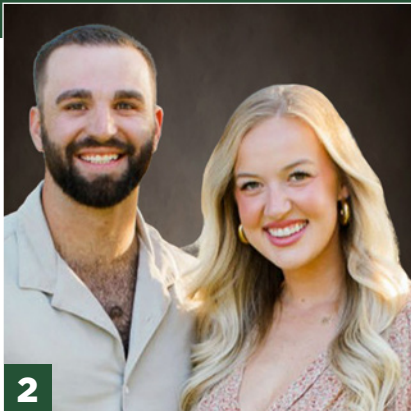
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**Benjamin & Brittany Kovacs**  
OHIO

MELALEUCA LIFETIME EARNINGS: **\$443,278**



The Executive Leadership Council (ELC) is composed of the top Presidential, Corporate, National, or Executive Director businesses with the highest contribution index and a current Monthly Retention Index (MRI) of 50% or more. At least five positions are reserved for Masters.



2

**Payson & Sheyenne Brumbelow**  
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$239,816**



3

 **MASTERS**

**Ashley & Brandon Olive**  
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$7,112,095**



4

**Rebecca Garrett**  
GEORGIA

MELALEUCA LIFETIME EARNINGS: **\$831,492**



8

**Emily Raynes**  
NORTH CAROLINA

MELALEUCA LIFETIME EARNINGS: **\$284,923**



9

**Diana Maria**  
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$149,421**



10

 **MASTERS**

**Sadie & Brent Kolves**  
FLORIDA

MELALEUCA LIFETIME EARNINGS: **\$2,048,875**



14

 **MASTERS**

**Sean & Geneveve Sykes**  
FLORIDA

MELALEUCA LIFETIME EARNINGS: **\$2,267,419**



15

**Natasha Rae**  
ONTARIO

MELALEUCA LIFETIME EARNINGS: **\$214,086**



16

 **MASTERS**

**Alma Araiza & Carlos Galvan**  
TEXAS

MELALEUCA LIFETIME EARNINGS: **\$1,989,057**

It's the

QUANTA







# TV

## That Counts

At Melaleuca, we have no tolerance for low quality. And neither should you! From superior products to unparalleled customer service, our standards are strict—because as a 100% word-of-mouth advertising company operating in a hypercompetitive market, they simply have to be. After all, nothing travels faster than bad news! Thanks to an uncompromising commitment to quality, Melaleuca products are worth sharing.

CONTINUED >>





Since 1985, Melaleuca has been pioneering wellness products that are simply better than the rest. Why? Because we demand nothing less. Throughout this article, you'll learn about our exceptional quality standards and hear from five longtime Melaleuca customers about why Melaleuca has been their favorite store for decades.

## A Legacy of Excellence



For almost 40 years, we have developed exceptional products that serve you and, in the process, our planet. With less plastic, no harsh chemicals, and concentrated formulas, Melaleuca products are crafted conscientiously using the best business practices so that you can feel good about what you put in your home and in your body. Today, we're continuing our proud legacy of creating wellness products formulated using the very best ingredients found in nature and optimized by science—for the benefit of you, your family, and the environment.

*A company cannot survive on bad quality, especially not one with a model like Melaleuca's—after all, we rely on word-of-mouth referrals. If our products don't deliver, we don't have a business.*

## Quality Control at Every Level



By researching, manufacturing, and warehousing our products in-house at our Melaleuca facilities, we have a level of quality control and assurance very few companies enjoy. Our expert staff of PhDs and research scientists design, test, and formulate all of our products. They select, inspect, and analyze each ingredient and formulate products in small batches for testing before scaling up to meet demand once all safety and testing protocols have been met. From there, products are produced and packaged before being boxed at one of our very own distribution centers. Your wellness products are never sent to a random warehouse or left sitting on a store shelf for months (or even years) at a time. We guarantee quality control and a bias toward freshness every step of the way.

*Highly trained team members at our state-of-the-art manufacturing facilities make and package every product to exacting specifications. Our distribution centers box and ship these freshly made products with care right after you place your order.*





## Better Ingredients Make Better Products



We not only formulate with biodegradable, plant-based, and natural

ingredients wherever possible but we also refuse to cut corners by using cheap, harsh chemicals like chlorine bleach and ammonia. We have also developed strong partnerships with farms around the world to ensure that the natural ingredients we use in our products are responsibly harvested. For example, when we source *Pure™ Essential Oils*, we personally visit select farms to evaluate their environment



*Every product you buy at Melaleuca is exclusive to Melaleuca—from ingredient selection and sourcing to product development and formulation to manufacturing and distribution, we control every step of the process.*

and employment ethics. They must follow our strict guidelines to guarantee the highest-quality ingredients and impeccable environmental standards. Instead of spending money on expensive marketing campaigns or celebrity endorsements, we invest your dollars where it counts: into higher-quality, science-backed, natural ingredients. Exceptional ingredients make better products. And better products perform like nothing you've ever used before!

## Rigorously Tested for Safety



To establish the quality of our ingredients, we begin testing at the very start of our formulation process to ensure that we're using the most effective and purest materials to create world-class wellness products. And the testing doesn't stop there! Every product we create goes through rigorous testing *after* it's been created to ensure it's compliance with our strict quality standards. In fact, many of our products are backed by independent clinical studies. For example, the *Peak Performance Pack*—developed over decades by Melaleuca scientists—was proven to improve 25 key health markers in four separate clinical studies!\*

## High Performance—Period



At Melaleuca, we never finalize a formula unless our standards of performance are met—and our in-house scientists are continuously working to make sure that our formulas keep up with the latest technologies so that your home and body are treated to the very best at all times. We never sprinkle in well-known ingredients just to make a marketing claim! If an ingredient is listed on our labels, it's because it does something for you.

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

CONTINUED >>

## SUPPLEMENTS ProvexCV®

- To promote heart health and maintain healthy blood pressure, we partnered with some of the world's leading experts in polyphenol research to identify the purple grapes with the highest concentration of polyphenols, which are powerful antioxidants known to reside in grapes. We then harnessed that power to deliver incredible antioxidant benefits in one research-optimized supplement.\*
- Melaleuca scientists also performed extensive research on different extraction processes to find the one that yielded the greatest antioxidant power from purple grape skin and seeds.\*
- The result is a one-of-a-kind grape skin and seed extract that is exclusive to Melaleuca and is the most effective grape extract in the world.\*



## WORTH SHARING

Rhonda Hendrix MELALEUCA CUSTOMER SINCE 2002



"Prior to becoming a Member of Melaleuca, I was diagnosed with ulcerative colitis and Crohn's disease. I went to a doctor in the early 1990s who advised that I start taking really good vitamins and get rid of the harsh chemicals in my house. I was crying when I left because it felt so overwhelming—where would I even find all those things? At that time, there wasn't a big selection of health and wellness products, and they were so expensive. In September

of 2002, a friend called and said, 'I've found what you're looking for. They have everything you need and they ship the products right to your door. Plus, you get a check if you tell someone else about it.' That moment was life changing. I've been shopping at Melaleuca ever since and I can't imagine my life without it. Almost as soon as I started using it, I no longer had headaches when I cleaned. I'm not cured of my bowel disease, but I no longer stay in bed for days when I have a flare-up. My energy is up. My doctor says I'm the healthiest sick person he's ever seen!"

## FOODS & FITNESS FiberWise®

- Our formula features both soluble AND insoluble fiber, which supports your body in disposing of excess cholesterol. If cholesterol is not eliminated properly, it can accumulate bile in your liver, ultimately becoming a toxic sludge.
- *FiberWise* is specially formulated to reduce the risk of heart disease, lower cholesterol, and promote regularity and a healthy digestive tract.\*†
- Unlike national brand fiber supplements, *FiberWise* is made with a proprietary blend of seven diverse fiber sources, soothing herbs, antioxidants, probiotics, and the ideal ratio of soluble and insoluble fiber.\*

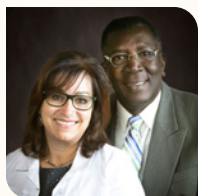


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## WORTH SHARING

Robin Waugh-Castle **MELALEUCA CUSTOMER SINCE 2003**



"It's simple: This company is better for your health and better for the environment.

When I started shopping here 22 years ago, I had two toddlers and was pregnant with my third baby. I traveled a lot for work, so I was always anxious that my kids would get into

harsh cleaning supplies when they were being watched by other people. Switching to Melaleuca gave me peace of mind. Now that we're older, my husband and I are focused on staying healthy. We love the supplements—especially the *Peak Performance Pack*. And *ProvexCV* has been life changing for my husband, who appreciates how this grape skin and grape seed supplement supports his overall wellness as part of his daily routine. I'm also really

impressed by Melaleuca's business model. In the typical store model that everybody is familiar with, most products go through middlemen. There is so much money wasted in a marketing and distribution model that holds companies hostage to the point that they're not able to make good products. By contrast, Melaleuca is an actual manufacturer and distributes their products themselves without the need for traditional advertising costs, so they have the ability to share those profits with their shoppers. I love that we can convert a household expense into an income stream! Everybody shops, but not everybody gets paid to shop like we do at Melaleuca. Why wouldn't you shop at a store that shares revenue with you AND makes safer products?"

### BEAUTY Advanced Microbiome Support

- A 3-step regimen scientifically researched to address the early and late stages of skin aging.
- On the cutting edge of skin care technology, this line leverages a plant-derived alternative to retinol to reduce the appearance of fine lines and wrinkles, improve firmness and elasticity, reduce the appearance of dark spots and discoloration, and enhance moisturization.
- Outperforms luxury skin care brands.
- Fragrance-free, paraben-free, gluten-free, vegan.



## WORTH SHARING

Susan Smith **MELALEUCA CUSTOMER SINCE 2002**



"Twenty-three years ago, a really good friend of mine called and was pretty excited about the Melaleuca products she had discovered. At the time, my family was dealing with allergies and severely dry skin, and believe it or not, we had forward-thinking doctors

who advised us to get the harsh chemicals out of our home. I didn't know what to do. The 'safer' products I found were extremely expensive or didn't work very well (or both!). I started with the Melaleuca Value Pack and just fell in love with the products. My husband is a hard sell, but even he took the *Vitality for Life*® supplements and loved them. From that point on, we noticed little things happening as a family. Our allergies started

getting better. My daughter's dry skin issues began improving with *Renew*® Lotion. Now she's in her 30s, and she'll never be without her *Renew*! Ultimately, the products work and they're affordable. I love the fact that we have the scientific research to back up their quality. I'd encourage everyone to get their blood work done and take the *Peak Performance Pack* faithfully for 90 days. Then get your blood work redone. You'll see the benefits of Melaleuca products for yourself in real numbers! In addition to the products, we just love the customer service. When you call Melaleuca, you talk to a real person who is always helpful and friendly! It's a key component of business success that so many companies neglect these days. Basically, Melaleuca is our one-stop shop. If Melaleuca makes it, that's where we get it."

† Diets low in saturated fat and cholesterol that include 7 grams of soluble fiber per day from psyllium husk may reduce the risk of heart disease. One serving of *FiberWise Drink* provides 3.5 grams of this soluble fiber.

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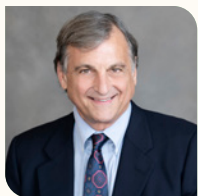
## HOME CARE MelaPower®

- *MelaPower* uses five natural stain-removing enzymes to keep laundry looking brighter and smelling fresher. Plant enzymes are nature's stain removers! Each enzyme targets different stain types for superior stain removal while keeping the colors in your clothes from becoming dull or dingy.
- The 9x concentration level is strong enough to give you load after load of fresh, clean laundry at a fraction of the cost you'd pay for national brand detergent.
- Never formulated with chlorine bleach, ammonia, abrasives, phosphates, quaternary disinfectants, or other harsh chemicals. Our customers report better breathing and clearer skin once they switch from national brands to Melaleuca!



## WORTH SHARING

Jack Maitland **MELALEUCA CUSTOMER SINCE 2002**



"Would I still be a Member of Melaleuca if I weren't building a business as a Marketing Executive? Absolutely. Melaleuca offers unique consumable products that are effective in delivering the promised benefits. I just turned 77. I'm a spin cycle instructor. I've been

taking the *Peak Performance Pack* since it came out, and I credit a lot of my stamina to our nutritional line. When I joined this company over 20 years ago, I was looking for an opportunity that was stable and didn't require a large start-up fee. There is no new money requirement for someone to start shopping with Melaleuca. You're just switching stores. The entry fee is \$19—that's a large pizza for

crying out loud! I really like the Compensation Plan because there's no risk involved. You can win if you want, but if you decide not to, there isn't a downside. If I can help the average family make \$300 or \$400 extra dollars a month, that's a lifestyle change in this economy. What I want people to remember is that people often do more for a worthy cause than for money. History is full of examples of men and women who give everything—including their lives—for a cause they believe in. The MLM world is too focused on money, and that eliminates their ability to help people. For a business to be as effective as Melaleuca is, they must engage the heart and the head. At Melaleuca, we operate with integrity. That makes all the difference."

## SKIN SUPPORT MelaGel® Topical Balm

- Our customers have called it "the most versatile ointment ever."
- *MelaGel* contains 24% *T36-C5® Melaleuca Oil* along with natural cocoa butter, beeswax, wheat germ oil, and three powerful vitamins to nourish your skin.
- The "T" in "T36-C5" stands for terpinen-4-ol, which gives Melaleuca Oil its beneficial properties. *T36-C5 Melaleuca Oil* is at least 36% terpinen-4-ol, exceeding the Australian quality standard of 30%. The "C" stands for cineole, which gives Melaleuca Oil its penetrating power. Too much cineole causes irritation. The "5" means that our oil is less than 5% cineole—far stricter than the Australian quality standard of 15% cineole.
- Our scientists formulated *MelaGel* to gently moisturize and condition skin without running or evaporating. This allows a layer of Melaleuca Oil to stay in constant contact with the skin.





# WORTH SHARING

Jim & Jane Cyrus **MELALEUCA CUSTOMERS SINCE 2003**



“For months, I searched for affordable vitamins that really supported my wellness goals. I was spending so much on supplements that weren’t meeting my needs. This was more than 20 years ago, and I was dealing with various health challenges that left me feeling run-down.

“I picked up a Melaleuca catalog at a medical seminar, and a week later I became a customer. Today, I feel like a different person. I take the *Peak Performance Total Health Pack*. It gives me great energy and lowers free radicals throughout my whole body.\* When I went to Costco to have my eyes examined, the doctor even commented on how healthy my blood vessels looked for someone my age! I’m very, very thankful for Melaleuca. Jim and I have been brand loyal to Melaleuca since the very beginning.

When we learned about their commitment to safety and quality, we decided to replace other products in our home with Melaleuca alternatives.” —Jane

“We feel like we’re aging gracefully. People ask me all the time, ‘What supplements should I take?’ And I say, ‘Well, what aspect of your wellness are you looking to support?’ When Jane and I became Melaleuca Members, I was facing some knee discomfort. Although I was skeptical, I immediately started taking *Replenex*® to support my joint comfort and mobility.\* After seven weeks of consistent use, I felt much better and decided to postpone any procedures. Twenty-two years later, I still feel great and maintain an active lifestyle. I tell this story to illustrate how Melaleuca has supported our wellness journey. You can’t put a price tag on feeling your best. When you feel good, everything else falls into place.” —Jim

## QUALITY IN EVERYTHING WE DO.

While our 400+ product offerings represent the pinnacle of our exceptional standards, quality extends to more than supplements or cleaners. We strive to host quality events, ensure a generous Compensation Plan, offer incredible customer service, and optimize our website shopping experience. For a business like ours, quality across every platform is key. Satisfied customers are more likely to recommend Melaleuca to others, generating new business through positive word-of-mouth referrals! JW



\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

# Rachael & Seville Ko FLORIDA

## Building People Up



Seville and Rachael Ko are on a mission to build a leadership team that will make a lasting impact on the world. Over the span of nearly seven years, they've gone from failed businesses and maxed out credit cards to building a Melaleuca referral business with nearly 10,000 satisfied customers generating a monthly repeat income of more than \$54,000.

This is a dream come true for the Kos. They're full-time, stay-at-home parents of five young kids (Malakai is 7, Xavier is 5, Faith is 4, Malaya is 21 months, and Jasmine is just 1 month old). They were

able to to experience two amazing home births. They're in a position to homeschool their kids. They're truly living their dreams. Ask any of the Ko kids if they know Dad's job and the family mission, and they'll tell you, "He helps people!"

Seville comes from a sports and fitness background. He played college football as a four-year starting running back—and he coached in a Division 2 National Championship program. With his master's degree in Human Performance and Wellness, Seville spent his 20s in the fitness

industry, working as a trainer and a gym owner.

Both Seville and Rachael had to overcome traumatic childhoods. Rachael, one of nine children, had little formal education. Seville's biological father was incarcerated. His mother could not support her four children. Only his drive and the mentoring he received from his teachers and coaches—and eventually from Presidential Director Jeff Miller—allowed him to overcome his obstacles and succeed in the





many ways that he has. “It was Jeff’s humility and belief in me over two years that finally got me to take a look at Melaleuca,” Seville says. “He was the mentor that Rachael and I needed to turn our lives around and build a real legacy. That was the greatest gift we’ve ever been given.”

Seville’s journey embodies the fact that success demands a clear, strong, long-term vision. In conversations with Seville, Jeff often repeated this profound truth: “A leader or organization with no vision will truly perish.”

“The best thing about a Melaleuca business,” Seville says, “is that you can set your goals as high as you can dream. Dream big! But never forget that the only way to achieve your goals is to help your friends change their own lives on the road to Senior and Executive Director and beyond. Reach one to teach thousands. This enterprise is truly based on leadership.”

Seville’s favorite Critical Business-Building Activity is the seventh—lead by example. One way that Seville leads by example is by setting the pace in leader development. “I’m always looking for new leaders,” he says. “In fact, I treat my business like a football team where I’m the talent scout. Every 90 days, I want to have a new Director 3 who has earned the 20/20 Club. Only someone who is serious, who is aligned with our values, and who has a burning desire to change their life will achieve this goal.”

Developing a 20/20 Director 3 every 90 days is a fast pace to be sure, but running backs naturally move fast. “Success loves speed—both the speed of the leader and the speed of the pack,” Seville says.

That’s why anyone who’s ready to work toward that goal will have Seville’s full and constant support as a mentor. “I use my Melaleuca business to build people up,” he says. He sees their potential, sometimes long before they see it in themselves. As they succeed through his leadership, they learn to trust what he sees in them—and follow his example.

“New business builders need to buy into you as a leader before they buy into the vision you’re sharing,” he explains. “You have to live the active wellness lifestyle that you want them to strive for, and at the same time, you have to have belief in your ability to teach someone how to build massive success at your side with their Melaleuca business.”

Seville thanks God for the life experiences that prepared him for this moment. He credits Melaleuca’s Founder and Executive Chairman Frank VanderSloot for having the vision to build a company that has allowed so many “little guys” to succeed. “And I’m so grateful that Presidential Directors Jeff and Maureen Miller continued to reach out to help us long after they achieved financial freedom for their own family,” Seville says. “They were on a mission to enhance lives. When Rachael and I called Maureen with news of our advancement, we took time to express our deep gratitude for her and Jeff’s decision to follow through with us. If they hadn’t invested so much in us when they didn’t have to, we would not have been able to gain the resources we needed to expand our family. We would not have welcomed our fifth child, Jasmine, into our family. But we did—and we will be able to raise her in a peaceful, abundant home.”

Following the Millers’ example, Seville and Rachael have made it their mission to continue to enhance lives and build people up on their road to Presidential Director status and for many, many miles beyond. **JC**



LAST MONTH'S  
EARNINGS

\$167,859

LIFETIME  
EARNINGS

\$5,363,299

# Amber & Thomas Springer FLORIDA

## All Roads Lead to Melaleuca



The first time Amber Springer heard the phrase “all roads lead to Melaleuca,” she thought, “That’s a cute hashtag.” Amber had traveled her own rocky road to Melaleuca, which unfortunately included a rough patch with an unethical direct-selling company. “I came to Melaleuca broken and sick and scared and nervous—and hopeful—but skeptical,” she says.

For Amber, Melaleuca proved to be a breath of fresh air that exceeded her expectations in every way. More importantly, it didn’t just make her life better; it provided a wave of hope to everyone she shared it with. “It changed the way I view myself,” she says, “and that is something that’s happening for everyone here.”

She points to examples like her personal enrollee Carie Parkes. Carie befriended Amber in hopes of bringing Amber to her direct-selling company, but when Amber shared what Melaleuca had done for her, the tables turned.

“She realized that Melaleuca wasn’t what she thought it was,” Amber says. “And Carie just recently advanced to Executive Director.”

Senior Director 2 Tori Galbreath, who was Amber’s hairstylist at one time, also took a chance on Melaleuca and now has the freedom to be fully present for her children, including her 5-year-old autistic son. “Tori didn’t love doing hair—it was simply a means to an end,” Amber says. “She makes more money now, and she uses those resources and her new time freedom to give her son the resources he needs.”

Another example is Amber’s best friend from childhood, Director 3 Kalie Bearor, who experienced her own disappointments in direct selling before asking Amber about Melaleuca. “We reconnected, and she asked, ‘Are you ever going to tell me about Melaleuca?’” Amber remembers. “And when I did, she said, ‘I am kicking myself for not seeing this sooner.’ Her husband sent me a voice memo the other day and said, ‘I see why this is different. And I see a difference in Kalie because of it.’”

Amber has realized that “all roads lead to Melaleuca” isn’t a trite phrase—it’s a true statement. And when people find their way to Melaleuca, if they’re willing to embrace the company’s mission of enhancing lives, they’ll find an opportunity unlike any other.

“If the Melaleuca mission is something you’re passionate about, your success is inevitable,” she says. “In the beginning, you can only see your own road to Melaleuca, but as your business grows, you realize that *all* roads lead here.” MS

LAST MONTH'S  
EARNINGS

\$123,947

LIFETIME  
EARNINGS

\$2,650,123



## Jenna &amp; Nolan Trudeau ALBERTA

## Finding Financial Peace of Mind




They didn't talk to each other about it, but Jenna Trudeau and her husband, Nolan, both had the same nervous habit: anxiously checking their bank account as the balance seemed to shrink with each passing day. They were just 27 and 29 (with children who were 3 and 6) at the time, and they'd bought an acreage near Grande Prairie, Alberta, where they planned to raise their family. But finances had grown tight, and the direct-selling company Jenna was working with had failed to provide the income she'd hoped for. "I started looking at Indeed.ca every day for a different job I could do," she says. "Nolan and I never talked about it, but it was the elephant in the room that was eating away at us."

Jenna had been a Melaleuca customer previously, but she'd shrugged off the idea of building a business. When her enroller came calling, Jenna swallowed her pride and opened her mind. "When I looked at the numbers—the 96% monthly reorder rate—I realized this could be the way to bring our savings account up," she says.

That was three years ago. And now, having advanced all the way to National Director, Jenna is doing more than padding her bank account. She and Nolan have completely paid off their credit cards and their vehicles, and the only debt they have left is their mortgage.

"We're sticking to [Melaleuca Founder and Executive Chairman] Frank VanderSloot's lesson—'frugal is sexy,'" she says. "We've even invested in some land that we can farm out, and my husband is looking into how he can turn his passion into a paycheck."

Where finances were once a point of unspoken tension between the couple, Jenna and Nolan now look at their bank account with newfound peace of mind because they know their Melaleuca business will provide a reliable income for the years ahead. And instead of worrying about dollars, they can focus on providing the best life for their children and being present for the times that really count. "My grandma passed away in January, and I didn't have to worry," Jenna says. "I was able to be there with her and my family, and I didn't have to stress about my business. Those are moments we're never going to forget."

Now with their finances in a better place, Jenna says the focus is shifting to enhancing the lives of others by guiding them to that same financial security. "Getting to Executive Director gave us the true freedom we'd been looking for," she says. "Now our vision is to earn Corporate Director and help five other families get to Executive Director. We think about what that did for our family, and we want it to happen for them as well." 

LAST MONTH'S  
EARNINGS

\$60,024

LIFETIME  
EARNINGS

\$943,427

# Kyle & Lauren Murphy

MISSOURI

## The Greatest Gift Is Freedom of Time



For Lauren Murphy, this most recent advancement is more than just a career milestone—it's a celebration of a life designed with intention and deep gratitude. "I'm feeling good, grateful, and excited," Lauren shares. "I'm just so thankful."

Lauren's road to Melaleuca wasn't linear. With a background in corporate retail, she pivoted after becoming a mother, unwilling to keep traveling and missing out on her son's early years. She dipped into the world of MLM, then transitioned into owning and operating a trucking company—a business she still runs today.

But it was a personal moment, shared with a friend, that sparked the beginning of something greater. "I was telling my friend Makenzie about my kids' skin sensitivities and how even as a child, I would also get sick from synthetic fragrances," Lauren recalls. "Kenzie said, 'You have to try Melaleuca.'" One load of laundry later—washed in lavender-scented detergent—and Lauren's whole family noticed a difference. "No one got sick. My kids had no skin issues. That was it for me."

Soon, she found herself unable to keep quiet about Melaleuca products—and even more drawn to the business opportunity.

"I looked into the Compensation Plan and was blown away," she says.

As she began to grow her Melaleuca business, Lauren quickly discovered something invaluable: true time freedom. "When my kids were younger, they didn't even realize I worked," she says. "I'm at the games and the field trips, I volunteer at school—I'm a mom first. And yet, I've built a six-figure income. That's the beauty of this business."

Lauren is deeply motivated by both her past and the future she's creating. "I grew up pretty poor. My mom worked full time and went to school at night. My dad worked two jobs. And I always wished someone would have offered an opportunity like this to my mom."

That lens has focused her motivation to share Melaleuca. "I love helping women realize they can be both an involved mom and a professional," Lauren explains. "We live in a world where most families need two incomes. And here, women can contribute financially while being the first point of contact for their kids."

For Lauren, success isn't just measured by status or income. "I truly believe we all have a purpose. Mine starts with being a mom and wife. But the second part is this career. I couldn't tie my purpose to a job if it didn't feel this meaningful."

When asked what she hopes to look back on decades from now, Lauren doesn't hesitate: "I'll be in a rocking chair someday saying, 'Find a job that gives you complete time freedom.' That's the greatest gift."

And for Lauren Murphy, that gift is already being tenderly unwrapped. 

LAST MONTH'S  
EARNINGS

\$66,995

LIFETIME  
EARNINGS

\$723,500



# Ryan & Katie Anderson MINNESOTA

## No One Is Coming to Save You



Katie Anderson used to carry handcuffs, lead a team, and walk into high-pressure situations without flinching. But nothing prepared her for the moment when she and her husband realized that the MLM business they'd poured their hearts into was failing—and taking their personal finances down with it.

It was September 2018. She'd heard about Melaleuca, but Katie, a former police sergeant, wasn't ready—not emotionally, and definitely not professionally. Still, at the urging of a friend, she decided to try a few Melaleuca products. That's when everything changed.

"I didn't want to build a business at first," she recalls. "I just needed healthy, safer products for my family." But when she saw how well they worked (her son's severely dry skin improved for the first time in 10 years after using *Renew® Lotion*), Katie knew she had to look more deeply at the business opportunity.

Following the advice of Presidential Director Jeff Miller, Katie and her husband, Ryan, gave themselves 90 days to hit Director 3.

"We needed \$4,200 to pay for AAA hockey for our boys," she says.

The Andersons didn't just hit this goal. They exceeded it!

"We earned \$5,825 in those first 90 days," she says. "We paid for hockey and Christmas presents without putting anything on a credit card."

From that point on, Katie stopped treating Melaleuca like a side gig and started leading like she always had—in law enforcement, on the streets, in high-stakes situations—by showing up with clarity, discipline, and belief.

"If I learned anything from my time in law enforcement, it's this: No one is coming to save you," she says. "You've got to decide what kind of person you're going to be and act with intention."

That mindset has fueled her growth. But it didn't come without resistance. Like many Marketing Executives, she encountered skepticism from friends and family. Katie can't count the number of times she's heard the word *no*.

"That used to shake me," she admits. "Until I realized that getting a *no* from someone who doesn't want to use our laundry detergent is nothing compared to the pressure of putting someone in cuffs and taking away their freedom. I've done hard things. This isn't hard. And if it feels hard for you, ask yourself: What have you already overcome in life? Anchor to that."

For Katie, success is about showing up when it's inconvenient, believing bigger and faster, and holding onto a vision so clear that it pulls you forward even on the hardest days. Today, she's building big to achieve big goals: helping her parents retire, supporting her kids through college, and finally reaching a level of freedom that her old career never could have given her. JW

LAST MONTH'S  
EARNINGS

\$32,880

LIFETIME  
EARNINGS

\$1,028,616

# Tanner & Braydi Hoppus ALBERTA

## A Business That Sees My Worth



While Braydi Hoppus grew up in a Melaleuca home, it wasn't until she had kids of her own that she started paying close attention to ingredients. She found her way back to Melaleuca after seeing a friend share about a chlorine bleach-free disinfectant. Once she reintroduced herself to Melaleuca products, she knew she'd never use anything else.

But it took more than four years for Braydi to become a Marketing Executive. "From the day I became a customer, I was telling my friends and family about the products," she says. "But I was directing them to other leaders to enroll with because I didn't truly realize how beneficial the referral program was with Melaleuca."

Although she wishes she'd started building a business sooner, that time helped her build deep trust in the company. "I was closed off to the opportunity because I falsely believed that Melaleuca was no different than MLMs," she says. "It took me a while to see how a Melaleuca business could truly benefit my family."

Once that belief clicked into place, Braydi jumped in with both feet. "It's so much different with Melaleuca because I can actually help ordinary moms like me succeed here," she says. "Melaleuca rewards me for helping other people win, and that's something I'm so passionate about doing. I've found a place that not only rewards me for my work but also sees my worth."

Now a busy mom homeschooling three boys—with baby number four on the way—Braydi is grateful for a business that fits her life. "I get up before my kids to ensure I have at least a half hour to work on my nonnegotiables," she says. "Then I work my business in the pockets of my day and at night after the kids are in bed. But during the day, when I'm listening to trainings or on a team call, my boys are also listening. The things they know about this business are pretty impressive!"

One of her favorite tools is the Grow app. "I plug my new business partners into the Grow app right away because all the steps they need to take to get started are outlined right in the app," she says. "And I love when I get the notification that a new business builder has filled out her goals. I can see that she wants to make \$1,500 a month so she doesn't have to go back to work after maternity leave—and I get so emotional when I see that, because I know she can accomplish that here."

Braydi has one big goal for the future: "I want my husband to be able to work less," she says. "He sacrificed everything so I could stay home with the kids and have an amazing life, but now I want to give him more time freedom. I fully believe that this is what my Melaleuca business has to offer." MB

LAST MONTH'S  
EARNINGS

\$81,004

LIFETIME  
EARNINGS

\$257,934



# Mike Wiskow & Nicole Remini-Wiskow

ARIZONA

## A Passion for People and Purpose



From the beginning, Nicole and Mike have built their business in the cracks of their everyday lives. As parents of five, they understand busy. “I found myself sharing Melaleuca Overviews online in the car,” Nicole says. “I fit it in with four kids in sports, going to soccer games, basketball games, school, and running to activities. I squeeze in Overviews wherever I can. That’s how real families build this business.”

“When people are busy—and everyone knows this—nights and weekends are it,” Mike adds. “You have to be intentional about how you spend your time and where you spend your time.”

But Nicole’s journey with Melaleuca started with caution, as she and Mike had been with a network marketing company that had just stopped paying them. “I wanted to purchase Melaleuca products, but I told my enroller we would be customers and that’s it,” Nicole laughs. “And then my enroller challenged me to give it my all for 90 days. I just knew I had to try.”

“It really was just Nicole in the beginning,” Mike chimes in. So Nicole gave it everything she had, booking seemingly every hour of her day. Mike supported her at home and from the back office,

watching numbers and strategy—and Nicole worked the business ferociously! That combination of belief, urgency, and grit defined them and still fuels them today, ultimately bringing Mike home from his state job in June of this year to go all in with Nicole.

Their leadership philosophy is refreshingly human. “We lead by example,” Nicole explains. “We send inspiring texts. We listen. We’re not emotionally married to the outcome when people say *no*. We are dedicated, and we help people however we can.”

Mike agrees, “The nice thing is that we have some history now,” he says. “We know this is possible because we’ve lived it. We’re not just saying it can be done—we’re showing them it can. Melaleuca has afforded us the lifestyle to stay home. We have true freedom.”

“And everyone sees that,” Nicole adds. “Now we have individuals reaching out to us because they want the same freedom. Honestly, if we can do this, anyone can do this.”

“I think you are probably special,” Mike quips.

“Sure,” Nicole laughs. “But in the busyness of life, we found the time. We were very intentional when we decided what was most important to us.”

And perhaps that’s exactly what makes their story so relatable—two people with full lives, big hearts, and relentless focus, proving that with the right mindset, community, and purpose, the extraordinary is within reach for anyone. **AJ**

LAST MONTH’S  
EARNINGS

**\$19,022**

LIFETIME  
EARNINGS

**\$655,126**

# Matthew & Amanda Wilcox

NORTH CAROLINA

## Melaleuca Checked Every Box



When you're just starting your Melaleuca business, every enrollment feels like a win. One new order, one thank-you check—it means everything. That kind of focus—the belief that every enrollment matters—isn't just how a business begins. It's how a thriving business maintains its strength.

Amanda Wilcox knows this firsthand.

Her journey began with a health scare. Her young daughter was suffering from chronic respiratory issues. “We had no idea that the products in our home could be contributing,” she says.

After removing harsh cleaning products and switching to Melaleuca, everything changed. “Within 30 days, my daughter's respiratory health improved,” Amanda says.

A former nurse and MLM veteran, Amanda—along with her best friend National Director 5 Amber Springer—had been searching for cleaner products and a smarter business model. The promises of MLM never matched their experiences, but those disappointments gave the two of them clarity. “We made a list of what a company needed to have for us to partner with them: real customers buying products they actually needed and

true repeat income,” Amanda says. “Melaleuca checked every box and delivered on every promise that MLMs made but could never fulfill. That's when I knew—I had to tell everyone about this store.”

As her business matured, Amanda realized her enrollment numbers weren't where she wanted them to be, so she doubled down on what had worked from the very beginning. “I focused on having each customer refer a customer—their mom, their sister, or a friend who Melaleuca could help,” she says. That simple shift sparked momentum across her team. “Customers realized they didn't have to build a massive business to make an impact,” Amanda says. “You can just refer a couple of friends, get a thank-you check, and be happy with three or four customers. It all adds up. When that happens across an organization, the needle moves fast.”

That kind of consistent, customer-first approach creates real momentum—and at Melaleuca, momentum turns into meaningful progress that helps people reach their goals. For Amanda, one of those goals is becoming a reality: She and her husband are just finishing building a short-term rental property in Asheville—completely debt-free. “We've built the whole thing in cash,” she says. “Melaleuca made that possible.” 

LAST MONTH'S  
EARNINGS

\$33,823

LIFETIME  
EARNINGS

\$1,364,223



## Amanda Williams IOWA

## Resilience, Purpose, and Unshakable Faith



Sitting on a porch in sunny Florida, catching up with a friend she first met while serving in the US Army at 19, Amanda Williams can now fully exhale—her rocky journey to Executive Director 2 has been anything but easy. “I’m so excited about this advancement,” Amanda says with heartfelt joy. “A lot has happened over the last couple of years. This isn’t just an advancement—it’s a story of rebuilding, rediscovering, and remembering why I started in the first place.”

Amanda first reached Executive Director in May 2023, but soon after, her team began to shift. Business builders stepped away. Her Senior Director left, and what was once a thriving team of ten Directors dwindled to just three. “It was crushing,” she admits. “I questioned everything—my leadership, my mission. I had to dig deep.”

But instead of giving up, Amanda made the choice to lean in. “I knew what I had my hands on with Melaleuca,” she says. “This didn’t happen because of luck,” she says. “It happened because I stayed in it when it would have been easier to walk away. I’ve had to build this business twice. And while the peaks were great, the valleys taught me who I want to be as a leader.”

That clarity guides her every step now. “Leadership isn’t about controlling outcomes. I’m not dragging people to where I think they should be anymore. I’m going where the energy is flowing. I want to run with my business partners, not pull them.”

One of those business partners is her now-adult daughter, who recently joined her team, quickly achieved Director status, and became the final piece in Amanda’s Executive Director 2 journey.

But above all, Amanda credits one thing with carrying her through: her faith. “I just have to give glory to God,” she says through tears. “I wouldn’t have made it without Him. I’ve watched Him multiply what I thought was already big. He sustained me through the valley and helped me stay planted.”

Amanda knows that many reading her story may be in a similar season of doubt or discouragement. Her message to them? Don’t give up.

“If you want your business to grow faster, if you’re wondering whether this is still for you, just keep going,” she says. “Doing the Seven Critical Business-Building Activities pays off. The people who need what you have are out there.”

Melaleuca isn’t just a business—it’s a calling. “What we have here is truly special,” she says. “We’re not just building businesses—we’re building people. And if someone in a hard season of their Melaleuca business is reading this and wondering if it’s worth it, I promise you—it is. Your comeback might be the most powerful part of your story. And you’re not alone.” <sup>AJ</sup>

LAST MONTH'S  
EARNINGS

\$23,251

LIFETIME  
EARNINGS

\$390,545

# Clarence & Rachel Harvin

NORTH CAROLINA

## Fate Brought Them Together, Faith Led them to Melaleuca



Rachel is Australian. Clarence is American. And they were living on different continents when they met virtually during the COVID-19 pandemic. Both were involved with the same MLM company, on different teams. Dating led to marriage, and marriage begged the question: Where should they make their home? “We were looking for a country to base ourselves in,” Rachel says. “We went to Mexico on our honeymoon and didn’t leave.”

But, when circumstances began to shift at their MLM, their goal of being a global, full-time family for their young daughter Isabella was threatened. “We were on our hands and knees praying for a solution,” Rachel says. “We were begging God to bring us something to turn this situation around.”

After meeting with many different companies, business owners, and leaders, the Harvins couldn’t find the right fit until they took a look at Melaleuca’s business reports. “We came to Melaleuca primarily for the stability, the security, the growth, and the safety of it,” Clarence explains. “We saw something here that we just haven’t seen anywhere else. We wanted to have the ability to travel and the freedom to move around; and while MLM

companies were falling apart and incomes were going down, Melaleuca was standing strong, and it was getting stronger. Marketing Executives were making more every year, not less, and that definitely caught our attention.”

Since enrolling with Melaleuca, the Harvins have been quickly achieving their goals, including eliminating \$15,000 in credit card debt. “We have gone from praying for a way to pay our rent to helping other people reach that goal,” Rachel says.

A recent example of the Harvins helping others occurred when a church in Puerto Vallarta, Mexico, needed help finishing its roof. “We were able to speak to the pastoral team and say, ‘We want to supply the rest of the roof panels,’” Clarence explains. “With Melaleuca, we’re able to sit down every single month and say, ‘Okay, who can we help this month? Who are we going to be a blessing to?’ Whenever an opportunity to help comes up, we have the freedom to help without limitation.”

And there’s been no shortage of opportunities for the Harvins. “Rachel is a phenomenal connector,” Clarence says. “It’s like people are being led to us when they’re in the same exact spot that we were in, and we get to really be a blessing and reinstate their hope that there is a way. Melaleuca is the vehicle that allows us to be able to impact so many people—financially, emotionally, spiritually—and just follow the trail that’s already been blazed and lead so many other families on that same journey.” <sup>SA</sup>

LAST MONTH'S  
EARNINGS

\$18,312

LIFETIME  
EARNINGS

\$164,908



# Dianna Maria TEXAS

## Drawn Back to the Peace and Stability



Dianna Maria first enrolled with Melaleuca in 2017 during a challenging period of her life. She endured a tumultuous divorce, became a single mother, and was unexpectedly laid off from her 15-year career as an engineer. In addition, she suffered a head-on collision. In spite of this barrage of challenges, Dianna built a solid organization, advancing all the way to Executive Director 4. In 2021, she relinquished her position with Melaleuca to pursue other professional endeavors.


“With all the success I created with Melaleuca, I wanted to explore other ventures and launch my own company by opening a med spa,” Dianna says. “The rewards were great. But so were the challenges. High start-up costs, intense competition, limited growth potential, and the struggle to staff qualified people became overwhelming. After two years of giving it my all, that experience helped me realize how important Melaleuca had been to me and the peace of mind it had brought me.”

In February 2023, Dianna reenrolled with Melaleuca and started her new business with strength. Reaching out to new people with a sincere desire to help, she created a thriving organization that is making a difference for hundreds of families. “In my heart, it was

like I had never left, but it was extremely difficult to rebuild my business,” she admits. “It has been tough and humbling. It makes me appreciate the company and my team even more, as well as the value of what Melaleuca brings to people.”

Dianna is grateful for the stability and peace of mind that her Melaleuca income has restored in her life. As she works hard to expand the impact of her business, she’s convinced that she’s building something that can have a profound impact on her family not only now but also far into the future.

“Melaleuca is my legacy—it is how I want my name to be remembered,” Dianna says. “My whole life is centered around wellness and empowering other people. And an important part of my *why* is building this legacy for my 9-year-old son, Dillon, because I believe that he will be able to take what I’ve built and expand on it for generations to come.”

As she strives to take her business to new heights, Dianna faces each day with a resilient mindset, knowing that persistence and commitment always lead to great results. “Regardless of what is going on, you don’t quit; you actually dig deeper,” she says. “Life is going to happen—it is inevitable. But once you start finding ways to get stronger mentally, that’s when the shift will happen for you. Understand that the downs will come, but it’s just for a moment. Allow yourself to feel whatever you’re feeling, then get back up and keep going.” 

PERSONALLY  
ENROLLED  
MEMBERS

55

DIRECTORS IN  
ORGANIZATION

48

# Carie & Allen Parkes ILLINOIS

## The Switch That Made All the Difference



Carie Parkes had been representing direct sales companies for years. So when her friend, National Director 5 Amber Springer, said she was quitting the company they were both with to build a Melaleuca referral business, Carie questioned her friend's judgment. "I thought it was the dumbest thing I had ever heard because I thought we couldn't be more successful than where we were at," Carie explains. "I thought I knew Melaleuca, so I just let her go do her thing. I was waiting for her to fail, and I fully expected she'd come back and join me where I was."

But by the end of Amber's first year earning repeat income with Melaleuca, she had made almost a million dollars, much to Carie's surprise. "I really didn't have much to stand up against that," Carie says. "But even then, I was still stuck in my mindset. At some point, I had to evaluate what I was doing, and I left what I was doing for Melaleuca."

Even though she started out slowly, Carie couldn't deny what was happening. "I started following Amber's example, and the customers started coming and coming," she says. "When you

have what everybody wants—better quality, better pricing, made in America—it's easy to check all their boxes. On top of that, the 96% retention rate we have from a business standpoint is just a night and day difference, and that's why our checks just kept growing."

While Carie was sufficiently impressed by the financial rewards Melaleuca could provide, she discovered another unexpected benefit that was equally impressive. "The piece I didn't know I was looking for was the deep community and a different kind of personal growth," she says. "At Melaleuca, it's not just about business growth, it's about *Who do you want to be as a person? How do you want to raise your family? What is the most important thing to you?* Then that becomes the guiding light for everything that you do. So it's not necessarily *What's the latest book that we should all be studying and what are the secrets of getting rich?* It's more about *Let's simplify this. Let's do what we know is right, do what we need to do, get our work done, put our families first, and go live our lives.*"

For the past four years, Carie has been able to put those words into practice, living her life and building her team around principles that matter to her. "Finding Melaleuca is such a dream come true," she says. "I really feel like this is unbelievable—there's nothing like it. This has exceeded every expectation that I had. What I have found here and what we're able to achieve here makes me excited every morning to get up and do what I do." <sup>SA</sup>

LAST MONTH'S  
EARNINGS

\$12,242

LIFETIME  
EARNINGS

\$194,105



Ryan Banks & Natasha Rae ONTARIO

## Something You Can Rely On



Natasha Rae discovered Melaleuca in April 2024, intrigued by an Instagram story in which a friend shared her experience with a cleaner, safer, more natural laundry detergent. Natasha had already been thinking about making a switch to safer products for her family. So, after contacting her friend and learning about the store, she was excited to become a Melaleuca customer.

“When I got my products, I was blown away!” Natasha recalls. “I started to organically tell people about the Melaleuca store, and I earned Expanded Circle of Influence in my first month—not because I was trying to do the business, but just because I loved the products. Then I got my first paycheck, and I was like, ‘Wait, what? This is crazy!’ I took a deeper look into the business, and I decided I needed to make a switch.”

For seven years, Natasha had built a successful business with an MLM company and had even become the top seller in Canada. “I had no desire to change what I was doing because I was happy where I was—happy in the sense that I didn’t know that there was something else out there that was completely different,” she says. “With three kids under three, I was more conscious about what I was bringing into my home. Melaleuca is like no

other company out there, and sharing it with others was just so organic.”

Natasha’s goal for building a business had long been earning an additional income as a teacher. But since she became a mom, one of her priorities has been securing time freedom for her family. “I could never see myself putting my kids in day care or leaving them with someone else,” she says. “In the MLM company, the income just wasn’t consistent enough for me to leave my teaching career. With Melaleuca, on the other hand, as my repeat income grows, I have the flexibility to choose to stay home with my children. That’s really my *why*—to be present as a mom and enjoy this time with them that I’ll never get back.”

Besides the time flexibility that Natasha has found at Melaleuca, she’s thrilled at the chance to earn a reliable repeat income that provides peace of mind and new opportunities. “My Melaleuca income has made a world of difference for our family,” she says. “My husband has a good job, but there are more options on the table now, thanks to Melaleuca. It’s given us more freedom to dream and live a better life.”

As she reflects on her road to Melaleuca, Natasha is grateful for the way the company has impacted her life, and she looks forward to what lies ahead. “What we have here is amazing,” she says. “I love that you can work it into the nooks and crannies of your day, and you can really build on something you can rely on and trust.” SV

LAST MONTH'S  
EARNINGS

\$46,997

LIFETIME  
EARNINGS

\$214,086

# Shontay Salter

SOUTH CAROLINA

## Relentless and Restored



Shontay Salter first enrolled with Melaleuca in 2018, reaching Executive Director 3 before stepping away to build a traditional business. But when that business closed, she found herself at Melaleuca again. “It’s such a stable space to build a business that I knew if I wanted to come back to anything outside of my traditional business, Melaleuca made the most sense,” she explains. “When I came back, I had just given birth to my baby and was dealing with postpartum depression. My traditional business had failed, and I was hiding my car in my garage so it wouldn’t be repossessed. Returning to Melaleuca changed my life. By the end of the year, I had paid off that car in cash.”

Starting fresh with an entirely new team, Shontay had her work cut out for her. But her previous experience armed her with knowledge and confidence to take on the challenge. “I felt more mature coming back,” she says. “I had learned lessons from all the mistakes I made the first time, and I had more wisdom to build it again. I got to Executive Director faster the second time than I had the first.”

Something Shontay discovered about herself through this process was that her success didn’t come by accident. “When I built my Melaleuca business the first time, I was still kind of young and stumbling my way through,” she explains. “But I realized that the success of my business had nothing to do with luck. This was a skill set that I really had to lean into. It had to be more about strategy this go-round and not blindly building.”

Her tenacity to keep going even when things got hard is reflected in the word *relentless*. “When I came back to Melaleuca,” Shontay says, “I told my team, ‘We’re going to relentlessly pursue this, we’re not going to stop until we get it done, we’re not going to give up, and we’re going to keep bouncing back. So we call ourselves Team Relentless, and it really means a lot to us.’”

Another word Shontay uses to describe her comeback is *restoration*. “Restoration is like losing everything and getting back more than what you lost and getting it back faster,” she says. “Restoration to me feels like wondering if I could do it again, and then God giving me a nod that not only will I do it again, but I’ll do it better this time, and I’ll create something that’s more stable.”

Helping others create that same stability is part of what drives Shontay’s team. “My family didn’t see money like this, so it’s exciting that something like this is available for people who look like me,” she says. “That’s why I get really passionate about educating people on what Melaleuca is and why this can be a game changer for the everyday person.” <sup>SA</sup>

LAST MONTH'S  
EARNINGS

\$15,146

LIFETIME  
EARNINGS

\$178,042





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# THE HOUR THAT SHAPES A LEADER

**The science and strategy behind getting up early—and how it changes everything.**

Early mornings are quiet, focused, and full of possibility. And for many of the most successful people in the world, that's reason enough to start the day before the rest of the world begins.

A 2023 study published in *Nature Communications* found that people with early-morning routines report higher levels of productivity, lower levels of stress, and better emotional well-being.<sup>1</sup> Across industries, early risers are consistently more proactive, more consistent in their habits, and more likely to follow through on long-term goals.

So what's the difference? It's not just about adding time to your day. It's about using your mornings to lead your life with intention—before the noise sets in.

Let's be clear—getting up early doesn't magically create more hours. We all have the same 24. But an hour before sunrise is not equal to an hour after sunset. Why is that? And why do so many successful people start their days before the sun rises?



## DISCIPLINE OVER COMFORT

The decision to get up early isn't really about the clock—it's about discipline. When your alarm rings and everything in you wants to stay in bed, choosing to rise is an act of self-leadership. It's you saying, *I lead—not my feelings.*

That moment—tiny as it may seem—is when confidence is built. It's the trust you earn with yourself when you keep your word. Over time, that trust becomes magnetic. People can feel it. You feel it. From the moment you wake, you've already won something—and that win sticks with you all day.

“Getting up and crossing even one thing off my list shifts the trajectory of the entire day,” Director 9 Bethany Harmon says. “It changes how you talk to yourself and how you talk to others.”

“Sleep feels good, but success feels better,” says Senior Director 2 Amy Poepping. A mom of three and a traditional business owner, Amy always considered herself a night owl. A little more than a year ago, she decided it was time to find out why so many successful people were passionate about their morning routines. She had to retrain herself, but she's seen a “massive benefit” to waking up early. “I accomplish Critical Activities One, Two, and Three (of the Seven Critical Business-Building Activities) early in the day, then I can go be the wife, the mom, the business owner, and the friend. Psychologically, it's a big deal. I'm now very protective of my mornings.”

## REWRITING THE STORY

If you've ever said, “I'm just not a morning person,” you're not alone—but you're also not stuck. Our brains are wired to seek comfort and avoid discomfort. It's not laziness—it's biology. Your brain wants to keep you safe, and change feels like a threat. But comfort isn't progress. If you're always choosing what's easy, you're unintentionally choosing to stay small.

Senior Director 4 Alissa Nazar—a former night owl—can relate. “One time at a team building event, I said, ‘I'm not a morning person,’ which is something I used to say all the time. One of my team members heard me say that and replied, ‘That's a story you're telling yourself.’ I realized she was absolutely right. She challenged me to start getting up 15 minutes earlier and when I was consistent at that, make it 30 minutes earlier, then 45 minutes, then an hour. I used to struggle getting up at 7:00 a.m., but now I'm popping out of bed at 4:30 a.m.”

The truth is, most people aren't born with morning discipline—it's something they build. And in building that habit, they unlock a ripple effect that touches every part of their life and business.

## THE MENTAL EDGE

Here's where biology can work in your favor: the first hour after waking is when your brain is at peak clarity. Sleep resets your neurotransmitters and clears mental clutter. Willpower is at its highest. Distractions are at their lowest. Your subconscious is still accessible, making it the perfect time for deep thinking, planning, creativity, or prayer.

CONTINUED >>

Studies published by the American Psychological Association show that early risers are more proactive, better at anticipating problems, and more consistent in their habits. Other studies link early waking to better mood, lower stress, and increased productivity.

Bethany gets up between 5–5:30 a.m. to work out, do a little Melaleuca work, and get on a mindset call before her family wakes up. She hasn't always thought of herself as a morning person, but she's learned that she is able to accomplish her Melaleuca To-Dos each day by 10:00 a.m. without fail. "My friends have told me that I am the most consistent person they know, and that's what this business is all about."

### WHY EVENING CAN'T COMPARE

Many people assume they can simply trade mornings for evenings—but the two parts of the day aren't created equal.

"I was always the one who believed that I don't need mornings because I have my nights," Amy says. But she's discovered that an hour in the morning isn't the same as an hour in the evening. The weight of the day so easily affects activities of the evening and the mindset you have then, too. "At night, my inner voice was scrambling, saying 'Time is running out, and I have to do this,'" she says.

Executive Director Lindsey Patterson used to earmark her evenings for Melaleuca, but she was disillusioned by how much she could do by the end of the day. She'd tell herself all day

long that she'd get everything done in the evening, but when evening came, the weight of the day had accumulated. "I was shot by 8:00 p.m.," she says. "I was never as productive as I thought I'd be."

Intentional mornings allow you to make the first move in your day. No matter what you use that time for, you're positioned to get ahead of the noise. And that's a strategic move that gives you an advantage every time.

### LEAD THE DAY BEFORE IT LEADS YOU

The world is loud. Most people wake up into chaos: phone buzzing, kids calling, traffic looming. It's a fire drill from the moment their eyes open and there's little to do but react to each stimulus.

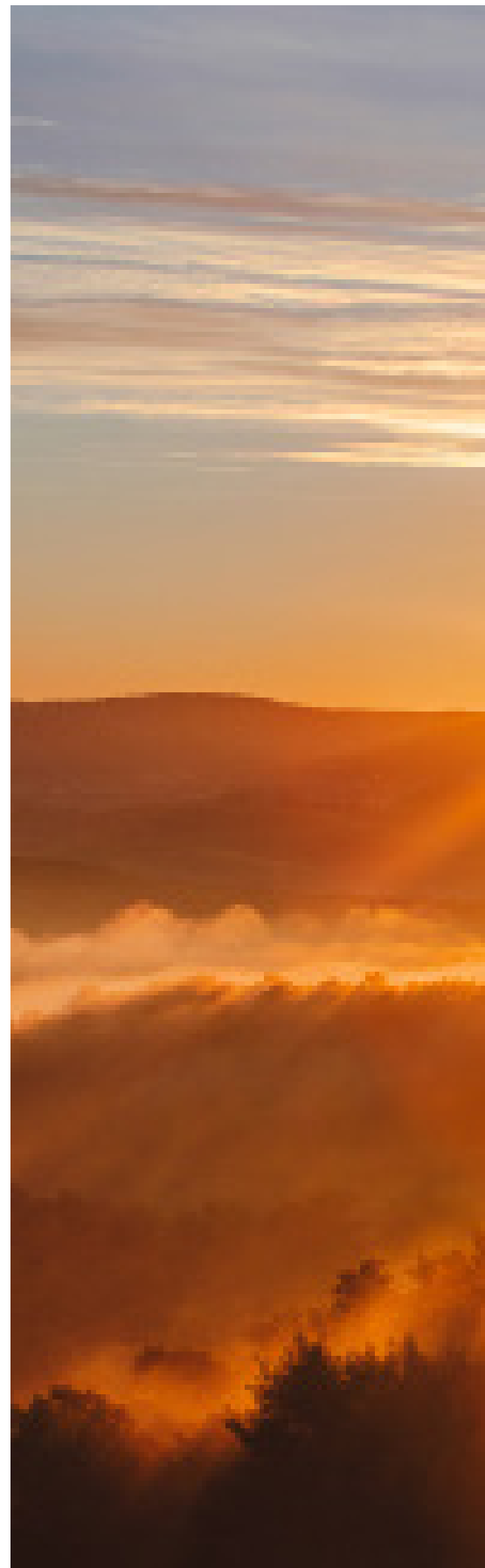
But leaders move differently. They start ahead of the chaos—not inside it. Even 30 minutes of calm before the world starts demanding your attention can shift your entire mindset from reactive to proactive.

Alissa says it succinctly: "You can't lead someone else until you can lead yourself. No one wants to be led by someone who's not clear. And the first way that you become clear is really owning your day and owning your time."

When you lead your morning, you lead your mindset. And when you lead your mindset, you shape your results. The ripple effect of that one choice—rising early—extends through your business, your relationships, and your life.

### THIS IS ABOUT YOUR BUSINESS, TOO

If you're building a Melaleuca business, those early hours matter more than you think. That may be the only pocket of





quiet you have to connect with your goals, check in with your team, send a voice message, or simply recalibrate your mindset before the rest of life kicks in.

Lindsey used to get up at the last minute after hitting the snooze button multiple times. As a mom who works full time, she built her Melaleuca business where she could fit it in with her schedule. “I felt like I was playing defense all day long,” she says. “At the end of the day, I had never done the approaches or follow-up I wanted to.” She was eager to see her Melaleuca business grow more and knew she could tap into her mornings for a larger chunk of uninterrupted time.

Waking up with a purpose and using that undistracted time has paid off more than she could have imagined when she started. “My retention rate is better, and my enrollments are increasing,” she says. Lindsey attributes this new habit to helping her advance her Senior Director business forward to Executive Director.

There’s no universal morning routine that guarantees success. What successful people do in the morning varies. But what unites them is consistency. They don’t get up early because it’s fun. They do it because it works.

“The moment that I became a good steward of my time and implemented my early morning routine, my business started to excel,” Alissa says. She’s advanced her business, and as her team members have followed her lead, she’s seen them grow too. 

## START HERE:

Wake up just 10 minutes earlier every few days.

Set up accountability: a friend, a standing video call, or an alarm you can’t ignore.

Prep the night before so your morning starts with intention, not indecision.

Do something you enjoy—read, stretch, breathe, reflect.

Leave your phone alone until you’re out of bed. No doomsscrolling!

Go to bed with purpose. Morning mastery starts at night.

## YOUR CHALLENGE:

Try it for one week. Work up to getting up 30 minutes earlier than usual. Use that time to lead your life—not just live it. No distractions. No drama. Just you, your mind, and your mission.

**“You never know until you try,”**

**Amy says. “Then take note of how your confidence changes, how your posture changes, and how your work looks and feels.”**

It’s not about becoming a morning person. It’s about becoming someone who leads with intention. And every morning gives you that chance—before anything else begins.

<sup>1</sup> S.E. Jones, J.M. Lane, A.R. Wood, et al., “Genome-Wide Association Analyses of Chronotype in 697,828 Individuals Provides Insights into Circadian Rhythms,” Nature Communications, 2019.

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girls'  
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Simple Tips for Building Lasting Customer Loyalty

# Master Effective Follow-Up with the Grow App





When Executive Director 4 Kristina Brown learned how powerful customer follow-up could be, everything changed. Follow-up helps new Melaleuca Members stay excited, shop consistently, and fall in love with the products.

“Those first four months with a new customer are absolutely crucial,” Kristina says. “If you help someone shop consistently for their first four months, chances are that they’ll become a loyal customer month after month.”

And now, with the Grow app, Kristina has turned effective follow-up into a simple daily habit—even on her busiest days.

#### START WITH SERVICE, NOT SALES

Kristina emphasizes that follow-up isn’t about asking, “Did you place your order?”—that kind of message is focused on you, not the customer. Instead, she suggests asking something like, “How are you enjoying your *EcoSense*® products? Is there something new you’d like to try this month?”

“Your goal is to add value,” she says. “And the Grow app gives you so many ways to do that. You can share specific tips, product guides, or even healthy living resources that match what your customer cares about.”

#### THE POWER OF PROACTIVE TO-DO’S

For Kristina, the Grow app’s Follow-Up Center and To-Do list are game

changers. They put everything she needs right at her fingertips—even when she’s working in her car between errands.

Every day, Kristina checks:

#### 1. Customers who received a Backup Order.

She makes sure they got what they wanted and reminds them that they can customize it next time. “Never apologize for a Backup Order,” she adds. “It’s not a bad thing! It protects their membership benefits. Just make sure they love what they get.”

#### 2. Customers at risk of canceling.

These are people who might have received Backup Orders or are only shopping in one or two categories. “If they’re not shopping supplements, you have an opportunity to introduce them to vitamins, collagen, magnesium—something they’ll want every month.”

Using prewritten Grow app scripts (with a personal touch), Kristina reaches out in real time, helping customers shop smarter—and stay longer.

#### BUILD CONSISTENCY (AND FUN!) WITH YOUR TEAM

Kristina’s organization has turned Grow app check-ins into a friendly team habit. Every few days, they remind each other to clear their To-Do’s and post “Done!” in their group chat. Small prizes—like Starbucks gift cards—make it fun.

“It’s helping everyone build that daily habit of follow-up,” Kristina says. “Even if you only have five minutes, you can make progress.”

CONTINUED>>

“People are busy,” Kristina explains. “They forget things in their cart, just like we all do. When you follow up early and often—with value, not pressure—you make their lives easier. And when you make your customers’ lives easier, you build loyalty that lasts.”

“\_\_\_\_\_”

*When you follow up early and often—with value, not pressure—you make their lives easier. And when you make your customers’ lives easier, you build loyalty that lasts.*

\_\_\_\_\_”

#### MID-MONTH MATTERS

Kristina’s favorite time to follow up is mid-month—not the 28th or 29th when time is running out.

“If you wait until the last minute, it’s stressful—for you and your customer,” she explains. “I go into the app and see who’s ordered less than 35 Product Points, especially new customers in their first four months. Then I tailor my messages based on what they’ve already tried or might love next.”

For example, if a customer stocked up on *EcoSense*® cleaning products in month one, Kristina might suggest *Sei Bella*® skin care or the *Peak Performance Pack* for month two.

#### NOTES ARE GOLD


“I don’t trust my memory,” Kristina laughs. “If a customer says they want to

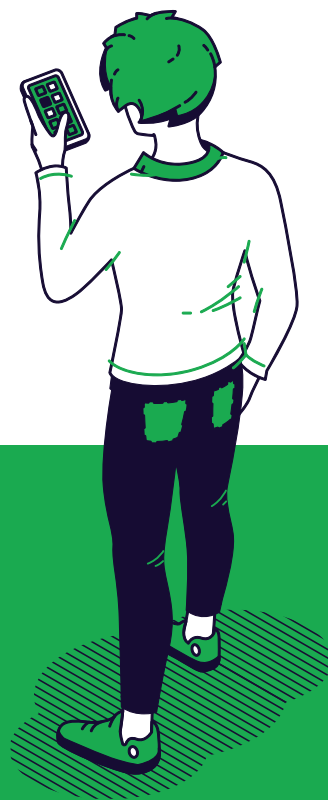
try something next month—or they’re using *Mela-Out*® Magnesium to sleep better—I add a note in the Grow app. That way, when I follow up later, I can ask, ‘How’s the magnesium working? Are you sleeping better?’ It shows you care—and people notice.”

#### THE SECRET TO LONG-TERM LOYALTY

When you use Grow daily—and especially during those first four months with a new customer—you help your customers shop multiple categories, discover new products, and feel confident about their membership. That’s how Melaleuca businesses are built for the long term.”

#### READY TO SIMPLIFY AND STRENGTHEN YOUR FOLLOW-UP?

Open the Grow app today and turn simple check-ins into real relationships that fuel lasting growth. 




## Three steps to try this month:

- 1. Check your To-Do list every day.**  
Even 5 minutes can make a difference.
- 2. Prioritize the first four months.**  
Reach out early to help new customers explore the store.
- 3. Add notes for every new customer.**  
Track their needs and goals—then follow up with care.




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	CALORIES†	220	180	210
	NET CARBS†	32 g	5 g	45 g
	SUGAR†	4 g	2 g	10 g
	FIBER†	5 g	10 g	<1 g
	PROTEIN†	15 g	15 g	4 g
	DOESN'T SPIKE BLOOD SUGAR†	—	✓	—
GLUTEN-FREE	—	✓	—	

\* Product names are registered trademarks of their respective owners.

† Based on serving sizes listed on packaging (Kodiak and Krusteaz: 1/2 cup dry mix per serving; *Simply Fit*: 1/4 cup prepared mix per serving).



*“Following up with your contacts, customers, and canceled customers is one of the Seven Critical Business-Building Activities for a reason.”*





PRESENTED BY  
**Sabrina Ellis**  
*National Director 5*

# FOLLOW-UP *is the* GAME CHANGER

Customer follow-up is a foundational activity directly connected to your reorder rate and therefore your repeat income. It's often the quiet difference between a business that plateaus and one that grows.

## Follow-Up Starts Early

Even before enrollment, your follow-up begins with your presentation. When I'm presenting *Melaleuca: An Overview*, I set the expectation for follow-up by mentioning several times that I will help new customers set up their accounts, and I'll help them place their first order.

If someone was sent a video, I use a three-category close. I'll say something

like this: When most people hear about Melaleuca, they find themselves in one of three categories. Category 1s are those who are open to the idea of trying a new store for their essentials. If that's you, I'll help you set up your account. I'll help you place your first order, and we'll get you \$20 in free products right away. Category 2 folks are open to taking a deeper look at Melaleuca's revenue-sharing program.

If you're curious about having another stream of income, I would love to talk to you about that. Category 3s are those who are looking to earn significant income. Which category are you?

What if your potential customer asks you to just send them the link so they can shop later? You know the feeling. That little gut punch. Will they really follow through?

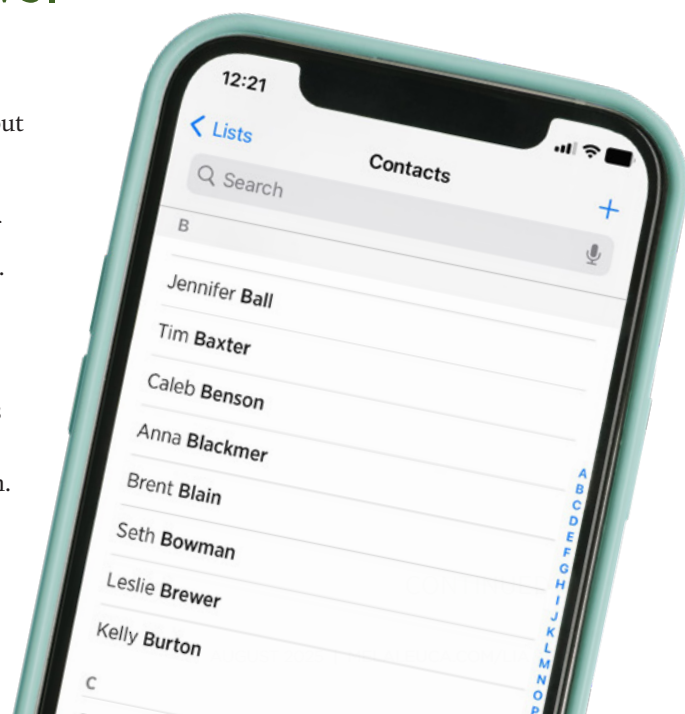
Here's what I say: "Melaleuca asked me to help you place your first order. After this, you'll log in and order for yourself. But I'll help you with this one."

Then I stop talking. Silence is powerful. Most of the time, they respond with, "Okay," and we place the order together.

Sometimes the truth comes out—they need to wait until they get paid on Friday. I simply say, "No worries. Let's set up your account on Friday, and I'll help you place your order then."

That one line—"Melaleuca asked me to help you place your first order"—is simple, duplicable, and incredibly effective. Teach it to your team. It works.

CONTINUED >>



*The first step in the Critical Activities is to build your contact list.*

## Staying in Touch

Once someone orders, I use the Grow app to stay connected. One of my favorite suggested messages to send is the one to let a customer know when their order has been shipped. It says:

“Your order’s on the way. Let me know when it arrives. We’ll open it together and I’ll let you in on some insider tips.”

I send this message to every new customer without changing the wording. It gets the conversation going, plus it reminds me to stay in contact with the new customer.

For those in Category 2 or 3 [those who have interest in building a Melaleuca referral business], my follow-up continues before the Strategy Session. I want them to be excited, so I tell them, “This meeting is all about you. I want to hear your goals, your dreams, and your financial vision. I know how to do this, and I’m going to help you every step of the way. So let’s get together soon. Do you have some time this afternoon or tomorrow?”

Letting your customer know that the Strategy Session is all about them helps them put it on their calendar a little bit quicker.

## Driving Momentum with the Grow App

Something my team has started doing to drive momentum is what I call a “flash challenge.” I challenge everyone to complete all the tasks they have to do on the Grow app within a four- or six-hour period. On our team page, I’ll post something like: “Time for a flash challenge! For the next few hours, zero out your Grow app tasks! Post a



screenshot when you’re done, and you’ll be entered into a drawing for a gift card.”

The results? Sometimes 40 or 50 businesses jump in and completely zero out their tasks

within just a few hours. That’s 40 or 50 businesses focused on meaningful follow-up conversations, reconnecting with customers, and moving their businesses forward—all at the same time. That kind of collective action builds serious momentum. We do these challenges two to three times a week.

## Don’t Forget Canceled Customers

We’ve all heard the advice: Never take someone off your contact list. I agree completely—but I’d take it one step further. Are you adding canceled customers back on to your contact list?

In my experience, a canceled customer is a clue. Their cancellation often has nothing to do with the products—it has to do with their fear of their financial situation.

**In 2017, my friend Shannon Gurley enrolled and shopped consistently for a couple of years. Then in the fall of 2019, she canceled.** I didn’t reach out immediately, but over the holidays I sent her a card, thanked her for being a customer, and included a few products I thought she might be missing. What happened next was exactly what I thought would happen. She sent me a text and thanked me. We started a conversation and planned to get together. A little while later, we met for breakfast. She told me, “I can’t believe you’re not mad at me. I can’t believe you sent me products and a note.” As we kept talking, she shared that her

family was financially struggling. I pulled out a napkin and a pen and wrote, “Director 3 in 90 days.” I told her, “Let’s do this.” She reactivated her account that same afternoon. Today, Shannon is a Senior Director 4.

## So many people who cancel their accounts are struggling financially.

They’re praying for an answer. They’re praying that their checking account doesn’t overdraw. And they’re praying that their car doesn’t get repossessed. They’re praying that their home doesn’t get foreclosed. Those people need to go back on to our contact lists.

**Another example is Kristina Brown. In 2019, she enrolled and then canceled two days later.** I called her, and she shared that her child needed dental work—they just couldn’t afford anything extra. I helped her realize that Melaleuca wasn’t a cost—it was a shift.

**She reactivated.** I knew she would be a great business partner, but I also knew that she wasn’t ready to build a business right then. Over the course of about nine months, we met several times for coffee, and I showed her my Business Reports. I showed her my reorder rates and the commissions I received from customers who had shopped for more than five years.



In 2020, her daughter was moving to France, and Kristina asked, “Could Melaleuca help me buy a plane ticket to go see her?”

I said, “Absolutely.”

She advanced to Senior Director in five months. This past May at Convention 2025, she walked across the stage as an Executive Director 4.

### **Follow-Up Is Everything**

Follow-up turns prospects into customers. It turns customers into **business builders**. It turns business builders into Senior Directors. And sometimes—just sometimes—it turns a canceled customer into an Executive Director.

Following up with your contacts, customers, and canceled customers is one of the Seven Critical Business-Building Activities for a reason. It’s integral to Melaleuca’s forward-thinking framework that keeps your business growing.

**Follow-up is the quiet difference between a business that plateaus—and one that multiplies.**

## STAGE to PAGE

### *Lessons shared by Melaleuca’s leading Marketing Executives*

Melaleuca events are where our leaders come together to share their latest insights and best practices. Look to this series to see excerpts from past events.



VITALITY  
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# Shareable Insights:

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*PhloraV* is our new *Vitality for Life*® probiotic supplement designed specifically for women. Maintaining optimal vaginal health is essential to a woman's overall wellness. *PhloraV* delivers four billion active probiotic cultures—guaranteed—in a proprietary probiotic blend to support a healthy vaginal pH where beneficial bacteria can thrive and promote overall balance within the vaginal microbiome.\*



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- Supports a healthy vaginal pH that discourages the growth of harmful bacteria and promotes optimal balance\*
- Contains a blend of three probiotic strains—*Lactobacillus reuteri*, *Lactobacillus rhamnosus*, and *Lactobacillus acidophilus*—to promote the proper environment for beneficial bacteria to thrive and crowd out harmful bacteria\*
- Supplies additional biotin, a B vitamin that can help support normal vaginal health and provide balance during challenges with yeast overgrowth\*









# STOP OBJECTIONS BEFORE THEY START



PRESENTED BY  
**Sandie Siemens**  
*National Director 9*

Twenty-two years ago at Convention 2003, I attended a workshop on overcoming objections. I was so excited to learn how to answer every objection perfectly. But imagine my shock when the presenter said, “I’m not going to teach you how to overcome objections.” I was mad—until he said something that changed everything: “The goal is not to overcome objections. It’s to prevent them.”

I decided right then to change. Ever since, when I get an objection, I ask myself, “What could I have explained better? What words could I have chosen to prevent this?” And I want to share five ways I’ve learned to *prevent* objections.

## STEP 1 Focus on Yeses

I hate getting *noes*. So instead, I focus on *yeses*, because where you focus, you produce. I don’t want to produce *noes*, so I focus on *yeses*. Each month I set a goal—eight *yeses* or whatever makes sense for my life that month. I don’t lower that goal if I fall behind. Instead, I increase my activity. I don’t get caught up in the emotion—I get caught up in the activity.

But remember that preparing to work is not working. Scheduling time is not working. Telling others you’ll work is not working. The right activity is making your contact list, doing approaches, and presenting *Melaleuca: An Overview*.

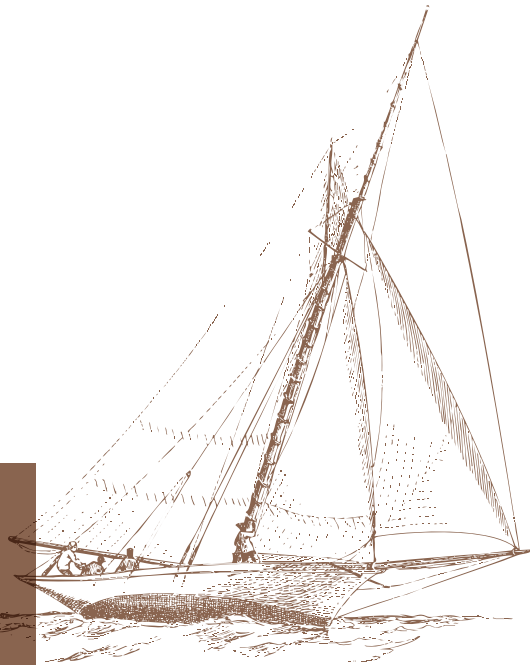
## STEP 2 Help, Don’t Get

One day my Leader Development Coach asked me my goal. I told him it was to get four shoppers and one Director—I thought that was a good goal. He said, “You mean help four people shop and help one reach Director?” I bristled—until he said something that forever shaped my business: “People like to be helped way more than they like to be gotten.”

That’s when I truly understood the mission. It’s not just a statement—it’s my job description. My contact list is who can I help, and how can I help them? My approaches need to be focused on their needs. Here’s an example:

“Hey Samantha, I work with a shopping club—Whole Foods quality at Walmart prices.

CONTINUED ►



I thought of you because you're training for a half-marathon. This club has amazing sports products. Can I send you a quick video? I think you'll love it."

### STEP 3 Keep It Simple

If people don't understand something, they say *no* to avoid looking foolish. So I make Melaleuca relatable. I say, "shopping club," not "Consumer Direct Marketing®." I describe it as Amazon, Whole Foods, and Walmart having a baby—they have products that are made in America, safer for your family, and shipped to your door fast.

If they want more details, I can explain just-in-time manufacturing or Consumer Direct Marketing—but I don't lead with that. Confused people say *no*.

Without fail, someone will ask, "Is this an MLM?" I don't work like an MLM. I don't talk like an MLM, but I do have the best answer to that question. If anyone asks you that question, here's what you say: *No*.

That's it. I used to be like, *No, because of this and this and that*. Shakespeare was right when he said, "The lady doth protest too much, methinks." So I started just saying *no*. And people were like, "Oh, good." And that's the end of it.

### STEP 4 Make It Relevant to Them

I used to share my story every time—until I realized that if they can't see themselves in it, it doesn't connect. So I sometimes borrow stories from other leaders, from *Leadership in Action*, or from teammates. I tailor my message to their life.

For example, if I'm talking to a sports-focused 30-year-old, I start with the *Peak Performance Pack* and our sports nutrition products—but I also mention laundry detergent and toothpaste, so they see the breadth of our products.

When explaining monthly shopping, I say: "We're like Costco or Sam's Club—they keep prices low by bulk buying. Our club keeps prices low by asking members to shop monthly, which allows for just-in-time manufacturing. That means no warehouses, no spoilage, and fresher products shipped straight to you. In return, loyal monthly shoppers get the savings."

It clicks because they already shop somewhere every week. They're just switching stores—and getting better, safer products and rewards for loyalty.

I also don't close by asking if they are a Category 1, 2, or 3—that can confuse people. Instead, I say:

"Do you want to just shop—or shop and refer others to earn income?" If they want to earn income, I ask, "Would you like to do this part-time, or are you looking for more serious income?"

Keep it simple, relatable, and understandable.

### STEP 5 Reframe the Backup Order

Prospects used to push back on the Backup Order until I changed how I described it. Now I say:

"Melaleuca gives every loyal shopper a great perk—I call it my 'Oops, I forgot to shop' order. If life gets crazy and I forget, they ship my personalized order, so I get the products I know I love, and I don't accidentally lose my membership. I love that peace of mind." Now they think of it like a perk because I've described it like a perk.

### Keep the Noes

I used to remove anyone from my list who said *no* after the first time. Big mistake. There are leaders who are Executive Directors today in someone else's organization because they told me *no*, and I never followed up.

A *no* usually means "not right now." Stay in touch. Ask them, "Can I check in again in a couple months?" Life changes. Timing shifts. Don't remove anyone from your list just because they say *no* the first time.

### Focus on Your Why

When I started, I didn't understand the Compensation Plan. I just knew to enroll people and help them reach 35 Product Points. That was enough.

You don't need to know every product ingredient. You don't need to know every tool in the Grow app. You just need a *why*.

I love this quote: "If you want to build a ship, don't drum up people to collect wood. Instead, teach them



to long for the endless immensity of the ocean.”

I longed for the ocean. I had a big *why*. The *how* and *who* came because of that *why*.

At the first Convention I attended, I asked myself: “Am I the type of person who can do this?” I thought top leaders had to look a certain way. So I stood outside the Executive Director seating area and watched who walked in. Guess what? I saw old people, young people, people in wheelchairs, well-dressed and not-so-put-together people, singles, and couples. And I realized that the only difference between them and me was activity.

“If you want to build a ship, don’t drum up people to collect wood. Instead, teach them to long for the endless immensity of the ocean.”

They had done more Overviews, more calls, more work. If I wanted to be there, I had to do the work.

So the real question isn’t *Can I do this?* It’s *Will I do the work?*

### **A New Kind of Hard**

I started this business with a *why*: to replace our income so we could chase adventure and live a big life, knowing that my husband’s heart defect meant that time could be short.

For 22 years, I enrolled shoppers, helped people reach goals, changed

my words, and faced *noes*, ghosting, and cancellations. But last year, life brought a new kind of hard.

Our two youngest children started college in 2023. My husband and I sold everything to travel—our dream empty-nest adventure. But instead, we spent five months in an ICU waiting for—and then getting—a heart transplant.

I worried about everything: Would he survive? Would he walk again? Would he hold our grandbabies? Would the family donating the heart find peace?

But you know what I didn’t worry about—not even once?

Paychecks. Bills. Health insurance.


Because 22 years ago, I built a business designed to last. A business that provided repeat income, stability, and freedom.

I understood, for the first time, what that really means.

To even get approved for a transplant, my husband and I had to pass tests—not just medical, but social and financial tests. One of them required my signature stating I could stay by his side 24/7 for 12 weeks after discharge. A hospital social worker told me that a lot of people fail that part because so few can afford to take that much time off.

I didn’t hesitate. I signed the form. Because I could be there. My Melaleuca business gave me that.

Building this business is hard. But if I had to watch my husband die because he couldn’t get approved for a transplant, that would’ve been way harder than anything required by this business.

Get focused on building a mission-focused business. Start today. If you’ve gotten distracted, start over. Don’t let negativity or distraction stop you. No excuses, no matter what. Go change your life! 

## STAGE to PAGE

### *Lessons shared by Melaleuca’s leading Marketing Executives*

Melaleuca events are where our leaders come together to share their latest insights and best practices. Look to this series to see excerpts from past events.



The background is a solid light pink color. In the upper left, two light beige pencils are crossed. In the center, a hand-drawn, feathery brown arch is visible. On the right side, there are two more products: a pencil and a tube of brow tint. The tube is open, showing a brush applicator. The brand name 'seibella' is visible on the products.

# BROW DOWN

Feathered, fluffy, or bold—we just launched new brow pencils and brow tints to bring you the arches of your dreams!

**seibella**<sup>™</sup>  
WELLNESS INSPIRED BEAUTY



## **NEW! Brow Tints**

Give your brows a boost with *Sei Bella® Brow Tint*—a washable, nonpermanent tint that adds natural-looking color and volume in just a few swipes. Infused with microfibers, this fast-drying formula enhances fullness and definition, making brows appear thicker, healthier, and simply more polished.

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## **NEW! Brow Pencils**

Designed with a precise, ultrafine tip, the *Sei Bella Brow Pencil* creates realistic, hairlike strokes to effortlessly fill in sparse areas and enhance your natural shape. The built-in spoolie allows you to blend with ease, leaving you with soft, natural-looking brows that stay put all day.



# After Reading This, You'll Want to Share Melaleuca Services with Everyone!

Commissions from Melaleuca Services are real, recurring, and rapidly growing. Are you tapping into the opportunity?

If you're not including *Melaleuca Services* in your business-building activities, you're missing out on an often-overlooked source of steady income. From affordable home security and identity protection to earning free products when you use the *Melaleuca® Rewards Visa® Card*, *Melaleuca Services* are more than just "add-ons"—they're real solutions that customers are actively seeking. If you're a Marketing Executive, help yourself and others to:

- Earn extra Loyalty Shopping Dollars
- Protect what matters most
- Save more and make every dollar count

Use *Melaleuca Services* and share the benefits!

*Melaleuca Services* can become a valuable part of everyday life, helping to create a stronger connection to Melaleuca. In fact, **Members who use *Melaleuca Services* have an astounding 98.8% monthly reorder rate**—proving that *Melaleuca Services* increase satisfaction and retention!

## \$2 Million Reasons to Start Sharing Melaleuca Services

Here's a stat that should get your attention: In the last year alone, we paid more than \$2 million in commissions tied DIRECTLY to *Melaleuca Services*. How is this possible? *InfoGuard Advanced Identity Protection* and *Melaleuca Home Security* both generate Product Points every month, paid out just like Product Points from Melaleuca product sales. Even better? Members with monthly subscriptions to *InfoGuard Advanced Identity Protection* and *Melaleuca Home Security* have higher Product Point averages, leading to greater repeat income.

You may not know this, but we also pay out over \$150,000 a month in Loyalty Shopping Dollars from *Melaleuca Services* AND **20% of the Loyalty Shopping Dollars earned** through the *Melaleuca Rewards Visa Card*, *Marketplace Retail Partners*, and *Melaleuca Health Care Savings* are converted



**and awarded in Organization Volume.** Put simply, for every \$5 in Loyalty Shopping Dollars earned in your organization from these *Melaleuca Services*, you get one point of Organization Volume—helping grow your check, even on purchases made outside Melaleuca!

## Added Value, Real Savings, and Peace of Mind

If you're not personally using *Melaleuca Services* and helping your team members do the same, you're bypassing one of the easiest ways to increase long-term volume, retention, and income. Ultimately, personal use and advocacy of these services **build stronger customer relationships** while contributing directly to **greater retention and business growth**.

## 5 Simple Steps to Gain Your Own Melaleuca Services Experiences

1. **Apply for the *Melaleuca Rewards Visa Card*.** Show others how to turn monthly purchases into Loyalty Shopping Dollars. With 6% back on ALL Melaleuca purchases; 4% back on gas, groceries, and dining; and 2% back on everything else, it's one of the easiest wins. And don't forget: 20% of all Loyalty Shopping Dollars earned are converted into Organization Volume!
2. **Enroll in *Melaleuca Home Security*.** Even if you're already using a home security company for protection, Melaleuca's smart home features, low monthly rates, and seamless automation with 24/7 monitoring make it a better value.
3. **Subscribe to *InfoGuard Advanced Identity Protection*.** This is the easiest way to monitor your identity and get alerts. A quick walk-through of your dashboard shows team members how *InfoGuard* is actively protecting your digital life. Plus, it's one of the best values in the business—for a low monthly rate, everyone in your home is protected with \$1 million insurance coverage.

4. **Save with Melaleuca Deals.** Share screenshots of your weekly savings or highlight your favorite local offers. Customers love seeing real-life proof that savings are real and repeatable.
5. **Promote Health Care Savings & Marketplace Retail Partners.** Showcase your pharmacy discounts with the *Melaleuca Health Care Savings Card* and receive unlimited telehealth visits—*Melaleuca Health Care Savings & Marketplace Retail Partners* are relatable, shareable, reliable, and right in line with Melaleuca's message of total-body wellness.

## Model It. Share It. Grow It!

Both the members of your team and all of the customers in your organization look to YOU to know how to make the best use of *Melaleuca Services*. If you're using your *Melaleuca Rewards Visa Card*, checking your *InfoGuard* dashboard, using *Melaleuca Home Security* to secure your home and family, and saving at your favorite stores with *Melaleuca Deals*, your example will speak volumes. **Belief has a quiet way of guiding everything that comes after.**

*Melaleuca Services* offer powerful ways to lock in loyalty, deliver consistent value, and build stronger businesses—month after month after month. As a Marketing Executive, your example sets the tone for your organization. **Start with personal use, share your experiences, and invite your customers and team members to enjoy the value and benefits for themselves.** With a customer retention rate of 98.8%, you'll find that *Melaleuca Services* are one of Melaleuca's best-kept secrets for building a stronger, healthier business!

With all the benefits offered to new Members and your business, *Melaleuca Services* are the ultimate win-win for you and your team. **Visit [Melaleuca.com/Services](https://Melaleuca.com/Services)** and start sharing them with your team today!

# Let Us Introduce You to Your HAIR

Hair is something that everyone's body produces. Your hair can make up a big part of your appearance. It's the subject of countless pop culture trends. It's central to fashion. It helps define your style. But your body doesn't just produce it for show. Your hair plays many different, important roles all over your body. Let's take a look at what it's made of and what it does for you.

## Parts of Hair

A hair follicle anchors each hair into the skin. The hair bulb forms the base of the hair follicle. In the hair bulb, living cells divide and grow to build the hair shaft.

**Hair structure can be divided into three distinct parts:**

- 1 Medulla:** This is the innermost layer of the hair shaft, composed of an amorphous, soft, oily substance.
- 2 Cuticle:** This is the hair's thin protective outer layer that contains the nourishing portion essential to hair growth.
- 3 Cortex:** This is the main component of the hair, containing long keratin chains that add elasticity, suppleness, and resistance to the hair. The cells of the cortex are joined together by an intercellular cement rich in lipids and proteins.



### What Impacts the Health of Your Hair?

Your hair's health can be impacted by internal factors like genetics, diet, and supplementation, as well as diseases and health conditions. External factors like cosmetic alterations, bleaching and hair coloring, sun damage, and pollution can also impact your hair's health, along with hair products, brushing, blow-drying, and heat styling.

**About 95% of hair is made up of a tough protein called keratin.**

Keratin is synthesized by keratinocytes and is insoluble in water, enabling impermeability and protection for the hair.

You have hair on every inch of your body EXCEPT your lips, palms, nipples, and the soles of your feet.

\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



## Cleanse, condition, and protect!

Support the health of your hair by cleansing and conditioning the skin from which your hair grows. The health of your skin directly affects your hair and vice versa.

Be sure you are also applying products that provide protection against breakage, UV radiation, and thermal damage.

## How Your Hair Supports Your Overall Health



**1 Eyes** Your eyelashes and eyebrows create a barrier for dust and debris to help prevent damage to your vision and protect against injury.



**2 Skin** Hair helps to support your skin, your first line of defense. It regulates your body temperature and protects it from environmental threats.



**3 Brain** Your hair helps to support your body by regulating your head temperature and protecting your scalp from harsh external exposure.



**4 Immunity** Hair follicles are home to immune cells and beneficial bacteria. This is critical to regulate a healthy microbiome, which helps to protect the body from external pathogens.



### Going Gray?

The color of hair that a follicle produces is set by your DNA, whether that be brown, black, red, or blonde. You can artificially change your hair color by dyeing or bleaching, but your natural color will never change. As you age, however, your hair follicles produce less color, so when your hair goes through its natural cycle of regeneration, it has less and less of your natural color and gradually turns gray.

## Extra Nutrition for Hair

As healthy as you may think you are, receiving enough nutrients through diet is not easy, especially when it comes to nutrients that support the overall health of your hair. Here are some key nutrients to include:

- **Biotin** is crucial in cellular metabolism and plays a vital role in producing keratin—the structural protein of hairs. The word “biotin” comes from a Greek root meaning “life” or “substance.”\*
- **Type I Collagen** allows your body to produce hair-building proteins and support an overall healthy hair structure.\*
- **Vitamin A** is a powerful antioxidant that is essential for hair health because it scavenges free radicals that result from UV rays to help your hair retain elastin and collagen.\*



# MELALEUCA 2024 ANNUAL INCOME STATISTICS

Our entire customer base of more than a million customers have all been referred by someone who loves our products.

## Customers

The majority (**82%**) of those who buy Melaleuca products each month are strictly customers. They are not pursuing the Melaleuca financial opportunity. Therefore, they do not receive compensation from the company. They purchase Melaleuca products simply because they want to be healthy, and they believe that Melaleuca products will help them with that goal. Having customers who are loyal to our brand simply because they love our products provides the strongest foundation for our business opportunity.



## Product Advocates

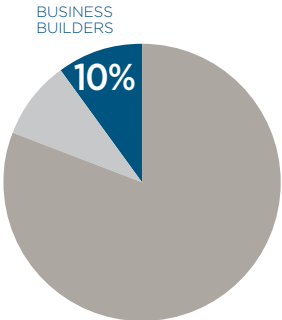
**8%** of all Melaleuca customers have referred at least one customer but fewer than eight customers. As those customers purchase products directly from Melaleuca, those who referred them receive a small commission. These households are not necessarily interested in the financial opportunity. Their relationship with Melaleuca is focused on their love of Melaleuca products. Their “status” is determined by how many customers they have referred. A Product Advocate has at least one customer. A Product Advocate 2 has referred at least two customers, and a Product Advocate 3 has referred at least four customers. While these individuals may not be considered serious business builders, their customers (like the vast majority of Melaleuca customers) come from word-of-mouth referrals. Therefore, the overall contribution of these individuals is significant.

PRODUCT ADVOCATE

PRODUCT ADVOCATE 2

PRODUCT ADVOCATE 3

ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$2,083	\$14	\$110	0	1	1	4	1 Mo.	406 Mo.
\$3,898	\$28	\$234	2	2	2	8	1 Mo.	436 Mo.
\$5,295	\$57	\$520	4	5	4	18	1 Mo.	390 Mo.



## Beginning a Business

About one out of ten customers (**10%**) decide to start their own Melaleuca business and eventually achieve Director status, which is considered the first step to becoming a business builder. Directors have made a significant effort (probably spent 50 hours or more) in developing at least eight Melaleuca customers. Those estimated 50 hours could have been spent in a single week or could have been spent over several years. But at some point in their lives, Directors have invested enough time and effort to develop (and maintain) at least eight Melaleuca customers.

DIRECTOR 1-2 (89.8%)

ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$25,685	\$274	\$2,191	8	17	8	77	1 Mo.	373 Mo.





## Initial Leadership Status

Leaders at these statuses have made a more serious effort to build a Melaleuca business. Those who have reached these leadership statuses have not only invested enough effort to refer several customers but have also helped some of those customers start a business and become Marketing Executives. Those Marketing Executives have, in turn, referred additional customers who purchase Melaleuca products each month.

DIRECTOR 3 (3.2%)

DIRECTOR 4-5 (2.0%)

DIRECTOR 6-7 (0.9%)

DIRECTOR 8-9 (0.6%)

ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$31,441	\$2,757	\$10,911	11	40	45	159	1 Mo.	361 Mo.
\$39,274	\$5,218	\$17,087	13	56	102	319	1 Mo.	339 Mo.
\$53,871	\$9,082	\$24,085	14	73	196	454	1 Mo.	362 Mo.
\$75,039	\$18,571	\$34,958	21	81	275	590	1 Mo.	354 Mo.

## Advanced Leadership Status

Those Marketing Executives who reach Senior Director or above have shown substantial interest and dedication in building a Melaleuca business. While most do not work their businesses full time, it is essential that they invest some time each month nurturing, training, and helping those in their marketing organizations. Melaleuca advocates that Marketing Executives keep their full-time jobs and work their Melaleuca businesses in their spare time. However, some Executive Directors at the higher income statuses do work their businesses close to full time. Melaleuca strongly advocates that Marketing Executives do not quit their full-time jobs until their Melaleuca incomes far surpass the incomes they receive from their full-time employers. Rather, they should add their Melaleuca incomes to their regular incomes, thereby making a substantial difference in their family finances.



SENIOR DIRECTOR 1-9 (1.7%)

EXECUTIVE DIRECTOR 1-9 (1.5%)

NATIONAL DIRECTOR 1-9 (0.2%)

CORPORATE-PRESIDENTIAL DIRECTOR (0.1%)

ANNUAL INCOME			PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$238,946	\$25,884	\$63,819	20	117	371	962	1 Mo.	365 Mo.
\$715,593	\$58,747	\$181,057	37	156	974	2,552	2 Mo.	353 Mo.
\$756,442	\$162,761	\$309,720	67	214	2,800	4,467	5 Mo.	277 Mo.
\$2,624,273	\$427,823	\$1,136,801	70	329	6,344	13,851	10 Mo.	251 Mo.

The above annual income statistics include all US and Canadian Melaleuca Marketing Executives who were active during all 12 months of the period ending December 2024 and performed the minimum activity required at each status. The incomes stated include all commissions, incentives, and bonuses earned during the period.

For the purpose of these statistics, a Marketing Executive's leadership status was calculated by taking the highest status achieved and maintained for at least seven consecutive months.

These numbers represent gross income, not net income. In other words, they do not include any business expenses. However, it should not be necessary to spend any significant amount to build a Melaleuca business. You will need access to a telephone and an email account, but you should not invest in purchasing leads, meeting rooms, or training materials. Nor should you invest in advertising, building a website, and so on.

Your biggest investment will be your time, not your pocketbook. Your business is best built from your own home without making any substantial financial investment. Such investments are neither necessary nor conducive to your success.

The information on this page is not necessarily representative of what any individual Marketing Executive will earn with this program. Any representation or guarantee of specific earnings would be misleading. Success with any business takes hard work, diligence, perseverance, and leadership. Success with Melaleuca will depend on many factors, including how effectively a Marketing Executive exercises those qualities.

# How Graham & Courtney Martin **Welcomed Total Wellness**







**“All of a sudden,  
wellness wasn’t about having  
great abs. Now it was about  
how to live a long, healthy  
life—and how to help our kids  
have that too.”**

—National Director Courtney Martin

It has been more than 12 years since Graham and Courtney Martin enrolled as Melaleuca Members and discovered that there was more to wellness than just fitness.

“Graham and I were both collegiate athletes,” Courtney explains. “We both had good fitness habits. We filled our bodies with the right things.”

But after the birth of the Martins’ youngest daughter, Courtney began a battle with eczema. This challenging disorder created a lot of extra stress. “For the first time,” Courtney says, “I found myself searching for wellness solutions. Graham was searching for solutions for me as well because I was so uncomfortable. The realization began to sink in for both of us then: There was still a lot that we didn’t know about health and wellness.”

That realization was driven home when Courtney and Graham were introduced to Melaleuca. “We were so focused on one aspect of our wellness that we had never considered the many other aspects, such as our home environment, our finances, or our community,” Courtney says. “All of a sudden, wellness wasn’t about having great abs. Now it was about how to live a long, healthy life—and how to help our kids have that too.”


**“Realizing we didn’t know everything prompted us to get a better understanding of what we were putting in and on our bodies,” Graham adds. “We weren’t necessarily doing things wrong. But there were so many ways we could improve our wellness that we just weren’t paying attention to.”**

The Martins were also saddled with more than \$64,000 in debt from a line of credit and \$25,000 in student loan debt, and managing that debt was a source of great stress. Learning that Melaleuca was a debt-free company—and that it had resources to help families live debt-free—reinforced their

decision to enroll and begin building their Melaleuca business. They wisely used their Melaleuca income to help finish paying off their debt. Now, they’re big proponents of saving up and paying in cash. Case in point: Ever since their girls were little, Courtney and Graham had wanted to renovate their backyard to be a great place for their kids to play. Just before the COVID-19 shutdown in 2020, they finished installing a pool and building an outdoor kitchen—and paid the \$100,000 construction bill in cash from what they had saved from their monthly bonuses after paying off their debt.

There was one more area of wellness they wanted to focus on, and it was a big one. “We both came from strong team environments,” Courtney says. “Graham coached baseball and worked in pharmaceutical sales. I worked in the film industry with a team I loved. When I became a stay-at-home mom, however, I no longer had that community, and when I began struggling with my health, I felt very isolated and lonely.

**“But after Melaleuca came into my life and my business started growing, I found what I had been missing: a community. I started working with many amazing women, making new connections and reconnecting with friends I had lost touch with, including my best friend, Executive Director 3 Corinne Cochrane. This Melaleuca community is one of the most beautiful things I’ve ever built. It’s a source of lifelong relationships for Graham and me.”**

The Martins want to live to 100—and live each of those years to its fullest. “Time goes by fast,” Graham says. “You have to work to be present for the ones who mean the most. I don’t think our girls fully realize how blessed they are to have had both of their parents be present for everything they’ve done. I hope they eventually realize what we’ve been able to provide for them and strive to do the same with their families.” 

**CONTINUED ►**





# Products That Changed the Game

## for Courtney and Graham



1

### MELA-OUT® MAGNESIUM

Courtney relies on *Mela-Out Magnesium* to help relieve occasional stress for greater relaxation throughout perimenopause.\*



2

### THE PEAK PERFORMANCE TOTAL HEALTH PACK

“When I started taking the *Peak Performance Total Health Pack*, I noticed a significant difference in the way I felt,” Graham says. “And I know that with *Oligo*®, what I’m taking is getting absorbed. I really feel like the *Peak Performance Total Health Pack* can lead to a healthier lifestyle.”



3

### FIBERWISE®

The Martins rely on *FiberWise*, Melaleuca’s incredible fiber supplement, to support their daily digestive and heart health.\*



4

### VITALITY FOR LIFE® COLLAGEN BOOST

*Vitality for Life Collagen Boost* has been a game changer for the Martins. With world-class support for collagen replenishment in the joints and skin, it keeps them on the move and feeling great.\*



5

### LUMINEX®

*Luminex* promotes emotional health and a positive outlook—just what a busy mom like Courtney needs each day.\*



6

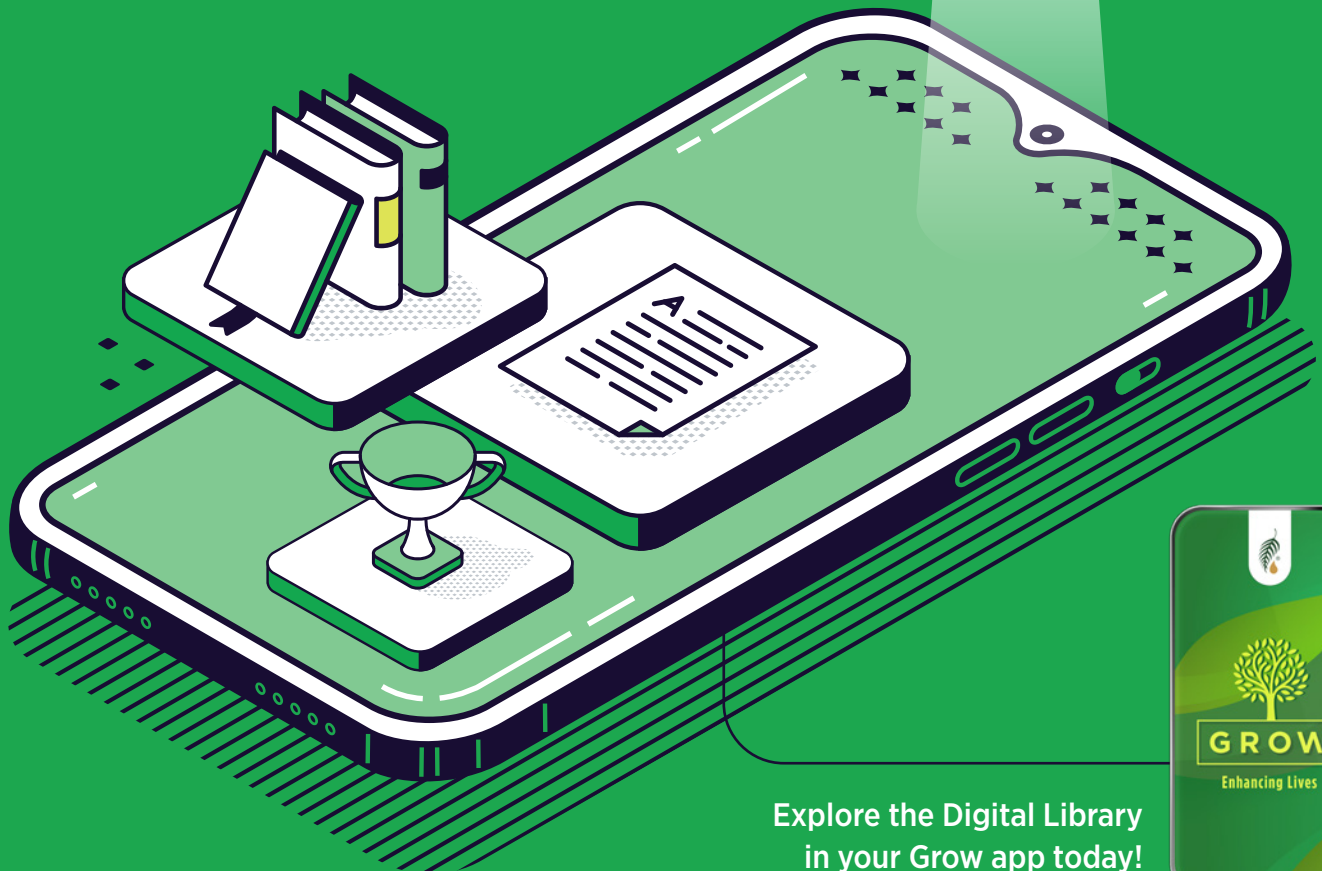
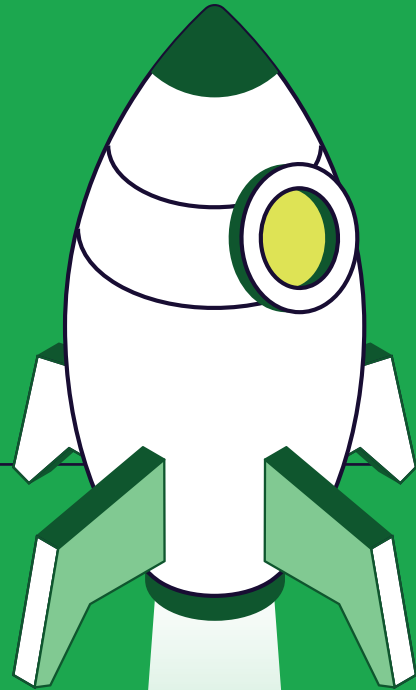
### BERBERINE GLUCOSE SUPPORT

*Berberine Glucose Support* works to support healthy blood sugar levels, which Courtney relies on as she focuses on healthy metabolism through perimenopause.\*

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

# It's not just a library. It's a launchpad!

Whether you're welcoming a new customer or coaching a future leader, the **Grow Digital Library** has resources waiting to add power, personality, and flair to your communications. From social media tips to approach scripts, follow-up checklists, and current incentives—it's all here and ready to fuel your success. Just open the app and get growing.



Explore the Digital Library  
in your Grow app today!





# *Simple Steps to Support*





# Women's Wellness



*You deserve to feel strong, healthy, and balanced—starting now.*

To the women of Melaleuca: This article goes out to you! If you're like us, you've got a lot on your plate—work, family, errands, and responsibilities that never seem to end. With everything you're juggling, it's easy to push your own health and wellness to the bottom of the pile. But your well-being matters just as much as everything and everyone you care for.

So what can you do to prioritize your wellness in the middle of your busy life?

It starts with knowing your body's unique needs and feeling confident in the choices you make to support them. When you tune in to nutrition and self-care, you're taking small but powerful steps toward feeling your best every day! Here are a few key wellness needs that deserve your daily attention:

## **Vaginal health**

The vaginal microbiome plays a critical role in a woman's overall health. This delicate ecosystem is made up of bacteria, primarily beneficial *Lactobacillus* strains, that help protect your body from certain infections and maintain your overall health.

## **Health during perimenopause**

A woman's body goes through big changes in the years leading up to menopause—and those changes can significantly impact your daily well-being.

## **During perimenopause, a woman's estrogen and progesterone levels decrease by 75%!**

This precipitous drop in hormone production can bring on hot flashes, night sweats, irritability, fatigue, and many other sources of discomfort.

*Left to right:*

**Chelsea Hyneman**—  
customer since 2018;  
**Vanessa Arizpe**—  
customer since 2015;  
**Brittney McLaughlin**—  
customer since 2019;  
**Cassidy Burns**—  
customer since 2016

CONTINUED >>



## Urinary tract health

Every woman has a high probability of dealing with issues related to her urinary tract health. This can happen at any age. Fortunately, you can maintain good urinary tract health and avoid discomfort through proper hygiene habits combined with getting the right nutrition.

## Heart health

Women suffer the risk of serious heart-health problems just as much as men do, so maintaining optimal heart health is crucial! While genetics can play a role, your heart health can be affected by factors like blood pressure, cholesterol levels, free radical damage, and more. Be aware of how your daily habits are affecting your heart health—and what you can do to improve that health. Proper nutrition (including supplementation), reducing stress, and getting proper exercise can help.

## Bone health

Another top priority in any woman's journey to wellness is maintaining good bone health. The major hormone changes that happen during perimenopause can cause your bones to lose density and strength. Whatever your age, you should be mindful to get sufficient calcium and vitamins D3 and K2 (to help calcium reach your bones) while doing regular resistance training to help maintain healthy bone density and strength.

## Emotional health

We all experience emotional and mental health issues at some point in our lives. Often, these mental health issues are exacerbated by chronically high stress levels that can affect

women in particular. This is why at Melaleuca, we like to think of self-care as self-love! Carve out time to breathe deeply, treat yourself to a spa day, or practice a hobby that allows your mind to unwind even during times of difficulty. These actions may sound small, but they can make a world of difference for your health and happiness.

## Skin health

As your body's largest organ, the skin plays a critical role in protecting your body from outside threats like pathogens, pollutants, injury, temperature changes, water loss, and the sun's harmful UV rays. Smooth, even, vibrant skin doesn't just look good—it also provides optimal protection and support for many critical bodily functions. Hormonal fluctuations, specifically during menstruation and leading up to menopause, can impact skin health, making your skin more susceptible to dryness, acne, and other issues.

## Every woman's needs are unique

While women share many similar health and wellness needs, we're all different. No one deals with identical daily circumstances. By discovering your own individual wellness needs, you can understand how best to meet them. Your health and happiness depend on it.

And don't forget that we're here to help! Melaleuca provides a wealth of world-class nutritional supplements to support women's wellness needs. Find the daily regimen that's right for you!

\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



## PhloraV™

New *PhloraV* provides targeted probiotic support for a woman's vaginal microbiome. It delivers 4 billion live probiotic cultures from three diverse *Lactobacillus* strains, the most prevalent strains in the vaginal microbiome. *Lactobacillus* bacteria work to maintain the right pH level in the microbiome to help neutralize and keep out harmful bacteria.\* Also combined with biotin, these beneficial probiotics support:

- **Healthy vaginal microbiome and urinary tract health\***
- **Normal vaginal discharge\***
- **Balance during yeast overgrowth\***
- **Healthy life and overall wellness\***

## EstrAval®

*EstrAval* is a trusted natural herbal supplement developed to provide support and relief for menopausal symptoms and discomfort. It's formulated with dong quai, black cohosh, and soy extracts to help you keep your cool through menopause. *EstrAval*:

- **Helps support the menstrual cycle\***
- **Helps support mood and reduce occasional sleeplessness\***
- **Helps reduce feelings of occasional stress\***
- **Supports bone health\***
- **May help reduce the occurrence of hot flashes\***

## Peak Performance Total Health Pack for Women

This powerful pack provides nutrients in levels scientifically determined to meet a woman's needs, including higher levels of vitamin K, biotin, iron, and folate than the same packs for men and people over 50. The *Peak Performance Total Health Pack* also provides important nutritional support for all of your body's major systems and for your overall wellness—from vision support to immune and joint health support.

## K2-D3

Vitamin D3 helps your body get more of the calcium it needs by facilitating the absorption of calcium. Vitamin K2 is essential for helping the calcium you consume get to your bones and teeth, where it's needed most, rather than settling in soft tissues (such as arteries).

## CranBarrier®

Did you know that one in every two women deals with issues related to her urinary tract health? Formulated with the optimal dose of 1,000 mg of cranberry plus a proprietary blend of blueberry and uva ursi, *CranBarrier* delivers a proprietary blend of phytonutrients (powerful antioxidants) that create a protective barrier between bacteria and your bladder.

## Mela-Out® Magnesium

Women are 40% more likely than men to have trouble falling asleep, staying asleep, and waking up feeling rested. *Mela-Out Magnesium* provides magnesium to help relieve muscle tension, feel calmer amid stress, lower restlessness, and sleep easier and more restfully. Only *Mela-Out* is powered by *Oligo*® to improve mineral absorption by up to 10 times!\*

## Hair, Skin & Nails

As we age, our hair can lose its strength and luster. Our skin can lose its vibrancy. And our nails can lose their strength. *Hair, Skin & Nails* is specifically formulated with biotin, bamboo extract, olive extract, lychee and green tea, vitamin A, and a proprietary blend of natural botanicals to strengthen the hair at a cellular level, even out skin tone and protect elastin and collagen, and support nail synthesis for thicker, stronger nails.\*

## Vitality Iron Support


Getting adequate iron each day is essential for optimal wellness. Did you know that one in five women is iron deficient? If you're one of them, you may not be getting adequate iron in your diet or can't absorb iron well. Women who experience heavy periods are more prone to iron deficiencies due to blood loss. *Vitality Iron Support* provides 9 mg of iron in each tablet! It's also powered by *Oligo* for greater mineral absorbability, making it easier for your body to absorb the iron you need into your bloodstream.

## Vitality for Life® Collagen Boost

Skin with plenty of collagen is smoother, stronger, and more supple. As a woman ages, her body's collagen production slows. With less collagen, your skin begins to develop lines and wrinkles and loses its vibrancy. *Vitality for Life Collagen Boost* is formulated with collagen in specific peptide chains to support your skin's collagen production.\*

## Sei Bella® Skin Care

*Sei Bella* approaches skin care with the philosophy that skin health and vibrancy come from both outside and inside our bodies. The *Peak Performance Total Health Pack* supports your cellular network and provides the critical nutrients your skin needs to function at its very best.\*

*Sei Bella's* nourishing skin care products help fortify your skin from the outside with proper cleansing, purification, hydration, and protection to prepare it for everything the day may bring. 

# The Foundation of Healthy



NUTRITION



## WELLNESS INSIDER



Boost your wellness IQ with eye-opening data and in-depth explanations. Learn practical strategies to enhance specific aspects of your wellness journey—and become a trusted guide for those you're helping along the way.



PHYSICAL ACTIVITY

SOCIAL CONNECTEDNESS

MEANING

& PURPOSE



SLEEP

# aging

*The secret to living with greater health and wellness as you age isn't locked away in some future scientific breakthrough. It's right in plain sight—already part of your daily life!*



Dr. Nathan LeBrasseur, PhD, MS, is a researcher with the Mayo Clinic who studies the biological processes that drive aging in order to develop novel interventions that delay, if not prevent, age-related conditions. His recent work has delved into the mechanisms through which lifestyle factors influence the body's defenses against, or ability to repair, diverse forms of age-related damage. He is also a scientific advisor to Melaleuca.

Dr. LeBrasseur spoke at Convention 2025 on the topic of healthy aging and how to enjoy greater longevity by developing healthy daily habits. This article is composed of excerpts from his presentation.

CONTINUED >>

## We're all aging—all the time

Aging is always happening. It's universal. We're aging even before conception. Thankfully, for most people, the aging process doesn't affect their health and wellness significantly in their younger years. But the changes are still happening. "I promise you," Dr. LeBrasseur says, "that the biology that drives these diseases is hard at work from day one."

When we reach our 50s and 60s, health problems start to multiply. But those problems aren't brought on by one chronic condition or another. They're brought on by the process of aging itself. "Getting older dwarfs the risk factors for any one of these chronic conditions," Dr. LeBrasseur says. "The process that has always been occurring inside your body starts to accelerate."

Dr. LeBrasseur's research into aging has led him to examine different hallmarks of the aging process itself—focusing on the impact of damage to cell DNA. This damage, caused by free radicals and chronic inflammation, multiplies as we get older, causing bigger and bigger problems. Researchers are certain that cell DNA damage is a central driver of the aging process. The question now is whether or not we can intervene!

## The secret is within our grasp

Lots of money is being poured into research to unlock the mysteries of aging and develop interventions. "The big idea is to try to delay the onset of all of these chronic conditions as a group," Dr. LeBrasseur says. The goal is to compress morbidity, or having a disease, into a small amount of time right at the end of life rather than dealing with it over the span of many years. "How wonderful would it be to celebrate our 85th birthday in good health and doing what we love to do, and then not wake up the next day?" he asks.

At the Mayo Clinic, Dr. LeBrasseur's team has done extensive research into a new class of drugs called chemotherapeutics that target the accumulation and impact of damaged cells in our bodies as we grow older. The results so far are exciting! His team is seeing improvements in many key bodily systems that could help patients with a number of serious, chronic conditions. But as promising as that research and the results are, a drug becoming available to consumers is still years—maybe decades—away.

That's why, despite all the advanced technology and incredible findings that have defined his research in aging intervention, Dr. LeBrasseur has had to learn to manage expectations with a hard dose of reality. There is a foundation of healthy aging, after all, but it's not some advanced technique, futuristic instrument, or miracle drug.

## The foundation of healthy aging

"Sometimes I get looks of disappointment when I tell someone the real secret to healthy aging," Dr. LeBrasseur laughs. "But here's the truth: The foundation of healthy aging consists of things you already know to do."

Here is the foundation of healthy aging:

- Physical activity
- Sleep
- Nutrition
- Social connectedness
- Meaning and purpose

## Just walking **MAKES A BIG DIFFERENCE!**

There's a treatment that has been found to provide significant relief from pain and disability, lower the risk of hip fracture, and help manage depression in older patients, among many other amazing results. That treatment? Getting up and walking for 30 minutes to an hour each day! Spending a fraction of every 24 hours getting physical activity is one of the best things you can do for your health.




“These factors are very effective at targeting the biological processes that constitute aging,” Dr. LeBrasseur says. “The good news is, they are all very implementable and scalable!”

In other words, you can put each factor into practice in your own life starting right now—with confidence that you’re doing the best thing you can do to increase your longevity and long-term wellness.

The implications of this are astonishing! Improving your wellness in multiple areas, including your social and personal wellness, can have a real impact on your longevity. Notably, if you’re getting the right nutrition each day, you’re increasing your antioxidant protection. Your body needs the antioxidants you get from food and supplements to fight the aging effects of free radical attacks on your cells.

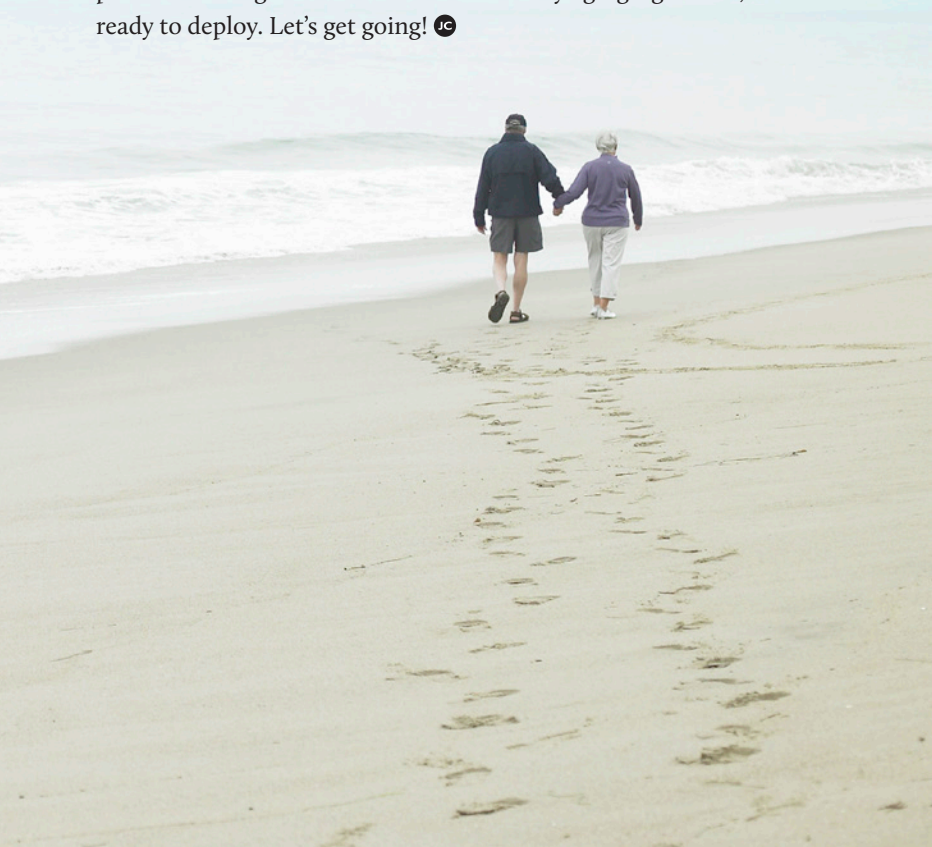
And you’ve heard of exercise being absolutely essential to optimal wellness, right? Among the many benefits of exercise, research has found that it can actually reverse the aging, cell-damaging effects of free radicals. “Exercise promotes the machinery inside your body to drive DNA repair,” Dr. LeBrasseur says. “It promotes the generation of new mitochondria in your cells to counter the effects of aging.”

Scientists like Dr. LeBrasseur are involved in cutting-edge research on slowing the aging process and increasing your health and wellness throughout your years. The results of their research may not be available to us anytime soon. But the good news is, we’ve already got a highly effective antidote to the aging process. We’ve got the foundation of healthy aging right here, ready to deploy. Let’s get going! 

Our genes  
are only about  
**20%**  
of what explains  
our longevity.

## THE ODDS DON'T HAVE TO BE in your favor.

People who live a long time are often thought to have won the genetic lottery. But when it comes to avoiding major health complications and enjoying a long life, Dr. LeBrasseur says that genetics plays less of a role than we think. “Our genes are only about 20% of what explains our longevity,” he says. What does longevity actually hinge on? Adopting healthy daily habits!





Melaleuca events provide you with world-class coaching and practical advice you can use to enhance your business and your life.

<b>August 9, 2025</b>	<b>ADVANCE*</b>   Idaho Falls, ID
<b>August 23, 2025</b>	<b>ADVANCE*</b>   Minneapolis, MN
<b>September 2, 2025</b>	<b>40th Anniversary Fall Broadcast</b>   Virtual Event
<b>September 7-11, 2025</b>	<b>Fast Track Celebration and Standing ELC</b>   Punta Cana, Dominican Republic
<b>October 3-10, 2025</b>	<b>President's Club</b>   Mediterranean Cruise
<b>October 25, 2025</b>	<b>ADVANCE*</b>   Dallas, TX
<b>November 8, 2025</b>	<b>ADVANCE*</b>   Orlando, FL

## CONNECT at Melaleuca EVENTS



*\*ADVANCE is a regional event that combines world-class training and celebration to help you build your business.*

Learn more at [Melaleuca.com/Events](https://Melaleuca.com/Events).

Dates and details are subject to change. Visit [Melaleuca.com/Events](https://Melaleuca.com/Events) for the latest calendar updates.





## O U R M I S S I O N

TO ENHANCE THE LIVES  
OF THOSE WE TOUCH  
BY HELPING PEOPLE  
REACH THEIR GOALS<sup>SM</sup>

Since our beginning in 1985, Melaleuca has been built on a solid foundation of unchanging principles that have guided us on our mission. Those principles have allowed us to help others and enhance lives at an astonishing rate. It's our mission that makes all the difference.

**Melaleuca.com**





# ADVANCE

## REGIONAL CONFERENCE

**SUCCESS IS CLOSER  
THAN EVER! ARE YOU  
READY TO ADVANCE?**

**ADVANCE** is coming to a city near you! In just four hours, you'll get the tools, habits, and vision you need to take your Melaleuca business further than you thought possible. Make plans now to join us!

**DISCOVER THE STRATEGIES,  
SKILLS, AND INSIGHTS TO  
ADVANCE YOUR BUSINESS!**

To RSVP for an ADVANCE in your area, visit [Melaleuca.com/Advance](https://Melaleuca.com/Advance).

[MELALEUCA.COM/ADVANCE](https://Melaleuca.com/Advance) | #ALLROADS |   

# MINNEAPOLIS

ADVANCE IS COMING TO  
**MINNEAPOLIS, MN, ON AUGUST 23, 2025**  
9:00 AM-1:00 PM

Hyatt Regency Minneapolis  
1300 Nicollet Mall  
Minneapolis, MN 55403  
(612) 370-1234 | Discounted Parking \$18



National Director 5  
**Sabrina Ellis**



National Director  
**Jenna Trudeau**



# DALLAS

ADVANCE IS COMING TO  
**DALLAS, TX, ON OCTOBER 25, 2025**  
9:00 AM-1:00 PM

DoubleTree by Hilton Hotel Dallas  
Near the Galleria  
4099 Valley View Lane  
Dallas, TX 75244  
(972) 385-9000 | Free Parking



National Director 9  
**Dave Crescenzo**



National Director 7  
**Morgan Martin**

# ORLANDO

ADVANCE IS COMING TO  
**ORLANDO, FL, ON NOVEMBER 8, 2025**  
9:00 AM-1:00 PM

Embassy Suites by Hilton Orlando Lake  
Buena Vista South  
4955 Kyngs Heath Road  
Kissimmee, FL 34746  
(407) 597-4000 | Free Parking



National Director 9  
**Chelsie Gilbert**



National Director 2  
**Ernest Ross**



Executive Director 4  
**Tracey Ebert**





# CAR BONUS

## LET MELALEUCA PAY FOR YOUR CAR


FOR SENIOR, EXECUTIVE, NATIONAL, CORPORATE & PRESIDENTIAL DIRECTORS

Grow your business to Senior Director, then select your new vehicle and apply for Melaleuca's Car Bonus program! Active leaders receive the following monthly Car Bonus for qualifying vehicles at these statuses:



Senior Director 3 **Lisa Whyte** MB  
2024 Honda Pilot

For Lisa Whyte, the Car Bonus does a lot more than just take care of her family's car payment. "It's given me peace of mind, a sense of accomplishment, and the ability to say *yes* to things we used to have to say *no* to," she explains.

Now the money that the Whytes would have spent on a car payment is benefiting her family in other ways. "That money is helping to cover my kids' sports fees so they can keep doing what they love without us stressing," Lisa says. "It's going toward a family vacation this summer, which is something we've been dreaming about. And it's allowing us to build up our savings for the unexpected, which is a huge weight off my shoulders as a parent. The Car Bonus is proof that with consistency, belief, and a community that lifts you up, you can change your family's future. And for that, I'm forever grateful." 





THOUSANDS of CARS



MILLIONS of SMILES



# Earn up to 6% back<sup>1</sup> in Loyalty Shopping Dollars, plus get a **\$100 welcome bonus<sup>1</sup>**

after your first purchase made within the first three billing cycles after account opening.



Apply now and  
get a decision in  
less than 30 seconds!



[Melaleuca.com/Visa](https://Melaleuca.com/Visa)

Must apply here for this offer. Offers vary elsewhere.

<sup>1</sup> See the Rewards Terms and Conditions in the Summary of Credit Terms for details, including earning, redemption, expiration, and forfeiture (subject to applicable law). Please see the Melaleuca Rewards Program terms and conditions at [Melaleuca.com](https://Melaleuca.com) for information regarding other limitations on Loyalty Shopping Dollars.

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**Melaleuca<sup>®</sup> Rewards Visa<sup>®</sup> Card**



VITALITY  
FOR LIFE®



# NUTRITION FOR TOTAL WELLNESS TODAY—AND TOMORROW



In one money-saving bundle, we offer nutritional benefits you can feel right now, with results you'll enjoy for a lifetime. The *Peak Performance Total Health Collagen Bundle* supplies comprehensive nutrition and targeted support for all of your body's interconnected systems. It has been proven in multiple clinical studies to improve over 25 key health markers. And we've paired it with your choice of *Collagen Boost with Astaxanthin* or *Collagen Boost with Ceramides*—both world-class collagen supplements specially formulated to help support your body's natural collagen production.\*

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

# Katherine & Kyler Umbarger KANSAS

## Providing Reliability in an Uncertain World



If there's one thing Katherine knows for sure, it's that life isn't without its hardships. Her childhood had its difficulties—as a teen, she was the victim of incessant bullying. And earlier this year, a devastating fire nearly took everything her family had built. But through every hardship, Katherine has emerged stronger—resilient, resourceful, and more determined than ever to take control of her future.


Self-sufficiency isn't just something Katherine values—it's become her way of life. For years, she's made her own butter, crafted her own cooking spray, and preserved food for the lean seasons. She and her husband even built their own home from the ground up. That deep-rooted sense of independence is what drew her to Melaleuca.

"Melaleuca is a business I can do on my own to help earn extra income for my family," she says. "It also reduces our reliance on big corporations."

Melaleuca also allows Katherine to live a personal principle she values most: helping others. "My favorite part of my business is helping others and watching them win," she says. "I know it sounds cliché, but it's true. I love teaching moms healthier ways to do things through homesteading, and Melaleuca goes hand-in-hand with that. I've seen others be hurt by big companies and all the gimmicks out there. Melaleuca is really different. It's a company moms can truly trust in and build with for the rest of their lives."

Katherine's Melaleuca business has also been a lifeline in times of personal recovery. "After the fire, I had a breakdown, and I realized we needed to get away," Katherine explains. "So we packed the kids up in the car, and for the first time in my life, we had a *yes* vacation, where I didn't have to tell my kids *no*. It really helped all of us breathe a little easier and really improved our moods because we weren't stressed out the whole time."

Her message to someone considering Melaleuca is clear and empowering: "Anyone can do this," she says. "You just have to believe in yourself and know that doing the hard work and being consistent will pay off."

Katherine's belief in what's possible with Melaleuca was cemented after attending Road to Executive Director in July. "Melaleuca is exactly who they say they are," she says. "It really is something to be proud of. I truly realized what I have my hands on here, and I just want to share it with everyone!" 



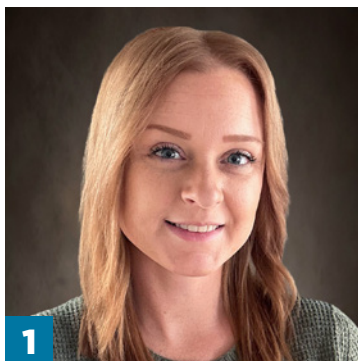


JUNE 2025

## TOP SENIOR DIRECTORS

Presenting the top eight Senior Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

Reaching Senior Director status is a monumental achievement, reflecting both ongoing growth and a steadfast commitment to helping others. These Senior Directors lead by example, consistently sharing the value of Melaleuca while mentoring and guiding their teams.



1

**Katherine Umbarger**  
Senior Director 8, KS



2

**Alissa & Jason Alsup**  
Senior Directors 5, IN



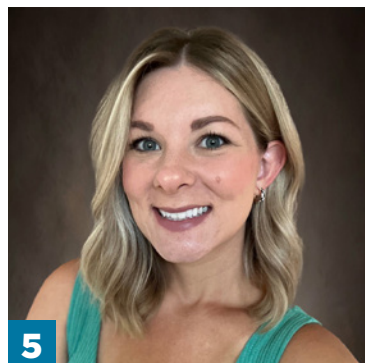
3

**Michelle & Justin Larsen**  
Senior Directors 9, TX



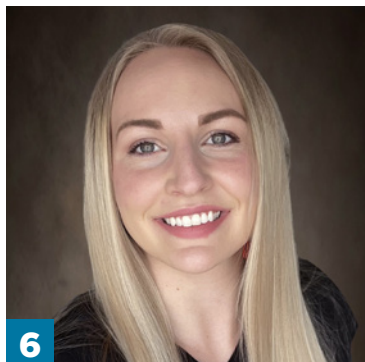
4

**Amy & TJ Trietsch**  
Senior Directors 9, TX



5

**Karah & Ian Bosmeijer**  
Senior Directors 6, KS



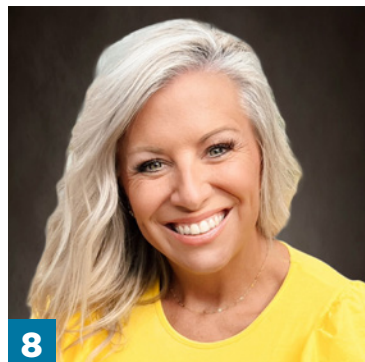
6

**Alyssa & Stetson Rushton**  
Senior Directors 2, NE



7

**Beverly & Jordan Dela Cruz**  
Senior Directors 9, FL



8

**Ashley & Jeremiah Ranow**  
Senior Directors 3, FL

## SENIOR DIRECTORS 9-SENIOR DIRECTORS 3

SENIOR DIRECTORS 9



SD9 PACESETTER

**Natasha Rae\***  
ONTARIO  
Enrolled: 04/17/2024



SD9

**Michelle & Justin Larsen\***  
TEXAS  
Enrolled: 08/07/2022



SD9

**Jackie Robin**  
ILLINOIS  
Enrolled: 06/23/2021

SENIOR DIRECTORS 8



SD8

**Michelle & Justin Larsen\***  
TEXAS  
Enrolled: 08/07/2022



SD8

**Bob Schick\***  
FLORIDA  
Enrolled: 11/18/2022



SD8 PACESETTER

**Katherine Umbarger**  
KANSAS  
Enrolled: 02/18/2019

SENIOR DIRECTORS 7



SD7

**Allie Boyd\***  
TEXAS  
Enrolled: 01/05/2022



SD7

**Michelle & Justin Larsen\***  
TEXAS  
Enrolled: 08/07/2022



SD7

**Bob Schick\***  
FLORIDA  
Enrolled: 11/18/2022

SENIOR DIRECTORS 6



SD6

**Karah & Ian Bosmeijer\***  
KANSAS  
Enrolled: 12/29/2023



SD6

**Allie Boyd\***  
TEXAS  
Enrolled: 01/05/2024



SD6

**Janice & Chris Burke**  
TEXAS  
Enrolled: 07/04/2022



SD6

**Darlene & Randy Chapman**  
TENNESSEE  
Enrolled: 02/01/2023



SD6

**Lauren & Max Nihart\***  
OHIO  
Enrolled: 02/26/2024

SENIOR DIRECTORS 5



SD5

**Alissa & Jason Alsup**  
INDIANA  
Enrolled: 02/16/2023



SD5 PACESETTER

**Karah & Ian Bosmeijer\***  
KANSAS  
Enrolled: 12/29/2023



SD5

**Allison & Nathan Neal**  
TENNESSEE  
Enrolled: 02/16/2023



SD5

**Lauren & Max Nihart\***  
OHIO  
Enrolled: 02/26/2024

SENIOR DIRECTORS 4



SD4

**Karah & Ian Bosmeijer\***  
KANSAS  
Enrolled: 12/29/2023



SD4

**Jason & Keri Hayes**  
ILLINOIS  
Enrolled: 01/10/2022



SD4

**Jennifer & Charles Moretz\***  
NORTH CAROLINA  
Enrolled: 11/20/2022



SD4

**David Sarnowski**  
FLORIDA  
Enrolled: 07/19/2024

SENIOR DIRECTORS 3



SD3

**Karah & Ian Bosmeijer\***  
KANSAS  
Enrolled: 12/29/2023



SD3

**Jennifer & Charles Moretz\***  
NORTH CAROLINA  
Enrolled: 11/20/2022



SD3

**Ashley & Jeremiah Ranow\***  
FLORIDA  
Enrolled: 02/27/2024





**SD3**  
PACSETER

**Allison & Paul Thomsen**  
KANSAS  
Enrolled: 01/30/2018



**SD2**  
PACSETER

**Patrice & Larry Buller**  
DELAWARE  
Enrolled: 02/21/2024



**SD2**

**Alexis Demetroulakos**  
NEW JERSEY  
Enrolled: 08/31/2024



**SD2**

**Tori & Colby Galbreath**  
GEORGIA  
Enrolled: 04/23/2021



**SD2**  
PACSETER

**Lindsey & Drew Martin\***  
MISSOURI  
Enrolled: 03/20/2022



**SD2**  
PACSETER

**Ashley & Jeremiah  
Ranow\***  
FLORIDA  
Enrolled: 02/27/2024



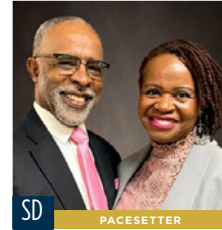
**SD**  
PACSETER

**Ashley Davis\***  
TEXAS  
Enrolled: 03/05/2023



**SD**

**Lindsey & Drew Martin\***  
MISSOURI  
Enrolled: 03/20/2022



**SD**  
PACSETER

**Franklin & Anitra  
McDowell Sr.**  
GEORGIA  
Enrolled: 07/11/2018



**SD**  
PACSETER

**Kristy & Jeff Taylor**  
ALBERTA  
Enrolled: 10/14/2022

It all *starts* with  
a phone call.

Want to speed the growth of your organization? Double your phone calls.  
Phone calls lead to appointments. Phone calls are the simple fuel that powers your business.



# Jessica & Jonathan Katayama HAWAII

## To Find Wellness, Share Wellness



Seven years ago, an old friend reconnected with Jonathan Katayama to introduce him to Melaleuca. Curious, Jonathan and his wife, Jessica, gave the products a try—but life was busy and the moment just wasn't right.

Fast-forward seven years. The Katayamas found themselves searching for safer, healthier alternatives for their home. They were so committed to ditching harsh chemicals that they even tried cleaning their bathroom with straight vinegar. "It smelled terrible!" Jonathan laughs.

So when that same friend reached out again, the timing was perfect. This time, the Katayamas dove in—and discovered a whole world of wellness products that aligned perfectly with their values.

But while they loved the products, Jonathan wasn't immediately interested in building a Melaleuca business. That changed when he learned about Melaleuca's 96%

customer retention rate and its rock-solid, debt-free foundation. That kind of stability spoke volumes—and Jonathan decided to take a closer look.


"I came out of the gate swinging," he says. "In my very first month—November 2024—I reached Director 3! But honestly, I still didn't grasp the full potential of what I had." With the holidays and a busy season of life, Jonathan stepped back. But when the Punta Cana Fast Track was announced in February 2025, something clicked.

He went all in—and it was a life-changing decision. Not only did Jonathan earn the Punta Cana trip, but he also advanced to Director 5. Since then, he's reached Director 7, with Senior Director clearly in sight. His secret is simple: He puts his full faith and trust in God and shares the wellness that fuels his life.

As a black belt in jujitsu who competes regularly in both the mainland US and Japan, Jonathan relies on physical strength, mental clarity, and lasting energy. "The *Peak Performance Total Health Pack* is nonnegotiable for me," he says. "It gives me the energy I need to train and perform—and helps me recover after competitions."\*

Now, many of his jujitsu teammates are Melaleuca fans too. Several have joined him in their pursuit of optimal wellness—and a few have even started their own Melaleuca referral businesses.

Jonathan's monthly income from Melaleuca is helping support his family's travel and opening up new possibilities. But he's building for something even bigger.

"Through the Melaleuca vehicle, I see people I admire building lives filled with purpose and wellness," he says. "I want that too—for me, and for my family. My daughter graduates high school next year. My son's about to be a sophomore. Time is moving so fast. And thanks to Melaleuca, I'm creating more space in my life to actually be with them. That means everything." 

\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.





JUNE 2025

## TOP DIRECTORS

Presenting the top eight Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

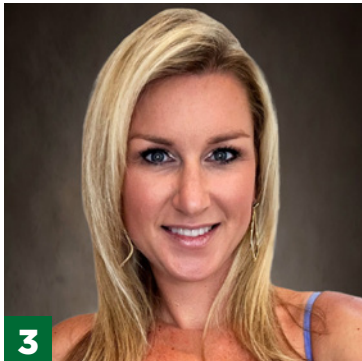
These Directors have not only demonstrated their dedication to improving their own lives but also a commitment to helping others do the same. They have become true leaders within the Melaleuca community, inspiring and guiding others on their wellness journeys.



**1**  
**Andrea Blackley**  
Director 8, TX



**2**  
**Missy Bowles**  
Director 9, WV



**3**  
**Lindsey Donato**  
Director 7, FL



**4**  
**Jean Pélacier**  
Director 9, NY



**5**  
**Nancy & Jim Ferguson**  
Directors 9, MS



**6**  
**Summer Dey & Marcelo Cacciagioni**  
Directors 8, TX



**7**  
**Tabitha Astalos**  
Director 9, AB



**8**  
**Meredith Doster**  
Director 7, AL

## DIRECTORS 9-DIRECTORS 7

### DIRECTORS 9



D9

PACESETTER

**Missy Bowles**  
WEST VIRGINIA  
Marketing Executive



D9

PACESETTER

**Orlando Corona\***  
CALIFORNIA  
Self-Employed



D9

PACESETTER

**Ashley Davis\***  
TEXAS  
Entrepreneur & Fitness Professional



D9

PACESETTER

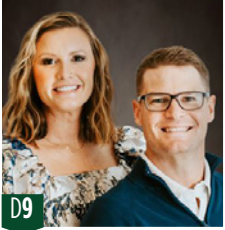
**Lindsey Echols**  
GEORGIA  
Marketing Executive



D9

PACESETTER

**Jean Fortune\***  
QUEBEC  
Attendant for Handicapped Students



D9

**Candace & Blaine Spradley**  
TEXAS  
Nurse/Realtor



D8

PACESETTER

**Olivia Aichholz**  
OHIO  
Concert Artist



D8

PACESETTER

**Morgan Bennett**  
MISSOURI  
Stay-at-Home Mom



D8

PACESETTER

**Andrea Blackley\***  
TEXAS  
Marketing Executive



D8

PACESETTER

**Summer Dey & Marcelo Cacciagioni**  
TEXAS  
TV Show Host & Author/Project Manager



D8

**Orlando Corona\***  
CALIFORNIA  
Self-Employed



D8

PACESETTER

**Ashley Davis\***  
TEXAS  
Entrepreneur & Fitness Professional



D8

PACESETTER

**Jean Fortune\***  
QUEBEC  
Attendant for Handicapped Students



D8

PACESETTER

**Lisa Golden**  
ALBERTA  
Professional Figure Skating Coach



D8

PACESETTER

**Nichole Hansen**  
IOWA  
Entrepreneur



D8

PACESETTER

**Krista Kuhn**  
FLORIDA  
Jewelry Designer



D8

PACESETTER

**Katie LeDoux**  
WYOMING  
Stay-at-Home Mom



D8

PACESETTER

**Emily & William Louis**  
MONTANA  
Worthiness Coach & Speaker/Marketing Executive



D7

PACESETTER

**Christina Ammons**  
MISSOURI  
Benefits Consultant



D7

PACESETTER

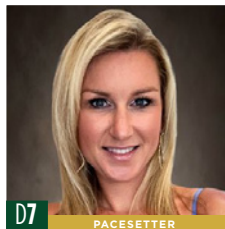
**Andrea Blackley\***  
TEXAS  
Marketing Executive



D7

PACESETTER

**Mallory Burns**  
WASHINGTON  
Stay-at-Home Mom



D7

PACESETTER

**Lindsey Donato\***  
FLORIDA  
Self-Employed



D7

PACESETTER

**Meredith Doster**  
ALABAMA  
Marketing Executive



D7

PACESETTER

**Jean Fortune\***  
QUEBEC  
Attendant for Handicapped Students



D7

PACESETTER

**Jenny Garcia**  
IDAHO  
Marketing Executive





**D7**  
PACESETTER  
**Kelly Hayes\***  
KENTUCKY  
First-Grade Teacher



**D7**  
PACESETTER  
**Jackie Heredia**  
MISSOURI  
Marketing Executive



**D7**  
PACESETTER  
**Sarah Herzing**  
ILLINOIS  
Administrative Supervisor



**D7**  
PACESETTER  
**Gina McLean\***  
SOUTH CAROLINA  
Marketing Executive



**D7**  
PACESETTER  
**Liz Morgan**  
FLORIDA  
Marketing Executive



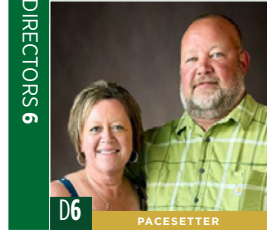
**D7**  
PACESETTER  
**Katie Oder\***  
TEXAS  
Marketing Executive



**D7**  
PACESETTER  
**Amber Phipps**  
TEXAS  
Elementary School Clinic Aide



**D7**  
PACESETTER  
**Kaitlynn Smith**  
KANSAS  
Stay-at-Home Mom



**DIRECTORS 6**  
**D6**  
PACESETTER  
**Lynnea & Shane Andersen**  
IOWA  
Health Care Administration/  
Marketing Executive



**D6**  
PACESETTER  
**Andrea Blackley\***  
TEXAS  
Marketing Executive



**D6**  
PACESETTER  
**Kristin & John Buckner**  
ARIZONA  
Self-Employed



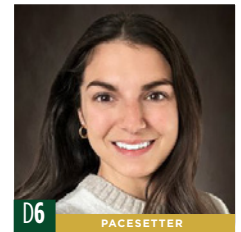
**D6**  
PACESETTER  
**Riley Childs**  
MISSISSIPPI  
Teacher & Graduate Student



**D6**  
PACESETTER  
**Lindsey Donato\***  
FLORIDA  
Self-Employed



**D6**  
PACESETTER  
**Anna Fellure**  
FLORIDA  
Stay-at-Home Mom



**D6**  
PACESETTER  
**Jenna Grose**  
SASKATCHEWAN  
Registered Nurse



**D6**  
PACESETTER  
**Kelly Hayes\***  
KENTUCKY  
First-Grade Teacher



**D6**  
PACESETTER  
**Gina McLean\***  
SOUTH CAROLINA  
Marketing Executive



**D6**  
PACESETTER  
**Katie Oder\***  
TEXAS  
Marketing Executive



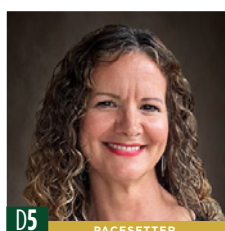
**D6**  
PACESETTER  
**Catarina Phillips**  
COLORADO  
Marketing Executive



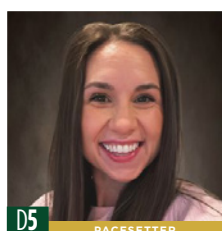
**D6**  
PACESETTER  
**Christy Vines\***  
TEXAS  
Marketing Executive



**DIRECTORS 5**  
**D5**  
PACESETTER  
**Jenny Barlow**  
MASSACHUSETTS  
Homemaker



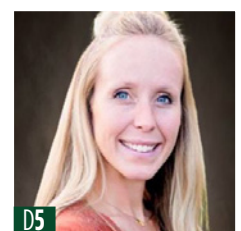
**D5**  
PACESETTER  
**Danae Buchanan**  
TEXAS  
Nurse



**D5**  
PACESETTER  
**Britney Deering\***  
TEXAS  
Marketing Executive



**D5**  
PACESETTER  
**Christi Farmer\***  
GEORGIA  
Marketing Executive



**D5**  
PACESETTER  
**Kelly Hayes\***  
KENTUCKY  
First-Grade Teacher

## DIRECTORS 5-DIRECTORS 4



D5

**Kristi & Tim Hendricks**  
FLORIDA  
Chief Homeschooling Officer/  
Commercial Loan Broker



D5

**Justin & Karli  
Hudgens**  
IDAHO  
Business Owner/Stay-at-Home  
Mom



D5

PACESETTER

**Manda Kistler\***  
TEXAS  
Event Coordinator



D5

**Kendra Kuhn\***  
NEBRASKA  
Realtor



D5

PACESETTER

**Aaron & Meredith  
Lapetina\***  
TEXAS  
Marketing Executives



D5

PACESETTER

**Jennifer & Jay Leach\***  
GEORGIA  
Self-Employment/Marketing  
Executive



D5

PACESETTER

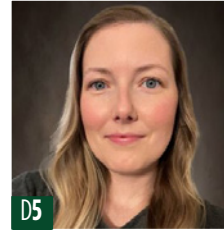
**Rena Litwin\***  
CONNECTICUT  
Licensed Clinical Social Worker



D5

PACESETTER

**Carlee Massengill**  
TENNESSEE  
Marketing Executive



D5

**Lexi Milota**  
KANSAS  
Day Care Director



D5

PACESETTER

**Nicki & Derik Potter\***  
KENTUCKY  
Esthetician/UPS Supervisor



D5

PACESETTER

**Courtney & Jeremy  
Renaud\***  
TEXAS  
Retail Store Business Owners



D5

PACESETTER

**Nellian Reyes**  
PUERTO RICO  
Customer Service  
Representative



D5

PACESETTER

**Emily Roberts**  
GEORGIA  
Stay-at-Home Mom



D5

PACESETTER

**Dalina & Loyd  
Stephens**  
MICHIGAN  
Women's Ministry Pastor/  
Marketing Executive



D5

PACESETTER

**Steve & Diane  
Terwilliger\***  
INDIANA  
Marketing Executives



D5

PACESETTER

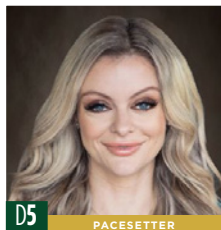
**Chelsea Tufts**  
SASKATCHEWAN  
Registered Nurse



D5

PACESETTER

**Christy Vines\***  
TEXAS  
Marketing Executive



D5

PACESETTER

**Brittany Walker\***  
FLORIDA  
Marketing Executive



DIRECTORS 4

D4

PACESETTER

**Toree Allen**  
TEXAS  
Marketing Executive



D4

PACESETTER

**Julie & Beau  
Armstrong**  
FLORIDA  
Family Dairy/Transportation  
Sales



D4

PACESETTER

**Thomas & Roxanne  
Bates**  
NEBRASKA  
Registered Nurse/Marketing  
Executive



D4

PACESETTER

**Michele Booth**  
TEXAS  
Marketing Executive



D4

PACESETTER

**Stephanie Bormann**  
KENTUCKY  
Aircraft Maintenance Supervisor



D4

PACESETTER

**Britney Deering\***  
TEXAS  
Marketing Executive



D4

PACESETTER

**Christi Farmer\***  
GEORGIA  
Marketing Executive





**Britney Gillis**  
FLORIDA  
Speech Language Pathologist



**Kelly Hayes\***  
KENTUCKY  
First-Grade Teacher



**Madsen Guirand & Adrienne Jeudy**  
QUEBEC  
Consular Agent/Assistance Nurse



**Brittney Johnson\***  
KANSAS  
Small Business Owner



**Bessie Jones**  
FLORIDA  
Marketing Executive



**Manda Kistler\***  
TEXAS  
Event Coordinator



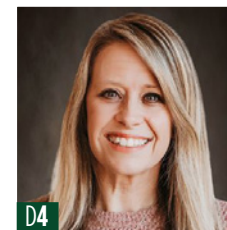
**Kendra Kuhn\***  
NEBRASKA  
Realtor



**Aaron & Meredith Lapetina\***  
TEXAS  
Marketing Executives



**Laurie Morgan**  
VIRGINIA  
Marketing Executive



**Jennifer & Jay Leach\***  
GEORGIA  
Self-Employment/Marketing Executive



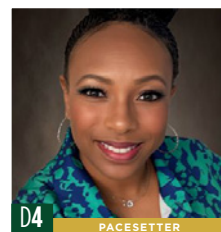
**Rena Litwin\***  
CONNECTICUT  
Licensed Clinical Social Worker



**Nicki & Derik Potter\***  
KENTUCKY  
Esthetician/UPS Supervisor



**Courtney & Jeremy Renaud\***  
TEXAS  
Retail Store Business Owners



**Leslie Rice\***  
MISSOURI  
Social Worker



**Jill Rodrigues**  
OHIO  
Ministry Wife & Stay-at-Home Mom



**Megan Stillman**  
CALIFORNIA  
Stay-at-Home Mom



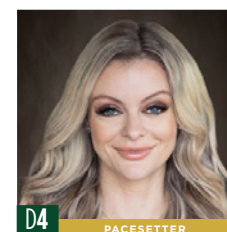
**Steve & Diane Terwilliger\***  
INDIANA  
Marketing Executives



**Hannah Tyner**  
MISSISSIPPI  
Customer Service Representative



**Christy Vines\***  
TEXAS  
Marketing Executive



**Brittany Walker\***  
FLORIDA  
Marketing Executive



**Jennie Wolfe\***  
GEORGIA  
Beauty & Wellness Entrepreneur



**Kelby Anderson**  
TEXAS  
Radiologic Technologist



**Amber Anderson**  
GEORGIA  
Marketing Executive



**Nickole Atkinson**  
TENNESSEE  
Marketing Executive

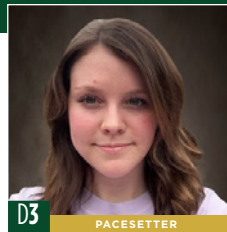


**Jami Bostic\***  
TEXAS  
Marketing Executive

## DIRECTORS 3



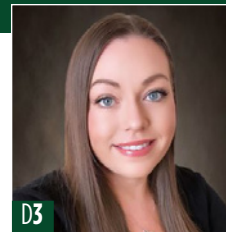
**Charlene Browning**  
MARYLAND  
Logistician



**Claire Bryan**  
MISSISSIPPI  
Marketing Executive



**Dr. Dana Carter**  
VIRGINIA  
Marketing Executive



**Janissa Cassells\***  
ALBERTA  
Marketing Executive



**Danae Churchill**  
MAINE  
Loan Operations Supervisor



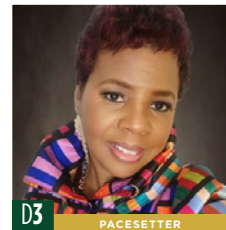
**Ashley Cooper\***  
ALBERTA  
Marketing Executive



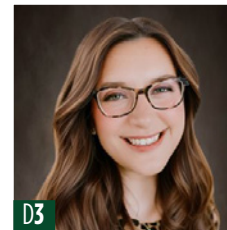
**Chris & Terri Cote**  
GEORGIA  
Machine Operator/  
Homeschooling Mom



**Elise Crawford**  
FLORIDA  
Marketing Executive



**Linda Crawford**  
OHIO  
Flight Attendant



**Megan Dare**  
FLORIDA  
Marketing Executive



**Brooke Delatte**  
LOUISIANA  
Accountant



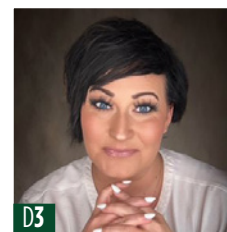
**Peyton Denard**  
ALABAMA  
Preschool Teacher



**Jenna Deridder**  
NEW YORK  
Stay-at-Home Mom



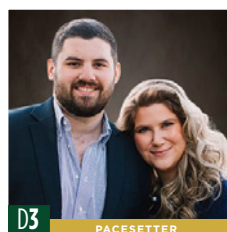
**Grace & Avien Dotig**  
CONNECTICUT  
Administrative Officer/  
Registered Nurse



**Tara Englund**  
SOUTH DAKOTA  
Director of Sponsorships &  
Events



**Velma Goree**  
INDIANA  
Marketing Executive



**Cody & Kristin Griffith**  
GEORGIA  
Marketing Director/Teacher



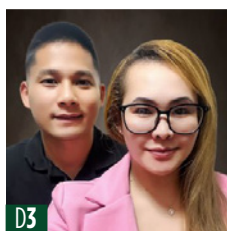
**Tiffany Haggamaker\***  
ALABAMA  
Marketing Executive



**Brianna Hamilton\***  
NORTH CAROLINA  
Accounts Payable



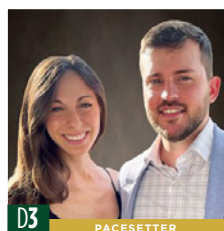
**Mackenzie  
Henkelman\***  
ALBERTA  
Marketing Executive



**John & Aiza Jesica  
Huynh**  
MARYLAND  
Military/Marketing Executive



**Angela & Michael  
James\***  
TEXAS  
Marketing Executive



**Rebekah & Bailey  
Johnson**  
GEORGIA  
Stay-at-Home Mom/Marketing  
Executive



**Brittney Johnson\***  
KANSAS  
Small Business Owner



**Brooke Jones\***  
IOWA  
Office Manager





**McKynzie Karger**  
MINNESOTA  
Self-Employed



**Shauna & Anthony Keys**  
FLORIDA  
Marketing Executives



**Rachel Killinen**  
COLORADO  
Electrical Dispatcher



**Kathy King\***  
TEXAS  
Preschool Teacher



**Melissa Kludt\***  
SOUTH DAKOTA  
Nurse Practitioner



**Katelyn & Chris Bovell\***  
ONTARIO  
Marketing Executives



**Maija Langford\***  
NORTH CAROLINA  
Stay-at-Home Mom



**Nicole Luepke\***  
MINNESOTA  
Stay-at-Home Mom



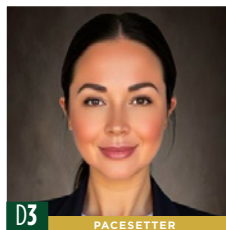
**Adrienne Lydon**  
TENNESSEE  
Marketing Executive



**Veronica Mabilia**  
NEW JERSEY  
Retired Registered Nurse



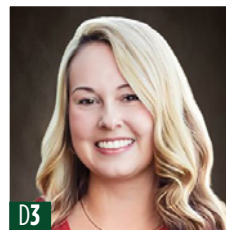
**Suzy Mayse**  
NEVADA  
Retired



**Jessica McKenzie\***  
SASKATCHEWAN  
Nurse



**Karrie Navarro**  
IDAHO  
Homemaker



**Shayla Newman\***  
SOUTH CAROLINA  
Stay-at-Home Mom



**Megan & Mike Nichols\***  
MISSOURI  
Physical Education Teacher/  
Marketing Executive



**Kalli Oolman**  
SOUTH DAKOTA  
Teacher



**Jennifer Pierce-Pitcher**  
MICHIGAN  
Real Estate Agent



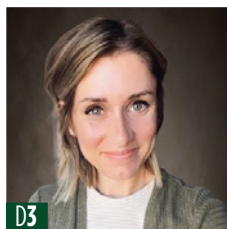
**Shandi Polak**  
TEXAS  
Speech-Language Pathologist



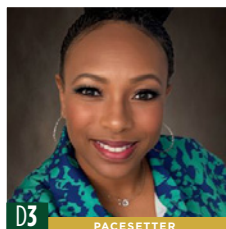
**Nicki & Derik Potter\***  
KENTUCKY  
Esthetician/UPS Supervisor



**Courtney & Jeremy Renaud\***  
TEXAS  
Retail Store Business Owners



**Lynzie Reynolds**  
KANSAS  
Marketing Expert



**Leslie Rice\***  
MISSOURI  
Social Worker



**Sarah Saunders\***  
MICHIGAN  
Marketing Executive



**Ryan Sealy**  
TEXAS  
Massage Therapist



**Nicole Smith**  
FLORIDA  
Preschool Teacher

## DIRECTORS 3-DIRECTORS 2



**D3** PACESETTER

**Jaime Sorenson**  
MINNESOTA  
HR Business Partner



**D3** PACESETTER

**Teresa Stott\***  
OHIO  
Marketing Executive



**D3** PACESETTER

**Steve & Diane Terwilliger\***  
INDIANA  
Marketing Executives



**D3** PACESETTER

**Lexi Villarreal**  
TEXAS  
Marketing Executive



**D3** PACESETTER

**Christy Vines\***  
TEXAS  
Marketing Executive



**D3** PACESETTER

**Sarah Vuittonet**  
IDAHO  
Dance Studio Owner



**D3** PACESETTER

**Brittany Walker\***  
FLORIDA  
Marketing Executive



**D3** PACESETTER

**Samantha Walker**  
NORTH CAROLINA  
Marketing Executive



**D3** PACESETTER

**Madi Wallace\***  
TEXAS  
Marketing Executive



**D3** PACESETTER

**Kiara Whitsett\***  
GEORGIA  
Marketing Executive



**D3** PACESETTER

**Myretta Whittington**  
NEBRASKA  
School Nurse



**D3** PACESETTER

**Nickole Wiley**  
OREGON  
IA Special Education Early Learning



**D3** PACESETTER

**Jessica Williams**  
SOUTH DAKOTA  
Marketing Executive



**D3** PACESETTER

**Hannah & Samuel Williamson**  
TEXAS  
Kingdom Entrepreneur/Active Duty Air Force



**D3** PACESETTER

**Noelle Williamson**  
TEXAS  
Stay-at-Home Mom



**D3** PACESETTER

**Jennie Wolfe\***  
GEORGIA  
Beauty & Wellness Entrepreneur



**D3** PACESETTER

**Corinne Wright**  
WASHINGTON  
Marketing Executive



**D3** PACESETTER

**Andrea Zambrana\***  
PUERTO RICO  
Marketing Executive



**DIRECTORS 2**

**D2** PACESETTER

**Kelci Wright\***  
GEORGIA  
Marketing Executive



**D2** PACESETTER

**DeAnn & Gregory Alaine\***  
FLORIDA  
Musical Comedienne



**D2** PACESETTER

**Janice Anglin\***  
GEORGIA  
Marketing Executive



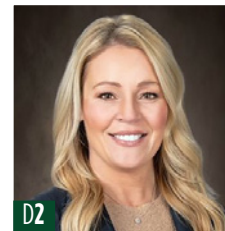
**D2** PACESETTER

**Nicole Ayers\***  
GEORGIA  
Retired



**D2** PACESETTER

**Tahnee Becklund**  
WASHINGTON  
Stay-at-Home Mom



**D2** PACESETTER

**Michelle Begemann**  
MISSOURI  
Marketing Executive



**D2** PACESETTER

**Mikayla Bell**  
PENNSYLVANIA  
Stay-at-Home Mom & Business Owner





**D2** PACESETTER  
**Karis & Pat Bellisario\***  
ARKANSAS  
SuperHost & Artist/Property Manager



**D2** PACESETTER  
**Mackenzie Benner\***  
OKLAHOMA  
Stay-at-Home Mom



**D2** PACESETTER  
**Anne Biasotto\***  
TEXAS  
Realtor



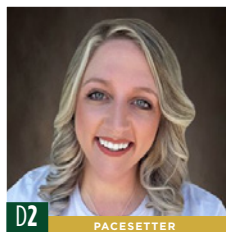
**D2** PACESETTER  
**Clarissa Boggs**  
OREGON  
Entrepreneur



**D2**  
**Jami Bostic\***  
TEXAS  
Marketing Executive



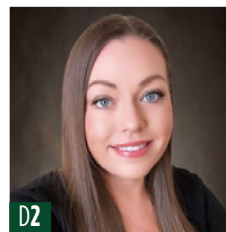
**D2**  
**Jessica Boutain**  
WASHINGTON  
Marketing Executive



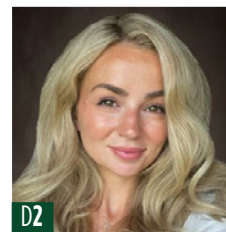
**D2** PACESETTER  
**Ashlyn Brown\***  
ARKANSAS  
Marketing Executive



**D2** PACESETTER  
**Kelly Carmichael\***  
ONTARIO  
Stay-at-Home Mom



**D2**  
**Janissa Cassells\***  
ALBERTA  
Marketing Executive



**D2**  
**Lauren Coe\***  
IOWA  
Marketing Executive



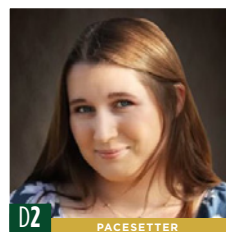
**D2**  
**Gabrielle Contant**  
ONTARIO  
Marketing Executive



**D2**  
**Ashley Cooper\***  
ALBERTA  
Marketing Executive



**D2** PACESETTER  
**Cynthia Corbin\***  
MISSISSIPPI  
Medical Biller



**D2** PACESETTER  
**Faith Covington\***  
CALIFORNIA  
Stay-at-Home Mom



**D2** PACESETTER  
**Ashley Crenshaw\***  
SOUTH CAROLINA  
Marketing Executive



**D2** PACESETTER  
**Jenn Davis**  
ONTARIO  
Marketing Executive



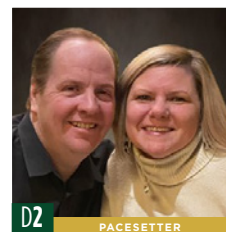
**D2** PACESETTER  
**Missy Dean\***  
FLORIDA  
Marketing Executive



**D2** PACESETTER  
**April Dickey\***  
MAINE  
Office Admin



**D2** PACESETTER  
**Lori Ellis\***  
MONTANA  
Office Manager



**D2** PACESETTER  
**Matt & Angela Fain**  
TEXAS  
Compliance Testin Sales/  
Project Manager



**D2**  
**Nichole Fredette\***  
VERMONT  
Marketing Executive



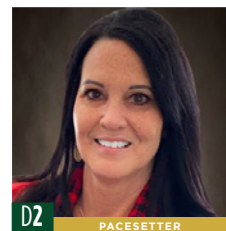
**D2** PACESETTER  
**Bailee Fremont\***  
SOUTH DAKOTA  
Marketing Executive



**D2** PACESETTER  
**Rileigh Gaines\***  
TEXAS  
Marketing Executive



**D2** PACESETTER  
**Taylor Gallop\***  
IOWA  
Marketing Executive



**D2** PACESETTER  
**Becky Gamm\***  
TEXAS  
Marketing Executive

## DIRECTORS 2



**D2** PACESETTER  
**Morgan Garrett\***  
OKLAHOMA  
Enrollment Specialist



**D2** PACESETTER  
**Tiffany Haggmaker\***  
ALABAMA  
Marketing Executive



**D2** PACESETTER  
**Savannah Hale\***  
KANSAS  
Marketing Executive



**D2** PACESETTER  
**Brianna Hamilton\***  
NORTH CAROLINA  
Accounts Payable



**D2** PACESETTER  
**Kristin Hayes\***  
MASSACHUSETTS  
Site Director



**D2**  
**Mackenzie Henkelman\***  
ALBERTA  
Marketing Executive



**D2** PACESETTER  
**Robert & Kayla Hilder\***  
MONTANA  
Marketing Executives



**D2** PACESETTER  
**Amy Holt**  
COLORADO  
Marketing Executive



**D2**  
**Jodey & Janelle House\***  
MISSOURI  
Carpenter/Registered Nurse



**D2** PACESETTER  
**Ashley Hursey\***  
WEST VIRGINIA  
Department of Justice



**D2**  
**Tiffanie Ibach\***  
WASHINGTON  
Marketing Executive



**D2** PACESETTER  
**Michelle Jacobs\***  
GEORGIA  
Guest Services Manager



**D2** PACESETTER  
**Angela & Michael James\***  
TEXAS  
Marketing Executives



**D2** PACESETTER  
**Aleise Jimenez\***  
MICHIGAN  
Marketing Executive



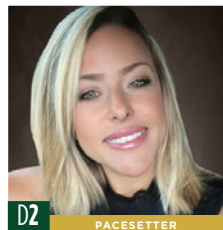
**D2** PACESETTER  
**Brittney Johnson\***  
KANSAS  
Small Business Owner



**D2**  
**Laura Johnson**  
GEORGIA  
CEO



**D2** PACESETTER  
**Brooke Jones\***  
IOWA  
Office Manager



**D2** PACESETTER  
**Brittany Just\***  
FLORIDA  
Entrepreneur



**D2** PACESETTER  
**Shannon Kerwin\***  
OREGON  
Marketing Executive



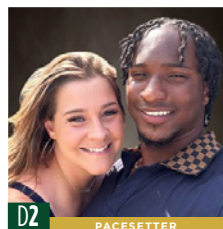
**D2**  
**Kathy King\***  
TEXAS  
Preschool Teacher



**D2** PACESETTER  
**Ally Kirk\***  
KENTUCKY  
Marketing Executive



**D2** PACESETTER  
**Melissa Kludt\***  
SOUTH DAKOTA  
Nurse Practitioner



**D2** PACESETTER  
**Katelyn & Chris Bovell\***  
ONTARIO  
Marketing Executives



**D2**  
**Sabrina Krause**  
FLORIDA  
Self-Employed



**D2** PACESETTER  
**Maija Langford\***  
NORTH CAROLINA  
Stay-at-Home Mom





**D2**  
PACESETTER  
**Lara Lash\***  
ILLINOIS  
Nursing Instructor



**D2**  
PACESETTER  
**Emily Lassalle**  
CALIFORNIA  
Marketing Executive



**D2**  
PACESETTER  
**April Lea\***  
OREGON  
Direct Support Professional



**D2**  
PACESETTER  
**Amber Lehmann\***  
IOWA  
School Administrative Assistant



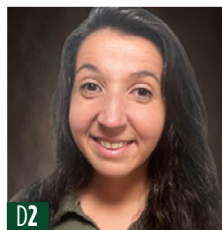
**D2**  
PACESETTER  
**Angela Li-Tower\***  
MASSACHUSETTS  
Marketing Executive



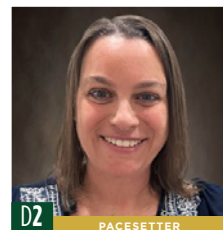
**D2**  
PACESETTER  
**Nicole Luepke\***  
MINNESOTA  
Stay-at-Home Mom



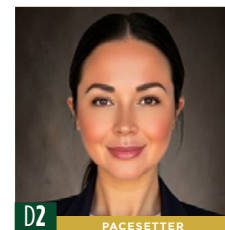
**D2**  
PACESETTER  
**Sabrina Maki**  
ALBERTA  
Stay-at-Home Mom



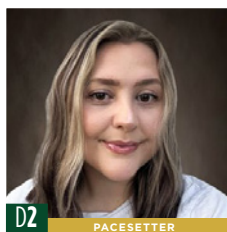
**D2**  
PACESETTER  
**Alicia Maletto\***  
NEW JERSEY  
Day Care Worker



**D2**  
PACESETTER  
**Ashlee Mattingly\***  
MISSOURI  
Marketing Executive



**D2**  
PACESETTER  
**Jessica McKenzie\***  
SASKATCHEWAN  
Nurse



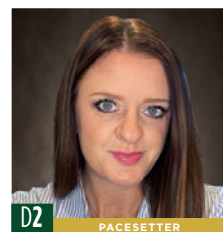
**D2**  
PACESETTER  
**Becca Menster\***  
IOWA  
Marketing Executive



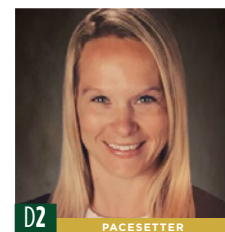
**D2**  
PACESETTER  
**Jackie Miller**  
GEORGIA  
Marketing Executive



**D2**  
PACESETTER  
**Aleesha Molinski**  
MANITOBA  
Marketing Executive



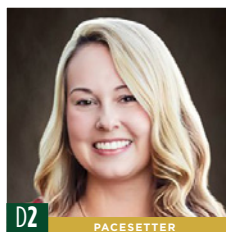
**D2**  
PACESETTER  
**Kristal Morgan**  
TEXAS  
Marketing Executive



**D2**  
PACESETTER  
**Trisha Myers\***  
WASHINGTON  
Marketing Executive



**D2**  
PACESETTER  
**Eugenie Naone**  
HAWAII  
Marketing Executive



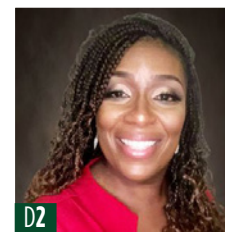
**D2**  
PACESETTER  
**Shayla Newman\***  
SOUTH CAROLINA  
Stay-at-Home Mom



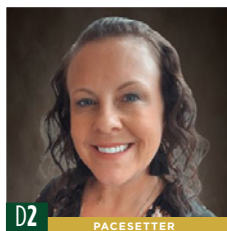
**D2**  
PACESETTER  
**Megan & Mike Nichols\***  
MISSOURI  
Physical Education Teacher/  
Marketing Executive



**D2**  
PACESETTER  
**Isabelle Nsaajo  
Kamdoum\***  
ONTARIO  
Teacher



**D2**  
PACESETTER  
**Sabrina Nunez  
Aguiar\***  
NORTH CAROLINA  
Marketing Executive



**D2**  
PACESETTER  
**Heather Opelt\***  
MINNESOTA  
Registered Nurse



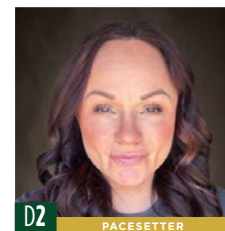
**D2**  
PACESETTER  
**Rebekah Pierce\***  
WASHINGTON  
Insurance Collection  
Representative



**D2**  
PACESETTER  
**Leslie Piper\***  
LOUISIANA  
Hairstylist/Marketing Executive



**D2**  
PACESETTER  
**Nicki & Derik Potter\***  
KENTUCKY  
Esthetician/UPS Supervisor



**D2**  
PACESETTER  
**Karlee Prins**  
ALBERTA  
Marketing Executive

## DIRECTORS 2-DIRECTORS



**D2** PACESETTER

**Michele Regev\***  
FLORIDA  
Marketing Executive



**D2** PACESETTER

**Courtney & Jeremy Renaud\***  
TEXAS  
Retail Store Business Owners



**D2** PACESETTER

**Leslie Rice\***  
MISSOURI  
Social Worker



**D2** PACESETTER

**Mandy Roberson\***  
MISSOURI  
State Government Contracts/  
Realtor



**D2** PACESETTER

**Irving Rodrigo Rodriguez Vences\***  
CALIFORNIA  
Marketing Executive



**D2** PACESETTER

**Sarah Saunders\***  
MICHIGAN  
Marketing Executive



**D2** PACESETTER

**Cindy Singletary**  
TEXAS  
Retired



**D2** PACESETTER

**Dawn Shannon\***  
TEXAS  
Entrepreneur, Speaker, &  
Accountability Coach



**D2** PACESETTER

**Nicole Starr Bauman\***  
NEW HAMPSHIRE  
Marketing Executive



**D2** PACESETTER

**Thressa Stehr**  
TEXAS  
Real Estate Professional



**D2** PACESETTER

**Tiffany Stokes\***  
MANITOBA  
Marketing Executive



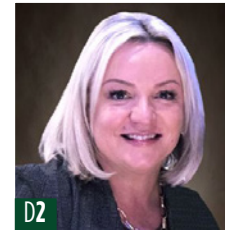
**D2** PACESETTER

**Teresa Stott\***  
OHIO  
Marketing Executive



**D2** PACESETTER

**Stacy Sweig\***  
WISCONSIN  
Marketing Executive



**D2** PACESETTER

**Lynn Syslo**  
NEW JERSEY  
Registered Nurse



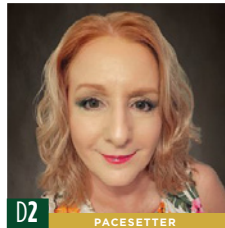
**D2** PACESETTER

**Steve & Diane Terwilliger\***  
INDIANA  
Marketing Executives



**D2** PACESETTER

**Penny & Dale Thompson\***  
KANSAS  
Nurse/Marketing Executive



**D2** PACESETTER

**Mary Torres\***  
FLORIDA  
Legal Assistant



**D2** PACESETTER

**Chelsea Trantham**  
SOUTH CAROLINA  
Marketing Executive



**D2** PACESETTER

**Christy Vines\***  
TEXAS  
Marketing Executive



**D2** PACESETTER

**Madi Wallace\***  
TEXAS  
Marketing Executive



**D2** PACESETTER

**Kiara Whitsett\***  
GEORGIA  
Marketing Executive



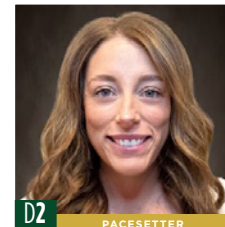
**D2** PACESETTER

**Heather Whittemore\***  
VERMONT  
Marketing Executive



**D2** PACESETTER

**Jessica Wood\***  
FLORIDA  
Marketing Executive



**D2** PACESETTER

**Katelyn Woodman\***  
COLORADO  
Small Business Owner



**D2** PACESETTER

**Andrea Zambrana\***  
PUERTO RICO  
Marketing Executive





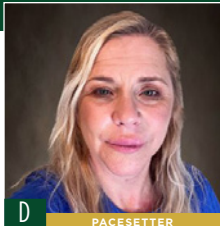
PACESETTER

**Kelci Wright\***  
GEORGIA  
Marketing Executive



PACESETTER

**DeAnn & Gregory Alaine\***  
FLORIDA  
Musical Comedienne



PACESETTER

**Janice Anglin\***  
GEORGIA  
Marketing Executive



PACESETTER

**Nicole Ayers\***  
GEORGIA  
Retired



PACESETTER

**Yvell'e Barnes**  
NEW YORK  
Flight Attendant



PACESETTER

**Karis & Pat Bellisario\***  
ARKANSAS  
SuperHost & Artist/Property Manager



PACESETTER

**Mackenzie Benner\***  
OKLAHOMA  
Stay-at-Home Mom



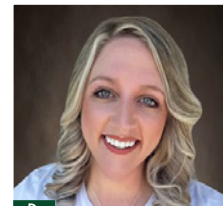
PACESETTER

**Anne Biasotto\***  
TEXAS  
Realtor



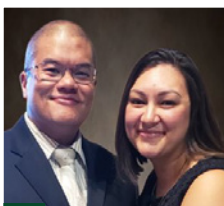
PACESETTER

**Jami Bostic\***  
TEXAS  
Marketing Executive



PACESETTER

**Ashlyn Brown\***  
ARKANSAS  
Marketing Executive



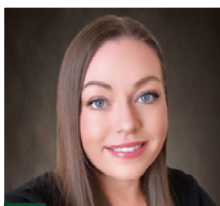
PACESETTER

**Lou & Katrina Caramanzana**  
COLORADO  
Holistic Practitioner/Musician



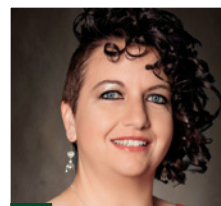
PACESETTER

**Kelly Carmichael\***  
ONTARIO  
Stay-at-Home Mom



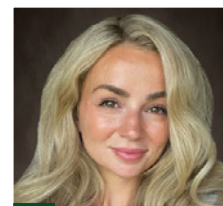
PACESETTER

**Janissa Cassells\***  
ALBERTA  
Marketing Executive



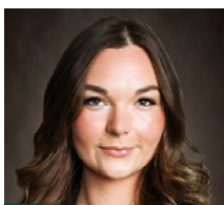
PACESETTER

**Melinda Christensen**  
IDAHO  
Marketing Executive



PACESETTER

**Lauren Coe\***  
IOWA  
Marketing Executive



PACESETTER

**Sam Cooley-Morrison**  
ALBERTA  
Mental Health & Well-Being Coordinator



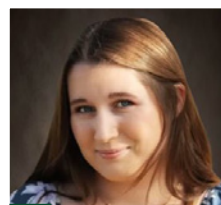
PACESETTER

**Ashley Cooper\***  
ALBERTA  
Marketing Executive



PACESETTER

**Cynthia Corbin\***  
MISSISSIPPI  
Medical Biller



PACESETTER

**Faith Covington\***  
CALIFORNIA  
Stay-at-Home Mom



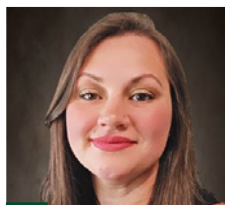
PACESETTER

**Tiffany Cowie**  
MISSOURI  
Marketing Executive



PACESETTER

**Ashley Crenshaw\***  
SOUTH CAROLINA  
Marketing Executive



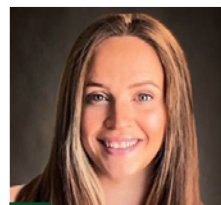
PACESETTER

**Amanda Curry**  
WASHINGTON  
Marketing Executive



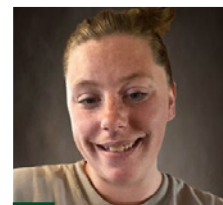
PACESETTER

**Allenna Davey**  
NORTH CAROLINA  
Marketing Executive



PACESETTER

**Missy Dean\***  
FLORIDA  
Marketing Executive



PACESETTER

**Maleaha DeVary**  
IOWA  
Marketing Executive

## DIRECTORS



**April Dickey\***  
MAINE  
Office Admin



**Julia Dieter**  
DELAWARE  
Registered Nurse



**Carol Dowell**  
TEXAS  
Marketing Executive



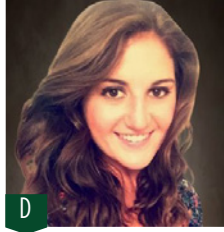
**Annie Dyer**  
MINNESOTA  
Janitor



**Lori Ellis\***  
MONTANA  
Office Manager



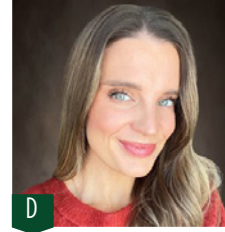
**Jackson Exantus**  
NEW JERSEY  
Driver



**Taylor Fox**  
NORTH CAROLINA  
Marketing Executive



**Nichole Fredette\***  
VERMONT  
Marketing Executive



**Bailee Fremont\***  
SOUTH DAKOTA  
Marketing Executive



**Rileigh Gaines\***  
TEXAS  
Marketing Executive



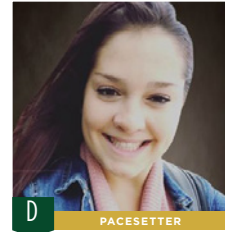
**Taylor Gallop\***  
IOWA  
Marketing Executive



**Becky Gamm\***  
TEXAS  
Marketing Executive



**Morgan Garrett\***  
OKLAHOMA  
Enrollment Specialist



**Rebecca Gauthier**  
SASKATCHEWAN  
Marketing Executive



**Tiffany Haggmaker\***  
ALABAMA  
Marketing Executive



**Savannah Hale\***  
KANSAS  
Marketing Executive



**Brianna Hamilton\***  
NORTH CAROLINA  
Accounts Payable



**Katie Hardison**  
TENNESSEE  
Marketing Executive



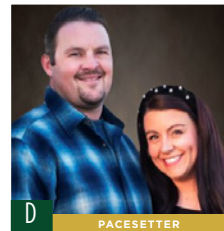
**Kristin Hayes\***  
MASSACHUSETTS  
Site Director



**Mackenzie Henkelman\***  
ALBERTA  
Marketing Executive



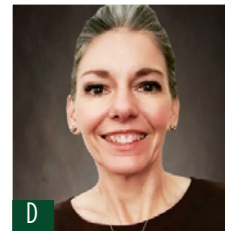
**Felicitas Hernandez**  
CALIFORNIA  
Engineer



**Robert & Kayla Hilder\***  
MONTANA  
Marketing Executives



**Brynne Holter**  
OHIO  
Marketing Executive



**Andrea Houk**  
ARKANSAS  
Teacher



**Jodey & Janelle House\***  
MISSOURI  
Carpenter/Registered Nurse





**Ashley Hursey\***  
WEST VIRGINIA  
Department of Justice



**Tiffanie Ibach\***  
WASHINGTON  
Marketing Executive



**Michelle Jacobs\***  
GEORGIA  
Guest Services Manager



**Angela & Michael James\***  
TEXAS  
Marketing Executives



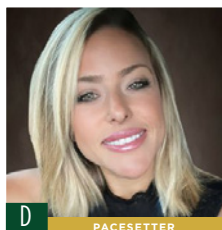
**Aleise Jimenez\***  
MICHIGAN  
Marketing Executive



**Brittney Johnson\***  
KANSAS  
Small Business Owner



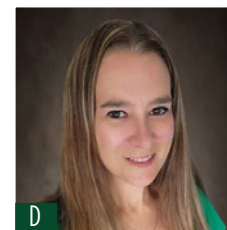
**Brooke Jones\***  
IOWA  
Office Manager



**Brittany Just\***  
FLORIDA  
Entrepreneur



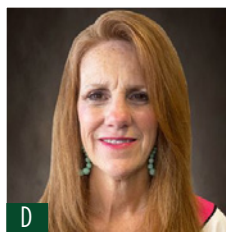
**Marlene & David Kelly**  
FLORIDA  
Marketing Executives



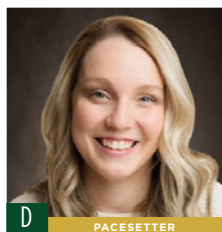
**Shannon Kerwin\***  
OREGON  
Marketing Executive



**Sherry Keys**  
NORTH CAROLINA  
Entrepreneur



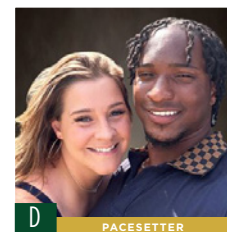
**Kathy King\***  
TEXAS  
Preschool Teacher



**Ally Kirk\***  
KENTUCKY  
Marketing Executive



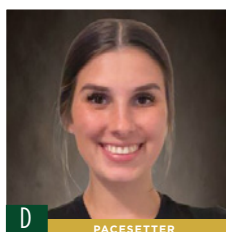
**Melissa Kludt\***  
SOUTH DAKOTA  
Nurse Practitioner



**Katelyn & Chris Bovell\***  
ONTARIO  
Marketing Executives



**Angel Lake**  
PENNSYLVANIA  
Marketing Executive



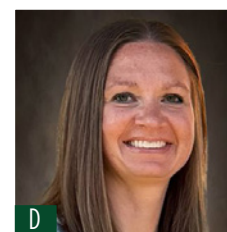
**Maija Langford\***  
NORTH CAROLINA  
Stay-at-Home Mom



**Lara Lash\***  
ILLINOIS  
Nursing Instructor



**April Lea\***  
OREGON  
Direct Support Professional



**Amber Lehmann\***  
IOWA  
School Administrative Assistant



**Sarah Lenahan**  
OREGON  
Marketing Executive



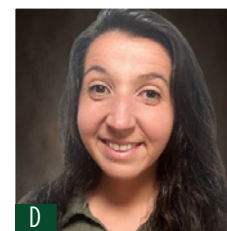
**Angela Li-Tower\***  
MASSACHUSETTS  
Marketing Executive



**April Lord**  
SOUTH CAROLINA  
Stay-at-Home Mom



**Nicole Luepke\***  
MINNESOTA  
Stay-at-Home Mom



**Alicia Maletto\***  
NEW JERSEY  
Day Care Worker

## DIRECTORS



**Krista Martinez**  
CALIFORNIA  
ER Technician



**Ashlee Mattingly\***  
MISSOURI  
Marketing Executive



**Ruth McClellan**  
TEXAS  
Marketing Executive



**Jessica McKenzie\***  
SASKATCHEWAN  
Nurse



**Becca Menster\***  
IOWA  
Marketing Executive



**Jodith Morgan**  
MISSISSIPPI  
Compliance Officer



**Trisha Myers\***  
WASHINGTON  
Marketing Executive



**Shayla Newman\***  
SOUTH CAROLINA  
Stay-at-Home Mom



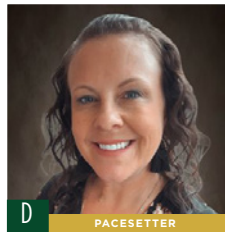
**Megan & Mike Nichols\***  
MISSOURI  
Physical Education Teacher/  
Marketing Executive



**Isabelle Nsaajo  
Kamdoum\***  
ONTARIO  
Teacher



**Sabrina Nunez  
Aguilar\***  
NORTH CAROLINA  
Marketing Executive



**Heather Opelt\***  
MINNESOTA  
Registered Nurse



**Anna Parrish**  
IDAHO  
Sales



**Rebekah Pierce\***  
WASHINGTON  
Insurance Collection  
Representative



**Brittany Piercey**  
NEWFOUNDLAND/LABRADOR  
Marketing Executive



**Leslie Piper\***  
LOUISIANA  
Hairstylist/Marketing Executive



**Nicki & Derik Potter\***  
KENTUCKY  
Esthetician/UPS Supervisor



**Dana Randall**  
OHIO  
Special Education Preschool  
Educator



**Michele Regev\***  
FLORIDA  
Marketing Executive



**Courtney & Jeremy  
Renaud\***  
TEXAS  
Retail Store Business Owners



**Leslie Rice\***  
MISSOURI  
Social Worker



**Heather Riffel**  
KANSAS  
Marketing Executive



**Mandy Roberson\***  
MISSOURI  
State Government Contracts/  
Realtor



**Irving Rodrigo  
Rodriguez Vences\***  
CALIFORNIA  
Marketing Executive



**Jorden Rudolph**  
IOWA  
Radiology Technologist





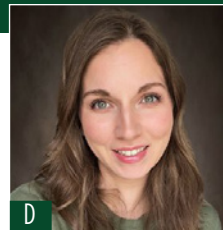
**Sarah Saunders\***  
MICHIGAN  
Marketing Executive



**Jenn Sears**  
OHIO  
Marketing Executive



**Dawn Shannon\***  
TEXAS  
Entrepreneur, Speaker, &  
Accountability Coach



**Cheyenne Sohasky**  
MICHIGAN  
Marketing Executive



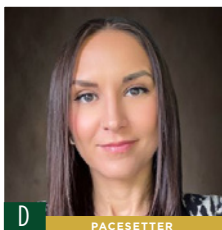
**Nicole Starr Bauman\***  
NEW HAMPSHIRE  
Marketing Executive



**Mariea Stevens**  
MISSISSIPPI  
Marketing Executive



**Kayla Stewart**  
KANSAS  
Stay-at-Home Mom



**Tiffany Stokes\***  
MANITOBA  
Marketing Executive



**Teresa Stott\***  
OHIO  
Marketing Executive



**Madison Stubbs**  
GEORGIA  
Marketing Executive



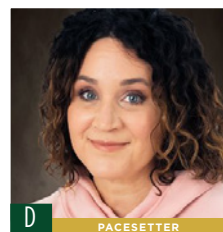
**Marissa Sudbeck**  
NEBRASKA  
Business Owner



**Abigail Sullivan**  
TEXAS  
Marketing Executive



**Sue Sumerlin**  
NORTH CAROLINA  
Marketing Executive



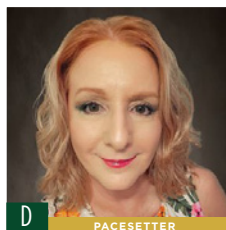
**Stacy Sweig\***  
WISCONSIN  
Marketing Executive



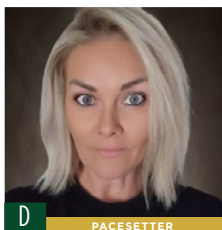
**Steve & Diane  
Terwilliger\***  
INDIANA  
Marketing Executives



**Penny & Dale  
Thompson\***  
KANSAS  
Nurse/Marketing Executive



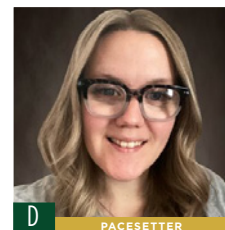
**Mary Torres\***  
FLORIDA  
Legal Assistant



**Brenda & Johnnie  
Unrau**  
MANITOBA  
Marketing Executives



**Kaitlin Van Essen**  
MINNESOTA  
HACCP Coordinator



**Kirby Vanatta**  
TEXAS  
Marketing Executive



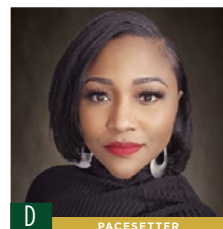
**Christy Vines\***  
TEXAS  
Marketing Executive



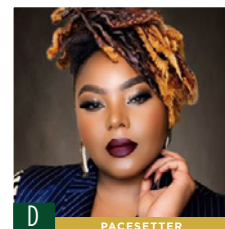
**Madi Wallace\***  
TEXAS  
Marketing Executive



**Sonya Watson**  
TENNESSEE  
Marketing Executive



**Ekoyata Watson**  
TEXAS  
Entrepreneur



**Kiara Whitsett\***  
GEORGIA  
Marketing Executive

## DIRECTORS



**Ashley Whittal**  
ONTARIO  
Marketing Executive



**Heather Whittemore\***  
VERMONT  
Marketing Executive



**Jessica Wood\***  
FLORIDA  
Marketing Executive



**Erica Wood**  
ARKANSAS  
Marketing Executive



**Katelyn Woodman\***  
COLORADO  
Small Business Owner



**Cheyenne Yoes**  
TEXAS  
Marketing Executive



**Andrea Zambrana\***  
PUERTO RICO  
Marketing Executive



# NO 6 ALWAYS BE INVOLVED WITH FAST TRACK

1. Build Your Contact List
2. Set Appointments
3. Share Melaleuca: An Overview
4. Hold Strategy Sessions
5. Celebrate Success
- ▶ 6. Always Be Involved with Fast Track
7. Lead by Example

**7**  
CRITICAL  
BUSINESS-BUILDING  
ACTIVITIES



# Wear Your Why



Every Melaleuca Logo Gear piece is more than just style—it's a statement.

Whether you're at the gym, having a casual day, or leading a video conference, let what you wear reflect your purpose, your passion, and your wellness journey.

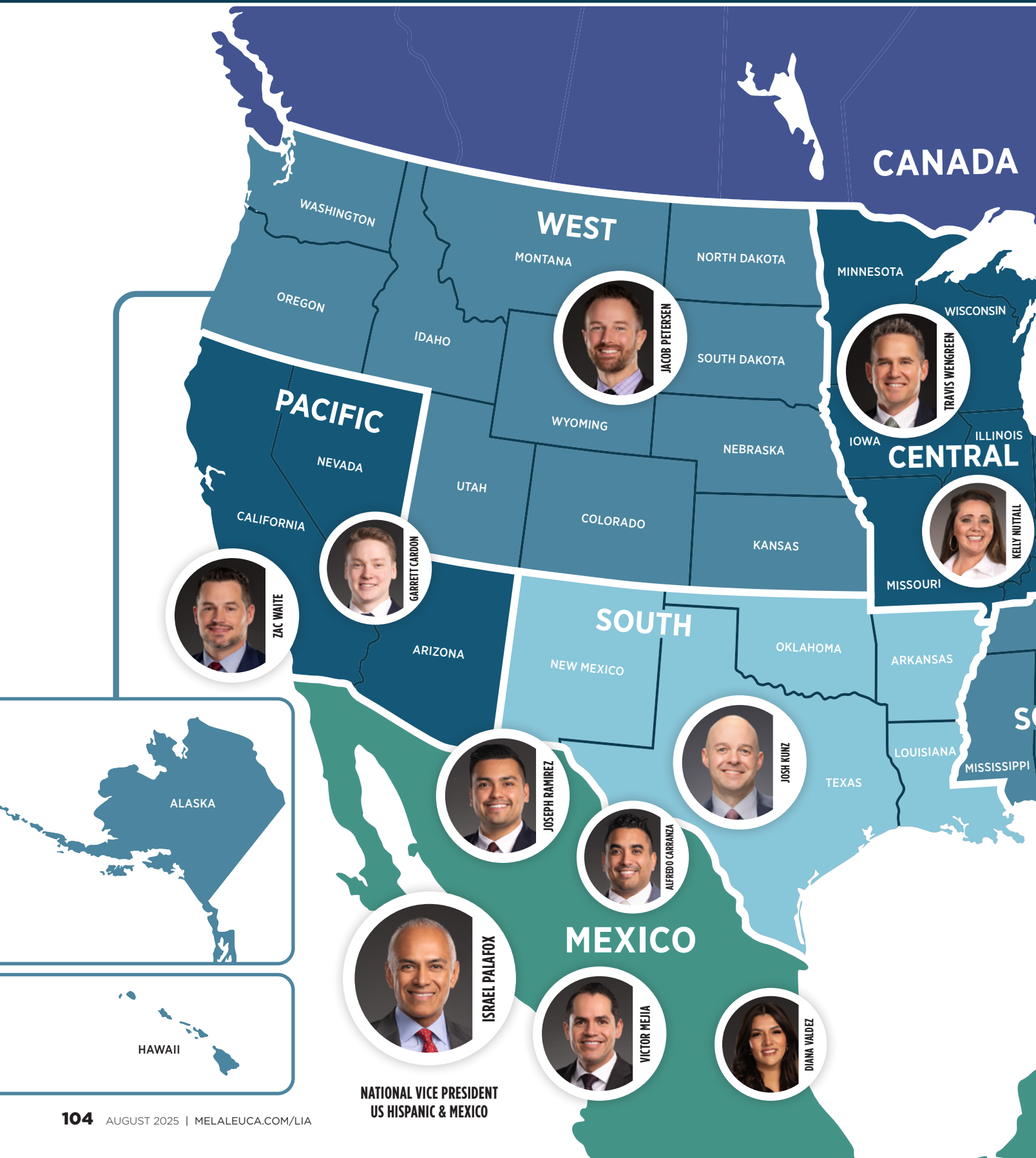
Our model is wearing the Ladies' High Neck Pullover and Ladies' Relaxed Lounge Pant.

Shop the entire collection at [Melaleuca.com/LogoGear](https://Melaleuca.com/LogoGear).

 **Melaleuca**  
The Wellness Company®

# Coaching & Leader Development Teams

Below you'll find your team listed by region and by title (vice president, director, and manager). We look forward to partnering with you!







## COACHING & LEADER DEVELOPMENT

<b>MARK TOWNSEND</b> SR. NATIONAL VICE PRESIDENT OF COACHING & LEADER DEVELOPMENT	<b>208-534-2052</b> mtownsend@melaleuca.com
<b>LEWIS RASMUSSEN</b> VICE PRESIDENT OF LEADERSHIP DEVELOPMENT	<b>208-534-2335</b> lrasmussen@melaleuca.com

## CANADA

<b>BRACKEN ABRAMS</b> NATIONAL VICE PRESIDENT OF CANADA	<b>208-534-2710</b> brabrams@melaleuca.com
--	---

## PACIFIC

<b>ZAC WAITE</b> DIRECTOR	<b>208-534-2619</b> zwaite@melaleuca.com
<b>GARRETT CARDON</b> MANAGER AZ, CA, NV	<b>208-534-4456</b> gcardon@melaleuca.com

## WEST

<b>JACOB PETERSEN</b> DIRECTOR AK, CO, HI, ID, KS, MT, NE, ND, OR, SD, UT, WA, WY	<b>208-534-2233</b> jpetersen@melaleuca.com
--	--

## SOUTH

<b>JOSH KUNZ</b> DIRECTOR AR, LA, NM, OK, TX	<b>208-534-2421</b> jkunz@melaleuca.com
---	--

## CENTRAL

<b>TRAVIS WENGREEN</b> DIRECTOR	<b>208-534-2213</b> twengreen@melaleuca.com
<b>KELLY NUTTALL</b> MANAGER IA, IL, IN, KY, MI, MN, MO, WI	<b>208-534-2360</b> knuttall@melaleuca.com

## SOUTHEAST

<b>DOUG STEWART</b> DIRECTOR	<b>208-534-2829</b> dstewart@melaleuca.com
<b>AUSTIN ANDERSON</b> MANAGER AL, FL, GA, MS, TN	<b>208-534-2219</b> aanderson@melaleuca.com

## EAST

<b>MARTIN CASARIEGO</b> REGIONAL VICE PRESIDENT EAST COAST	<b>208-534-2253</b> mcasariego@melaleuca.com
<b>VICTOR BARAJAS</b> DIRECTOR CT, DE, MA, MD, ME, NC, NH, NJ, NY, OH, PA, RI, SC, VA, VT, WV	<b>208-534-2130</b> vbarajas@melaleuca.com

## HISPANIC MARKET US/PUERTO RICO/MEXICO

<b>ISRAEL PALAFOX</b> NATIONAL VICE PRESIDENT US HISPANIC & MEXICO	<b>208-534-2061</b> ipalafox@melaleuca.com
<b>JOSEPH RAMIREZ</b> DIRECTOR US HISPANIC	<b>208-534-2075</b> jramirez2@melaleuca.com
<b>ALFREDO CARRANZA</b> MANAGER US HISPANIC	<b>208-534-2038</b> acarranza@melaleuca.com
<b>VICTOR MEJIA</b> DIRECTOR MEXICO	<b>208-534-2306</b> vmejia@melaleuca.com
<b>DIANA VALDEZ</b> MANAGER MEXICO	<b>208-534-2200</b> dvaldez@melaleuca.com

# GET MORE OF THE BEEF YOU LOVE—ANYTIME



## *Introducing NEW Anytime Bundles*

There's no such thing as too much *Riverbend Ranch® Black Label Beef*. That's why we created Anytime Bundles—a deliciously convenient way for you to stock up between regular deliveries or to share the gift of premium beef with someone you love.

Each bundle is packed with our hand-cut, ranch-raised American beef. Each steak is guaranteed USDA Prime or High Choice and aged to perfection for 28 days for full flavor and melt-in-your-mouth tenderness. Whether you're gearing up for a special dinner, firing up the grill for a backyard bash, or just craving more of the bold, beefy flavor you love, there's a bundle for you. *Riverbend Ranch Black Label Beef* subscribers can simply click the Shop Now button on the main page of [Melaleuca.com/RiverbendRanch](https://Melaleuca.com/RiverbendRanch).



Select your perfect bundle at [Melaleuca.com/RiverbendRanch](https://Melaleuca.com/RiverbendRanch)!





### ***Ribeye Roundup***

Our ribeye is famous for its buttery smooth texture and is hand cut and aged to perfection to deliver the ultimate in tenderness and flavor. Includes eight succulent ribeyes and 2 lbs. of premium 85/15 ground beef.



### ***NY Top Chef***

Bring steakhouse magic to your table with the bold, beefy New York strip. Perfectly marbled. Expertly aged. No wonder it's the chef favorite! Includes eight New York strips and 2 lbs. of premium 85/15 ground beef.



### ***Backyard BBQ Bundle***

Ready, set, grill! This bundle is made for serious flavor chasers. Enjoy our Meaty Back Ribs, juicy Petite Tenders, gourmet 1/3 lb. Cowboy Burgers, and Frank's favorite all-beef Franks. Whether you're feeding a crowd or treating yourself, this bundle brings big flavor to every bite.

**Want even more? In addition to Anytime Bundles, you can also add specific cuts and limited-time specials to your regular bundle. Add-ons can be chosen for a single delivery or as an ongoing item in your bundle. You can adjust your add-ons every month and choose up to 9 lbs. of cuts. Just select Manage Your Subscription to choose your add-ons. Go ahead—make your next bundle a beef lover's dream!**



Expanded Circle of Influence

Congratulations to the qualifiers of the prestigious Expanded Circle of Influence Award. To qualify for this award, one must enroll eight quality Members during one calendar month. We are proud of these leaders' dedication and hard work, and wish them greater success as they continue to expand their circle of influence.



**Kelci Wright**  
GEORGIA



**Amber Adames**  
COLORADO



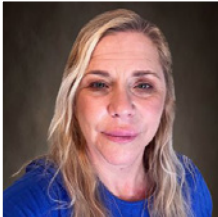
**DeAnn & Gregory Alaine**  
FLORIDA



**Laura Alcorta**  
INDIANA



**Alissa & Jason Alsup**  
INDIANA



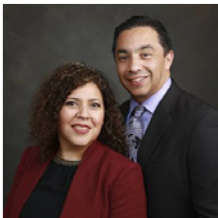
**Janice Anglin**  
GEORGIA



**Alma Araiza & Carlos Galvan**  
TEXAS



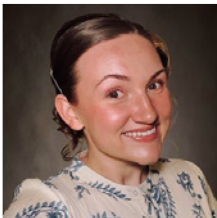
**Natasha Rae**  
ONTARIO



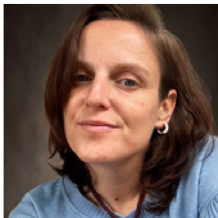
**Rossy Barajas & Rodrigo Huete**  
CALIFORNIA



**Karis & Pat Bellisario**  
ARKANSAS



**Mackenzie Benner**  
OKLAHOMA



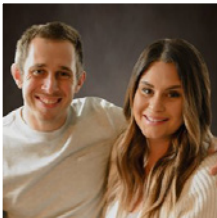
**Anne Biasotto**  
TEXAS



**Brooklyn & William Blair**  
OHIO



**Missy Bowles**  
WEST VIRGINIA



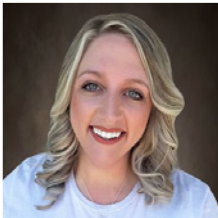
**William & Maddy Brett**  
OHIO



**Dee & Justin Brooks**  
SOUTH CAROLINA



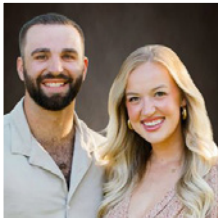
**Karley Brown**  
OHIO



**Ashlyn Brown**  
ARKANSAS



**Kristina & Christopher Brown**  
TEXAS



**Payson & Sheyenne Brumbelow**  
TEXAS



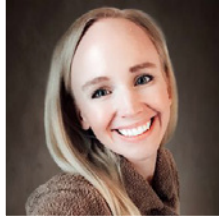
## Expanded Circle of Influence



**Claire Bryan**  
MISSISSIPPI



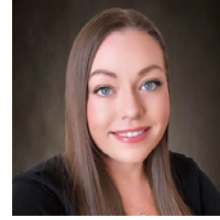
**Kerry & Kathy Buxton**  
IDAHO



**Alison & Matthew Callaway**  
TEXAS



**Mercy Casili-Colunga**  
TEXAS



**Janissa Cassells**  
ALBERTA



**Robin Cermak**  
MARYLAND



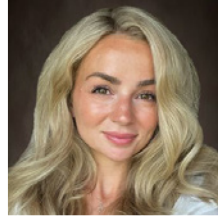
**Morgan Chance**  
TEXAS



**Kylie Christianson**  
NORTH DAKOTA



**Yuki & Jose Coca**  
TEXAS



**Lauren Coe**  
IOWA



**Cynthia Corbin**  
MISSISSIPPI



**Orlando Corona**  
CALIFORNIA



**Laurie Davis**  
KANSAS



**Tracey & Jeremy Ebert**  
INDIANA



**Kevin & Angela Echols**  
GEORGIA



**Sabrina & Doug Ellis**  
TEXAS



**Christi Farmer**  
GEORGIA



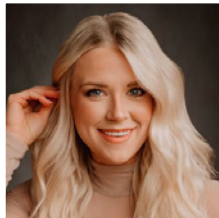
**Christina Fickel**  
INDIANA



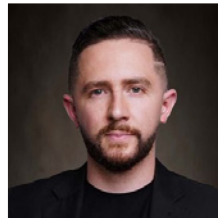
**Sarah & Thomas Fisher**  
GEORGIA



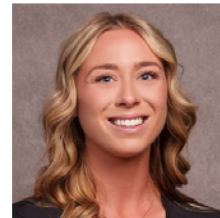
**Dianna & Greg Furstner**  
ARIZONA



**Taylor Gallop**  
IOWA



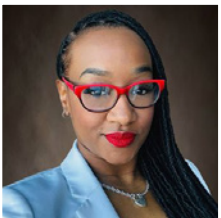
**Brayan Garcia-Mendoza**  
NEVADA



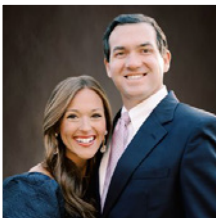
**Megan Garland**  
ALBERTA



**Morgan Garrett**  
OKLAHOMA



**Rebecca Garrett**  
GEORGIA



**Chelsie & Bo Gilbert**  
MISSISSIPPI



**Dr. George & Elaine Grant**  
ONTARIO



**Tiffany Haggamaker**  
ALABAMA

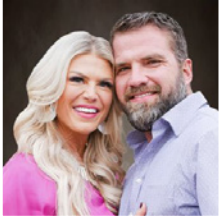


**Savannah Hale**  
KANSAS



**Brianna Hamilton**  
NORTH CAROLINA

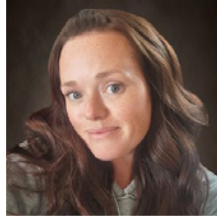
## Expanded Circle of Influence



**Staci & Tedd Hansen**  
TEXAS



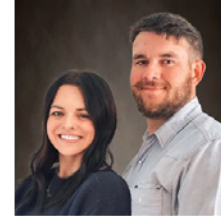
**Kelly Hayes**  
KENTUCKY



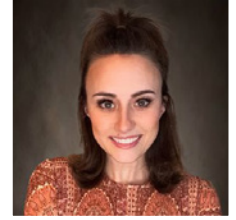
**Mackenzie Henkelman**  
ALBERTA



**Karen & Joe Hetzel**  
QUEBEC



**Josie & Tyson Hinkle**  
MONTANA



**Katie Holloway**  
LOUISIANA



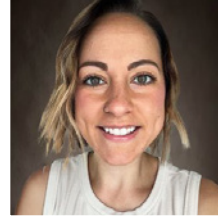
**Danielle & Taylor Hoopii**  
HAWAII



**Braydi Hoppus**  
ALBERTA



**Justin & Karli Hudgens**  
IDAHO



**Ashley Hursey**  
WEST VIRGINIA



**Tiffanie Ibach**  
WASHINGTON



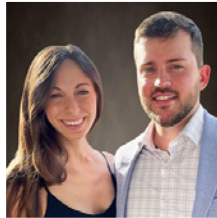
**Raquel & Dennis Jacinto**  
ILLINOIS



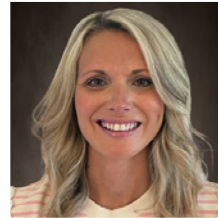
**Michelle Jacobs**  
GEORGIA



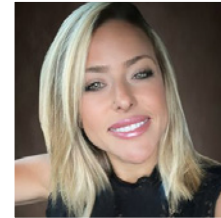
**Angela & Michael James**  
TEXAS



**Rebekah & Bailey Johnson**  
GEORGIA



**Brittney Johnson**  
KANSAS



**Brittany Just**  
FLORIDA



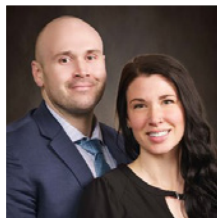
**Elina Katsman**  
KANSAS



**Sherry Keys**  
NORTH CAROLINA



**Kathy King**  
TEXAS



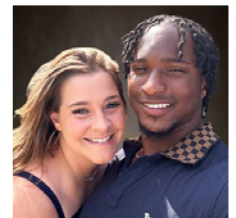
**James & Katey Kloepper**  
ALBERTA



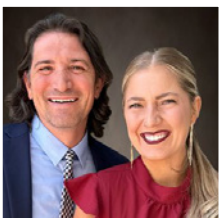
**Melissa Kludt**  
SOUTH DAKOTA



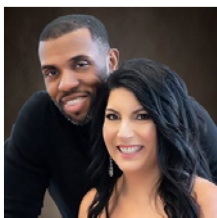
**Sadie & Brent Kolves**  
FLORIDA



**Katelyn & Chris Bovell**  
ONTARIO



**Benjamin & Brittany Kovacs**  
OHIO



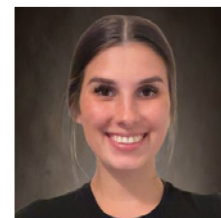
**Cliff Moitt & Kellie Kuecha**  
FLORIDA



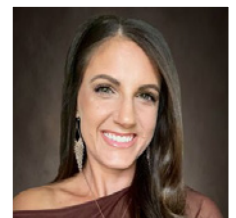
**Maria Lynn Kyrkostas**  
NEW YORK



**Rainbow Lackey**  
ARIZONA



**Maija Langford**  
NORTH CAROLINA



**Lara Lash**  
ILLINOIS



## Expanded Circle of Influence



**Angela Li-Tower**  
MASSACHUSETTS



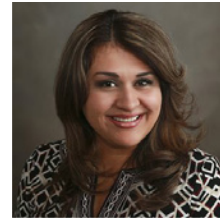
**Emily & J Bryan Lucius**  
FLORIDA



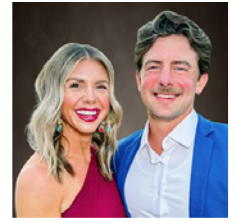
**Nicole Luepke**  
MINNESOTA



**Steve & Suzy Maier**  
TEXAS



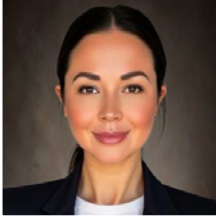
**Sofia Ruby Mariscales**  
ARIZONA



**Morgan & Derek Martin**  
TENNESSEE



**Ashlee Mattingly**  
MISSOURI



**Jessica McKenzie**  
SASKATCHEWAN



**Maricel & Joseph Meade**  
TEXAS



**Megan Medlar**  
TEXAS



**Blanca Mendoza & Jesse Zamora**  
IDAHO



**Nici Meneley**  
TEXAS



**Kennya Mexia & Sergio Inzunza**  
ARIZONA



**Lyne & Gigi Moldovan**  
BRITISH COLUMBIA



**Clarence Moore Jr**  
ILLINOIS



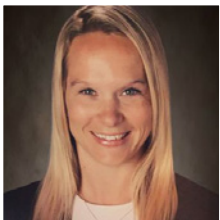
**Jennifer & Steve Morgan**  
CALIFORNIA



**Megan Morris**  
ALABAMA



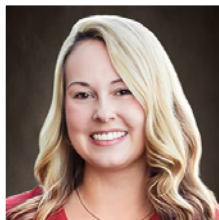
**Kaylin & Shane Murphy**  
MISSOURI



**Trisha Myers**  
WASHINGTON



**Brandi & Clint Newman**  
FLORIDA



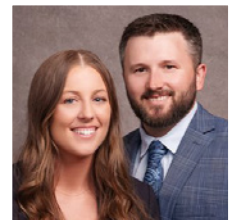
**Shayla Newman**  
SOUTH CAROLINA



**Megan & Mike Nichols**  
MISSOURI



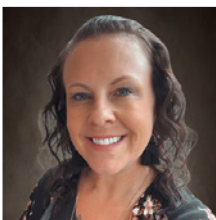
**Isabelle Nsaajo Kamdoun**  
ONTARIO



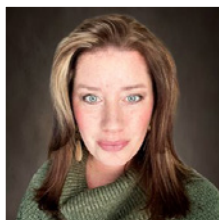
**Brittany & Owen Ogden**  
IOWA



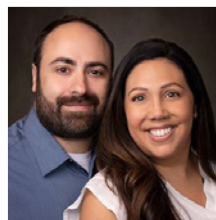
**Terry O'Neill**  
WASHINGTON



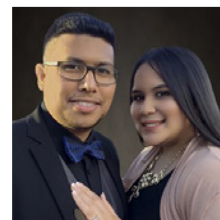
**Heather Opelt**  
MINNESOTA



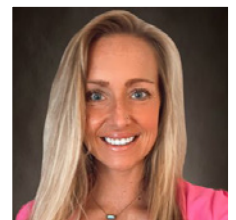
**Stephanie & Scott Patterson**  
GEORGIA



**Bryan & Maria Pereira**  
CONNECTICUT



**Daniel & Elianis Perez**  
PENNSYLVANIA



**Amanda Phillips**  
FLORIDA

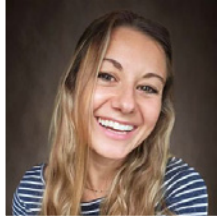
## Expanded Circle of Influence



**Carlee Pickering**  
INDIANA



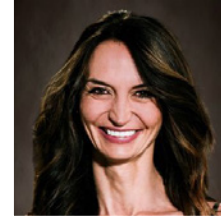
**Leslie Piper**  
LOUISIANA



**Sarah & Eddie Placencia**  
INDIANA



**Nicki & Derik Potter**  
KENTUCKY



**Adina Preston**  
FLORIDA



**Yeison Ramirez**  
PUERTO RICO



**Ashley & Jeremiah Ranow**  
FLORIDA



**Emily Raynes**  
NORTH CAROLINA



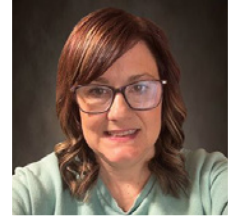
**Russ & Julie Reed**  
OHIO



**Jeremy & Courtney Renaud**  
TEXAS



**Leslie Rice**  
MISSOURI



**Heather Riffel**  
KANSAS



**Mandy Roberson**  
MISSOURI



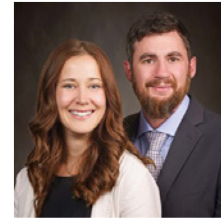
**Kristin Roberts**  
MICHIGAN



**Jennifer Robison**  
TEXAS



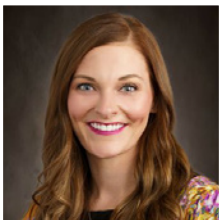
**Irving Rodrigo Rodriguez Vences**  
CALIFORNIA



**Trish & Brett Roloson**  
PRINCE EDWARD ISLAND



**Ernest & Sherita Ross**  
GEORGIA



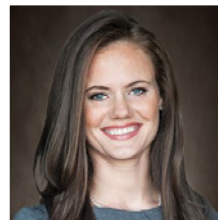
**Devan & Adam Rothers**  
KANSAS



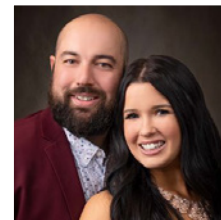
**Johnny Ruiz**  
CALIFORNIA



**Adriana Salamon**  
NEW YORK



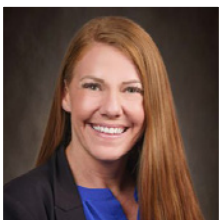
**Crystel Saturday**  
GEORGIA



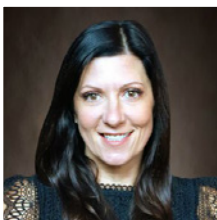
**Tyler & Laura Schmidt**  
MINNESOTA



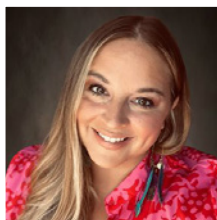
**Jen & John Sebbas**  
MICHIGAN



**Lindsey & Jason Short**  
INDIANA



**Kelley Sigafoos**  
MINNESOTA



**Jessica Smith**  
WISCONSIN



**Mariea Stevens**  
MISSISSIPPI



**Kayla Stewart**  
KANSAS



**Teresa Stott**  
OHIO



## Expanded Circle of Influence



**Breanne & Michael  
Sufrin**  
WYOMING



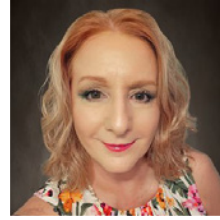
**Monica & Jock Sutter**  
SASKATCHEWAN



**Stacy Sweig**  
WISCONSIN



**Allison & Paul Thomsen**  
KANSAS



**Mary Torres**  
FLORIDA



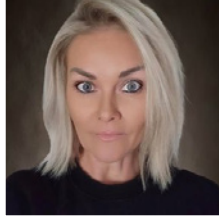
**Chelsea Tuffs**  
SASKATCHEWAN



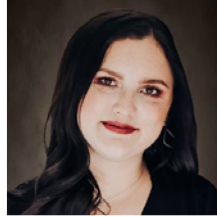
**Brittany Turner**  
TENNESSEE



**Katherine Umbarger**  
KANSAS



**Brenda & Johnnie  
Unrau**  
MANITOBA



**Lexi Villarreal**  
TEXAS



**Christy Vines**  
TEXAS



**Brittany Walker**  
FLORIDA



**Madi Wallace**  
TEXAS



**Ekoyata Watson**  
TEXAS



**Brandi & Jeremiah  
Whitmer**  
GEORGIA



**Kiara Whitsett**  
GEORGIA



**Amanda & Matthew  
Wilcox**  
NORTH CAROLINA



**Amanda Williams**  
IOWA



**Renee Williams**  
IOWA



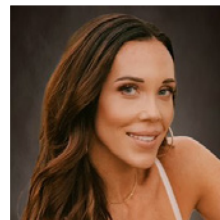
**Cora & Royston  
Williamson**  
NEW YORK



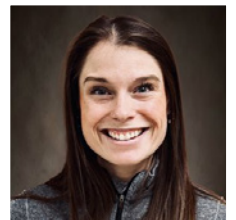
**Jessica Wood**  
FLORIDA



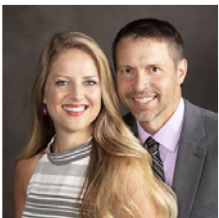
**Katelyn Woodman**  
COLORADO



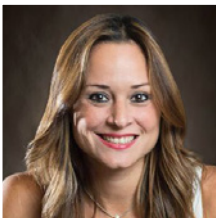
**Chelsi Wooton**  
MISSOURI



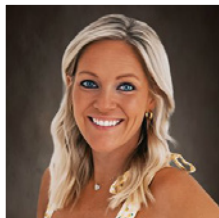
**Corinne Wright**  
WASHINGTON



**Shannon & Michael  
Yager-King**  
TEXAS



**Andrea Zambrana**  
PUERTO RICO



**Brittney & Zach Zillig**  
OHIO

## Circle of Influence

Congratulations to these qualifiers of the distinguished Circle of Influence Award. To qualify for this award, you must enroll four quality Members during one calendar month. Achieving Circle of Influence has helped many Marketing Executives advance their businesses, grow their organizations and find new leadership for their teams. The effect of enrolling four customers each month can positively affect their businesses for years after. We are proud of these leaders' dedication and hard work.

### ALBERTA

Irene Amoranto  
Kathy Backs  
Brynelle Bexson  
Shawn Callin  
Taylor Cooper  
Richard Del Pilar  
Meghan Dirk  
Jennifer Dubois  
Tienna Duffin  
Megan Dykshoorn  
Jocelyn Joyce & Reynaldo Feliciano  
Sydney Gall  
Ednaly & John Gicas  
Karen Gilkyson  
Lisa Golden  
Danilo & Vevilla Haban  
Lisa & Blaine Headrick  
Mackenzie Henkelman  
Kirsten & Brett Johnson  
Breanna Lajeunesse  
Corazon Llaneta  
Tresa Lowe  
Kim Maloney  
Barb Michalsky  
Marcheryl & Edilberto Moscoso  
Samantha O'reilly  
Quezon Pagaduan  
Karlee Prins  
Morgan Reimert  
Carla & Kevin Richard  
Lexie Ringland  
Sarah Smith  
Shannon Soubliere  
Cassie Strydhorst  
Kristy & Jeff Taylor  
Jenna & Nolan Trudeau  
Amanda Weger  
Shelby Willson  
Dana Wilson

### BRITISH COLUMBIA

Abundio & Gina Arreza  
Hayley Barnes  
Stephanie Brandolini  
Jeannie Brown  
Alaina Carrington  
Naomi Coss  
Flordeliza Dionisio  
Julianita Fernando  
Debbie & Scott Fortnum  
Jinjin Zhang  
Jo-Ann Kasper  
Cassandra MacCarthy  
Barbara Mayoh  
Paulina Reyes Arizpe  
Alyssa Richardson  
Robyn Schergevitch  
Lindsay Scott  
Shabena Seymour  
Christin Taylor  
Jenna Visosky

### MANITOBA

Crystal Anderson & Brett McLaren  
Tiffany Delaurier  
Jamie McInnes & Bobbie Earle  
Wanda King  
Melissa Lagace  
Jamie Loepp  
Virginia Mathison  
Katherine & Chad Moir  
Kayla Roberts  
Jenny Steele  
Tiffany Stokes  
Cynthia Taylor-Iwankow & Chris Iwankow

### NEW BRUNSWICK

Jordan & Kyle Blunston  
Chantal Carter  
Tammy Somers

### NEWFOUNDLAND & LABORADOR

Amy Donovan

### NOVA SCOTIA

Margot Hayes  
Cheryl Walsh

### ONTARIO

Nicole Amour  
Chris Asslelstone  
Deanna Bandiera  
Michel & Gile Beaudoin  
Roland & Yasmin Brito  
Angelina Cabalcar  
Mary Ann Cadiang  
Elaine Chin  
Pauline & Derek Clarke  
Terry & Michael Commisso  
Jeanne Clémence Djiakoua Kamdoun  
Tracy & Robert Donald  
Madeline Higgins  
Kara Hishon & Bill Bradley  
Barb & Matt Houser  
Michaela Kunzle  
Nadia Lemieux  
Nicole Nadelko  
Jaime Peca  
Darcey Potts  
Lani Serdon  
Kim Steele  
Lindsay Thompson  
Paolo & Faye Torres  
Madina Toure  
Tammy Villeneuve

### QUEBEC

Eneria Awashish  
Shella Carpio & Engelbert Boceta  
Sylvain Laplante & Monique Pothier  
Steeve Raymond & Marie Dume  
Marie-Christine Roy  
Patricia Roy

### SASKATCHEWAN

Breanne Barber  
Chelsey & Dustin Billay  
Amanda Boyachek  
Tori Farr  
Sheri & Doug Gibson  
Jenna Grose  
Kehlsie Kaytor  
Shalayne Kinvig  
Stacey Lajeunesse  
Melissa & Trevor Lebersback  
Tanis & Geoff Leo

Alexis Newell  
Reghan Olm  
Kristie Payne  
Lindsay & Lane Rey  
Sarah Sands  
Amber Stewart  
Tanya Swarbrick  
Crystal Tosczak  
Shana Watson  
Amery Wilson

### ALABAMA

Petra Andrews  
Renae Blankenship  
Lexi Brasher  
Jamie Brechtel  
Patricia Byrd  
Meredith Doster  
June Evans  
April Everett  
Josh Gentry  
Vernadette Horn  
Cynthia Ivy  
Stacey Jones  
Taylor Kerby  
Jenna Kilpatrick  
Hannah Knight  
Destiny Lapp  
Kellie & James McAnnally  
Melissa & Tommy Garnett  
Erika & Charles Parker  
Amy & Jimmy Phelps  
Molly Rager  
Trini Reynolds  
Cyndi Whitehead  
Summer Wiley  
Aileen & Jeff Williams

### ALASKA

Natalie Helms

### ARIZONA

Tiffany Albright  
Lindsay Amoroso  
Isaac Anderson & Haley Dake-Anderson  
Linda Andryans  
Tracy Beaudry & Chad Brockschmidt  
Tiffany & Kent Biswanger  
Diane Burtch  
Ana Maria Casillas  
Anthony & Angela Cook Jr.  
Janell Erickson  
Shelby & AJ Ford  
Lisa Fuller  
Lori Fulling  
Jessica Gastelum  
Phil Guinouard  
Tanya & Neil Hagre  
Riley Harrelson

Leah Jackson  
Nhung Le  
Chelsea Longoria  
Tracy & Rob Melchior  
Nicole Remini-Wiskow & Michael Wiskow  
Tresha Rodriguez & Anthony Bivins  
Lisa Sayles  
Dominica Silver  
Rebecca Stell  
Camden Tripi  
Yaricruz & Juan Valenzuela  
Trisha & Robert Verzera  
Maley & Shawn Walsh  
Makena Ward  
Lonni Weiss

### ARKANSAS

Pat & Karis Bellisario  
Ashlyn Brown  
Joni Burson  
Ashley Gleason  
Theresa Harper  
Kari & Kris Lemley  
Julia Preston  
Angie Stevens

### CALIFORNIA

Evan Ammons  
Maria Arévalo  
Sonia Beal  
Sylvia Beltran  
Breana & Christopher Borchers  
April Brause  
Liz & Scott Brown  
Fritzie Anne Cabrera  
Elisa & David Campos  
Noah Carter  
Youngmee Cha  
Christine Kim  
Cesar Corona & Tammy Barney  
Josefina Corona  
Orlando Corona  
Efrain Cruz Sosa  
Carolyn DeAnda  
Bobbie Elliott  
Jessica Escobar  
Leslie Escovedo  
Maria Elena Felix  
Olga & Ben-Hur Fontoura  
Ruth Fuentez  
María de la Luz Gabriel  
Jesús Gallegos  
Trisha Ghergo  
Francisco & Rhina Guardado  
Felicitas Hernandez  
Kelly Hurrey

Connie Jang  
Leah Jones  
Kerri Kerr  
Soon Duk Kim  
Sun Kim  
Erin Kutka  
Andyson Lareche  
Lisa Lopez  
Sarah Lopez  
Violet Maldonado & Carlos Noriega  
Tiffany & Dino Martin  
Christina & Paul Matcham  
Brittney & Kellen McLaughlin  
Victoria Medina  
Amy Michelle  
Poppy Mojica  
Luis & Eleonor Navarro  
Alma Leticia Ocampo  
Alison Olson  
Tania & Marco Ortiz  
Pedro Palacios  
Isabel Ponce de Candelas & Ismael Candelas  
Amalia Lopez y Lucio Ramos  
Shannon & Frank Rich  
Tyrale Smith  
Amber Syvertson  
Kelly Taylor  
Salingor Teo  
Malachi Turner  
Yesenia Valades  
Saul Fernando Valerio Aguirre  
Roselia Vargas  
Fabiola Vasquez  
Mario Villagrana-Solis  
Christine Yang  
Kim & Rick Yeater

### COLORADO

Nicolas Atkinson  
Darien Barcelona  
Katrina Caramanzana  
Briana & Chase Carlin  
Annie Chism  
Cortney & David Copley  
Michelle Elizer  
Cori & Joshua Hogstad  
Tessa Kaiser  
David & Ana Martinez  
Alex Odle  
Catarina Phillips  
Maria Quiñones  
Michelle & Lance Smith  
Caleigh Westbrook  
Katelyn Woodman



## CONNECTICUT

Kimberlee Simko

## DELAWARE

Patrice & Larry Buller  
Lauren Cannon  
Gail Mentor  
Cynthia Powell-Pope &  
Loren Pope  
Eugene Young

## FLORIDA

Lirma Alexis Exantus  
Frances Ananayo  
Jhony Bellande  
Karen Caprino  
Anabel & Pablo Castillo  
Robin Waugh-Castle &  
George Castle  
Shankie Chin  
Christopher Collman  
Christopher Combie  
Arelis Contreras & Mario  
Cabrera  
Elise Crawford  
Susan & Sean Dampier  
Angel Decker  
Beverly & Jordan Dela  
Cruz  
Naymey & Jessica Delice  
Javier Devora  
Richard Diaz & Yurisel  
Salazar  
Leniel Dortelus  
Caitline Dunlap  
Julia & Daniel Duran  
Ashley Eddy  
Makala Ellenburg  
Taryn Evans  
Kimberly & Ervin Foster  
Monica French  
Nicolasa Garcia  
Britney Gillis  
Michelle Green  
Kelsea Griffith  
Alan & Heather Guzzino  
Cynthia Hanes  
Tyler Hansen  
Jessica Ann Hart  
Chelsea Hyneman &  
Sanjith Thangarajah  
Ilanna Iwaniw  
Terri Jackson  
Kay & Curtis Johnson  
Melenda Jones  
Pinales Julio  
Shauna & Anthony Keys  
Tonya Kirkpatrick  
Melissa & Kevin Knecht  
Krista Kuhn  
Kimberly LeGare

Robert & Dawn Lemus  
Sophie Lonsinger  
Karen & Maximo Lora  
Connie Marshall  
Tammy McDonald  
Adrienne & Martin  
McDowell  
Brandon McGuire  
Stephanie & Kevin  
Merriweather  
Amber Mezzacappa  
Jody & Jim Morgan  
Liz Morgan  
Patrick Morin  
Elourne Morleus  
Priscilla Mosley  
Fabricio Nobre  
Sandra Nunez  
Sherry & Russ Peck  
Maggie Petry  
Luma Pollard  
Melissa & Doug Prater  
Tonya Railey  
Deborah Reilly  
Nehy Reyes  
Yolanda Sanchez  
Sarah Kelley  
Russ & Beth Schomp  
Deshonya Seymore  
Sande Skversky  
Amber & Thomas Springer  
Suzanne & Justin Stadler  
Vivienne Stephen  
Sean & Geneveve Sykes  
Danielle & Aaron Thesing  
Jenni Thomas  
Jessie & Andrew Trudeau  
Kimberly Vennard  
Marie Vilsaint  
Tamyka Washington  
Remy Waugh Castle

## GEORGIA

Mechann Akins  
Amber Anderson  
Trish Ardner  
Nicole Ayers  
Geraldine Bouyer  
Tiffany Bowlin  
Jefferson & Tre Green  
Jaca & Willis Collins  
Elizabeth Copeland  
Camille Crawford  
Celeste Crews  
Jaquetta Dawkins  
Helen & Durward Dilag  
Madison & Kristian Eby  
Sherelle Fields  
Kai Fluitt  
Rodney Foster  
Lauren French Barnette

Tori & Colby Galbreath  
Phillip & Leah George  
June Harris  
Robyn Henderson  
Michelle Jacobs  
Karen James  
Shonda King  
Tabitha Lamidi  
Jennifer & Jay Leach  
John Lewis  
Gail Martin  
Michelle Martin  
Travis & Sasha Martin  
Kimberly Massengill  
Jeanie Paige McWhorter  
Sara Montesinos  
Jonathan & Kimberly  
Montgomery  
Sarah Murray  
Stephanie & Emege  
Nchege  
Jessie Park  
Magdala Pascal  
Kristina Patrick  
Melanie Pitts  
Sarah & Cason Purvis  
Anne Reed  
Lisette Ricelli  
Mikayla Richardson  
Meg Roberds  
Adrian Vernon  
Stephanie Walker  
Brandon & Casey Watson  
Blake & Rachel  
Whittington

## HAWAII

Sandy & David Carvalho  
Roxane & Dr. Lindsey  
Kimura  
Josephine Ulep

## IDAHO

Heidi Bartolotta  
Jennifer Becker  
Sidney BlackEagle  
Greg & Lisa Carter  
Nena Cummings  
Jenny Garcia  
Art & Kimberly McCauley  
Brandi Ozbirn  
Jason & Brooke Paulin  
Jyl Purington  
Shaelin Radford  
Megan Rogne  
Crystal Swanson

## ILLINOIS

Joy Agerter-Hall  
Tanya Alexander  
Brooklyn Baugher

Melanie & Connor Brackin  
Tammy & Erik Burgwald  
Annette Davis  
Julie Davis  
Brittany Deisenroth  
Myra Dumagpi  
Jolene Efnor  
Lisa Frerker  
Sophia Frichtl  
Katie & Jacob Furl  
Tiffany Getsla  
Haley Glenn  
Theresa Hughes  
Marzena Jachymiak  
Elena Landa  
Lara Lash  
Patti & George Leynaud  
Jessica Mcmanimen  
Carie & Allen Parkes  
Marlo & Jim Payne  
Maria & Alvin Perryman  
Payton Phipps  
Kyra Scoles  
Candace Sondag  
Sara VanLoon  
Emily Welty

## INDIANA

Tara Allred  
Whitney Ashley  
Delva Avrine  
Emma Bridges  
Jordan Bulmer  
Julia Burrell  
Nicole Fairchild  
Enide François  
Tirrie Jenkins  
Brittney & Matthew  
Landrum  
Joni Lowery  
Luzviminda Nones  
Alicia & Jason Purdy  
Evelyn Short  
Kalisha Starks  
Shelby Starr

## IOWA

Lynnea & Shane Andersen  
Nicole Britton  
Malissa & Charles Cowan  
Megan & Wesley Doyle  
Tina Hockmuth - Pezzetti  
Brooke Jones  
Sara Karsjens  
David & Kathleen Macke  
Catherine Massingill  
Becca Menster  
Jessica & Cory Rezac  
Emily Schromen  
Becky Staton  
Brenda Steinlage

Lindy Strohman  
Kaylie Vajgrt  
Stacia Vander Stoep  
Mariah Vanklompenburg  
Angie Wagner

## KANSAS

Melissa Alloway  
Karah & Ian Bosmeijer  
Lucas & Chantel Brooks  
Alicia Cabamungan  
John Carrell  
Evangeline & John Coffelt  
Lindsey Coley  
Amy Duryea  
Bill & Jennifer Eberhardt  
Awilda & Socrates  
Fernandez  
Tina Goins  
Scott Halverson  
Cherie Haynes  
Kelli & Nic Hillman  
Nikki Jackson  
Mackenzie Jeffers  
Brittney Johnson  
Kyler Kelley  
Rebecca Martin  
Mat Metzler  
Lexi Milota  
Kali Mulanax  
Darence & Melinda Munsell  
Alli Nelson  
Ashley Niehues  
Leah Reinert  
Sam Reves  
Kaitlynn Smith  
Lauren Steinlage  
Kayla Stewart  
Brooke Strohl  
Amber Vigil  
Jessica Weatherred  
Brailyn Wells  
Tina & Jay White

## KENTUCKY

Richard & Mendy  
Abrahamson  
Jennifer Bachmann  
Vada Bracey  
Cindy & Chris Brown  
Hannah Bruce  
Morgan Carlisle  
Amanda Davis  
Kristen Fayne  
Chelsa Jaynes  
Quintina Jeter & Howard  
Love  
Ally Kirk  
Megan Lyvers  
Madison & Joshua Moon  
Ana Maria Padilla Moreno

Cameron & Briánna Parker  
Kelli & Robert Peterson  
Celeste & Esther Pierre  
Nicki & Derik Potter  
Shawna Johns  
Morgan Spann  
Tracy Terrell

## LOUISIANA

Kim Albarado  
Heather & Frank Brown  
Ariana Gabriel  
Kelsey & Robert  
Amber Laborde  
Kayla LaBorde  
Danielle & Tucker Landry  
Tamatha Laseter  
Christi & Allen Latour  
Missy & Anthony  
Markiewicz  
Courtney & Graham Martin  
Ashlen McGinnis  
Rene Ronquillo  
Germa Self  
Jenni & Craig Vicknair

## MAINE

April Dickey  
Brenda Levesque  
Alfred Moore Jr & Dr. Ruth  
Moore  
Natasha Reynolds

## MARYLAND

Fakanah Anthony  
Shavonne & Donzell  
Bowman  
Michael Brown  
Jeannette Browne  
Katelynn Cappy  
Danyé Dunston Irving  
Kim Hampton  
Annmarie McQueen  
Shinnel Persaud  
Jillian Soluade  
Tonya Wilson

## MASSACHUSETTS

RaymondeJean-Baptiste  
Liney Raphael  
Janelle Schoch

## MICHIGAN

Stephanie Burke  
Scott Cadorette  
Cheryl Capel  
Wycell and Kristan Davis  
Amie Deming  
Kassie & Justin Hamaker  
Danielle Johnson  
Keyara Kaufman

# Circle of Influence

Mandie & Craig Keller  
Lauretta Kloha & Mike  
Brandow  
Noelle & Dusty Kruse  
Melissa Krull  
Jim & Aileen Kushon  
Jena & Troy McClellan  
Kristy & Kristopher McMann  
Katie Payne  
Aleah Powney  
Molly & Jeff Pretzlaff  
Buddy Rivera  
Wally & Shannon Schneider  
Brenda Woods

## MINNESOTA

Eric & Sidney Adelman  
Melissa Ahlschlager  
Katie & Ryan Anderson  
Destiny Bryan  
Kendra Bryan  
Alexa Dobberstein  
Kimberly & Patrick Emerson  
Ashlee & Claudy Francois  
Makenzie Gartner  
McKynzie Karger  
Holly Kilibarda  
Tiffany Ktytor  
Ashley Langer  
Elizabeth Madsen  
Ally McCallson  
Kelsea & Dusty McCormack  
Sara & Jake Montreuil  
Sam Norton-Freitag  
Katie Nye  
Lindsay & Nick Percuoco  
Brittany & Benjamin Pollock  
Crystal Pribyl  
Marcia Reiter  
Paige Risetter  
Eva Segelstrom  
Marian Spiess  
Leah Waldo  
Yvette & Paul Zona

## MISSISSIPPI

Kimie & Kelly Austin  
Alice Barnes  
Claire Bryan  
Monica Cassidy  
Terri Cobb  
Jonah Corbin  
Madelyn David  
Ashley Davis  
Amanda Dunn  
Shellie Evans  
Amy Hayes  
Rebecca Hughes  
Holly Loper  
Melanie & Brennen  
Ferguson

Ben & Sarah Melton  
Sue Camille Milligan  
Shea Mills  
Sydney Ming  
Jodith Morgan  
Susan Palmer  
Lindsey & Patrick Patterson  
Hannah Perry  
Shannon Rawson  
Carol & Colby Russell  
Brandy Sharp  
Frances Smith  
Susan & Dennis Smith  
Laura Tennant  
Jessica Tolar  
Hannah Tyner  
Meghan Vaughan  
Tanya Watkins

## MISSOURI

Justin & Erin Bachman  
Auhisha Baker  
Emily Basler  
April Berry  
Casey & Jacob Bopp  
Erin & Aaron Clark  
Tiffany Cowie  
Jasmine Cruz Montero  
Shyra Davis  
Darra French  
Jane Frisch  
Julia Gardner  
Kris Goldstein  
Jennifer Harding  
Jackie Heredia  
Brittany Johnson  
Magen Maddux  
Erin Mankey  
Sarah Niermann  
Nanette Pankau  
Samantha Powgnas  
Maria & Drew Renaud  
Cassie Stephans  
Summer Ward  
Rasheal Wesley  
Leisa Williams  
Lauren Wise  
Brianna Zottarelle

## MONTANA

Josh Barker  
Ashley Cummings  
Becky Forrider  
Taylor Hamel  
Stacy & Charles Heiland  
Laura & Daniel Larson  
Ashley Liddle  
Melanie McCleary  
Rebecca & Jesse Moore  
Maya Nicholls  
Tracer Nitz

Marissa Wilson  
Bonnie Wright  
**NEBRASKA**  
Mattie Bumgarner  
Kappes & Joy Chatfield  
Clay & Bethany Harmon  
Jamie Helget  
Michelle Hyde  
Nicole Kays  
Joni Kennicutt  
Kendra Kuhn  
Gail McHugh  
Shelby Rath  
Alyssa & Stetson Rushton  
Brooke & Logan Scheitel  
Erin Shafer  
Marissa Sudbeck  
Mollie & Jared Taylor

## NEVADA

Nicole Desai  
Alejandro Sandez-Cid &  
Dalila Estrada  
Connie Gold  
Larry Baity & Terri Haddad-  
Baity  
Charles Joiner  
Gloria Mendoza  
Brittany Molina  
Crystal Salois  
Marlen Sanchez Galvan  
Carlos Torres & Veronica  
Sahagun  
Alida Woronkiewicz

## NEW HAMPSHIRE

Laurie Kopka  
Amber Riley  
Linda & Tom Varela

## NEW JERSEY

Valerie & Robert Baylor  
Roberto Demetillo  
Alexis Demetroulakos  
David & Cheryl Felsenthal  
Sandy Grippo  
Angela Kalnas  
Teresa Kirkendale  
Gwen Snagg  
Loudie Valentin  
Karen & Ventley Young

## NEW MEXICO

Hannah & Steven Burlbaw  
Gen & Charles Chamblee  
Lisa Davis  
Connie De La O  
Breeana & Anthony  
Gallegos  
Sabrina & Ray Gutierrez

Alba Huerta  
Melinda Lough  
Amie Jo & Jeff Powers  
Josh & Maribel Salinas

## NEW YORK

Trecia Arrindell  
Jerris Banks  
Shawna Butts  
Wendy Casco Gonzalez  
Bonnie Catlin  
Marika Cygert  
Gina D'Ambrosio  
Al D'Angelo  
Daniel Davies  
Dr. Thomas Davies  
Casandra Davis  
Jenna Deridder  
Betsy Foster  
Elizabeth Gorski  
Cindy Grosz  
Beth Koerber  
Zoemi Lopez  
Jamie Mclymore  
Yessenia Moran Cartagena  
Nicole O'Connell  
Meg Olsen  
Deborah Oswald  
Lydia Oswald  
Ronni & Russ Paley  
Elizabeth Pichardo  
Rob & Laurie Pisciotta  
Shelby Plows  
Joanna Reid  
Tara Ryan  
Dorothea Sableski  
Valerie Schecher  
Diane Smoulcey  
Hannah & Adam Snyder  
Julianne Spilman  
Danny Tore  
Elie Weingarten  
Phyllis Young

## NORTH CAROLINA

Kayla Brown  
Cory & Eliza Buckman  
Krystal Burke  
Linda Cambell  
Amanda Campbell  
Danelle Canty  
Christian Coleman  
Jennifer Collins  
Sierra Conrad  
Kimberly Davis  
Ali & Brandon Farabee  
Jennifer Farmer  
Cassidy Fisk  
Brianna Hamilton  
Clarence & Rachel Harvin  
LaQuita Ibegwam

Lisa Jackson  
Ershala Johnson  
Tara-Anne Johnson  
Courtney Jones  
Kristen Jordan  
Paul & Kimberly Lane  
Maija Langford  
Moné Macklin  
Jennifer Murphy  
Leonila & Jason Renfrow  
Steven & Makenzie Schultz  
Jennifer Showalter  
Shauntae Smith  
Rich Spencer  
Ashley Tullai & Jeffrey  
Wright  
Derek & Stacee  
Weissenberger  
Casey Whisnant  
Tammara & Chris Williams  
Latisha Willoughby  
Lauren Wright

## NORTH DAKOTA

Natasha Thompson  
Johnna Westby

## OHIO

Olivia Aichholz  
Jennifer & Jim Belt  
Rodney Clark  
Deyanira Cortes  
MaryAnn & Daniel Domka  
Cyndi Ellison  
Lindsey Erickson  
Joy & Shane Farley  
Angel Halley  
Dr. Shelley Hamler  
Cheridan Harper  
Alyssa Hauer  
Cassie Helms  
Alyssa Hollar  
Callie Kirkpatrick  
Haley Lear  
Robert & Andrea Martin  
Courtney & Michael Metz  
Eric Monge Cruz  
Lauren & Max Nihart  
Jill & Greg Parker  
Brooke Rack  
Jenna Reed  
Jill Rodrigues  
Lisa Rusk  
Megan Schroeder  
Lauren Seymour  
Falyn Shiits  
Lauren Slaughter  
Mackenzie Staley  
Katie Thieda  
Koti Wright

## OKLAHOMA

Miranda Hobbs  
Stephanee Howell  
Shana & Brandon Jones  
Kortney Lavey  
Sarah McNeil-Petty  
Kimberly & John Roberts  
Joy Rogers  
Amy & Nate Smith  
Bailey Studer  
Katie-Lynn & Forrest Stump  
Edie Tolar  
Stephanie Whipple  
Ashlie White

## OREGON

Kindel & Dennis Bonin  
Melissa Gilmore  
Shanna Kelty  
Sarah Lenahan  
Clarissa McCormick  
Sunshine Oschner  
Shelby Shely  
Jeremy Siegrist  
Megan & Ben Terk  
Nickole Wiley

## PENNSYLVANIA

Amber Adams  
Sarah & Kevin King Anyan  
Lori & Eric Boutieller  
Christy & Mark Carr  
Louise Corallo  
Megan Diehl  
Ben Eshenbaugh  
Stacy Gallagher  
Rachel & Douglas Geigley  
Jessica Hatheway  
Mackenzie Kolehmainen  
Alan & Kim Krey  
Ashley Krzysiak  
Kayla Mayes  
Kristyn McCartney  
Kayla Miller  
Shelby Morris  
Jessica & Brooks Queitzsch  
Tess Ricketts  
Ana Ruiz  
Amanda Seagraves

## PUERTO RICO

Cohen & Elyssa Barsten  
Marianela Guerrero  
Rosa Maldonado  
Angel Torres Rosario

## RHODE ISLAND

Nancy & Jack Mellor



## SOUTH CAROLINA

Shannon Ahearn  
Joshua & Natalie Blanton  
Lucia Campos Contreras  
Ashley Crenshaw  
Phil & Janet Crescenzo  
Amy & Mark Fincannon  
Richard Floyd  
Thomas & Lauren Gaede  
Jamie Gainer  
Megan Gainey  
Jacqueline Gazzara  
Terry Grant  
Kristie Hayes  
Jason & Katie Hill  
Julie House  
Liana Jones  
Pamela & Chris Kollman  
Toshia Leisten  
Gina McLean  
Makenzie Moretz  
Balanza Peay  
Johnny & Constance  
Prioleau  
Claire Pritchard  
Shontay Salter  
Kelly Schickling

## SOUTH DAKOTA

Kelli Brinka  
Bailee Fremont  
Erica Karl  
Melissa Kludt  
Kalli Oolman  
Melissa Scholberg  
Andrea & Toby Upkes

## TENNESSEE

Nickole Atkinson  
Lisa Blake  
Mandi Burchell  
Sydney Burkhard  
Julia Byrnes  
Diane Finley  
Alison Fleece  
Michael Grant  
Sophie Hillis  
Tammy & Neal Kelley  
Jodie Lewter  
Teshia Martin  
Carlee Massengill  
Emmanuela McGhee  
Martez Mitchell  
Tajuana Mitchell  
Allison & Nathan Neal

Danielle & Johnny Odom  
Anna Owen  
Carol Pierce  
Tiffany Rowe  
Cora Rusk  
Joyce Sanders  
Theresa Stepp  
Abbie Tarrant  
Michael Todd  
Sonya Watson  
Heidi Young

## TEXAS

Crystal Addis  
Kelly Akin  
Gabriela Aladro & Patricio  
Gonzalez  
Fidelina Ambriz  
Rachael Anderson  
Lucero & Jose Araiza  
Elionai & Lorena Arias  
Britney Atkerson  
Sharon & Pat Autry  
Shani Baird  
Robert Balderrama  
Lauren Becker  
Teena Bernal  
Neil & Sherronna Bishop  
Andrea Blackley  
Amber & Jeffrey Blanch  
Taylor Bohrmann  
Michele Booth  
Elissa Bowman  
Allie Boyd  
Marcia Boyd  
Monique Briellemeier  
Carol Broadway  
Rosi Brown  
Janice & Chris Burke  
Summer Dey & Marcelo  
Cacciagioni  
Judee & Bernard Capucio  
Karie Carney  
Patricia & Carlos  
Castanedo  
Rosa Castillo  
Carli Cavnar  
Heather Celestine  
Addie Cherry  
Kathy Collier  
Maria del Pilar Cortes  
Serna  
Adriana Cox  
Nina Cox  
Ashley Davis

Christen Davis  
Hannah & Morgan Davis  
Jordan Davis  
Leonor Garcia & Sergio  
Delgado  
Kathy Dennison  
Angelita Diaz & Jorge  
Medrano  
Angela Saunders-Dick &  
Marc Dick  
Crystal Eddins  
Jacqueline Edwards  
Yvonne Eguia  
Veronica Evans  
Erica Fant  
Quenton & Rosemary Farr  
Heidi Fernandez  
Terry Former  
Dianna Maria  
Kenney & Jarilyn Fox  
Sabrina Freeman  
Destiny Gammage  
Maria Garcia  
Olga & Enrique Garcia  
Leslie & Rochelle Gaspard-  
Rochon  
Gina & Kreg Gillispie  
Leslie Glass  
Lindsey & Scott Graham  
Lidia Guardado  
Luis Martinez & Ana Lucia  
Chapa  
Kristen Hackman  
Mandi Hamilton Gibson  
Marietta Hamilton  
Claudia & Paul Hardin  
Nikki Harris  
Sam Harris  
Jocelyn Hendrix  
Lisa Hernandez  
Ehren & Samantha  
Hertenberger  
Dane & Sabrina Heyen  
Anna Hill  
Claudia & Jesus Hinojosa  
La Don Horsford  
Maria Ibarra Rangel  
Michael & Grace Ivery  
Jill Ivey  
Brandon & Tatyanna  
Johnson  
Patricia Johnson  
Manda Kistler  
Meghan Kitts  
Trisha Knight

Caleigh & Tyler Krause  
Meredith & Aaron Lapetina  
Madison Lathem  
Hannah Leutwyler  
Maria Elizabeth Llamas  
Sherry Loftus  
Cristina Madero  
Guadalupe Martinez  
Breanna Massey  
Amber & Robert Massicott  
Tricia McCoy  
Scott McKay  
Lovely & Jeremy White  
Xochitl Mendoza  
Lexi Mills  
Jessica Molina  
Paula Moore  
Epigmenio Moreno  
Ruth Moreno  
Frieda Morgan  
Kristal Morgan  
Alicia Mullins  
Claudia Munoz  
Lee Nguyen  
Samantha Norris  
Ana Leticia Obregon  
Janetta & Femi Olaseni  
Ashley & Brandon Olive  
Alan & Sondra Pariser  
Sondra & Alan Pariser  
Raven Parker  
Allyson Patterson  
Jackie Peck  
Christopher & Sarah  
Pentecost  
Duane Phillips  
Amber Phipps  
Ailin Piña  
Shandi Polak  
Holly Popelka  
Chelsea Powell  
Sangita Rai  
Charlie Reeves  
Silvia Rey  
Carlee Rhodes  
Quiana Rhone  
Madison & Jacob  
Richardson  
Anissa Rios  
Edgar Rivas  
Tiffany Robinson  
America Robledo Soto  
Madison Rodriguez  
Candice Ross  
Carlos Salas

Chastity Sanders  
Brittney Sargent  
Ryan Sealy  
Kimberly & Mike Sewell  
Robin Shultz  
Sandie & Lyle Siemens  
Jenna Simpson  
Macie Smith  
Missy Smith  
Randy & Rosalie Spear  
Kim & Tommie Spirlock  
Brittany Suell  
Kevin & Yolanda Tarver  
Natashai Taylor  
Yuritzi Tinoco  
Sarah Tolson  
Evelia Torres & Luis  
Gerardo Martinez  
Amy & TJ Trietsch  
Kaleigh Uroz  
Destry Vallar  
Brysann Vaughn  
Tonatiah Aguayo & Maria  
Teresa Vazquez  
Christy Vines  
Gaby & Lance Walerczyk  
Shana Walker  
Barbara Washington  
Kari Wilmeth  
Ethelene Wilmore  
Venessa Wood  
Jonathan & Heather Young  
Madison Young  
Traci Young  
Sharon Zink

## UTAH

Ron Craft  
Jacquelyn & Joshua  
Grimley  
Kaitlyn Heslington  
Lori Johnson  
Isabel Linan  
Rebekah & Grant  
Pumphrey  
Krista Ramaley  
Maria & Humberto  
SantaAna  
McCrae Thompson

## VIRGINIA

Dana Carter  
Dr. Dana Carter  
Sonserria Ferguson  
John Hall

Katie Lee  
Morgan & Nathan  
Moorefield  
Adele Rohner  
Zoraida & Tony Sherald  
Kurkessa Springs  
Tanya Thompson  
Aviva Aviram

## VERMONT

Nichole Fredette

## WASHINGTON

Jovelyn Cipra  
Lynn & Tom Delancey  
Stephanie Duclos  
Ty Ford  
Sara Hardy  
Unok Hwang  
Veronica Long  
Leah & Sam Melquist  
Syrina Melton  
Lyndsey & Charles Miller  
Jennifer Moore  
Ty Stacy-Stump

## WISCONSIN

Mary Anne & Raymond  
Carlson  
Kayla DeLong  
Carlie Gibson  
Jenny Hoffman  
Melody Jacobs  
Dante Kilgore  
Brenda & Keven Lee  
Dawn Menard  
Melissa & Eric Purdy  
Adriana Restrepo Acevedo  
Kayla Siadak  
Susan Stauffer  
Stacy Sweig

## WEST VIRGINIA

Milton & Deborah Hurley  
Catrina Morris  
Kelsi Ullom

## WYOMING

Sherry & Kirk Bedinger  
Miranda McOwen  
Sharon Reetz  
Brynn Robinson  
Michelle Scott

## Pacesetter

These businesses have taken advantage of the tremendous potential of the Pacesetter program. Each has watched the Foundations video, enrolled eight (8) or more Members and advanced to a new high status of Director or above.

### ALBERTA

Brynelle Bexson  
Ashley Cooper  
Taylor Cooper  
John & Ma Cristita Dagas  
Jacalynn Danyluck  
Megan Dykshoorn  
Lisa Golden  
Rhonda Hendricks  
Braydi Hoppus  
Charmaine James  
Sabrina Maki  
Kaitlyn McIntyre  
Melissa Morgan  
Karlee Prins  
Maddi Scott  
Kristy & Jeff Taylor  
Madyson Vandermaarel  
Mariaelisa Vargas Torres

Katelyn & Chris Kottick  
Liesel Navarro  
Katie Scott  
Coleen Smith-Haughton  
Andrea Van Bakel  
Melissa Van Vuuren

### QUEBEC

Guy-Edgir & Anise Andre  
Frederic  
Sherley Georges  
Roberto Gómez  
Adrienne Jeudy & Madsen  
Guirand  
Vanessa Luciani  
Steeve Raymond & Marie  
Dume

### SASKATCHEWAN

Tori Farr  
Jenna Grose  
Carlie Henheffer  
Coralee Hutchinson  
Taryn Jubinville  
Stacey Lajeunesse  
Jessica McKenzie  
Rebecca Stanicky  
Chelsea Tuffs  
Alyssa Veikle  
Shana Watson

### BRITISH COLUMBIA

Kathleen Bogath  
Stephanie Brandolini  
Jeannie Brown  
Sanjhot Lehal  
Ilona Morrison  
Paulina Reyes Arizpe  
Eveanne Riggs  
Shabena Seymour  
Glen Terrillon

### MANITOBA

Aleesha Molinski  
Tiffany Stokes  
Brenda & Johnnie Unrau

### NEW BRUNSWICK

Jordan & Kyle Blunston  
Tammy Dunston

### ONTARIO

Joan Abella  
Chris Asslelstone  
Deanna Bandiera  
Natasha Rae  
Sonya Beaudrie  
Christopher & Kimberley  
Clarke  
Jenn Davis  
Ricboy Gojel  
Richel Gojel

### ALABAMA

Jeremy Bell  
Patricia Byrd  
Brooke Delk  
Peyton Denard  
Meredith Doster  
Amy Garner  
Tiffany Haggmaker  
Charlene Harmon  
Stacey Jones  
Taylor Kerby  
Leah Patel  
Carol Pridgen  
Ally Sanders  
Cindy Smith  
Jessy Tipton  
Rachel Watts

Rachel Wicks  
Summer Wiley

### ALASKA

Beth Austin

### ARIZONA

Isaac Anderson & Haley  
Dake-Anderson  
Linda Andryans  
Tiffany & Kent Biswanger  
Ana Maria Casillas  
Jacquelyn Cook  
Kendalyn Cook  
Karina Echternacht  
Jessica Gastelum  
Riley Harrelson  
Delphine Hooker  
Ricky Hunley  
Michael Lopez Chavez  
Patricia Ramirez  
Cyndi & Chris Reisenbigler  
Veronica Silva  
Camden Tripi  
Lonni Weiss

### ARKANSAS

Theresa Harper  
Darryle Hughes  
Kari & Kris Lemley  
Mandy Raphael  
Kennedy Word

### CALIFORNIA

Susana Alvarez  
María Arévalo  
Luz & Remegio Asence  
Lucila Avalos  
Kristyoung Bae  
Ashley Baumgarte  
Ebony Brown  
Noah Carter  
Youngmee Cha  
Ryan Choi  
Christine Kim  
Orlando Corona  
Carolyn DeAnda  
Anne Delizo  
Bryan Diaz  
Hanniel Espinosa  
Ruth Fuentez  
Kyle Han  
Claudia Hernandez  
Connie Jang  
Myung Kim  
Tae Sun Kim  
Claudia Luevano  
Victoria Medina  
Dilcia Mejia  
Hugo Merazo & Margarita  
Gastelum  
Susan Min  
Selena & Raymond  
Moorehead  
Alma Leticia Ocampo

Pedro Palacios  
Stacy Parada  
Amalia Lopez & Lucio  
Ramos  
Wendy Reynoso  
Irving Rodrigo Rodriguez  
Vences  
Jennifer Rodriguez  
Aurora Sarmiento  
Tyrle Smith  
Edwin & Luz Tobar  
David Torres  
Joseph & Kristy Torrez  
Malachi Turner  
Fabiola Vasquez  
Elmer Vega  
Amalia Velazquez  
Aida Velasco & Jorge  
Villeda

### COLORADO

Nicolas Atkinson  
Katrina Caramanzana  
Amy Holt  
Jasen Johnston  
Catarina Phillips  
Maria Quiñones  
David Wilkinson

### CONNECTICUT

Grace & Avien Dotig  
Jessica Garofano  
Rena Litwin  
Marla Roscoe

### DELAWARE

Patrice & Larry Buller  
Lauren Cannon

### FLORIDA

Lirma Alexis Exantus  
Franklin Alexis  
Kathleen Alexis  
Julie & Beau Armstrong  
Suzette Baptiste  
Yaritza Caban  
Euranie Celestin  
Christopher Collman  
Elise Crawford  
Adrienne Desira  
Yohanna Diaz  
Destini Dinkins  
Lindsey Donato  
Cristina Escoto  
Taryn Evans  
Anna Fellure  
Fenderly Fils-aimé  
Monica French  
Blaise Jean Pierre  
Marie Jean-Blain & Jean  
Blain  
Bessie Jones

Jonna & Benjamin Jones  
Janetta Joseph  
Pinales Julio  
Krista Kuhn  
Robert Leon  
Valerie Love  
Stacia & James Madden  
Lisa Marland  
Connie Marshall  
Liz Morgan  
Elourne Morleus  
Maggie Petry  
Cheryl Pieper  
Kathy Privitera  
Tonya Railey  
Ashley & Jeremiah Ranow  
Deshonya Seymore  
Nicole Smith  
Katherine Spinoso Roberts  
Breonn Stauffer  
Sandra Strawder  
Brittany Walker  
Tamyka Washington  
Carly Weidman  
Jessica Wood

### GEORGIA

Amber Anderson  
Janice Anglin  
Nicole Ayers  
Tiffany Bowlin  
Jennifer Boyer  
Jaca & Willis Collins  
Jessica Copeland  
Chris & Terri Cote  
Camille Crawford  
Kean Dey-Foy  
Lindsey Echols  
Christi Farmer  
Sherelle Fields  
Rodney Foster  
Tracie Fowler  
Rhonda Garrison  
Tracy Gordon  
Cody & Kristin Griffith  
Donna Harris  
Ann Herron  
Roxanne Hyer  
Karen James  
Andrea Jeffries  
Keysha Johnson  
Rebekah & Bailey Johnson  
Natalie Kelley  
Jennifer & Jay Leach  
John Lewis  
Christina Liles  
Franklin & Anitra McDowell  
Jackie Miller  
Sheldon Moore  
Sarah Murray  
Stephanie & Emege  
Nchege

Melanie Pitts  
Mikayla Richardson  
Meg Roberds  
Emily Roberts  
Cassandra Sappington  
Bianca Sexton Brown  
Edward Townsend  
Abbiyonah Varner  
Katrice Walker  
Stephanie Walker  
Jeremy & Adasha White  
Kiara Whitsett  
Brittany Wofford  
Jennie Wolfe  
Yeong Ok Yeo

### HAWAII

Nya Boucher  
Danielle & Taylor Hoopii  
Zeah Kaapana-Bates  
Arianne Souza  
Leesa Yanuaria

### IDAHO

James & Tiffany Barrett  
Nena Cummings  
Lori Duke  
Karrie Navarro  
Brandi Ozbirn  
Mayra Talamantes  
Breanna Turnbough  
Sarah Vuittonet

### ILLINOIS

Martha Aranda  
Jennifer Bell  
Wendy Bluhm  
Amy Eggemeyer  
Michael Flowers  
Haley Glenn  
Sarah Herzing  
Debra Jackson  
Beatriz Mendoza  
Kyra Scoles  
Bri Skvarce  
Saul Zenon Lopez

### INDIANA

Alissa & Jason Alsup  
Jennifer Altizer  
Enide François  
Velma Goree  
Rebecca Keidel  
Brittney & Matthew  
Landrum  
LaKisha Montgomery  
Victoria Nelson  
Evelyn Short  
Amber Tower



## IOWA

Katie Adams  
Lynnea & Shane Andersen  
Hannah Bain  
Nicole Britton  
Nichole Hansen  
Andrea Kuehn  
Amber Lehmann  
Becca Menster  
Angie Wagner

## KANSAS

Karah & Ian Bosmeijer  
Savannah Hale  
Cierra Hall  
Cherie Haynes  
Mackenzie Jeffers  
Rebecca Martin  
Kali Mulanax  
Pashince Ousley  
Hannah Prophet  
Sam Reves  
Heather Riffel  
Mikayla Schankie  
Kaitlynn Smith  
Vonda Smith  
Ashley Steinlage  
Lauren Steinlage  
Allison & Paul Thomsen  
Katherine Umbarger

## KENTUCKY

Jennifer Bachmann  
Stephanie Bormann  
Vada Bracey  
Hannah Bruce  
Destiny Cavanaugh  
Paula James  
Quintina Jeter & Howard Love  
Ally Kirk  
Nicki & Derik Potter  
Sarah Stanger  
Kimberly Waits

## LOUISIANA

Catherine Acosta  
Randi Hayward  
Mimi Kelly  
Katie McCollum  
Geneva Melbert  
Leslie Piper

## MAINE

Danae Churchill  
April Dickey  
Natasha Reynolds

## MARYLAND

Fakanah Anthony  
Jeannette Browne  
Ramesha Dorman

Danyé Dunston Irving  
Kim Hill  
Jillian Soluade  
Dale Southerland

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Jenny Barlow  
Dana Brattlof  
Peter Shama Duverseau  
Nadia Etienne  
Watson Exantus  
Wideline Georges  
Kristin Hayes  
Raymonde Jean-Baptiste  
Ralph Legerme  
Angela Li-Tower  
Scarlé Rene Marius  
Nadege Mondestin  
Gina Richardson  
Blanca Rosales

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Gabrielle Betzold  
Cheryl Capel  
Wycell & Kristan Davis  
Chelsey Eldridge  
Ashley Gerth  
Aleise Jimenez  
Brandi Klein  
Bailey Kolkema  
Katie Payne  
Jennifer Pierce-Pitcher  
Sarah Saunders  
Sharyn Steel  
Dalina & Loyd Stephens  
Brenda Woods

## MINNESOTA

Melissa Ahlschlager  
Destiny Bryan  
Kendra Bryan  
Alexa Dobberstein  
Makayla Dyrdahl  
Makenzie Gartner  
Sarah Harazin  
Nicole Luepke  
Elizabeth Madsen  
Delores McLean  
Jaime Sorenson  
Nicole Ulrich  
Leah Waldo

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Claire Bryan  
Juan Cambron  
Alvarez  
Riley Childs  
Cynthia Corbin  
Kathy Dueitt  
Mary & Scott Guidry

Tanya Harrison  
Cady Livesay  
Holly Loper  
Taalor Martin  
Melanie & Brennen Ferguson  
Jodith Morgan  
Shelby Rowland  
Jessica Tolar  
Hannah Tyner

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Helen & Randall Anderson  
Morgan Bennett  
Courtney Bequette  
Chalee Brown  
Jasmine Cruz Montero  
Dorri Donnel  
Julia Gardner  
Elise Glover  
Karlee Hoffmann  
Brittany Johnson  
Magen Maddux  
Erin Mankey  
Lindsey & Drew Martin  
Sandy McDonald  
Megan & Mike Nichols  
Debra Wheaton  
Abbie Zerman

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Stacy & Charles Heiland  
Ashley Liddle  
Emily & William Louis  
Maya Nicholls

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Jessi Day  
Jamie Helget  
Chrissy Houser  
Tiffany Myers  
Brooke & Logan Scheitel  
Myretta Whittington

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Charles Joiner  
Suzy Mayse  
Gloria Mendoza  
Brittany Molina  
Haley Phee  
Diane & Dennis Thompson  
Alida Woronkiewicz

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Laurie Kopka

## NEW JERSEY

Carly Cinotti  
Jean Wendel Francois  
Marie Vernet Grand  
Pierre  
Teresa Kirkendale  
Osman Luberisse

## NEW MEXICO

Darcy Norsworthy  
Josh & Maribel Salinas

## NEW YORK

Jason Bauer  
Bonnie Catlin  
Micanor Charles  
Betsy Foster  
Beth Koerber  
Zoemi Lopez  
Virginia McCaul  
Ann Marie Mulholland  
Nicole O'Connell  
Deborah Oswald  
Jean Pélacier  
Shelby Plows  
Donna Rivelli  
Francisco Rodriguez  
Adriana Salamon  
Leah Widrick

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Marshall Blanton Jr.  
Stephanie Burr  
Linda Cambell  
Danelle Canty  
Dana Chapman  
Lorraine Claytor  
Jennifer Collins  
Tracey Combs  
Sierra Conrad  
Jennifer Farmer  
Paul & Barbara Fleuret  
Christine & Peter Fraser  
Greg Gainer  
Brianna Hamilton  
Michael & Lisa Hardy  
Hazel & Gordon Harris  
Delmarva Johnson  
Maija Langford  
D McCoy  
Abby Reynolds & Troy Mitchell  
Kelly Shepperson  
Lauren Wright

## OHIO

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Lucinda Christian  
Rodney Clark  
Deyanira Cortes  
Linda Crawford

Asner Florvius  
Chelsea Jones  
Megan Lentz  
Erika Lilly  
Robert & Andrea Martin  
Laura Miller  
Lauren & Max Nihart  
Dana Randall  
Randall Reynolds  
Jill Rodrigues  
Lauren Seymour  
Sonia Tlaseca Perez  
Wayne & Verba Troyer

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Mackenzie Benner  
Alayna Huber  
Bailey Studer  
Katie-Lynn & Forrest Stump

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Jessica Maley  
Clarissa McCormick  
Amanda Reno  
Nickole Wiley

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Mikayla Bell  
Megan Diehl  
Michele Heckel  
Mackenzie Kolehmainen  
Sheila McCracken  
Natalie Mclean  
Kayla Miller  
Shalyn Muraco  
Rose Carmele Pierre  
Viarda Reyes & Rafael Jorge  
Tess Ricketts  
Ana Ruiz  
Zach Rutledge

## PUERTO RICO

Ambar Colón Rodríguez  
Johana Hernandez  
Nellian Reyes  
Desiré Véléz Morales

## SOUTH CAROLINA

Shannon Ahearn  
Ashley Crenshaw  
Emily Drew  
Jamie Gainer  
Nicole Hassinger  
Margarette Henderson  
Danae Hudson  
Leah Humphries  
Pamela & Chris Kollman  
Toshia Leisten  
Tanya Lieser

Gina McLean  
Kristy Murray  
Jerry & Tonya Roten  
MacKenzie Sheriff  
Shanika Talford  
Chelsea Trantham  
Tracie Watkins  
Brittany Winningham

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Holly Dobesh  
Bailee Fremont  
Karissa Odenbach  
Kalli Oolman  
Andrea & Toby Upkes

## TENNESSEE

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Diane Finley  
Alison Fleece  
Kristen & Kevin Glancey  
Lauren Graves  
Rylee Greer  
Taylor Grindstaff  
Margaret Howse  
Michelle Kelley  
Adrienne Lydon  
Carlee Massengill  
Martez Mitchell  
Tajuana Mitchell  
Catherine Reetz  
Meredith Rhylander  
Miquel Robinson  
Michael Todd

## TEXAS

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Kelby Anderson  
Crispin Araiza  
Rosario Araiza  
Andrea Blackley  
Tina Blair  
Taylor Bohrmann  
Aaliyah Booth  
Michele Booth  
Rhashii Booth  
Monique Brielmeier  
Cecilia Briones  
Sherlyn Brown  
Danae Buchanan  
Summer Dey & Marcelo Cacciagioni  
Beverly Carpenter  
Mary Carr  
Monique Carr-Whetstone  
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Upon enrolling your 20th Member, you qualify for the 20/20 Club. This designation recognizes those who enjoy 20 percent commissions on the monthly purchases of their personal enrollees and have distinguished themselves by having . Those businesses receive a handsome pin and recognition in the digital Leadership in Action. Congratulations to this distinguished group!

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